

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

October 11, 2018



"Rich Heritage, Bright Future"

54th Anniversary of the Heritage Festival and Parade

The 54th annual Placentia Heritage Festival and Parade will be held on **Saturday, October 13th**. The event begins at 7:00 a.m. with a pancake breakfast. This year, the parade will begin at Yorba Linda and Kraemer Boulevard at 9:15 a.m. led by the Celebrity Grand Marshal, Peter Daut, CBS News Broadcaster. The festivities at Tri-City Park begin at 10:00 a.m. The park will be filled with fun family games, inflatable games, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays. The event will also feature the 32nd Annual Heritage Car Show. For more information please call the Placentia Community Services Department at (714) 993-8243 or go to www.placentia.org/heritagefestival.



The Great California ShakeOut

On **Thursday, October 18th** at 10:18 a.m., the City will participate in "The Great California ShakeOut", the State's largest earthquake drill. Major earthquakes can happen anywhere you live, work or travel. The earthquake drill is an opportunity for people in homes, schools and at work to practice what to do during earthquakes and to improve emergency preparedness. To participate, please visit www.shakeout.org.



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Upcoming Meetings and Events

- 10/13 Heritage Festival and Parade
- 10/16 City Council
- 10/23 Historical Committee
- 11/05 Veterans Advisory Committee
- 11/06 City Council—CANCELLED
- 11/12 Recreation and Parks Commission
- 11/13 City Council

For additional information or questions about this Weekly Briefing please email: administration@placentia.org



ADMINISTRATION

Placentia-Yorba Linda Unified School District Presents Women in Industry: EMPOWERED

The Placentia-Yorba Linda Unified School District is excited to announce the second year of PYLUSD Women In Industry: EMPOWERED. The theme this year is “Together We Rise!”

Mark your calendars to join the event on **Tuesday, October 16th** from 6:00 p.m. to 8:00 p.m. at the Performing Arts Center (PAC) at El Dorado High School, located at 1651 Valencia Ave, Placentia, CA 92870.

Presenters include a dynamic group of women from a variety of industry sectors including a NASA engineer, a marketing director, an IT professional and several other professionals. Two Chromebooks will be raffled as well.

League of Women Voters of North Orange County to Host Candidates Forum

The League of Women Voters of North Orange County will be moderating a Candidates Forum on **Wednesday, October 17th** at 6:00 p.m. at the Placentia City Council Chambers, 401 E. Chapman Avenue. During the forum, citizens will have the opportunity to meet the candidates for Placentia City Council and ask questions of the candidates. The League of Women Voters is a nonpartisan organization that encourages the informed and active participation of citizens. For additional information about this event, please visit www.lwvnoc.org or call (714) 254-7440.

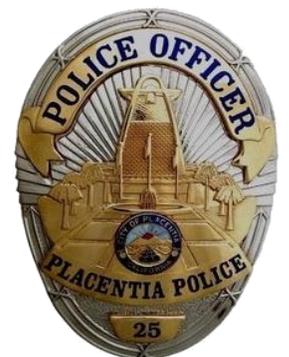
Free Shred and E-Waste Recycling Event

The City of Placentia and the Placentia Police Department invite you to participate in a free shredding and e-waste disposal event on **Saturday, October 20th** from 8:00 a.m. - 11:00 a.m. at the Placentia Civic Center, 401 E. Chapman Ave. Placentia residents are invited to have their confidential documents destroyed on-site for free by Shred-It. A maximum of two banker box size containers will be accepted from each household or business location in Placentia. E-waste from residents will also be collected by Republic Services. Items such as televisions, computer monitors, game consoles, stereos, cell phones, microwaves, and items containing circuit boards will be collected. Hazardous materials or business e-waste will not be accepted. Residents will be required to provide proof of residency in order to participate. Join the community in helping prevent fraud and identity theft. For further information regarding this event, please call (714) 993-8189.



Placentia Police Department Volunteer Fair

The Placentia Police Department invites you to a Volunteer Fair on **Saturday, October 27th** from 10:00 a.m. to 3:00 p.m. at the Placentia Civic Center, 401 E. Chapman Avenue. The Volunteer Fair will provide information on various opportunities in the Police Department including Neighborhood Watch, Volunteers in Police Services, K-9 Foundation, Chaplains, and the Police Explorer program. Volunteers are an integral part of the Placentia Police Department. As a Police Department volunteer, you will have the opportunity to contribute to the community’s overall quality of life through your service. The event will have food, beverages, and raffles. For additional information about this event, please call (714) 993-8225.





ADMINISTRATION

Information on General Municipal Election

Vote-by-mail ballots were mailed this week. We are encouraging all Placentia residents to participate in the **November 6th** Election. Remember this is also Placentia's Municipal Election and registered voters will be voting on local Measure U. For more information on Measure U, please visit www.placentia.org/measureu.

COMMUNITY SERVICES

City of Placentia Sports Activities

Basketball Skillz offers a chance for young athletes to learn how to play basketball, the benefits of sportsmanship, sharing and teamwork. This program is geared for youth ages 4-7 and 7-12. Parent and Me Tee Ball for 2-3 year olds and Tee Ball for 3-7 year olds is a great opportunity for kids to be introduced to tee-ball in a fun and safe environment. Tee Ball classes are also designed to fine-tune each child's motor and socialization skills. New sessions will be starting on **Tuesday, November 13th**. For more information, please contact the Community Services Department at (714) 993-8232. You can also visit www.placentia.org/classes to register online.

Recreation Class Scholarships NOW AVAILABLE!

The City of Placentia is now offering a limited number of recreation class scholarships to City of Placentia residents. If approved, a 50% scholarship award will be applied toward registration fees up to a maximum of \$250 for a single person household or \$500 per family. Applications are currently being accepted until the maximum number of scholarships have been awarded. For more information, please call the Community Services Department at (714) 993-8232.



City of Placentia Senior Center

The Placentia Senior Center offers many activities and programs for older adults. The Center is a great way for seniors to socialize and feel a part of the community. Seniors have access to many resources at the Center. Free transportation is offered from your home to the Center and back. Please call (714) 986-2332 for additional information.



**DEVELOPMENT SERVICES**

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	In Building plan check
818 W. Orangethorpe Avenue	+/- 2,000 SF 7-Eleven (24)- hr convenience store that includes the sale of beer and wine.	Tate Associates Inc./ Douglas Fenn	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check.
1454 N. Kraemer Blvd.	Tenant improvement for new restaurant (The Original Pancake House)	Blue Sands Management	Now Open
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/2018
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into adjacent tenant space.	Crunch Fitness/ Richard Tanaka	In Building Plan Check
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Under Construction
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	In Building Plan Check
801 S. Kraemer Blvd.	Request to allow for a 614 square foot addition to a 24 hr. existing kiosk.	D-Edge Inc./ Jin Lee	On Hold (at the request of the applicant)
455 S. Van Buren Street	Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M (O)) to High-Density Residential (R-3).	Olson Urban Housing, LLC	On Hold (at the request of the applicant)
1474 N. Kraemer Blvd.	New multi-tenant retail commercial building of 7,000 sq. ft. to include Starbucks, Five Guys, and Chipotle.	Blue Sands Management	Approved by Planning Commission on 7/10/2018
160 Yorba Linda Blvd.	Tenant improvement for existing Bank of America.	Bank of America	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by Planning Commission on 7/10/2018. Requires City Council Approval
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4 acre site.	Placentia Realty Partners LLC (Blackwood)	Approved by Planning Commission on 5/8/18
380 S. Placentia Avenue	5-story, 107-115 hotel rooms.	Placentia Hospitality, LLC	Entitlement review in progress
Westside of Van Buren St., 450 feet north of Miraloma Ave.	Development of a 48, 160 s.f. industrial building and a 70,250 s.f. industrial building.	CP Logistics Van Buren, LLC	Under Construction
777 W. Orangethorpe Ave.	Specific Plan amendment to allow hospitality uses in all of SP-5.	Brian Chuchua	Entitlement Review in progress
138 N. Bradford Ave.	To permit the use of a massage studio.	Luis Segura	Scheduled for Planning Commission on 10/9/2018
313 W. Orangethorpe Ave.	To permit the addition of a diesel price sign to an existing freeway sign.	Ed Vidales	Scheduled for Planning Commission on 10/9/2018
647 Longfellow Circle	Variance to build into the setback area.	David Froman	Approved by Planning Commission on 9/11/2018
109 W. Santa Fe	New coffee house and roasting facility.	Erik Scott	Scheduled for Planning Commission on 10/9/2018



POLICE DEPARTMENT

PUBLIC



ADVISORY

Placentia Police Department

DARIN LENYI, CHIEF OF POLICE

401 E CHAPMAN AVE, PLACENTIA, CA 92870

Crime Prevention

Property theft from a vehicle is one of the most preventable crimes. Answer the following questions to find out if your daily habits are inadvertently increasing your chance of becoming a property crime victim.

- **Do you always lock your car?** Leaving your car unlocked is an open invitation to a thief. It is important to always lock your car and close all your windows even if you're gone for only a moment, and even if you've parked in your own driveway.

- **Have you ever left your purse, wallet, keys, laptop, briefcase, or any other property in your vehicle unattended?**

If you answered yes, you are placing temptation right in the path of a would-be thief. Always take your things with you. Never try to hide them under a sweater or beneath the seats. Thieves are not fooled by this common practice.

- **Do you leave your garage door open or unlocked—even for a short while?**

It's always a good idea to park in your garage whenever possible. (Is it time to clean out your garage and make room for your car?) Remember to keep the garage door closed and locked at all times—even if you're just right inside the house, or working in the backyard.

Police experience shows that in more than 50% of property theft cases, victims failed to follow simple precautions to safeguard their vehicles and belongings. Theft is a crime of opportunity. Don't become a convenient target. Take charge by changing any risky behavior. Likewise, if you notice something in your neighborhood that's not quite right, follow your intuition and let us know by calling the non-emergency dispatch phone number at (714) 993-8164. As always, report life-threatening emergencies by calling 911.





POLICE DEPARTMENT

Pink Patch Project

It's October and that means Placentia Police Department is participating in the Pink Patch Project! Our shoulder patches are threaded in pink to bring awareness to breast cancer and breast cancer research. In partnership with Placentia Rotary, Placentia's Police Department is making these special 2018 patches available to the public for a donation of \$10. 2017 patches are also available for \$5. These are the actual patches worn by officers and they are available for purchase at the Placentia Police Department front counter. All proceeds are donated towards breast cancer research.



New Police Front Counter Hours of Operation

The Placentia Police Department has changed their front counter hours of operation.

NEW POLICE FRONT COUNTER	
Monday-Friday	8:00 a.m. to 8:00 p.m.
Saturday	8:00 a.m. to 2:00 p.m.
Sunday	CLOSED

With the implementation of these new hours, the following guidelines apply:

- Persons who have come to the Department for assistance after business hours should use the service phone affixed to the wall south of the front doors. This phone calls directly into the Police Communications Center.
- Anyone whose immediate safety is in jeopardy shall be met immediately by Police Staff and brought into the lobby.
- Victims who come after hours and report non-violent crimes or other non-urgent matters shall still be assisted in the Civic Center courtyard or they can simply wait in their vehicle for an Officer to arrive. For those persons living in the City, they can also elect to have an Officer meet them at their residence
- Persons requesting citation sign offs, copies of reports, parking permits, etc. are asked to come in during normal business hours.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – September October 12 - 18, 2018

ADULT SERVICES

LIBRARY RENOVATION HAS BEGUN

The Library began its year-long centennial renovation project. The library will continue to offer services throughout the renovation during regular business hours, including checkouts of popular items and passport services. Find us in the library's Meeting Room!



CONVERSATION CLUB

Friday, October 12, 9:30 – 11:00 a.m.
Placentia Library Local History Room

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. You will pick up new vocabulary, improve your English literacy, and sharpen your pronunciation skills. No registration is required.



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TEEN SERVICES

MOVIE AND CHILL

Friday, October 19, 7:00 – 9:30 p.m.
Placentia Teen Center

Do you think you can sit through a scary movie till the very end? Drop in at the Placentia Teen Center when the sun sets to watch one of the scariest movies ever made on a big screen, in a blacked out room! Costumes encouraged. The scariest costume will win a prize!

PLACENTIA TEEN ADVISORY COUNCIL - PTAC

Thursday, October 18, 6:00 – 7:30 p.m.
Placentia Teen Center

PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459
School Year Hours: Monday - Friday, 3 p.m. – 6 p.m.

CHILDREN'S SERVICES

*Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.

COVER TO COVER READING PROGRAM

Tuesday, October 16 – Saturday, November 17

Placentia Library proudly offers Cover to Cover, an In-N-Out sponsored reading program for children 4-12 years old. Participants will earn a voucher for a free hamburger or cheeseburger for every five books read, or read to them (maximum for 15 books/3 vouchers). Join the fun!

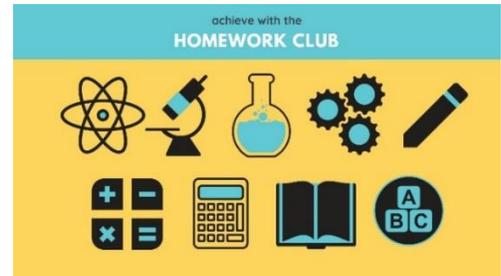


HOMWORK CLUB*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.

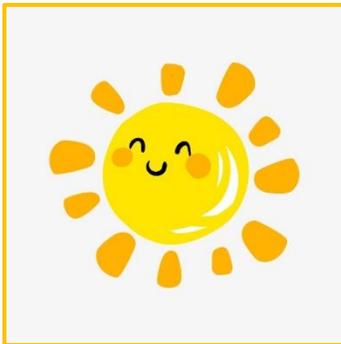


PUPPETS ON THE PATIO*

Saturday, October 13, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! Your kiddos can start the weekend right with a song in their heart and a hop in their step! We read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! Join us after storytime for a craft or creative time with Legos! All ages are invited!



SUNSHINE BABY STORYTIME*

Thursday, October 18, 9:30 – 10:00 a.m.

or 10:30 – 11:00 a.m.

Civic Center Plaza

Bouncing Babies are moving out into the sunshine! Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

DID YOU KNOW

NIGHT-TIME HORROR HAUNTED MAZE IS COMING SOON!

Saturday, October 27, 6:00 – 9:00 p.m.

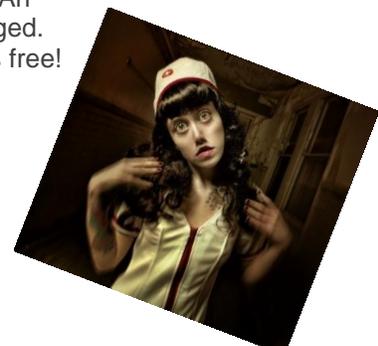
Placentia Teen Center

Behind its forbidden doors an evil secret hides!

Enter at your own risk, as the dead will be restless at night. An award awaits for those that survive. Costumes are encouraged.

This chilling haunted maze is for brave souls only. Admission is free! Food, drinks, and snacks for sale to support PTAC programs.

Visit our website at placentialibrary.org for more information.



Get your **PASSPORT** at Placentia Library District

