

Cultural Arts Commission

Minutes

June 12, 2018

SPECIAL MEETING
3:00 p.m. – Placentia City Hall

MEETING CALLED TO ORDER at 3:11 pm

ROLL CALL: **Present:** Commissioner Coward, Commissioner LaBorde, Commissioner Muldoon, and Commissioner Womack
Staff: Community Services Coordinator Felipe Zambrano, Community Services Program Coordinator Jazmine Alvarado, Community Services Office Assistant Joanna Contreras
Guests: Johnny McBride - Resident
Absent: None

PLEDGE OF ALLEGIANCE

ORAL COMMUNICATIONS

Johnny McBride, a resident and owner of Johnny's Custom Tile, proposed an art project. Mr. McBride has done many tile projects including one at Kraemer Park. These types of projects are considered mosaic and abstract. Johnny would like to start a program to get community youth organizations involved in creating mosaic tile art specifically on benches throughout Placentia. Mr. McBride's company has liability insurance. He explained that the cost for supplies would be minimal.

COMMISSIONER COMMENTS AND REPORTS

None

CULTURAL ARTS AGENDA

1. Approval of Minutes

There is a correction needed. The date for the last concert is August 16, 2018 not August 19th, 2018. A motion to approve minutes for the May 8, 2018 meeting was made by Commissioner Muldoon. Commissioner LaBorde seconded the motion. A voice vote was called, 3-0-1 in favor. Minutes were approved and passed.

2. Bench Project

Community Services Coordinator Felipe Zambrano offered an update on the bench project. We are waiting to hear from the Placentia Planning Department for some direction on the next steps. Felipe Zambrano explained that this project may need to go to City Council for approval. The option to make this a “Love Placentia” project for 2019 was discussed. There was a discussion on setting parameters of creative liberty for the tile mosaics.

3. Photo Contest

Community Services Coordinator Zambrano explained that the winning photos, including Mayor’s Choice and People’s Choice, are displayed in the lobby of City Hall. The winners are to be recognized at the City Council meeting taking place on July 10, 2018. All winners have been notified and were asked to RSVP if they are planning to attend the council meeting. Commissioner LaBorde and Commissioner Womack will be there to present the awards. Commissioner Coward suggested that the commission get a yard sign made “Don’t forget to get your photos for the Photo Contest” to be placed at large City events in efforts to promote the photo contest all year around.

4. Marketing Options

Community Services Coordinator Zambrano presented the Commissioners with the reusable grocery bags as well as the Commissioner business cards. The Commissioner shirts are expected to be ready by June 16, 2018. The banner is almost finalized and will be ready by the first concert. Felipe Zambrano suggested that the commission purchase a table cloth with the commission’s logo.

5. Concerts on the Park

Community Services Coordinator Zambrano offered an update on the 2018 Concert Series. He reiterated that the Placentia Community Foundation would be responsible for coordinating food vendors as well as running their “Beer and Wine garden” during the concert events. There was a small issue with the Liquor Liability License, it currently only covers the Taste of the Town event. Felipe Zambrano will update the application to reflect liquor liability coverage at all concert events. Felipe Zambrano has coordinated with the Miss Placentia team to have their assistance at the concert events. The schedule for the summer concert series is as follows:

July 19- Scot Bruce
July 26- Soto Band
August 2- Upstream
August 9- Kelly Rae Band
August 16- No Duh

6. Agenda Building

Eliminate Fountain Project and Marketing. Add Community Play Date, Garden Walk, and 1888 Center (130th Anniversary of Orange County).

STAFF COMMENTS

Community Services Coordinator Felipe Zambrano mentioned that he would not be at the concert on July 19, 2018. Summer registration was a huge success. There were 140 families that registered. Movies in the Park will resume this summer and will begin the same week as Concerts in the Park.

ADJOURNMENT

A motion to adjourn was made by Commissioner Laborde and seconded by Commissioner Muldoon. The meeting adjourned at 4:11 p.m. The Cultural Arts Commission Adjourn to a regular meeting on Tuesday, September 14, 2018 at 6:00p.m. in the front conference room, located at City Hall, 401 E Chapman Avenue, Placentia.