

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

January 10, 2019



"Rich Heritage, Bright Future"

Placentia Launches New Redesign on City Website

In an effort to enhance online transparency and create a more user-friendly experience for its residents, the City of Placentia is pleased to announce the launch of a comprehensive redesign of the City's website (www.Placentia.org). The new website is redesigned to prioritize the most-visited pages and access to online services, such as signing up for recreation classes. The new city website is mobile-optimized for efficient use on computers, tablets, and mobile devices. The website also integrates with the City's various social media accounts, inviting easy participation to the City's online community.

In addition to providing new content and resources, the City rewrote many of its webpages to make the content relevant and easily accessible to the community. The website features an enhanced search feature, the ability to subscribe to the City's calendar for meetings and special events, spotlight news articles, the ability to subscribe for notifications via email and/or text, the ability to download Placentia's new state-of-the-art services app, iPlacentia, and much more! The homepage features new buttons and are designed to provide a better experience to residents, business owners, and visitors, which will improve customer services to all users.

"The new website is a powerful tool to help our citizens engage with their government and the community at large," said Mayor Rhonda Shader. "This new redesign will allow us to better organize and present valuable information, creating a more transparent City government. This redesign is the latest endeavor in our efforts to make it easier than ever before for residents to get information, request services and find out what's happening in our City."

"With its intuitive user-driven design and enhanced mobile compatibility, the new website demonstrates the City's ongoing commitment to make City Hall more accessible to everyone through technology," said Council Member Jeremy Yamaguchi. "It also serves as a portal that allows community members to connect with local government from any location, at any time even when City Hall is closed."

"The modern look of the website was designed to reflect our vibrant community, while capturing its historic past and the small-town charm that makes Placentia a pleasant place to live," said City Administrator Damien R. Arrula. "The website provides us the opportunity to highlight our various programs, initiatives, and advance planning and development efforts within the City."

Get the iPlacentia App:



Follow us on Facebook:



Upcoming Meetings and Events

- 01/14/19 Recreation and Parks Commission Meeting
- 01/15/19 City Council Meeting
- 01/21/19 Martin Luther King Holiday

**For additional
information or**

questions about this

**Weekly Briefing please email:
administration@placentia.org**



ADMINISTRATION

Cont'd Placentia Launches New Redesign on City Website

Updates to the website will continue over the next several months as the City looks to further enhance the design of the site and integrate more solutions to better serve its residents and businesses. If you have any suggestions for the City to improve the website, please contact us by [clicking here](#) or calling (714) 993-8264.

Placentia City Administrator Named Top 100 Most Influential in Orange County for 2018

The City of Placentia is pleased to announce that City Administrator Damien R. Arrula was recognized as one of Orange County's Top 100 Most Influential People of 2018 by the Orange County Register. His acknowledgement was specifically for the groundbreaking of a new 50-unit development in Placentia that will serve military veterans who are homeless or disabled. In addition, Damien's fiscal prudence helped spearhead additional ongoing revenue to the City by creating a unique partnership for the development of a new gasoline station and a successful passage of a City sales tax measure.

"Damien's leadership has contributed to significant, and substantial growth in the City," said Placentia Mayor Rhonda Shader. "Under his guidance and vision, we are creating valuable partnerships, including a partnership with a non-profit to create the Placentia Veterans Village, a permanent supportive housing development that will serve military veterans who are homeless or disabled. We also created a successful private partnership with a gasoline company to develop and construct a gasoline station on City-owned property. Through this unique partnership, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. Damien's creative and innovated vision for a better Placentia is commendable. He is certainly deserving of this noteworthy recognition by the Orange County Register and as the only City Manager on the list, I am extremely proud of him."

In addition, Damien worked diligently with the Citizens Fiscal Sustainability Task Force over the course of 2½ years to review City revenues, departmental budgets, infrastructure projects, and cost reductions. After receiving significant community input and recommendation by the Task Force, on July 24, 2018, the Placentia City Council unanimously (5-0) placed Measure U, a local one-cent sales tax measure, on the November 6, 2018 ballot. Based on the final results provided by the Orange County Registrar of Voters, Measure U was successfully passed by Placentia voters by 63%. The measure is a one-cent sales tax that will go into effect on April 1, 2019. The City will receive its first installment of the one-cent sales tax in June/July 2019. The one-cent sales tax is projected to raise approximately \$5 million annually. Measure U will allow the City to fund services at levels consistent with the community's priorities and the public's desired quality of life.

"I am humbled and honored to be included on this list of notable people who have done so much in their community. I look forward to many more partnerships and working with our City Council to make Placentia a model city in Orange County," said City Administrator Damien R. Arrula.

Mr. Arrula holds a Bachelor of Science in Political Science with a Minor in General Management from Cal Poly Pomona. He has a Masters of Public Administration from the University of La Verne and a post-graduate leadership certificate from Claremont McKenna College. Prior to working for



ADMINISTRATION

Cont'd Placentia City Administrator Named Top 100 Most Influential in Orange County for 2018

the City of Placentia, Mr. Arrula held the positions of Economic Development Director, Administrative/Economic Development Officer, Senior Management Analyst, and Management Analyst with the cities of Claremont, El Monte, and Sierra Madre. In 2014, Damien began his career with the City of Placentia as the Assistant City Administrator and in 2016, Damien was appointed City Administrator.

The 100 Most Influential list aims to highlight people who have a significant impact in the county; ranging from local innovators nonprofits, artists, and some well-known public figures. The Orange County Register selects "influencers" by having its editors revisit the top issues and stories of the past year, while also considering nominators from readers. To read the entire Orange County Register article, please click [here](#).

Everyone Counts, 2019 Point in Time

Orange County Community Resources in partnership with the Continuum of Care conducts a Point in Time count every two years in Orange County. The Point in Time count is a national mandate from the U.S. Department of Housing and Urban Development (HUD). The Point in Time count is intended to obtain an unduplicated number of homeless people in Orange County at a given point in time. The count provides vital information that helps the County better understand homelessness in the community and guides the way the County and its partners respond to homelessness in Orange County.



Orange County will be conducting the 2019 Point In Time count on Wednesday, January 23 and Thursday, January 24, 2019. In preparation for the 2019 Point In Time, volunteers are needed in the following roles for a successful effort: Team Captains, Field Surveyors, Deployment Center Support, Videographers and Photographers. Volunteer opportunities are available in the early morning and late evening. Sign up to volunteer and help shape homelessness services in Orange County for the next couple of years! You must be 18 years of age and older to volunteer in the field.

You can also help ensure that everyone in Orange County is counted during the 2019 Point In Time count by spreading the word about the effort through your social media networks. Join the #EveryoneCountsOC2019 conversation on social media. Additionally, City Net is asking for donations of hygiene kits, which will be distributed during the 2019 Point In Time to survey participants.

For additional information or to sign up to volunteer, please click on the following link: <https://www.everyonecountsoc.org/>



DEVELOPMENT SERVICES

San Sushi Japanese Restaurant

The City of Placentia is excited to welcome San Sushi Japanese Restaurant to our Old Town District. Located at 161 W. Santa Fe Avenue, San Sushi offers a variety of sushi and sashimi, as well as other Japanese-inspired dishes such as ramen and teriyaki. San Sushi prides itself in serving fresh and innovative dishes at a reasonable price. In addition, San Sushi is available for hosting and catering special events. Show your support for our local small businesses by stopping by San Sushi any time during the hours listed below:

Sunday: 11 a.m.-8:30 p.m.

Monday-Thursday: 11 a.m. –9 p.m.

Friday-Saturday: 11 a.m.-9:30 p.m.



PUBLIC WORKS

Storm Advisory & Sandbag Availability

The National Weather Service has advised local agencies that over the next seven days there will be three significant storms that are developing and impacting the Southern California region. In preparation for this upcoming rain, the City of Placentia is providing free sandbags to residents at the City's Corporation Yard at 2999 La Jolla Street, Anaheim, CA 92806, Monday through Thursday from 6:00 a.m. to 4:30 p.m. Proof of residency will be required, and residents must bring their own shovel to fill their bags with sand. The number of sandbags is limited to 15 sandbags per household. Residents may also pick-up sandbags at Fire Station 34 at 1530 N. Valencia Ave, Placentia, CA 92870. Sandbags can be very useful in diverting water, protecting slopes and structures, and assisting in erosion control.

Helpful tips:

- Fill the bag about half full with soil or sand, so they are not too heavy to lift and will stack properly.
- Sandbags will rot in the sun-placing them out too early in the storm season.
- Keep plastic sheeting available in case of an emergency.



PUBLIC WORKS

Holiday Trash Collection Schedule

There will be no trash and recycling collection services on the following holidays:

- Memorial Day – Monday, May 27, 2019
- Independence Day – Thursday, July 4, 2019
- Labor Day – Monday, September 2, 2019
- Thanksgiving Day – Thursday, November 28, 2019
- Christmas Day – Wednesday, December 25, 2019

If your weekly pickup is on or after the holiday, your pickup that week will be delayed by one day. For instance, when the holiday is on a Monday, Monday's collection will take place on Tuesday, Tuesday's on Wednesday, and so on, with Friday's collection on Saturday. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.

COMMUNITY SERVICES

Placentia Open Spaces and Urban Greening Master Plan

The Placentia Open Spaces and Urban Greening Master Plan (POSUG) is a planning effort that aims to connect parks and open spaces throughout the City. The POSUG needs your feedback to make walking and biking to parks more enjoyable, determine how to improve existing park facilities, and expand the City's urban forest. Please visit the website below or scan the QR code to take our project survey and share your feedback. For more information, please contact the Community Services Department at (714) 993-8232.

[Click here for survey](#)

Or

Scan this QR Code!

A graphic for the Placentia Open Spaces and Urban Greening Master Plan. It features a squirrel on a wooden bench, a survey icon, and text encouraging participation in a short project survey. It includes a URL to the survey, a QR code, and contact information for Veronica Ortiz, Community Services Supervisor.

Placentia Open Spaces and Urban Greening Master Plan

Take Our Short Project Survey!

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<http://www.surveymonkey.com/r/POSUG>

Scan this QR Code!

Additional Information:
For additional information, please contact
Veronica Ortiz, Community Services Supervisor,
vortiz@placentia.org

City of Placentia
OPEN SPACE &
URBAN GREENING
Master Plan

St. Jude Mobile Health Clinic

The St. Jude Mobile Health Clinic is at the Whitten Community Center every Monday from 8:30 a.m. to 5:00 p.m. Patients can receive services such as free immunizations, child/adult primary care, and prenatal care through the mobile clinic. For more information or to make an appointment, please call (714) 446-5100.



COMMUNITY SERVICES

Senior Grocery Program

The Placentia Senior Center and Second Harvest Food Bank offers a bi-monthly Senior Grocery Program. Seniors are welcome to stop by and “shop” for a variety of foods. The free food distribution will take place on Thursday, January 17th at 11:45 a.m. at the Placentia Senior Center which is currently located at the Backs Building, 201 N. Bradford Ave. For additional information, please call (714) 986-2333.

P.A.R.K.'s Program (Positive Activities and Recreation for Kids)

The City of Placentia offers free drop-in recreation programs at four City locations throughout the year. After school sites are supervised by CPR/first-aid certified Community Services staff. The program offers arts and crafts, sports, and homework help for all participants and is designed for youth ages 6-14. Hours vary by location. Please contact the Community Services Department at (714) 993-8232 for more detailed program information.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Orange County Clerk - Recorder Department



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY - January 11 - 17, 2019

ADULT & LITERACY SERVICES

ADULTS AND TEENS WINTER READING CHALLENGE

Concludes January 11

Ages 14+

How many books do you think you can read this winter? For each eligible item you checkout or download from the Placentia or Anaheim libraries, we will give you a drawing ticket for a chance to win one of four fabulous prizes:

1. Tickets to Segerstorm Center for the Arts
2. Trip for two to Knott's Berry Farm
3. Dinner for two at Orange Hill Restaurant
4. Mission Escape Room game for four



Win dinner for two at Orange Hill Restaurant!



CONVERSATION CLUB

Next meeting: Friday, January 18

9:30 - 11:00 a.m.

Placentia Library Local History Room

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

LITERACY INTERNATIONAL POTLUCK

Friday, January 11

11:00 a.m. - 12:30 p.m.

Placentia Presbyterian Church Trinity Center

849 N. Bradford Ave., Placentia

Literacy tutors, adult learners, and Conversation Club students are encouraged to bring their favorite main dish, salad, or dessert for our annual International Potluck lunch.

SAVE THE DATE: LITERACY'S FIRST FAMILY GAME DAY

Saturday, January 26

11:00 a.m. - 12:30 p.m.

Placentia Presbyterian Church Trinity Center

849 N. Bradford Ave., Placentia

Tutors and adult learners, join us for a day of playing board games. You will learn how to play some old and some new games, plus learn how to follow directions and be a good sport! Yummy snacks will be provided.

All ages are welcome.



TEEN SERVICES



SAVE THE DATE: PLD COLLABORATORY: TOUR OF LA MICHOCACANA ICE CREAM DELIGHT!

Thursday, January 17, 4:00 – 5:00 p.m.

Meet at Placentia Teen Center at 3:30 p.m.

Come explore the history of Mexico's famed ice cream treats! Hear about the rich history of "paleta making" in Michoacan, Mexico, then learn the steps necessary to enjoy those oh so sweet and refreshing real fruit pop bars and creamy ice cream. Meet up at the Teen Center before at 3:30 p.m. to walk over, or meet us at your favorite local La Michoacana Ice Cream Delight at 4 p.m. on 622 W. Chapman Avenue Placentia.

PTAC – PLACENTIA TEEN ADVISORY COUNCIL

Next meeting: Thursday, January 18, 6:00 – 7:30 p.m.

Placentia Teen Center

116 N. Walnut Ave., Placentia

ADULTS AND TEENS WINTER READING CHALLENGE

Concludes January 11. More info in the adults section above!

CHILDREN'S SERVICES

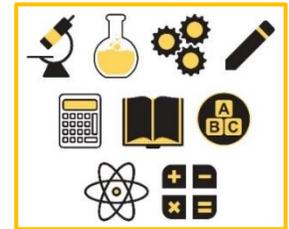
**Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.*

HOMWORK CLUB*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.



PUPPETS ON THE PATIO*

Currently on break. Next Meeting: Saturday, January 19, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! All ages are invited!



SUNSHINE BABY STORYTIME*

Thursday, January 17,

9:30 – 10:00 a.m. or 10:30 – 11:00 a.m.

Civic Center Plaza

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

DID YOU KNOW?

We have several literacy students participating in the Writer to Writer Challenge...

We are so proud of the TEN Placentia Library adult learners and their dedicated tutors for their submissions to the Southern California Library Literacy Network, Writer to Writer Challenge. Writer to Writer Challenge asks adult learners to select a book, audiobook or article to read. Once complete, learner write and send a letter to the author letting them know how their book made an impact on their life. Entries are judged on the understanding of the theme, creativity and fluency. The winning entries will be announced early this year. We wish everyone the best of luck!





ORANGE COUNTY CLERK-RECORDER DEPARTMENT

**We are
Moving**

**From our Fullerton Location
To Anaheim
Opening Mid-February**

*"Excited to offer a new location with
new and expanded services"*

Clerk-Recorder Hugh Nguyen



222 S. Harbor Blvd.

Suite 110

Anaheim, CA 92805



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- Fictitious Business Name Statement Filings and more.

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