

City Administrator's

# Weekly Briefing

From: *Damien R. Arrula*

October 18, 2018



"Rich Heritage, Bright Future"

## Free Shred and E-Waste Recycling Event

The City of Placentia and the Placentia Police Department invite you to participate in a free shredding and e-waste disposal event on **Saturday, October 20<sup>th</sup>** from 8:00 a.m. - 11:00 a.m. at the Placentia Civic Center, 401 E. Chapman Ave. Placentia residents are invited to have their confidential documents destroyed on-site for free by Shred-It. A maximum of two banker box size containers will be accepted from each household or business location in Placentia. E-waste from residents will also be collected by Republic Services. Items such as televisions, computer monitors, game consoles, stereos, cell phones, microwaves, and items containing circuit boards will be collected. Hazardous materials or business e-waste will not be accepted. Residents will be required to provide proof of residency in order to participate. Join the community in helping prevent fraud and identity theft. For further information regarding this event, please call (714) 993-8189.



## The Great California ShakeOut

On **Thursday, October 18<sup>th</sup>** at 10:18 a.m., the City of Placentia participated in "The Great California ShakeOut", the State's largest earthquake drill. Major earthquakes can happen anywhere you live, work or travel. The earthquake drill is an opportunity for people in homes, schools and at work to practice what to do during earthquakes and to improve emergency preparedness. For more information about this event, please visit [www.shakeout.org](http://www.shakeout.org).



### Upcoming Meetings and Events

- 10/23 Historical Committee
- 11/05 Veterans Advisory Committee
- 11/06 City Council—CANCELLED
- 11/12 Recreation and Parks Commission
- 11/13 City Council
- 11/14 Heritage Festival
- 11/19 Traffic Safety Commission

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**For additional information or questions about this Weekly Briefing please email: [administration@placentia.org](mailto:administration@placentia.org)**



## ADMINISTRATION

### Information on General Municipal Election

Remember Election Day is **Tuesday, November 6<sup>th</sup>**. Vote-by-mail voters should have received their ballots. If you have not received your ballot or to request a vote-by-mail ballot, please visit [www.ocvote.net](http://www.ocvote.net). In addition to statewide and local candidates election, Placentia's Measure U is also on the **November 6<sup>th</sup>** ballot. For more information on Measure U, please visit: [www.placentia.org/measureu](http://www.placentia.org/measureu).



## DEVELOPMENT SERVICES

### Rich Heritage, Bright Future: The Placentia General Plan

The City of Placentia is well underway in updating its General Plan; the first comprehensive update of the General Plan in the City's history. Although this process has started several times in the past 10 years, the current update is anticipated to be completed in January 2019. Our General Plan is the City's long-term blueprint for the preservation, growth, development, and operation of a community. The General Plan is the City's most important long-term planning document in that it attempts to project 20 years or further into the future. The General Plan is intended to reflect and implement the long-term vision of the community with supporting goals and policies, which the City Council will evaluate and consider adopting. Staff, the Planning Commission, and City Council will utilize the updated General Plan when considering land use decisions for the foreseeable future. The General Plan directly impacts short and long-term decisions, budgeting, and programs to support that vision.

Being a comprehensive document, the General Plan covers the entire area within a city's boundaries and areas outside the city limits deemed to be within a city's sphere of influence. It is also comprehensive in the issues it addresses. The General Plan is presented as a collection of "topical elements," of which seven are mandatory. The seven State-mandated elements are: Land Use, Circulation, Housing, Conservation, Open Space, Noise, and Safety. Each of the seven mandatory elements are required to be addressed by the General Plan; however, State law allows local governments to organize and format their General Plans however they desire if the required topics or elements are addressed.



The City of Placentia's current General Plan was adopted in 1977. Since that time, the City has grown and changed. New laws have passed that affect General Plans and new planning strategies have been developed. In the past 41 years, a wholesale update of the Placentia General Plan has never occurred. However, some individual elements have been updated over time. Pursuant to State law, the Housing Element must be updated every five to seven years. However, the General Plan has never been comprehensively updated to reflect the last 40 years and to adequately plan for the future of the City. All of the changes that have occurred over the last 41 years require a reevaluation of the existing General Plan and confirmation of the vision for Placentia.



## Cont'd of The Placentia General Plan

The General Plan Update is titled “*Rich Heritage, Bright Future: The Placentia General Plan*” and will address the seven core elements, along with three additional elements; the Sustainability Element and two optional elements: Economic Development Element, and the Health, Wellness, and Environmental Justice Element. These optional elements will assist in identifying key areas in the City that present opportunities for economic development while at the same time ensuring that the City is promoting healthy lifestyles in all areas of the City. This comprehensive update will provide us a look ahead to the year 2040, not only updating policies and programs, but also to provide a strong foundation for the quality of life enjoyed by residents, businesses, and visitors.

To involve stakeholders and provide community input for the General Plan update process, the City Council established the General Plan Advisory Committee (GPAC) in 2014. The GPAC is tasked with reviewing and making recommendations to the Planning Commission and City Council regarding the draft General Plan documents including changes to the City’s land use plan. The GPAC consists of community members and representatives from Commissions and Committees. The last GPAC meeting took place in May of 2018 and the next scheduled meeting will be posted soon on the City’s website. All GPAC meetings are open to the public. “*Rich Heritage, Bright Future: The Placentia General Plan*” is slated to be considered for adoption in early 2019.

If you would like to get involved and obtain more information about the General Plan Update, please may contact Director of Development Services Joe Lambert at (714) 993-8124 or visit the City Website [www.Placentia.org](http://www.Placentia.org), and click on the “General Plan Update” link on the Development Services Department page.

## Quarterly Sales Tax Update

The City of Placentia receives quarterly sales tax updates from the HdL companies, a well-known company that tracks sales tax receipts. While information on specific businesses is confidential and proprietary, HdL provides an update with information that is available to the public. To view this latest quarterly update, please [click here](#).

## COMMUNITY SERVICES

### Let’s Dance Event

On **Friday, October 19<sup>th</sup>** from 6:30 p.m. - 8:30 p.m. the Community Services Department will hold the monthly Let’s Dance event at the Backs Community Building. This month’s theme is “Dia de los Muertos”. The dances are designed to offer persons with disabilities the opportunity to dance and socialize. A big thank you to Anaheim White House Restaurant, who will provide a delicious dinner and dessert for the participants. Music will be provided by special guest, Dj Plaguetonic. For more information, please call the Community Services Department at (714) 993-8232.

### Recreation Class Scholarships NOW AVAILABLE!

The City of Placentia is now offering a limited number of recreation class scholarships to City of Placentia residents. If approved, a 50% scholarship award will be applied toward registration fees up to a maximum of \$250 for a single person household or \$500 per family. Applications are currently being accepted until the maximum number of scholarships have been awarded. For more information, please call the Community Services Department at (714) 993-8232.



## COMMUNITY SERVICES

### 54<sup>th</sup> Anniversary of the Heritage Festival and Parade

The 54<sup>th</sup> annual Placentia Heritage Festival and Parade was held on **Saturday, October 13<sup>th</sup>**. The event began at 6:30 a.m. with a pancake breakfast. This year, the parade began at Yorba Linda and Kraemer Boulevard at 9:15 a.m. led by the Celebrity Grand Marshal, Peter Daut, CBS News Broadcaster. The festivities at Tri-City Park began at 10:00 a.m. The park was filled with fun family games, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays. The event also featured the 32<sup>nd</sup> Annual Heritage Car Show. Thank you everyone who withstood the inclement weather and made this a special event. For more information on special events, please contact the Community Services Department at (714) 993-8232.



### Turkey Distribution Pre-Registration

This year the City of Placentia and Friendly Center, will hold a pre-registration for the Turkey Distribution event to be held on **November 20<sup>th</sup>**. Pre-registration began on **October 15<sup>th</sup>** and will continue through **November 9<sup>th</sup>**. In order to register, please bring your photo ID and proof of address to the Whitten Community Center, located at 900 S. Melrose St. Placentia, CA 92870. For more information, please contact the Neighborhood Services Office at (714) 986-2333.

## Public Works

### Update on Annual Turfgrass Renovation Program

The City's annual turfgrass renovations program is well underway. The City performs annual turfgrass renovations in public parkways and parks from September to December. The purpose for this annual process is to promote healthy turf grass and improved sports field play surfaces by reducing compaction/stress conditions, which will offer greater water penetration and reduce runoff. The City's landscape maintenance contractors have completed dethatching and aerification as well as planted fresh grass seed and fertilizer. Over the next two weeks, the grass in the areas being treated will be irrigated frequently and during daylight hours until the grass seed has established. If winter rains arrive earlier, irrigation use will be curtailed. As a result, the treated areas will be moist temporarily and normal irrigation will resume afterwards. This annual turf renovation is estimated to be completed by December.



## Police Department

### Placentia Police Department Volunteer Fair

The Placentia Police Department invites you to a Volunteer Fair on **Saturday, October 27<sup>th</sup>** from 10:00 a.m. to 3:00 p.m. at the Placentia Civic Center, 401 E. Chapman Avenue. The Volunteer Fair will provide information on various opportunities in the Police Department including Neighborhood Watch, Volunteers in Police Services, K-9 Foundation, Chaplains, and the Police Explorer program. Volunteers are an integral part of the Placentia Police Department. As a Police Department volunteer, you will have the opportunity to contribute to the community's overall quality of life through your service. The event will have food, beverages, and raffles. For additional information about this event, please call (714) 993-8225.

### Crime Prevention

Property theft from a vehicle is one of the most preventable crimes. Answer the following questions to find out if your daily habits are inadvertently increasing your chance of becoming a property crime victim.

- **Do you always lock your car?** Leaving your car unlocked is an open invitation to a thief. It is important to always lock your car and close all your windows even if you're gone for only a moment, and even if you've parked in your own driveway.
- **Have you ever left your purse, wallet, keys, laptop, briefcase, or any other property in your vehicle unattended?**  
If you answered yes, you are placing temptation right in the path of a would-be thief. Always take your things with you. Never try to hide them under a sweater or beneath the seats. Thieves are not fooled by this common practice.
- **Do you leave your garage door open or unlocked—even for a short while?**  
It's always a good idea to park in your garage whenever possible. (Is it time to clean out your garage and make room for your car?) Remember to keep the garage door closed and locked at all times—even if you're just right inside the house, or working in the backyard.

Police experience shows that in more than 50% of property theft cases, victims failed to follow simple precautions to safeguard their vehicles and belongings. Theft is a crime of opportunity. Don't become a convenient target. Take charge by changing any risky behavior. Likewise, if you notice something in your neighborhood that's not quite right, follow your intuition and let us know by calling the non-emergency dispatch phone number at (714) 993-8164. As always, report life-threatening emergencies by calling 911.



## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary



# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY – October 19 - 25, 2018

### ADULT SERVICES

#### LIBRARY RENOVATION HAS BEGUN

The Library began its year-long centennial renovation project. The library will continue to offer services throughout the renovation during regular business hours, including checkouts of popular items and passport services. Find us in the library's Meeting Room!



#### CONVERSATION CLUB

Friday, October 19, 9:30 – 11:00 a.m.  
*Placentia Library Local History Room*

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. You will pick up new vocabulary, improve your English literacy, and sharpen your pronunciation skills. No registration is required.



#### TRY LIBBY AND OVERDRIVE

Download free eBooks and eAudiobooks to your phone, eReader, tablet or computer with your library card! Download the Libby or Overdrive apps, or visit [www.placentialibrary.org](http://www.placentialibrary.org).

#### MORE DIGITAL SERVICES

Curious about what other digital services your library card provides? Check out our website or visit us to learn how to access e-books, music and more from Hoopla and Fregal!



### TEEN SERVICES

#### MOVIE AND CHILL

Friday, October 19, 7:00 – 9:00 p.m.  
*Placentia Teen Center*

Do you think you can sit through a scary movie till the very end? Watch one of the scariest movies ever made on a big screen, in a blacked out room, and enjoy pizza and drinks on the house. Costumes encouraged. The scariest costume will win a prize!

#### PLACENTIA TEEN ADVISORY COUNCIL - PTAC

Thursday, October 25, 6:00 – 7:30 p.m.  
*Placentia Teen Center*

## SAVE THE DATE: TEEN NIGHT-TIME HORROR HAUNTED MAZE

Saturday, October 27, 6:00 – 9:00 p.m.

Placentia Teen Center

Behind its forbidden doors an evil secret hides! Enter at your own risk, as the dead will be restless at night. An award awaits for those that survive. Costumes are encouraged. This chilling haunted maze is for brave souls only. Admission is free! Food, drinks, and snacks for sale to support PTAC programs.

## PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459 - School Year Hours: Monday - Friday, 3 p.m. – 6 p.m.

## CHILDREN'S SERVICES

*\*Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.*

### COVER TO COVER READING PROGRAM

Saturday, October 6 – Saturday, November 17

Placentia Library proudly offers Cover to Cover, an In-N-Out sponsored reading program for children 4-12 years old. Participants will earn a voucher for a free hamburger or cheeseburger for every five books read, or read to them (maximum for 15 books/3 vouchers). Join the fun!

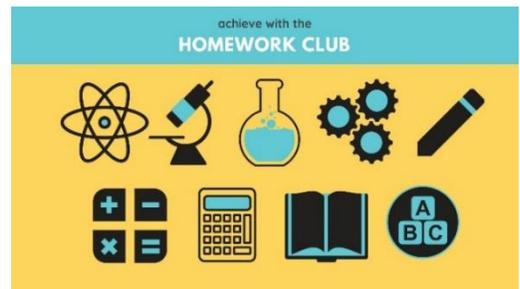


### HOMEWORK CLUB\*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.



### PUPPETS ON THE PATIO\*

Saturday, October 20, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! Your kiddos can start the weekend right with a song in their heart and a hop in their step! We read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! Join us after storytime for a craft or creative time with Legos! All ages are invited!



### SUNSHINE BABY STORYTIME\*

Thursday, October 25, 9:30 – 10:00 a.m.  
or 10:30 – 11:00 a.m.

Civic Center Plaza

Bouncing Babies are moving out into the sunshine! Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

## DID YOU KNOW?

### WE HAVE NEW

#### DVDs:

1. Harry Potter (All 8 Films)
2. First Purge
3. Sicario: Day of Soldado

4. Hotel Artemis
5. Skyscraper
6. Hotel Transylvania 3
7. Octonauts Season 2
8. Spooktacular Halloween

