

MINUTES  
PLACENTIA RECREATION AND  
PARKS COMMISSION REGULAR MEETING  
October 8, 2018

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Meeting called to order at 6:32 p.m.

A moment of silence was held in honor of the passing of former Recreation and Parks Commissioner Mary Granger.

**ROLL CALL**

Present: Dougherty, Bartelt, Jackson, Newman

Absent: Narahara, Emrick, Hunt,

Staff Present: Sandra Gonzalez, Director of Community Services  
Veronica Ortiz, Community Services Supervisor  
Felipe Zambrano, Community Services Coordinator  
Aileen Munoz, Community Services Coordinator  
Matt Brand, Community Services Coordinator  
Maddie Cuevas, Community Services Coordinator  
Joanna Contreras, Community Services Office Assistant  
Eric Point, Police Captain  
Jeannette Ortega, Assistant to City Administrator  
Luis Estevez, Director of Public Works  
Joe Lambert, Director of Development Services

Guest: None

**PLEDGE OF ALLEGIANCE** – Led by Commissioner Newman.

**ORAL COMMUNICATIONS** – None.

**COMMISSIONER COMMENTS AND REPORTS** – None

**1. APPROVAL OF MINUTES – August 13, 2018.**

**MOTION** by Commissioner Newman to approve the Minutes of May 14, 2018 as amended; **SECOND** by Commissioner Bartelt and **CARRIED** by a **4-0-0 VOICE VOTE**.

**2. COMMUNITY UPDATE AND VOTER INFORMATION ON MEASURE U**

Public Works Director Luis Estevez, Police Captain Eric Point, and Assistant to City Administrator Jeanette Ortega provided an update on Voter information on Measure U. If approved, Measure U will help provide funds to help the City maintain essential City services, such as street maintenance, providing police

responders to 911 emergencies, and fire protection services as well to reduce gang activity, keeping our public areas maintained, and free of graffiti. Essential priorities for Measure U will also ensure we have funds available to upgrade playgrounds and community centers. Director Estevez provided a Voter Information sheet that provides highlights about Measure U and where you can find additional information about the ballot via the Registrar's Office or the City's website.

Commissioner Dougherty opened the floor to questions about Measure U. Commissioner Newman asked about the restoration of cuts previously made and was informed by Director Estevez that some of Measure U funds will be used to backfill those cuts such a Police Department staffing which helps the City operationally. Funds would prevent any additional cuts from happening and we will be adding back previous services such as National Night Out,

Director Gonzalez confirmed there will be an informational booth for the measure at the Heritage Festival. Director Estevez shared the measure will pass by simple majority of 50 percent plus 1.

Assistant to City Administrator Jeanette Ortega Captain Eric Point, and Director Luis Estevez departed after the presentation.

### **3. GENERAL PLAN PRESENTATION –**

Development Services Director Joe Lambert, provided an update on the General Plan. Director Lambert presented a brief background on the general plan for the City and information on the main goals for open space in parks. The general plan is the blueprint and long term vision for the development of the City. It is a requirement by California State Law. This update will address contemporary issues from all different elements, such as self-driving cars, bicycle mobility, transportation, water conservation measures, sustainability, economic development, sustainable growth and finance, health and wellness, and environmental justice.

Director Lambert noted a list of elements which include fiscal zoning, transportation, and corporate spacing. These elements were prepared with Director Lambert, Director Gonzalez, and a consultant. Director Lambert emphasized that this is a first draft.

Commission discussed plans for forestry in regards to the General Plan Presentation. Director Lambert highlighted that one of the goals is to become a tree City. This plan includes creating a Forest Preservation ordinance.

Director Joe Lambert departed after the presentation.

### **4. MONTHLY REPORT –**

Supervisor Veronica, Community Services presented an end of summer wrap-up by showing a brief recap video. Each coordinator introduced themselves to the

commission and discussed their individual roles and programs in the department. Coordinator Aileen Munoz stated there was an increase in the recreation swim program as well as the learn to swim program. While there have been budget cuts, there was a 13% increase in attendance collectively in recreation classes. Together, recreation classes and the learn to swim program generated a revenue total of \$78,000 and had 1,010 registered participants for summer alone.

Coordinator Felipe Zambrano shared that the P.A.R.K's program had 1,968 participants, which is 14% lower than the previous year. This is a result of the Gomez Center only being open two days a week. Summer excursions were successful, and the City now partners with the school district to provide transportation for all community centers. Over the summer, more than 400 participants attended these off-site excursions. This year the City hosted 5 Concerts in the Park as opposed to the usual 6, and due to extreme heat there were very low numbers at 2 of the concerts. Overall, Concerts in the Park did have less attendance than reported in previous years. Single-day tours have had a lot of interest and have been increasing in attendance since the City began its partnership with Good Times Travel.

Coordinator Maddie Cuevas supervises Neighborhood Services and the Senior Center. She introduced the food programs that are operated out of Neighborhood Services and briefly discussed Senior Center excursions. Excursions are funded through Measure M, which allows the City to rent a bus for transportation. The Senior Center served 329 seniors during the summer. Neighborhood Services provided food to 2,239 families. Neighborhood services also distributed 195 backpacks full of school supplies to families free of cost.

Coordinator Matt Brand leads Movies in the Park in the summertime. Movies had a total attendance of 1,776 people, and one less movie was shown this summer due to budget cuts. During the summer, Coordinator Matt Brand led a summer season of Placentia Youth Basketball. The league had 20 kids, and the City is hopeful that this program can grow next year, pending funding. Cal State Fullerton has expressed interest in participating in Placentia Youth Basketball, this will be explored more in the future. Coordinator Matt Brand ran a report for June, July, and August, and shared the net revenue for City gym facilities bookings was \$11,469, building reservations reported a revenue of \$18,304, open park space generated \$102, and picnic shelters totaled \$1,270.

Director Sandra Gonzalez presented a survey that was done during the summer, and residents reported significant interest in volunteering with City events. Those that expressed interest were added to a raffle to receive earbuds, a farmer's market bag, and City sunglasses. A raffle winner will be chosen at every meeting for the next year. Raffle winners for tonight's meeting were Shari Rosien and Scott Abernethy.

Community Services Coordinators Felipe Zambrano, Aileen Munoz, and Maddie Cuevas departed after presentation.

**6. PARKS AND FACILITY PROJECT UPDATES –**

Supervisor Veronica Ortiz shared that the Powell Building contract will be awarded at the next City Council Meeting on October 16th with the help of Public Works. This award will allow for restroom renovations and new front doors. The front doors are very heavy, and they will be replaced with lighter doors that are easier to open. The Senior Center participants will be moved during the renovation process to the Backs Community Building.

Director Gonzalez shared that future Mayor Shader would like to renovate other facilities in the future.

**7. DISCUSSION OF CAPITAL IMPROVEMENT PROJECTS (CIP) –**

This item will be deferred until the November meeting.

**8. HERITAGE FESTIVAL AND PARADE –**

Supervisor Ortiz presented the Commission with a flyer for the 54<sup>th</sup> Annual Heritage Festival and Parade. There will be approximately 70 plus entries that will be in the parade. 18 of the entrants will be in the band review. The Grand Marshall is Peter Daut from Channel 9. The Rotary Club is hosting the Pancake Breakfast at Park View Middle School parking lot at 6:30 a.m. The parade will consist of food booths, craft vendors, games, a beer garden provided by the Placentia Community Foundation, and participation from non-profit organizations.

**9. MEMORIAL BENCH IN HONOR OF MARY GRANGER –**

This item will be deferred until the November meeting.

**10. PARK INSPECTION REPORTS –**

Supervisor Ortiz shared a presentation on the inspections of the Parkettes. The parkettes inspected were Jaycee, Sante Fe, and La Placita. Common findings were dry spots, over grown grass, deteriorating rubberized surfaces, lack of park signage, paint peeling on benches, and table tops. All items have been reported to Public Works. Re-inspection will happen in 2 weeks and the inspections will continue bi-monthly.

**11. STAFF COMMENTS –**

Director Gonzalez announced Joanna Contreras will be resigning her position and accepting a position with the City of Tustin.

**12. AGENDA BUILDING AND MEETING SCHEDULE –**

Agenda items to include: General Plan comments, Monthly Report, Parks and Facility Projects Update, Discussion of Capital Improvement Projects (CIP), Memorial Bench for Mary Granger, and Park Inspection Reports.

**ADJOURNMENT –**

There being no further business, **MOTION** by Commissioner Newman to adjourn to Monday, November 19, 2018 at 6:30 p.m. regular meeting to be held at City Hall; **SECOND** by Commissioner Bartelt and **CARRIED** by a **4-0-0 VOICE VOTE**. Meeting adjourned on October 8, 2018 at 8:19 p.m.

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Marshè Samuel  
Community Services Office Assistant