

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

November 15, 2018



"Rich Heritage, Bright Future"

For the Troops

For the Troops is an all-volunteer, non-profit organization dedicated to providing members of the American Military with "We Care" packages containing basic necessities, goodies, games, and most of all a show of support. All donations will be used to send packages to American Freedom Fighters and to cover the associated operational costs. Any contribution is helpful and cherished. Donation boxes are located at City Hall and in the Placentia Police Department lobby.



A Thanksgiving Message

Thanksgiving is a time to join with family and friends and give thanks for the blessings and freedoms that we enjoy every day. I am thankful for my family and so appreciative of the opportunity to serve as the City Administrator of this wonderful City.

The Strength of our City comes from you, our residents. I am thankful that we have active, dedicated and caring citizens who are involved in their community. The passion, commitment and support you demonstrate shines brightly as we continue to work together to create a safe, vibrant and fiscally sustainable City. I'm so thankful for our City employees, who work hard every day to provide you with superior public services and amenities.

As you celebrate Thanksgiving, please remember to reach out to those in our community who are less fortunate by sharing the gifts of service, fellowship, kindness and compassion. It's that giving spirit that helps make our community a special and pleasant place to live.

I wish you and your family a safe and happy Thanksgiving.

Sincerely,

Damien R. Arrula

Upcoming Meetings and Events

- 11/19 Traffic Safety Commission
- 11/20 City Council-CANCELLED
- 11/21-23 Thanksgiving Holiday-City facilities closed
- 11/27 Economic Development Committee Meeting
- 11/27 Historical Committee
- 12/04 City Council Meeting

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Weekly Briefing please email: administration@placentia.org



Election Update

The City of Placentia would like to thank all the residents that voted in the November Election for their participation. We look forward to continuing our work with the community to address local priorities.

To view the unofficial results, please click on the following link:

<https://www.ocvote.com/fileadmin/live/gen2018/results.htm#c-2030>

Placentia is
Going Mobile

Download the new mobile app, **iPlacentia** via the Apple App Store or the Android Market to report non-emergency issues and stay up-to-date with what's happening in Placentia.

Available on the App Store

GET IT ON Google play

COMMUNITY SERVICES

Turkey Basket Drive

Neighborhood Services and Friendly Center will be holding a Turkey Basket Drive on **Tuesday, November 20th** from 8:30 a.m.-1:00 p.m. The donated baskets will be given to low-income families in the City of Placentia, at the annual Turkey Basket Distribution Event. Donations can be dropped off at the Whitten Center located at 900 S. Melrose Street, Placentia Ca 92870. For more information, please contact our Neighborhood Services office at (714) 986-2333.

City of Placentia Excursions

The City of Placentia is happy to expand on the tours that are being offered by partnering with Good Times travel. All tours depart/return from Placentia City Hall parking lot. Return times are approximate and seat assignments are subject to change. Full payment for Single-Day tours is required at the time of registration. For Multi-day tours your initial payment at the time of registration will consist of the deposit; you will be billed for the remainder of the multi-day tour fees by Good Times Travel. For more information, please call (714) 993-8232 or visit www.placentia.org/excursions.





Placentia Youth Basketball Pre-K and Kindergarten Division

It is not too late to sign up your young player for Placentia Youth Basketball's new Pre-K and Kindergarten division. This division focuses on fun, skill building, and team work. Each player will receive a reversible jersey and medal. Scrimmages for this age division will start on **December 1st**. For more information, please call the Placentia Community Services Department at (714) 993-8232.



Cathy Torrez Learning Center and Senior Center Temporarily Moving

The Cathy Torrez Learning Center programming and the Senior Center operations will be temporarily moving to the Backs Community Building located at 201 N. Bradford Ave., while building improvements are completed at the Powell Building. All services are scheduled to return to the Powell Building in early January 2019. For more information on the Cathy Torrez or Senior Center programs, please contact the Community Services Department at (714) 993-8232.



City of Placentia Senior Center

The Placentia Senior Center offers many activities and programs for older adults. The Center is a great way for seniors to socialize and feel a part of the community. Seniors have access to many resources at the Center. We offer free transportation from your home to the Center and back. For more information, please call (714) 986-2332.

2018 Holiday Tree Lighting Ceremony

The City of Placentia is proud to present the 2018 Holiday Tree Lighting event to be held on **Thursday, December 6th** at the Placentia Civic Center Plaza from 6:00 p.m.– 8:00 p.m. The event will feature free family fun, crafts, light refreshments, and live performances. There will also be a special visit from Santa! For more information, please call the Community Services Department at (714) 993-8232.

CITY OF PLACENTIA
2018 HOLIDAY
Tree Lighting CEREMONY

Thursday, December 6
 6:00-8:00 PM
 Placentia Civic Center Plaza
 401 E. Chapman Ave. Placentia, CA 92870

- Free Family Fun • Crafts for Kids • Light Refreshments
- Pictures with Santa (please bring your own camera)

Performances by Freckled Frog Dance Studio, Art of Dance & Ballet Academy, Placentia Community Chorus, Holiday Sing-a-long, and much more!

UCI Health

For more information, or if you are interested in sponsorship opportunities for this event, please call the Community Services Department at (714) 993-8232.



**DEVELOPMENT SERVICES**

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	In Building plan check
818 W. Orangethorpe Avenue	+/- 2,000 SF 7-Eleven (24)- hr convenience store that includes the off sale of beer/ wine.	Tait Associates Inc. / Douglas Fenn	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on a 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into the adjacent tenant space.	Crunch Fitness/ Richard Tanaka	Under Construction
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 sq. ft. grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Under Construction
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000-sq. ft., multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Approved by Planning Commission on 7/10/18. Requires City Council Approval; date TBD.
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	Placentia Realty Partners LLC (Blackwood)	Approved by Planning Commission on 5/8/18
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	Under Construction
380 S. Placentia Avenue	5-story, 116 room hotel	Placentia Hospitality, LLC	Entitlement Review in progress



Cont'd of Development Services Projects

Westside of Van Buren St., 450 feet north of Miraloma.	Development of a 48,160 s.f. industrial building and a 70,250 s.f. industrial building	CP Logistics Van Buren, LLC	Under Construction
777 W. Orange-thorpe Avenue	Specific Plan amendment to allow hospitality uses in all of SP-5	Brian Chuchua	Entitlement Review in progress
138 N. Bradford Ave.	To permit the use of a massage studio	Luis Segura	Approved by Planning Commission on 10/16/18
313 W. Orange-thorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Approved by Planning Commission on 10/16/18; Scheduled for City Council on 11/13/18
109 W. Santa Fe Ave.	New Coffee house and roasting facility	Erik Scott	In Building Plan Check
719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 sq. ft. (Building 1) and 39,456 sq. ft. (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	Entitlement Review in progress
2031-2043 E. Orangethorpe Ave.	To permit the opening of a children's dance studio	Joshua Reese dba Freckled Frog	Entitlement Review in progress
1802 N. Valencia Ave.	To divide one 0.57 acre parcel into three R1 parcels	Jan Henderson	Entitlement Review in progress
1434 N. Kraemer Blvd.	To permit the expansion of an existing fitness facility	Franco & Maddy DiAddezo	Entitlement Review in progress

For a list of all Development Services projects, please [click here](#).



POLICE DEPARTMENT

Traffic Safety Reminder

Recently Traffic signal lights at various intersections throughout the city were inoperative due power outages. As a reminder, if you are driving and come across an inoperative traffic signal, state law requires that you treat the intersection as if it was controlled by stop signs. California Vehicle Code section 21800(d)(1) states: ***The driver of any vehicle approaching an intersection which has official traffic control signals that are inoperative shall stop at the intersection, and may proceed with caution when it is safe to do so.***

Welcome Officer Caravez and Officer Gapik

On **Tuesday, November 13th** at the City Council meeting, three new employees who recently started with the Placentia Police Department were introduced: Dispatcher/Records Clerk Mandy Dolan, Police Officer Isaias Caravez and Police Officer Brian Gapik. We welcome them to the Department.



Please Join us at our Annual Tamale Festival

The Placita Santa Fe Merchants Association and the City of Placentia are proud to bring you the annual Tamale Festival to be held on **Wednesday, December 5th** in the Historic Old Town Placentia on the 100-200 blocks of Santa Fe Avenue. This year the event is expanding to the 200 block of Bradford Avenue. Hours will be from 4:00 p.m.- 9:30 p.m. The event will include live entertainment by the Grammy Award Winning Mariachi Divas, Darden Sisters Grupo Bella, a visit from Santa, as well as delicious tamales for individual sale. For additional information, visit <https://www.facebook.com/PlacentiaTamaleFest/> or call the Community Services Department at (714) 993-8232.

