

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

September 20, 2018



"Rich Heritage, Bright Future"

54th Anniversary of the Heritage Festival and Parade

The 54th annual Placentia Heritage Festival and Parade will be held on **Saturday, October 13th**. The event begins at 7:00 a.m. with a pancake breakfast. The parade along Kraemer Blvd. begins at 9:15 a.m. led by the Celebrity Grand Marshal, Peter Daut, NBC News Broadcaster. The festivities at Tri-City Park begin at 10:00 a.m. The park will be filled with fun family games, inflatable games, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays. The event will also feature the 32nd Annual Heritage Car Show. For more information please call the Placentia Community Services Department at (714) 993-8243 or go to www.placentia.org/heritagefestival.



Enjoy Some Family Fun and Discuss the Future of Transportation

Bring your whole family to a free and fun open house of the Orange County Transportation Authority on **Saturday, September 22nd**. There will be activities for kids including train rides, face painting, and bus and bike activities, as well as information about OCTA's draft Long Range Transportation Plan (LRTP), a blueprint for the future of OC transportation that analyzes travel conditions based on projections for 2040. Please visit octa.net/lrtp to learn more about the Long Range Transportation Plan.

FAMILY OPEN HOUSE

Saturday, Sept. 22nd

9 A.M. to Noon

Orange County Transportation Authority

550 S. Main Street, Orange, CA 92868

Park in adjacent structure on Bedford Road



Upcoming Meetings and Events

- 9/25 Economic Development Committee
- 9/25 Historical Committee
- 10/1 Veterans Advisory Committee
- 10/2 City Council
- 10/3 Heritage Committee Special Mtg.
- 10/8 Recreation and Parks Commission
- 10/8 Financial Audit Oversight Committee

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Weekly Briefing please email:



ADMINISTRATION

Military Banner Recognition Program

On **Tuesday, July 24th** the Placentia City Council approved the Placentia Military Banner Recognition Program. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

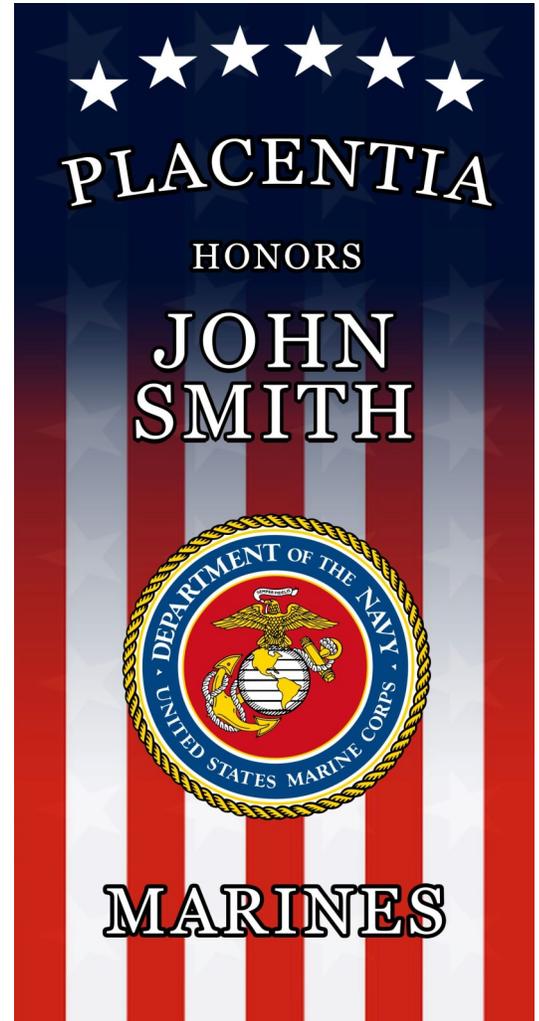
The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application.

Applications will be accepted from **August 1st** to **September 30th** each year, allowing time for the banners to be ordered and installed during the month of November in the same year. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department.

Please click on the following link to view the application.

[Military Banner Application](#)



The Original Pancake House Open For Business

The much-awaited Original Pancake House, located at 1454 N. Kraemer Blvd, in the Village Plaza shopping center, is now open. The City of Placentia and the business owners are working together to host a Grand Opening event on **Monday, September 24th** at 10:00 a.m. While extensive tenant improvements have been made, The Original Pancake House's reputation for its delicious pancakes has remained. This project is part of the City's ongoing Economic Development efforts to



create a variety of dining options to attract residents and visitors alike. The Original Pancake House has over 100 locations across the United States and is a welcomed addition to our great City.



COMMUNITY SERVICES

Senior Center Walk with Mayor Pro Tem Shader

As the celebration of National Senior Center month continues, Mayor Pro Tem Rhonda Shader came out to the Placentia Senior Center on **Tuesday, September 18th**, to walk around Downtown Placentia with the seniors. After the walk, the seniors enjoyed water and fruit as they returned to the Senior Center. For more information on programs offered at the Senior Center, please call (714) 986-2332.



Tacos and Tequila Event

On **Thursday, September 13th**, the Placentia Chamber of Commerce and the Old Town Placentia Merchant's Association co-hosted the First Annual Tacos and Tequila Event at Kraemer Memorial Park. The event was held from 4:00 p.m. to 10:00 p.m. and admission was free. The following restaurants offered a variety of Tacos: Tlaquepaque Restaurant, Mi Casita Restaurante, Cocina Azteca, Salt & Ash Bar and Kitchen, Meat Up BBQ, Rems Lounge, and Tiscareno's City Bistro and Deli. Entertainment was provided by DW3, an R&B/Soul band, emceed by Jose Rizo, a band leader, composer and disc jockey on KKJZ radio. The event was a big success and the City of Placentia is excited to be able to partner and support City organizations to bring new events to the community. For information on City events, please contact the Community Services Department at (714) 993-8232.





COMMUNITY SERVICES

Let's Dance Event

On **Friday, September 14th**, the Community Services Department held the monthly Let's Dance event at the Backs Community Building. This month's theme was "Emoji's". The dances are designed to offer persons with disabilities the opportunity to dance and socialize. There was a total of 35 participants that attended the dance. A big thank you to Anaheim White House Restaurant, for providing a delicious dinner and dessert for the participants. A special thanks to DJ XELA who provided music for this month's event.



The next Let's Dance event will be on **Friday, October 19th** from 6:30 p.m. to 8:30 p.m. at the Backs Community Building. For additional information regarding Let's Dance, please contact the Community Services Department at (714) 993- 8232.

Placentia Senior Center Health Fair

On **Thursday, September 20th**, the City of Placentia Senior Center hosted their second annual health fair, which was sponsored by UC Irvine Health. Seniors in attendance were able to visit booths from UC Irvine Health, Community Action Partnership of OC, Alzheimer's Association Orange County, Cal Optima PACE, Council on Aging—HICAP programs, and Health Net. In conjunction with the fair, the Placentia Senior Grocery food program assisted approximately 50 seniors with a variety of foods, which takes place every first and third Thursday of every month. For more information on events and programming at the Placentia Senior Center, please call (714) 986-2332.



**UC Irvine
Health**



Kin-ACT

Kinesiology Students Activity Coaching Today

FREE Physical Activity Coaching

Get help from Kinesiology students from CSUF to set goals, create a plan, introduce you to the exercise equipment at your local park and help you adopt a physically active lifestyle.

Find us dressed in orange at the exercise equipment at your local park.

More information at:

<http://hhd.fullerton.edu/knes/ResearchLabs/atepl/schedules.htm>

Starting Sept. 17, 2018

Kraemer Park (201 N. Bradford Ave)	Monday	4:00-6:00pm
	Wednesday	11:00am-1pm
McFadden Park (900 S. Melrose St.)	Tuesday	4:30-6:30pm
Parque de Los Ninos (1701 Attwood Ave)	Monday	3:00-5:00pm



Move More, Eat Healthy



This program is supported by a service-learning grant from the Center for Internships & Community Engagement Student Success Initiative.

**DEVELOPMENT SERVICES**

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	In Building plan check
818 W. Orangethorpe Avenue	+/- 2,000 SF 7-Eleven (24)- hr convenience store that includes the sale of beer and wine.	Tate Associates Inc./ Douglas Fenn	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check.
1454 N. Kraemer Blvd.	Tenant improvement for new restaurant (The Original Pancake House)	Blue Sands Management	Under Construction
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/2018
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into adjacent tenant space.	Crunch Fitness/ Richard Tanaka	In Building Plan Check
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Under Construction
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	In Building Plan Check
801 S. Kraemer Blvd.	Request to allow for a 614 square foot addition to a 24 hr. existing kiosk.	D-Edge Inc./ Jin Lee	On Hold (at the request of the applicant)
455 S. Van Buren Street	Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M (O)) to High-Density Residential (R-3).	Olson Urban Housing, LLC	On Hold (at the request of the applicant)
1474 N. Kraemer Blvd.	New multi-tenant retail commercial building of 7,000 sq. ft. to include Starbucks, Five Guys, and Chipotle.	Blue Sands Management	Approved by Planning Commission on 7/10/2018
160 Yorba Linda Blvd.	Tenant improvement for existing Bank of America.	Bank of America	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by Planning Commission on 7/10/2018. Requires City Council Approval; date TBD.
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4 acre site.	Placentia Realty Partners LLC (Blackwood)	Approved by Planning Commission on 5/8/18
380 S. Placentia Avenue	5-story, 107-115 hotel rooms.	Placentia Hospitality, LLC	Entitlement review in progress
Westside of Van Buren St., 450 feet north of Miraloma Ave.	Development of a 48, 160 s.f. industrial building and a 70,250 s.f. industrial building.	CP Logistics Van Buren, LLC	Under Construction
777 W. Orangethorpe Ave.	Specific Plan amendment to allow hospitality uses in all of SP-5.	Brian Chuchua	Entitlement Review in progress
138 N. Bradford Ave.	To permit the use of a massage studio.	Luis Segura	Entitlement Review in progress
313 W. Orangethorpe Ave.	To permit the addition of a diesel price sign to an existing freeway sign.	Ed Vidales	Entitlement Review in progress
647 Longfellow Circle	Variance to build into the setback area.	David Froman	Approved by Planning Commission on 9/11/2018
109 W. Santa Fe	New coffee house and roasting facility.	Erik Scott	Entitlement Review in progress.



PUBLIC WORKS

Annual Turfgrass Renovation Program

The City performs annual turfgrass renovations in public parkways and parks from September to October. Currently, the City's landscape maintenance contractors are lowering the grass blade height in the parkways and parks to be followed up by dethatching, aerification, fresh grass seed, and fertilizer. The purpose for this annual process is to promote healthy turf grass and improved sports field playing surfaces by reducing compaction/ stress conditions, which will offer greater water penetration and reduce runoff. As part of this process, the grass in the areas being treated will be dry and brown in the initial stages. This is only temporary, and the grass will naturally return to a healthy condition once the process is complete. This annual turf renovation is estimated to be completed by December. For more information on this program, please contact the Public Works Department at (714) 993-8131.

Update on Citywide Traffic Signal Repair Project

Early this month, the City started its Citywide Traffic Signal Repair Project, a Capital Improvement Project to upgrade and repair our traffic signal equipment to improve traffic circulation and reduce congestion. These repairs include replacement of damaged traffic signal loop detectors, repair malfunctioning video detection cameras, replacement of damaged or malfunctioning signal cabinets as well as replace damaged wiring and upgrading electrical lines. These upgrades will alleviate a number of the routine complaints we receive from the public on malfunctioning traffic signals.

As part of this project, the following traffic signals are scheduled to be offline between the hours of 9:00 a.m. and 4:00 p.m., on the indicated dates listed below:

September 24th & 25th — Placentia Ave./Orangethorpe Ave.

September 26th & 27th — Placentia Ave./ La Jolla St.

September 28th & October 1st — Kraemer Blvd./Chapman Ave.

During these scheduled traffic signal outages, the flashing red signal will not be functional since this work involves upgrading electrical lines for the signals. There will be stop signs in place at these intersections. For the duration of the repairs, each intersection will function as a four-way stop. Please proceed with caution and enter the intersection when it is safe to do so. Remember to always yield to pedestrians. We encourage the public to find an alternate route during this time and apologize for any inconvenience.



Please note that these dates and times may change due to field conditions or unforeseen circumstances. We will provide updates regarding changes to the project schedule. To receive real-time updates on these traffic signal repairs and other emergency alerts from the City, just text Placentia's zip code: 92870 to 888-777 to receive text alerts or go to Nixle.com to register for email alerts. This service is free and easy to sign-up. Thank you for cooperation and patience. If you have any questions regarding this project, please contact the Public Works Department at (714) 993-8131.



POLICE DEPARTMENT

Placentia Police Department Badge Pinning and Swearing In Ceremony

The Placentia Police Department was pleased to honor and welcome our new hires and promotions at our 2018 Badge Pinning and Swearing In Ceremony on **Monday, September 17th** at the PYLUSD district offices. This ceremony allows the department to welcome the new hires, and recognize the promotions in a formal setting and in the presence of friends and family.

The new hires were: Daniel Miles – Police Service Officer, Denise Krizo – Administrative Assistant, James Jones – Civilian Investigator, Steven Torrence – Emergency Services Coordinator, Michael Lomeli – Police Officer, Marco Camargo – Police Officer, Dillon Titus – Police Officer, Taylor Revard – Police Officer, and Joshua Contreras – Police Officer.

Those promoted in rank, or from part-time to full-time were: Selena Hurtado – promoted from Police Cadet to Parking Control Officer, Maria Reinker – promoted from Police Cadet to Police Dispatcher / Records Clerk, Nilda Campos – Parking Control Officer to Police Academy Trainee, John Gomez – Police Officer to Sergeant, and Brad Butts – Police Lieutenant to Police Captain!

Congratulations and welcome to all!



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary





PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – September 21 - 27, 2018

ADULT SERVICES

LIBRARY RENOVATION HAS BEGUN

The Library began its year-long centennial renovation project on September 4. The library will continue to offer services throughout the renovation during regular business hours, including checkouts of popular items and passport services. Find us in the library's Meeting Room!



Artists' rendering of the library renovation.

CONVERSATION CLUB

Friday, September 21, 9:30 – 11:00 a.m.

Placentia Library Local History Room

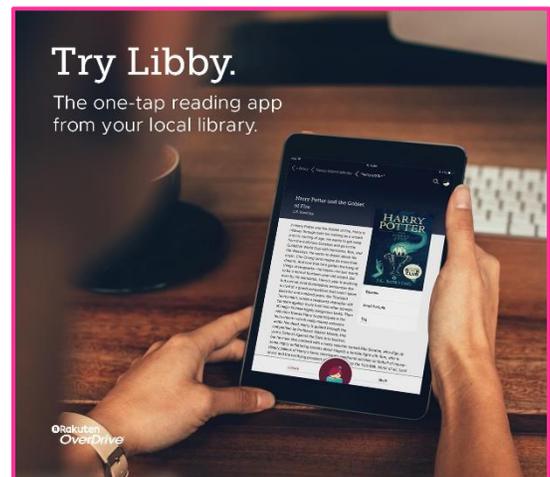
Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. You will pick up new vocabulary, improve your English literacy, and sharpen your pronunciation skills. No registration is required.

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MORE DIGITAL SERVICES

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TEEN SERVICES

PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459

School Year Hours: Monday - Friday, 3 p.m. – 6 p.m.

Closed Monday, September 3

CHILDREN'S SERVICES

Get ready for new storytime programs at the library starting later this month!

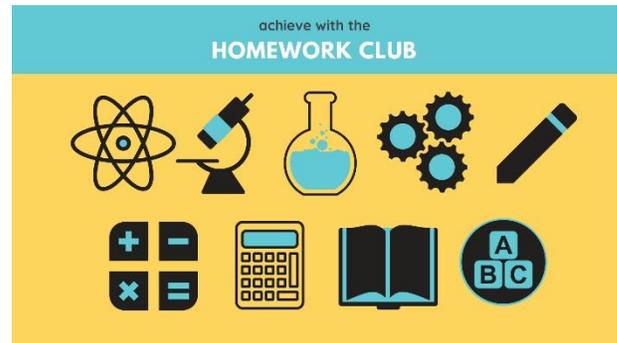
**Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.*

HOMWORK CLUB*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.



PUPPETS ON THE PATIO*

Saturday, September 22, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! Your kiddos can start the weekend right with a song in their heart and a hop in their step! We read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! Join us after storytime for a craft or creative time with Legos! All ages are invited!

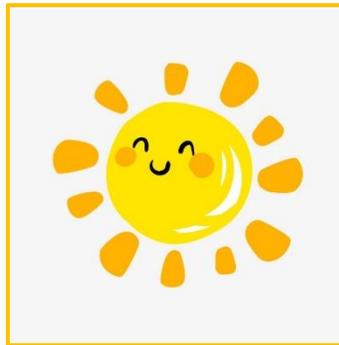
SUNSHINE BABY STORYTIME*

Thursday, September 27, 9:30 – 10:00 a.m.

or 10:30 – 11:00 a.m.

Civic Center Plaza

Bouncing Babies are moving out into the sunshine! Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.



DID YOU KNOW?

NEW DVDs THIS WEEK:

- Adrift
- Won't You Be My Neighbor?

