

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

January 17, 2019



"Rich Heritage, Bright Future"

Addressing Homelessness in Placentia and North Orange County

Based on the local mandate presided upon by U.S. District Federal Judge David Carter, North Orange County cities (NOC cities) are required to work on a homeless housing plan for the region, which shall include creating Navigation Centers designed to house and service NOC cities' homeless population. The requirement for NOC cities is to create Navigation Centers that would provide comprehensive supportive services including vocational services, recreational services, mental health, transportation services and 200 beds to the homeless residents of the North Orange County region. Additionally, the City's ability to address homelessness has been further diminished based upon the *Martin v. Boise* (2018) ruling by the Ninth Circuit Court of Appeals on September 2, 2018. The ruling asserted that the City of Boise's camping and disorderly conduct ordinance was unconstitutional, relying upon the U.S. Supreme Court precedent that it is cruel and unusual to criminalize a person's status, as opposed to his or her conduct. Ultimately, the Ninth Circuit Court of Appeals ruled that these types of Ordinances violated the Eighth Amendment when enforced against those who have been forced to sleep outdoors because they cannot obtain shelter.

The City has thus far utilized a variety of tools to enforce the City's anti-camping laws while at the same time providing compassion to the homeless population. The City has established a Homeless Task Force comprised of Mayor Pro Tem Ward Smith, City Staff, HIS House, Cal Trans, BNSF, Department of Transportation and the California Highway Patrol. The Task Force meets bi-weekly and as a result has initiated enforcement and clean up along areas near the 57 freeway and rail road tracks. Despite these collaborative efforts, the homeless population continues to grow.

If cities do not comply with the mandate to add emergency housing, they will be susceptible to signification litigation and they will not legally be able enforce their anti-camping ordinance to keep the homeless from creating an encampment in public areas, such as city halls, senior centers, parks and neighborhood sidewalks, including sidewalks in front of residents' very own homes.



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Upcoming Meetings and Events

- 01/21/19 Martin Luther King Holiday
- 01/21/19 Traffic Safety Commission Meeting-Cancelled
- 01/22/19 Economic Development Committee Meeting
- 01/22/19 Historical Committee Meeting
- 02/05/19 City Council Meeting

For additional information or

questions about this

Weekly Briefing please email:
administration@placentia.org



Cont'd Addressing Homelessness in Placentia and North Orange County

In response to these Federal requirements and court decisions, and to ensure that the City maintains local control over enforcement of its own anti-camping ordinance in public areas, including public sidewalks, the City of Placentia along with the NOC cities have identified two potential locations for Navigation Centers – one in Placentia and one in Buena Park. On Tuesday January 15, 2019 the City Council approved an Exclusive Negotiating Agreement to conduct a due diligence review on a proposed Navigation Center at 527 Fee Ana Street, which is located in an industrial zone portion of the City. City Administrator Damien Arrula provided a comprehensive presentation to the City Council and the public on homelessness in Placentia and encampment areas throughout the City. After extensive Council discussion, the Council agreed to have Staff further analyze homelessness in the City, conduct its due diligence on the proposed site and conduct community meetings to receive feedback from the community.

The proposed location at 527 Fee Ana Street was determined by identifying a location that is suitable for safely housing persons that are experiencing homelessness as well as addressing the following factors:

- ✦ Siting for Industrial zone (meets SB2 zone criteria)
- ✦ Property is available for purchase and can accommodate up to 100 beds per Federal lawsuit
- ✦ Proximity to residential areas
- ✦ Cost of construction, suitable security and operational plan, and well managed wraparound services.

In addition, the proposed Navigation Center will be contingent upon receiving additional grant funding for construction improvements, operations and maintenance of the Navigation Centers.

The management and operational plan for the Navigation Centers will specify certain requirements to ensure local control for providing safe and secure housing as well as providing comprehensive programs and services. The Navigation Centers will be referral-only based facilities with managed and controlled access in and out via transportation only. The proposed Navigation Centers will work not only to house the homeless, but to provide health resources, job and social skills, and opportunities to reunite with family and friends, with the goal of integrating North Orange County's homeless to become productive members of society while decreasing the number of homeless in public areas.

For additional information on this regional effort, please visit www.placentia.org/homelessness.



ADMINISTRATION

Placentia City Administrator Named Top 100 Most Influential in Orange County for 2018

The City of Placentia is pleased to announce that City Administrator Damien R. Arrula was recognized as one of Orange County's Top 100 Most Influential People of 2018 by the Orange County Register. His acknowledgement was specifically for the groundbreaking of a new 50-unit development in Placentia that will serve military veterans who are homeless or disabled. In addition, Damien's fiscal prudence helped spearhead additional ongoing revenue to the City by creating a unique partnership for the development of a new gasoline station and a successful passage of a City sales tax measure.

"Damien's leadership has contributed to significant, and substantial growth in the City," said Placentia Mayor Rhonda Shader. "Under his guidance and vision, we are creating valuable partnerships, including a partnership with a non-profit to create the Placentia Veterans Village, a permanent supportive housing development that will serve military veterans who are homeless or disabled. We also created a successful private partnership with a gasoline company to develop and construct a gasoline station on City-owned property. Through this unique partnership, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. Damien's creative and innovated vision for a better Placentia is commendable. He is certainly deserving of this noteworthy recognition by the Orange County Register and as the only City Manager on the list, I am extremely proud of him."

In addition, Damien worked diligently with the Citizens Fiscal Sustainability Task Force over the course of 2½ years to review City revenues, departmental budgets, infrastructure projects, and cost reductions. After receiving significant community input and recommendation by the Task Force, on July 24, 2018, the Placentia City Council unanimously (5-0) placed Measure U, a local one-cent sales tax measure, on the November 6, 2018 ballot. Based on the final results provided by the Orange County Registrar of Voters, Measure U was successfully passed by Placentia voters by 63%. The measure is a one-cent sales tax that will go into effect on April 1, 2019. The City will receive its first installment of the one-cent sales tax in June/July 2019. The one-cent sales tax is projected to raise approximately \$5 million annually. Measure U will allow the City to fund services at levels consistent with the community's priorities and the public's desired quality of life.

"I am humbled and honored to be included on this list of notable people who have done so much in their community. I look forward to many more partnerships and working with our City Council to make Placentia a model city in Orange County," said City Administrator Damien R. Arrula.

Mr. Arrula holds a Bachelor of Science in Political Science with a Minor in General Management from Cal Poly Pomona. He has a Masters of Public Administration from the University of La Verne and a post-graduate leadership certificate from Claremont McKenna College. Prior to working for



ADMINISTRATION

Cont'd Placentia City Administrator Named Top 100 Most Influential in Orange County for 2018

the City of Placentia, Mr. Arrula held the positions of Economic Development Director, Administrative/Economic Development Officer, Senior Management Analyst, and Management Analyst with the cities of Claremont, El Monte, and Sierra Madre. In 2014, Damien began his career with the City of Placentia as the Assistant City Administrator and in 2016, Damien was appointed City Administrator.

The 100 Most Influential list aims to highlight people who have a significant impact in the county; ranging from local innovators nonprofits, artists, and some well-known public figures. The Orange County Register selects "influencers" by having its editors revisit the top issues and stories of the past year, while also considering nominators from readers. To read the entire Orange County Register article, please click [here](#).

Everyone Counts, 2019 Point in Time

Orange County Community Resources in partnership with the Continuum of Care conducts a Point in Time count every two years in Orange County. The Point in Time count is a national mandate from the U.S. Department of Housing and Urban Development (HUD). The Point in Time count is intended to obtain an unduplicated number of homeless people in Orange County at a given point in time. The count provides vital information that helps the County better understand homelessness in the community and guides the way the County and its partners respond to homelessness in Orange County.



Orange County will be conducting the 2019 Point In Time count on Wednesday, January 23 and Thursday, January 24, 2019. In preparation for the 2019 Point In Time, volunteers are needed in the following roles for a successful effort: Team Captains, Field Surveyors, Deployment Center Support, Videographers and Photographers. Volunteer opportunities are available in the early morning and late evening. Sign up to volunteer and help shape homelessness services in Orange County for the next couple of years! You must be 18 years of age and older to volunteer in the field.

You can also help ensure that everyone in Orange County is counted during the 2019 Point In Time count by spreading the word about the effort through your social media networks. Join the #EveryoneCountsOC2019 conversation on social media. Additionally, City Net is asking for donations of hygiene kits, which will be distributed during the 2019 Point In Time to survey participants.

For additional information or to sign up to volunteer, please click on the following link: <https://www.everyonecountsoc.org/>



DEVELOPMENT SERVICES

City of Placentia – Pending Development Project List– January 16, 2019

Project Address	Project Case No.	Project Description	Applicant	Project Submittal	Planning Commission Date	Project Status
1945 E. Veterans Way	DPR 2016-01; VAR 2016-02; GPA 2016-01; ZCA 2016-01	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	2016	Approved by City Council on 1/17/17	Under Construction
818 W. Orangethorpe Avenue	Use Permit 2017-04/ PC #17-414	+/- 2,000 square foot 7-Eleven (24)- hr convenience store that includes the off sale of beer/ wine.	Tait Associates Inc. / Douglas Fenn	3/15/17	Approved by Planning Commission on 8/8/17	Under Construction
110-132 E. Crowther Avenue	DPR 2017-01; VTM 18118; DA 2017-01; MND 2017-04; PC #18-260	215 unit 5-story apartment complex with roof top amenities and 6 -story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	5/24/17	Approved by City Council on 10/3/17	In Building plan check
SEC of Rose Drive and Alta Vista Street	ZCA 2017-09; DPR 2017-03; UP 2017-09; VTTM 2017-186	10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	8/29/17	6/12/18	Approved by City Council on 7/24/18
1872 N. Placentia Avenue	Use Permit 2012-05 (Modification)	An approximately 2,580 square foot expansion of the existing Crunch Fitness into the adjacent tenant space.	Crunch Fitness/ Richard Tanaka	9/13/17	6/12/18	Under Construction
801 N. Kraemer Blvd.	Use Permit 2017-10	Request to allow for a 614 square foot addition to an existing kiosk at an existing gas station. The kiosk is to operate 24 hours a day.	D-Edge Inc./Jin Lee	12/14/17	TBD	On Hold (at the request of the applicant)
455 S. Van Buren Street	ZC 2018-01; GPA 2018-01; DPR 2018-01; TTM 18154	Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	TBD	1/11/18	TBD	On Hold (at the request of the applicant)
1820 N. Placentia Ave.	UP 2018-02	Tenant improvement for a new +/- 18,000 square foot grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	1/29/18	6/12/18	Under Construction
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	DPR 2018-02; UP 2018-03	To permit the development of a 7,000-square foot multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	3/6/18	7/10/18	In Building Plan Check

801 N. Kraemer Blvd.	Use Permit 2017-10	Request to allow for a 614 square foot addition to an existing kiosk at an existing gas station. The kiosk is to operate 24 hours a day.	D-Edge Inc./ Jin Lee	12/14/17	TBD	On Hold (at the request of the applicant)
455 S. Van Buren Street	ZC 2018-01; GPA 2018-01; DPR 2018-01; TTM 18154	Development of 110, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	TBD	1/11/18	TBD	On Hold (at the request of the applicant)

**DEVELOPMENT SERVICES**

Project Address	Project Case No.	Project Description	Applicant	Received Plans	Planning Commission Date	Project Status
1820 N. Placentia Ave.	UP 2018-02	Tenant improvement for a new +/- 18,000 square foot grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	1/29/18	6/12/18	Under Construction
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	DPR 2018-02; UP 2018-03	To permit the development of a 7,000-square foot multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	3/6/18	7/10/18	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	DPR 2018-03; UP 2018-04; TTM 18129	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	3/13/18	7/10/18	Approved by Planning Commission on 7/10/18. Requires City Council consideration
505 W. Crowther	DPR 2018-04; TTM	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	Placentia Realty Partners LLC (Blackwood)	3/20/18	5/8/18	Approved by Planning Commission on 5/8/18
1808-1882 N. Placentia Ave.	DPR 2018-05	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	4/2/18	6/12/18	Under Construction
380 S. Placentia Ave.	DPR 2018-06; UP 2018-06	5-story, 116 room hotel	Placentia Hospitality, LLC	6/4/18	11/13/18	Approved by City Council on 1/15/19
Westside of Van Buren St., 450 feet north of Miraloma	DPR 2017-02; TPM 2017-101	Development of a 48,160 square foot industrial building and a 70,250 square foot industrial building	CP Logistics Van Buren, LLC		December 2017	Under Construction
777 W. Orangethorpe Ave.	SPA 2018-01	Specific Plan amendment to allow hospitality uses in all of SP-5	Brian Chuchua	N/A	TBD	Entitlement Review in progress
138 N. Bradford Ave.	UP 2018-07	To permit use of a massage studio	Luis Segura	6/28/18	10/16/18	Tenant Improvements under construction

719 S. Lakeview Ave.	DPR 2018-08	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	10/29/2018	TBD	Entitlement Review in progress
2031-2043 E. Orangethorpe Ave.	UP 2018-09	To permit the opening of a children's dance studio	Joshua Reese dba Freckled Frog	10/31/18	12/11/18	Approved by Planning Commission on 12/11/18
1802 N. Valencia Ave.	TPM 2007-186	To divide one 0.57 acre parcel into three R-1 parcels	Jan Henderson	10/24/18	1/8/19	Approved by City Council on 1/15/19

1434 N. Kraemer Blvd.	UP 2016-09 (MOD)	To permit the expansion of an existing fitness facility	Franco & Maddy DiAddezo	10/13/18	11/13/18	Approved by Planning Commission on 11/13/18
719 ½ Monroe Way (APN: 339-102-21)	DPR 2019-01	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	1/14/19	TBD	Entitlement Review in progress



COMMUNITY SERVICES

Placentia Youth Basketball Attends CSUF Basketball Game

On January 12, 2019, the Placentia Youth Basketball league attended the Cal State Fullerton Titan basketball game, as part of the new partnership with CSUF Athletics Department. Over 75 players, friends and family members from Placentia attended the game. CSUF mascot Tuffy the elephant was celebrating his birthday with a bunch of his mascot friends, and PYB players had a chance to go onto the court during the National Anthem, and again during half time, to high-five Tuffy and his friends. The Placentia Community Services Department is very proud of PYB and hopes to further its new partnership with Cal State Fullerton. If you have questions about PYB or other activities offered in Placentia, please contact the Community Services Department at 714-993-8232.



St. Jude Mobile Health Clinic

The St. Jude Mobile Health Clinic is at the Whitten Community Center every Monday from 8:30 a.m. to 5:00 p.m. Patients can receive services such as free immunizations, child/adult primary care, and prenatal care through the mobile clinic. For more information or to make an appointment, please call (714) 446-5100.

Senior Grocery Program

The Placentia Senior Center and Second Harvest Food Bank offers a bi-monthly Senior Grocery Program. Seniors are welcome to stop by and “shop” for a variety of foods. The free food distribution will take place on Thursday, February 7th at 11:45 a.m. at the Placentia Senior Center which is currently located at the Backs Building, 201 N. Bradford Ave. For additional information, please call (714) 986-2333.

P.A.R.K.'s Program (Positive Activities and Recreation for Kids)

Rain or shine, the Placentia P.A.R.K.'s Program offers fun activities for all kids ages 6-14. Due to the rainy weather. Staff adjusted schedules to include more indoor activities. At Koch Park, the participants enjoyed playing a variety of board games. Gomez Center and the Cathy Torrez Learning Center participants were creative while making fuse beads artwork. Additionally, at the Whitten Center participants held drawing contests. They are always a crowd favorite, as pictures are often posted for everyone to see. Overall, the Placentia P.A.R.K.'s participants had an enjoyable week. For more information about the P.A.R.K.'s program, please contact the Community Services Department at (714) 993-8232.





PUBLIC WORKS

Free Compost Giveaway

The City of Placentia and Republic Services will hold a FREE Compost Giveaway for residents of Placentia at Tri City Park. The special one-day event will be held on Saturday, February 9th from 8:00 a.m. until 10:30 a.m. (or until the compost runs out). Residents must bring in their own containers (no bags please) to receive the loose compost. There is a limit of 60 gallons per household, while supplies last. To receive free compost, residents must provide proof of residency (California driver's license or utility bill). For more information, please contact Republic Services at (714) 238-2444 or the City of Placentia at (714) 993-8189.

Holiday Trash Collection Schedule

There will be no trash and recycling collection services on the following holidays:

- Memorial Day – Monday, May 27, 2019
- Independence Day – Thursday, July 4, 2019
- Labor Day – Monday, September 2, 2019

If your weekly pickup is on or after the holiday, your pickup that week will be delayed by one day. For instance, when the holiday is on a Monday, Monday's collection will take place on Tuesday, Tuesday's on Wednesday, and so on, with Friday's collection on Saturday. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.

POLICE DEPARTMENT

Police Department Observes National Law Enforcement Appreciation Day

On January 9, 2019, the Placentia Police Department observed National Law Enforcement Appreciation Day. This day, which was founded in 2015, honors officers across the country for the daily sacrifices they make for their communities. The Fraternal Order of Police, the FBI National Academy Associates, the International Association of Chiefs of Police, and the National Law Enforcement Officers Memorial Fund are just a few organizations from a long list of supporters. This nationwide observance helps to spread encouragement and respect to these dedicated men and women, who have answered a calling to public service.

On this National Law Enforcement Day, we took the opportunity to bring them together and to thank them for their service. Our Volunteers in Policing (VIPs) provided cake to our Officers, Detectives, Dispatchers and Professional Staff. Placentia Councilmember Craig Green was also in attendance, and he shared his gratitude and pride that he has for the Placentia Police Department.



EXTERNAL COMMUNICATION

- Orange County Clerk - Recorder Department
- Second Harvest Food Bank



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Are you in need of food assistance during the government shutdown?

You're not alone. 1 in 6 Orange County residents are too.

There are non-profits in your community that can help.

Organization Name	Address	City	Phone	Hours
Vineyard Christian Fellowship	5300 E. La Palma Ave.	Anaheim	714-777-4777	Tues-Thurs 9:30-11:30am
Dana Point Community/Senior Center	34052 Del Obispo Rd	Dana Point	949-496-4252	3rd Thurs 9-11:30am
Mariner's Church	5001 Newport Coast Dr	Irvine	949-769-8262	Sun 12:30-2:30pm, Thurs-Sat 9am-1pm
South County Outreach	7 Whatney, Suite B	Irvine	949-380-5144	Mon, Tues - Fri 9-3:30pm Tues 12:30-3:30pm South County residence only
Crossline Community Church	23331 Moulton Parkway	Laguna Hills	949-916-0250	Sun 11am-1pm, Thurs - Fri 11am-1pm
St. Timothy Catholic Church	29102 Crown Valley	Laguna Niguel	949-249-4091	Mon and Wed 9am-11am
Grateful Hearts	5420 Katella Avenue	Los Alamitos	562-431-0880	Tues 9am-2pm, Wed-Thus 10am-1pm, Sat 10am-1pm
St. Kilian Catholic Church	26872 Estanciero Drive	Mission Viejo	949-586-4440	Mon 8:30am-12pm, Wed 4pm-7pm, Fri 8:30am- 12pm
Friendly Center	147 W Rose Ave	Orange	714-771-5300	Mon 9am-11am, Wed-Fri 9am-11am
La Purisima Church - Trinity Guild	11712 N. Hewes	Orange	714-633-5800	Monday 10am-12pm, Wed 9am-12pm, Fri 10am-12pm
Family Assistance Ministries	1030 Calle Negocio	San Clemente	949-492-8477	Wed-Fri 11am-1pm 2nd Sat 9am - 11:30am
Saddleback Church PEACE Center	1 Purpose Dr.	Lake Forest	949-609-8757	Tues/Thurs 10am-3pm, Wed 1pm-6pm, 1st Sat 9-11am
La Semilla	1916 S Cypress St.	Santa Ana	949-933-6525	Tuesday 6-7:30pm
Latino Health Access	602 E 4th St	Santa Ana	714-227-1190	Friday 3-5pm
Southwest Community Center	1601 W. Second St.	Santa Ana	714-547-4073	Mon-Sun 8am - 3pm
Reunion Church	208 S. Grand Ave	Santa Ana	714-393-2273	Saturday 10-12pm
Tustin Area Community Service	14722 Newport Avenue	Tustin	714-573-3370	Mon 3-5pm, Tues 1-2pm, Wed 8:30-9:30am
Friendship Baptist Church / Friendship Foundation	17145 Bastanchury Road	Yorba Linda	714-528-0990	Tues- Thurs 4pm-7pm
Yorba Linda Food For Families	4848 Main Street	Yorba Linda	714-602-7433	Tues 6-8pm, Wed 10am- 12pm
St. Mary's Church	400 W. Commonwealth Ave.	Fullerton	714-525-2500	Thursday 8:30am-10:30am
First Lutheran of Fullerton Caring Hands Food Pantr	215 N Lemon St	Fullerton	714-529-1678	Tues 6pm hot meal, Wed 9am - 12pm

For more assistance, please visit our website FeedOC.org/get-help, call 949-653-2900 or email agency@feedoc.org