

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

December 13, 2018



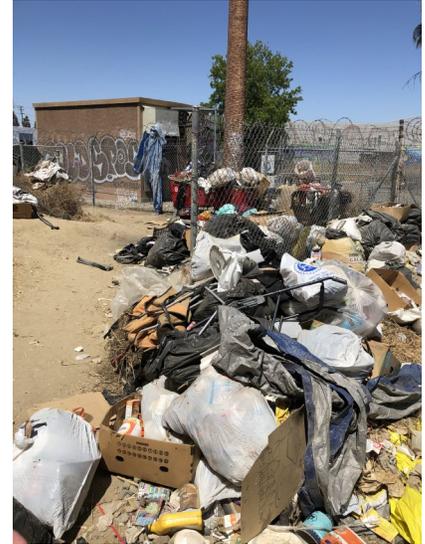
"Rich Heritage, Bright Future"

Addressing Homelessness in Placentia and North Orange County

Based upon recent court rulings, the City of Placentia is now being affected by homelessness - both locally and regionally. In an effort to maintain control over the homeless crisis, while at the same time providing compassion to the homeless population, the North Orange County cities (NOC cities) comprised of Placentia, Anaheim, Brea, Buena Park, Cypress, Fullerton, La Habra, La Palma, Los Alamitos, Orange, Villa Park, Stanton, and Yorba Linda are collaborating on a regional approach to address homelessness in North Orange County.

As a result of the local mandate by U.S. District Federal Judge David Carter, NOC cities are required to work on a homeless housing plan for the region, which shall include creating Navigation Centers designed to house and service NOC cities' homeless population. The requirement for NOC cities is to create Navigation Centers that would provide comprehensive supportive services including vocational services, recreational services, mental health, transportation services and 200 beds to the homeless residents of the North Orange County region. If cities do not comply with the mandate to add emergency housing, they will not legally be able to keep the homeless from creating an encampment in public areas, such as city halls, senior centers, parks and neighborhood sidewalks, including sidewalks in front of residents' very own homes.

The City has thus far utilized a variety of tools to enforce the City's anti-camping laws for the above mentioned public spaces. The City's ability to address homelessness has been significantly diminished based upon the *Martin v. Boise* (2018) ruling by the Ninth Circuit Court of Appeals on September 2, 2018. The ruling asserted that the City of Boise's camping and disorderly conduct ordinance was unconstitutional, relying upon the U.S. Supreme Court precedent that it is cruel and unusual to criminalize a person's status, as opposed to his or her conduct. Ultimately, the Ninth Circuit Court of Appeals ruled that these types of Ordinances violated the



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Upcoming Meetings and Events

- 12/18 City Council Meeting
- 12/25 Historical Committee - DARK
- 12/21-1/06 Holiday Closure - All facilities closed

For additional information or

questions about this

Weekly Briefing please email:

administration@placentia.org



ADMINISTRATION

(Continued) Addressing Homelessness in Placentia and North Orange County

This decision along with the recent Orange County Federal Court case presiding under Judge Carter significantly limits the City's ability to manage and control homeless proliferation and public camping in our community. In order to comply with these Federal requirements and court decisions, and to ensure that the City maintains local control over enforcement of its own anti-camping ordinance in public areas, including public sidewalks, the City of Placentia along with the NOC cities have identified two potential locations for Navigation Centers – one in Placentia and one in Buena Park. The final location of the Navigation Centers will be determined by identifying a location that is suitable for safely housing homeless as well as addressing the following factors: proximity to residential areas, cost of construction, suitable security and operational plan, and well managed wraparound services. In addition, these Navigation Centers will be contingent upon receiving grant funding for the acquisition, construction improvements and ongoing operations and maintenance of the Navigation Centers.

The management and operational plan for the Navigation Centers will specify certain requirements to ensure local control for providing safe and secure housing as well as providing comprehensive programs and services. The Navigation Centers will be referral-only based facilities with managed and controlled access in and out. The proposed Navigation Centers will work not only to house the homeless, but to provide health resources, job and social skills, and opportunities to reunite with family and friends, with the goal of integrating North Orange County's homeless to become productive members of society while decreasing the number of homeless in public areas.

According to the most recent 2017 Point-in-Time count conducted by the County of Orange, there were approximately 4,792 people in Orange County whom have experienced homelessness (2,584 of whom were unsheltered) on any given night. This represents a 7% increase from 2015. The majority of Orange County's homeless, whether male or female, are U.S. citizens and long-term Orange County residents of over 10 years vs. people who are brought to Orange County from other counties.

"The City of Placentia, in working with the NOC cities in an unprecedented effort, have collaborated to solve homelessness on a regional level," said Mayor Pro Tem Ward Smith. "We know that homelessness is not a single city issue and will not solve itself alone. Therefore, these Navigation Centers have the ability to provide a comprehensive, well managed approach to getting men and women off the street and into a safe and productive environment with wraparound services, such as health and wellness resources, employment training and assistance, substance abuse services and coordinated counseling."

"While we are concerned about the Federal Mandate and recent appellate court decision, the City believes that through local control and a well-managed approach to solving homelessness, we can ensure that the City has the ability to continue enforcing its anti-camping laws to ensure that our public parks, public spaces and the sidewalks in front of our residents very own homes will be protected," said City Administrator Damien R. Arrula. "This approach will enable the City to prevent the homeless situation from proliferating significantly and affecting our residents' everyday quality of life. This also allows our Police Officers to uphold and enforce local and state laws as we work together with other NOC Cities to develop a coordinated approach to solving homelessness in our region."

For additional information on this regional effort, please visit www.placentia.org/homelessness.



ADMINISTRATION

City Facilities Holiday Closure

All City facilities will be closed from December 21, 2018 through January 6, 2019. City Hall and other City facilities will reopen on Monday, January 7, 2019. The Police Department will remain open during the holidays. For non-life threatening emergencies, such as a fallen tree, street flooding, or other public works issues, please call (714) 993-8100. The Building Division will offer limited inspections during the holiday closure. Building inspection requests must be made by Wednesday, December 19, 2018. To schedule an inspection, please call (714) 993-8124.



Shop Locally for the Holidays

Tis season! The holidays are well under way and as you shop for that perfect gift or for a place for family gatherings, remember to shop and/or dine locally here in Placentia. There are many advantages to supporting local retailers and businesses. When shopping locally, you support local jobs, assist in funding City services through sales tax, invest in our neighborhood retail centers and promote economic development. Please don't forget the Farmers Market is also open every Tuesday evenings starting at 4:00 p.m. at the Placentia Town Center, with special holiday crafts and accessories for the entire family. Enjoy the season and don't forget to shop locally at your favorite Placentia retailers!



Update on Measure U: One Cent Sales Tax Ballot Measure

On July 24, 2018, the Placentia City Council unanimously (5-0) placed Measure U, a local one-cent sales tax measure, on the November 6, 2018 ballot. Based on the final results provided by the Orange County Register of Voters, Measure U has successfully passed by Placentia voters by 63%. The measure is a one-cent sales tax increase that will go into effect on April 1, 2019. The City will receive its first installment of the one-cent sales tax in June/July, 2019. The one-cent sales tax is projected to raise approximately \$5 million annually.

We appreciate the community's interest in Measure U and thank all of the residents who participated in the election, as well as the efforts over the past two years of the Citizens Fiscal Sustainability Task Force. The success of Measure U means that we will be able to maintain the City's Police Department and public safety, repair potholes and pave local streets and keep streets and public areas safe and clean. Measure U will allow the City to fund services at levels consistent with the community's priorities and the public's desired quality of life and would prevent the need for further significant cuts to vital City services and programs.



ADMINISTRATION

(Continued) Update on Measure U: One Cent Sales Tax Ballot Measure

In addition, on June 5, 2018 the Placentia City Council voted unanimously (5-0) to update the Reserve Policy to include guidelines for appropriating new ongoing or one-time unrestricted revenues to be used for specific purposes, as shown in the table below. “New Ongoing Revenues” are defined as a new general tax, an increase in the rate of an existing general tax (such as Measure U), a new lease of City property or other new, clearly identifiable unrestricted revenue source not previously included in the City’s budget at the time of adoption of this policy, which generates at least \$100,000 per year in revenue and is expected to continue for at least a period of 20 years.

Reserve Account	New Ongoing Revenues		New One-time Revenues	
	Before GF Reserve Target Met	After GF Reserve Target Met	Before GF Reserve Target Met	After GF Reserve Target Met
Infrastructure, Vehicles, and Equipment Reserve	50%	60%	40%	80%
Post-Employment Benefits Sustainability Reserve	10%	10%	10%	20%
Employee Recruitment and Retention Reserve (including additional staff)	20%	30%	0%	0%
General Fund Unassigned Fund Balance	20%	0%	50%	0%

The purpose of these distributions is to ensure that the new reserve areas are addressed on a long-term basis and to ultimately improve the City’s fiscal health. To ensure that the policy is applied consistently by future City administrations and Councils, any modification to this policy requires a supermajority or 4/5ths vote of the City Council.

Lastly, Measure U also established an independent Citizens Oversight Committee. The purpose of the Committee will be to review and report on all Measure U expenditure plans and financial reports. The City will begin accepting applications from the public inviting them to join the Committee on or before Thursday, December 20, 2018. The City Council will consider the appointment of the Committee Members in February, 2019. Once the members have been established, the Committee will meet regularly and the meetings will be open to the public.

We thank the community for their participation in this local election. We look forward to keeping the community informed and working with them to address and maintain community priorities in Placentia.

For additional information regarding Measure U, please visit www.placentia.org/measureu or call (714) 993-8264.



2018 Spark of Love Campaign

The Spark of Love campaign began in 1993 as a partnership between ABC7 and firefighters throughout the five-county areas of Orange, Riverside, Los Angeles, San Bernardino, and Ventura. Although there are other worthwhile toy drives, Spark of Love is the only one created and operated by firefighters.

In Orange County, Spark of Love combines efforts with the U.S. Marine Corps Toys for Tots program, Social Services Agency's Operation Santa Claus, and the Society of St. Vincent de Paul Holiday Charities program. Working together as the Orange County Toy Collaborative, these agencies collect and distribute approximately 300,000 toys annually to Orange County children who might otherwise go without during the holiday season.

This year marks the 26th anniversary of the Firefighters' Spark of Love campaign, which runs from November 17th through December 24th. All Orange County fire stations will serve as drop-off sites for new, unwrapped toys or sports equipment, this includes Fire Station #34 at 1530 N. Valencia Avenue and Fire Station #35 at 110 S. Bradford Avenue.

Monetary donations can be made to the Orange County Toy Collaborative in care of the Society of St. Vincent de Paul, 1505 E. 17th Avenue, Suite 109, Santa Ana, CA 92705. Attn: Jamie Swayze. Checks should be made payable to the Orange County Toy Collaborative.

Toy Request/Family Referral Sheets are available at all Orange County Fire Stations and at the Society of St. Vincent de Paul office at 1505 E. 17th Avenue, Suite 109, Santa Ana, CA 92705.





COMMUNITY SERVICES

Placentia Open Spaces and Urban Greening Master Plan

The Placentia Open Spaces and Urban Greening Master Plan (POSUG) is a planning effort that aims to connect parks and open spaces throughout the City. The POSUG needs your feedback to make walking and biking to parks more enjoyable, determine how to improve existing park facilities, and expand the City's urban forest. Please visit the website below or scan the QR code to take our project survey and share your feedback. For more information, please contact the Community Services Department at (714) 993-8232.

[Click here for survey](#)

Or

Scan this QR Code!



Placentia Open Spaces and Urban Greening Master Plan



Take Our Short Project Survey!

The Placentia Open Spaces and Urban Greening Master Plan (POSUG) is a planning effort that aims to connect parks and open spaces throughout the City. The POSUG needs your feedback to make walking and biking to parks more enjoyable, determine how to improve existing park facilities, and expand the City's urban forest. Please visit the website below or scan the QR code to take our project survey and share your feedback.

<http://www.surveymonkey.com/r/POSUG>



Scan this QR Code!

Additional Information:
For additional information, please contact
Veronica Ortiz, Community Services Supervisor,
vortiz@placentia.org



DEVELOPMENT SERVICES

Smoketree Plaza Façade remodel

The Smoketree Plaza located at 1521, 1525, and 1575 N. Placentia Avenue is currently undergoing a façade remodel and upgrade. The Smoketree Plaza is home to several personal service and retail businesses, and is looking forward to presenting their new façade in the near future. The façade of Dunn-Edwards Paints was recently upgraded, and the rest of the center will be upgraded similar. to look





PUBLIC WORKS

Residential Street Sweeping Cancelled During the Holidays

As in previous years, the City will be cancelling residential street sweeping operations during the winter holiday season, starting Friday, December 21st through Sunday, January 6th. Street sweeping operations for arterial and commercial streets will remain uninterrupted. Parking Enforcement will also suspend issuing street sweeping citations on residential streets. During this time period, street sweeping operations and parking enforcement will resume on Monday, January 7th. During this time, however, residents are reminded that all vehicles determined to be in violation of a parking ordinance other than the street sweeping violation ordinance, will remain subject to a parking citation. For additional information, please contact the Public Works Department at (714) 993-8212.

Holiday Trash Collection Schedule

There will be no trash and recycling collection services on the following holidays:

- Christmas Day – Tuesday, December 25, 2018
- New Year's Day – Tuesday, January 1, 2019
- Memorial Day – Monday, May 27, 2019
- Independence Day – Thursday, July 4, 2019
- Labor Day – Monday, September 2, 2019
- Thanksgiving Day – Thursday, November 28, 2019
- Christmas Day – Wednesday, December 25, 2019

If your weekly pickup is on or after the holiday, your pickup that week will be delayed by one day. For instance, when the holiday is on a Monday, Monday's collection will take place on Tuesday, Tuesday's on Wednesday, and so on, with Friday's collection on Saturday. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.

Holiday Tree Recycling Program

Free holiday tree collection is provided for single family households with automated collection beginning Wednesday, December 26th through Monday, January 7th, 2019. Holiday trees are picked up in a special collection truck. Residents are reminded to remove all decorations and have your holiday trees out by your curb by 7:00 a.m. If you don't take your tree down until after January 7, 2019, please cut it into pieces that will fit in your yard-waste container with the lid closed. You can also recycle holiday wreaths and greenery in your yard-waste container. Please remove all decorations from your holiday wreaths before placing them in your yard-waste container. If you are discarding an artificial tree or wreath, please place it into the waste container. Artificial trees and wreaths are not recyclable. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.





POLICE DEPARTMENT



Driving after drinking is deadly. If you drive while impaired you could get arrested, or worse - be involved in a traffic crash that causes serious injury or death to you and/or someone else.



In every state, it's illegal to drive with a BAC of .08 or higher. Charges range from misdemeanors to felony offenses, and penalties for impaired driving can include driver's license revocation, fines, and jail time.



TAKE STEPS TO PREVENT DRUNK DRIVING THIS HOLIDAY SEASON:

- If you will be drinking, don't plan on driving. Instead, keep yourself and others safe by arranging a ride home or designate a sober driver ahead of time.
- If someone you know has been drinking, do not let that person get behind the wheel. Take their keys and arrange a sober ride home for them.

Your actions could save someone's life. If you see an impaired driver on the road, contact the Placentia Police Department. For emergencies please call 9-1-1, for non-emergencies please call (714) 993-8164

