

City Administrator's

# Weekly Briefing

From: *Damien R. Arrula*

October 25, 2018



"Rich Heritage, Bright Future"

Dear Community Members,

I have been asked by members of the community about the various propositions and measures on the upcoming Election and how they may or may not affect Placentia's programs and services. Please note, this information is not intended to change or influence your decision. It is simply to provide you with factual information on how any measure or propositions could potentially impact the City and its services. Based upon these inquires, I believe it is important for our residents to have factual information as it relates to our City.

### [Proposition 6 \(SB1 Repeal\)](#)

#### **Eliminates Recently Enacted Road Repair and Transportation Funding by Repealing Revenues Dedicated for Those Purposes.**

Based upon the State Legislative Analyst's Office, if enacted, Proposition 6 will reduce ongoing state revenues of \$5.1 billion from the elimination of fuel and vehicle taxes passed by the Legislature in 2017. These revenues would have paid for highway and road maintenance and repairs, as well as transit programs. It is also important to note that the state revenues are earmarked for cities and counties' infrastructure, in addition to state infrastructure.

#### **Local City Impact**

If Proposition 6 passes, the City would lose \$14 million in revenue to fund road pavement and repair over a 10-year period.

According to the City's 2018 Pavement Management Plan Report (see attached), the City's Pavement Condition Index (PCI) for 2018 is 67, which represents a full five (5) point drop from 2016. PCI is a score that is used to rate the condition of city streets. The County's average PCI is 76. The Orange County Transportation Authority (OCTA) has rated the City of Placentia as having the 2<sup>nd</sup> worst roads in the entire County. The City's current unfunded deferred street maintenance has now grown to \$29 million (backlog). Upon the review of the City's 2016 Pavement Management Report, the Citizens Fiscal Sustainability Task Force determined that the City has significant fiscal challenges with road repair funding and the City needed

Get the iPlacentia App:



Follow us on Facebook:



#### Upcoming Meetings and Events

- 11/05 Veterans Advisory Committee
- 11/06 City Council-CANCELLED
- 11/12 Recreation and Parks Commission
- 11/13 City Council
- 11/14 Heritage Festival Committee
- 11/19 Traffic Safety Commission
- 11/20 City Council-CANCELLED

**For additional information or questions about this**



to reduce the backlog. Originally the City needed approximately \$4.1 million in annual revenue over 7 years to address this concern. According to the recent 2018 Pavement Management Plan Report, a total of \$4.6 million is now needed over 11 years in order to improve the current PCI of 67 to the County's average of 76.

In summary, if Proposition 6 is repealed, the City would lose this important source of road pavement and repair funding of \$14 million over a 10-year period. The overall backlog is likely to increase several million per year over the next several years.

For additional information about Proposition 6, please visit the State Legislative Analyst's Office at <https://lao.ca.gov/BallotAnalysis/Proposition?number=6&year=2018> or visit the California Official Voter Information Guide at <http://voterguide.sos.ca.gov/propositions/6/>.

## Proposition 5

### **Changes Requirements for Certain Property Owners to Transfer Their Property Tax Base to Replacement Property.**

Based upon the State Legislative Analyst's Office, if Proposition 6 is enacted, local governments and school districts each would probably lose over \$100 million in annual property tax revenue in the first few years, growing over time to about \$1 billion per year (in today's dollars). This initiative would expand Proposition 13, a state constitutional amendment that has kept homeowners' property taxes low for decades. California homeowners' property tax bills are based on the assessed value of their homes. Under Proposition 13, a home is assessed at its purchase price when it is sold. In between the purchase and the next sale, the assessed value can go up by no more than 2 percent per year (the value of additions or major improvements can be added into the assessment). As a result, property taxes of many people who have owned homes for a long time are far below what they would pay if they bought a new house in today's market.

### **Local City Impact**

The City relies heavily on property tax to fund police, fire and other core services and programs. This is primarily due to Placentia being a bedroom community and not having a large commercial retail area or major consumer destination, such as the Brea Mall, Irvine Spectrum and Southcoast Plaza. In fact, property tax revenue represents 45%-50% of the City's general operating budget. Placentia residents pay property tax annually to help fund the City's programs and services. However, the City only receives approximately 14-16 cents of each property tax dollar paid by our residents. The remaining funding, goes to the state, county and special districts. For the 14-16 cents the City receives, it provides a large amount of programs and services that our residents use daily.

If Proposition 5 passes, the City of Placentia and the Placentia Yorba Linda School District's revenue received from property taxes would decrease over time. As properties are sold, property taxes are reassessed to today's value. While difficult to estimate the impact of the City, based on the aforementioned legal summary, local governments and school districts statewide would lose over \$100 million in annual property tax revenue in the first few years, growing over time to about \$1 billion per year (in today's dollars).

For additional information about Proposition 5, please visit the State Legislative Analyst's Office at <https://lao.ca.gov/BallotAnalysis/Proposition?number=5&year=2018> or visit the California Official Voter Information Guide at <https://lao.ca.gov/BallotAnalysis/Proposition?number=5&year=2018>.



## Measure U: Placentia 911/Essential Services Measure

As many residents may know, in 2015 the City Council appointed seven (7) members to the Citizens Fiscal Sustainability Task Force (Task Force) to study Placentia's fiscal challenges and identify potential long-term solutions toward fiscal sustainability. The Task Force spent 2 ½ years reviewing various budgets, financial documents, reports and studies. They produced several reports to the City Council including a Final Report (click here to view all of their reports and findings [www.placentia.org/taskforce](http://www.placentia.org/taskforce)). Upon completion of their Final Report in late 2017, the City Council directed the Task Force to share their findings with Placentia residents. The Task Force and the City held three community meetings throughout the City. A summarized version of their final report was shared with the community. Upon receiving a presentation of the Final Report and learning about the extent of the City's fiscal problem, residents had the opportunity to vote, in real time, on potential revenue generating options for the City to further examine. Based on these meeting, residents overwhelming requested the City to examine the one-cent Transactions and Use Tax (one-cent sales tax). After receiving additional positive polling results from our community on seeing this type of tax measure on the ballot for voters' consideration, the City Council voted unanimously (5-0) to place Measure U, a local one-cent sales tax measure, on the November 6, 2018 ballot. If approved by local voters, Measure U would provide local funds for Placentia's 911 emergencies and essential city services.

For additional information and Frequently Asked Questions on Measure U, please click on the following link: [www.placentia.org/measureu](http://www.placentia.org/measureu). To view the Orange County Registrar of Voters information on Measure U, please click on the following link: [https://www.ocvote.com/fileadmin/user\\_upload/elections/gen2018/measures/8514.pdf](https://www.ocvote.com/fileadmin/user_upload/elections/gen2018/measures/8514.pdf)

In addition, while this local one cent sales tax measure is a general tax measure, the City Council at their June 5, 2018 meeting, unanimously approved the City's General Fund Reserve Policy (Policy No. 460). This landmark policy defined what is constituted as "New Ongoing Revenues" and "New One-Time Revenues" to ensure that certain types of revenues that are one-time in nature aren't applied to things that will have ongoing costs, such as labor costs. It also defined how new revenue would be spent in each category with the highest priority given to infrastructure since that is what was identified as the largest contributing factor (by the Task Force) to the City's fiscal sustainability. Please click on this link ([http://placentia.granicus.com/MetaViewer.php?view\\_id=4&clip\\_id=327&meta\\_id=47945](http://placentia.granicus.com/MetaViewer.php?view_id=4&clip_id=327&meta_id=47945)) to review the policy and view how all funds, including Measure U (if approved) would be applied.

To ensure fiscal protections for our residents, this policy requires a 4/5ths vote of the Council to amend, a higher standard than any other requirement in our City's Municipal Code, which only requires simple majority (3/5ths) to change policy. In addition, there are several financial reporting requirements associated for adherence with the policy and a separate Oversight Committee will be established to review and monitor these funds annually.

I am hopeful that you have found this information to be useful as you cast your vote. Should you have any questions regarding this information, please feel free to call (714) 993-8264.

Sincerely,

A handwritten signature in blue ink, appearing to read "Damien R. Arrula".

Damien R. Arrula  
City Administrator





## DEVELOPMENT SERVICES

### Rich Heritage, Bright Future: The Placentia General Plan

The City of Placentia is well underway in updating its General Plan; the first comprehensive update of the General Plan in the City's history. Although this process has started several times in the past 10 years, the current update is anticipated to be completed in January 2019. Our General Plan is the City's long-term blueprint for the preservation, growth, development, and operation of a community. The General Plan is the City's most important long-term planning document in that it attempts to project 20 years or further into the future. The General Plan is intended to reflect and implement the long-term vision of the community with supporting goals and policies, which the City Council will evaluate and consider adopting. Staff, the Planning Commission, and City Council will utilize the updated General Plan when considering land use decisions for the foreseeable future. The General Plan directly impacts short and long-term decisions, budgeting, and programs to support that vision.

Being a comprehensive document, the General Plan covers the entire area within a city's boundaries and areas outside the city limits deemed to be within a city's sphere of influence. It is also comprehensive in the issues it addresses. The General Plan is presented as a collection of "topical elements," of which seven are mandatory. The seven State-mandated elements are: Land Use, Circulation, Housing, Conservation, Open Space, Noise, and Safety. Each of the seven mandatory elements are required to be addressed by the General Plan; however, State law allows local governments to organize and format their General Plans however they desire if the required topics or elements are addressed.

The City of Placentia's current General Plan was adopted in 1977. Since that time, the City has grown and changed. New laws have passed that affect General Plans and new planning strategies have been developed. In the past 41 years, a wholesale update of the Placentia General Plan has never occurred. However, some individual elements have been updated over time. Pursuant to State law, the Housing Element must be updated every five to seven years. However, the General Plan has never been comprehensively updated to reflect the last 40 years and to adequately plan for the future of the City. All of the changes that have occurred over the last 41 years require a reevaluation of the existing General Plan and confirmation of the vision for Placentia.

The General Plan Update is titled "*Rich Heritage, Bright Future: The Placentia General Plan*" and will address the seven core elements, along with three additional elements; the Sustainability Element and two optional elements: Economic Development Element, and the Health, Wellness, and Environmental Justice Element. These optional elements will assist in identifying key areas in the City that present opportunities for economic development while at the same time ensuring that the City is promoting healthy lifestyles in all areas of the City. This comprehensive update will provide us a look ahead to the year 2040, not only updating policies and programs, but also to provide a strong foundation for the quality of life enjoyed by residents, businesses, and visitors.





## Cont'd of The Placentia General Plan

To involve stakeholders and provide community input for the General Plan update process, the City Council established the General Plan Advisory Committee (GPAC) in 2014. The GPAC is tasked with reviewing and making recommendations to the Planning Commission and City Council regarding the draft General Plan documents including changes to the City's land use plan. The GPAC consists of community members and representatives from Commissions and Committees. The last GPAC meeting took place in May of 2018 and the next scheduled meeting will be posted soon on the City's website. All GPAC meetings are open to the public. *"Rich Heritage, Bright Future: The Placentia General Plan"* is slated to be considered for adoption in early 2019.



If you would like to get involved and obtain more information about the General Plan Update, please may contact Director of Development Services Joe Lambert at (714) 993-8124 or visit the City Website [www.Placentia.org](http://www.Placentia.org), and click on the "General Plan Update" link on the Development Services Department page.



## COMMUNITY SERVICES

### Turkey Distribution Pre-Registration

This year the City of Placentia and Friendly Center, will hold a pre-registration for the Turkey Distribution event to be held on **November 20<sup>th</sup>**. Pre-registration began on **October 15<sup>th</sup>** and will continue through **November 9<sup>th</sup>**. In order to register, please bring your photo ID and proof of address to the Whitten Community Center, located at 900 S. Melrose St. Placentia, CA 92870. For more information, please contact the Neighborhood Services Office at (714) 986-2333.



### Senior Center Halloween Party

The Placentia Senior Center will be celebrating Halloween on Wednesday, **October 30<sup>th</sup>**. The City of Placentia's Community Services Department will be providing lunch for all who attend. Come dressed in your favorite costume for a chance to win a prize in the Best Costume Contest. There will also be a variety of activities such as pumpkin decorating and bingo. For more information, please contact the Senior Center at (714) 986-2332.





## Mayor Pro Tem Shader visits the Senior Center

Mayor Pro Tem Rhonda Shader visited the Placentia Senior Center on Wednesday, **October 24<sup>th</sup>**. The Mayor Pro Tem called out Bingo and brought prizes for the participants. Everyone in attendance enjoyed playing Bingo with the Mayor Pro Tem. Bingo is scheduled at the Senior Center every Wednesday at 11:30 a.m. For more information, on programming or events, please contact the Placentia Senior Center at (714) 986-2332.



## Halloween Trick or Treat at City Hall

On Thursday morning, **October 25<sup>th</sup>**, City Hall hosted a Halloween Trick-or-Treat for participants of the Library's Story Time. Participants arrived in a variety of Halloween costumes and had an opportunity to visit each department inside City Hall. Each department provided their own Special treat for the visitors.



## Public Works

### Update on Annual Turfgrass Renovation Program

The City's annual turfgrass renovations program is well underway. The City performs annual turfgrass renovations in public parkways and parks from September to December. The purpose for this annual process is to promote healthy turf grass and improved sports field play surfaces by reducing compaction/stress conditions, which will offer greater water penetration and reduce runoff. The City's landscape maintenance contractors have completed dethatching and aerification as well as planted fresh grass seed and fertilizer. Over the next two weeks, the grass in the areas being treated will be irrigated frequently and during daylight hours until the grass seed has established. If winter rains arrive earlier, irrigation use will be curtailed. As a result, the treated areas will be moist temporarily and normal irrigation will resume afterwards. This annual turf renovation is estimated to be completed by December.

## OC Loop: Segment D Placentia, Yorba Linda & Brea



### Project Summary

The OC Loop vision is 66 miles of seamless connections and an opportunity for people to bike, walk and connect to many of OC's most popular destinations. Several gaps have been identified along the OC Loop—closing these gaps would effectively increase connectivity, expand transportation options and enhance regional opportunities. The County is currently working with communities to close these gaps.

#### WHAT

Join County staff, and the Cities of Placentia, Brea and Yorba Linda to present the potential trail alignment to close the gap, known as "Segment D" and to receive input from the community. Segment D will stretch approx. 1.1 miles through portions of the three cities, from Las Flores Drive, adjacent to Imperial Highway to south of Bastanchury Road to connect with the existing El Cajon Trail.

#### COMMUNITY MEETING

##### Meeting Date and Time:

Thursday, November 1, 2018

6 — 7:30 pm

##### Meeting Location:

Placentia City Hall

401 E. Chapman Ave. Placentia, CA 92870

#### PROJECT LOCATION



#### CONTACT INFORMATION

 Nathan Wheadon  
 714. 667.9602

 [www.ocpublicworks.com](http://www.ocpublicworks.com)  
 [ProjectInfo@ocpw.ocgov.com](mailto:ProjectInfo@ocpw.ocgov.com)

 [Facebook.com/ocpublicworks](https://www.facebook.com/ocpublicworks)  
 [Twitter.com/ocpublicworks](https://twitter.com/ocpublicworks)



## Police Department

### Crime Prevention

Property theft from a vehicle is one of the most preventable crimes. Answer the following questions to find out if your daily habits are inadvertently increasing your chance of becoming a property crime victim.

- **Do you always lock your car?** Leaving your car unlocked is an open invitation to a thief. It is important to always lock your car and close all your windows even if you're gone for only a moment, and even if you've parked in your own driveway.
- **Have you ever left your purse, wallet, keys, laptop, briefcase, or any other property in your vehicle unattended?**  
If you answered yes, you are placing temptation right in the path of a would-be thief. Always take your things with you. Never try to hide them under a sweater or beneath the seats. Thieves are not fooled by this common practice.
- **Do you leave your garage door open or unlocked—even for a short while?**  
It's always a good idea to park in your garage whenever possible. (Is it time to clean out your garage and make room for your car?) Remember to keep the garage door closed and locked at all times—even if you're just right inside the house, or working in the backyard.

Police experience shows that in more than 50% of property theft cases, victims failed to follow simple precautions to safeguard their vehicles and belongings. Theft is a crime of opportunity. Don't become a convenient target. Take charge by changing any risky behavior. Likewise, if you notice something in your neighborhood that's not quite right, follow your intuition and let us know by calling the non-emergency dispatch phone number at (714) 993-8164. As always, report life-threatening emergencies by calling 911.

## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary





# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY – September October 26 – November 1, 2018

### ADULT SERVICES

#### LIBRARY RENOVATION HAS BEGUN

The Library began its year-long centennial renovation project. The library will continue to offer services throughout the renovation during regular business hours, including checkouts of popular items and passport services. Find us in the library's Meeting Room!



#### CONVERSATION CLUB

Friday, October 26, 9:30 – 11:00 a.m.  
*Placentia Library Local History Room*

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. You will pick up new vocabulary, improve your English literacy, and sharpen your pronunciation skills. No registration is required.



#### TRY LIBBY AND OVERDRIVE

Download free eBooks and eAudiobooks to your phone, eReader, tablet or computer with your library card! Download the Libby or Overdrive apps, or visit [www.placentialibrary.org](http://www.placentialibrary.org).

#### MORE DIGITAL SERVICES

Curious about what other digital services your library card provides? Check out our website or visit us to learn how to access e-books, music and more from Hoopla and Fregal!



### TEEN SERVICES

#### NIGHT-TIME HORROR HAUNTED MAZE

Saturday, October 27, 6:00 – 9:00 p.m.  
*Placentia Teen Center*

Behind its forbidden doors an evil secret hides! Enter at your own risk, as the dead will be restless at night. An award awaits for those that survive. Costumes are encouraged. This chilling haunted maze is for brave souls only. Admission is free! Food, drinks, and snacks for sale to support PTAC programs.

#### PLACENTIA TEEN CENTER

116 N. Walnut - (714) 577-9459

School Year Hours: Monday - Friday, 3 p.m. – 6 p.m.

## CHILDREN'S SERVICES

*\*Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.*

### COVER TO COVER READING PROGRAM

Tuesday, October 16 – Saturday, November 17

Placentia Library proudly offers Cover to Cover, an In-N-Out sponsored reading program for children 4-12 years old. Participants will earn a voucher for a free hamburger or cheeseburger for every five books read, or read to them (maximum for 15 books/3 vouchers). Join the fun!

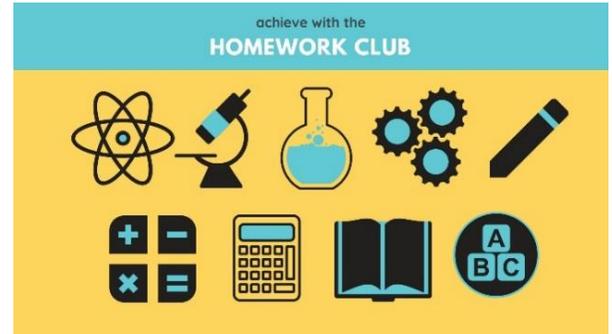


### HOMework CLUB\*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

*Civic Center Plaza*

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.

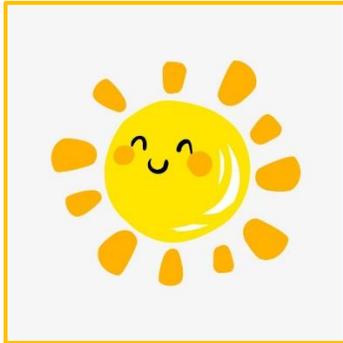


### PUPPETS ON THE PATIO\*

Saturday, October 27, 10:00 – 10:45 a.m.

*Civic Center Plaza*

Join us for sunshine and stories on Saturday mornings! Your kiddos can start the weekend right with a song in their heart and a hop in their step! We read amusing stories, learn fun songs and rhymes, and we even dance or pretend to be dinosaurs! Join us after storytime for a craft or creative time with Legos! All ages are invited!



### SUNSHINE BABY STORYTIME\*

Thursday, November 1, 9:30 – 10:00 a.m.  
or 10:30 – 11:00 a.m.

*Civic Center Plaza*

Bouncing Babies are moving out into the sunshine! Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

## DID YOU KNOW?



### Halloween is just around the corner...

And Placentia Library has already been visited by little princesses, super heroes and unicorns. Our cute little friends joined us for a special Sunshine Babies storytime and enjoyed Halloween songs and rhymes with Miss Deanna, also known as Olivia the Pig. They then haunted the Civic Center with visits to the Library, City Hall, and Police Department where they had a frightfully good time showing off their costumes and trick-or-treating. Placentia Library wishes to send a special thank you to our friends at City Hall and the Police Department for their participation in this spook-tacularly good time!



Visit [www.placentialibrary.org](http://www.placentialibrary.org) for details on other great programs.

