

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

February 14, 2019



“Rich Heritage, Bright Future”

Community Conversations - Addressing Homelessness in Placentia

In order to maintain quality of life in our City, while addressing federal mandates and demonstrating compassion for the homeless community, the City of Placentia is taking a proactive approach towards addressing homelessness. To this end, a proposed Navigation Center is being considered within the City.

A Navigation Center will empower our local law enforcement to have the tools necessary to prevent camping on public locations such as parks and sidewalks throughout our City. The proposed Navigation Center will also serve as a location that provides the supportive resources necessary to successfully transition homeless persons into permanent housing. The proposed site under consideration is located at 527 Fee Ana Street, which is located in an industrial portion of the City. The City is seeking your feedback on addressing homelessness in our community.



Please join us for an informational meeting to discuss:

- History of Orange County and Placentia homelessness
- Proposed site location, funding and operations
- Hear from industry leading experts on solving homelessness
- Opportunity for questions and feedback

Two meetings will be provided for your convenience. The City of Placentia looks forward to hearing from our residents and businesses as we all work together toward addressing homelessness.

Wednesday, February 20th, 2019 - 6:00 p.m. Gomez Community Center 1701 Atwood Ave

Wednesday, February 27th, 2019 - 6:00 p.m. PYLUSD Board Room 1301 E. Orangethorpe Ave

To ensure adequate seating, please RSVP at homelessness@placentia.org. Childcare for school-aged children will be provided by the Community Services Department. In addition, you may send comments ahead of the meetings. For more information, please visit www.placentia.org/homelessness or call (714) 993-8264.

Get the iPlacentia App:



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Upcoming Meetings and Events

- 02/18/19 President's Day - City Hall Closed
- 02/19/19 City Council Meeting
- 02/20/19 Community Conversations on Homelessness
- 02/26/19 Historical Committee Meeting
- 02/27/19 Community Conversations on Homelessness
- 03/02/19 Open Space & Urban Greening Meeting
- 03/05/19 City Council Meeting

For additional
information or

questions about this

Weekly Briefing please email:
administration@placentia.org



ADMINISTRATION

Residents Can Sign Up to Receive Local Alerts By Text and Email

The City has partnered with Nixle to provide an Emergency Notification System to alert residents in real-time about critical emergency information and relevant community advisories in Placentia. Notifications may be sent for emergency updates, crime alerts, power outages, road closures, construction advisories, and weather-related issues such as flooding. Subscribers have the ability to select how they would like to receive notifications. These alerts can be sent to a home, cell or business phone, email, text message or hearing impaired receiving devices at no cost to the subscriber. To register, residents or business owners in Placentia can simply text 92870 to 888777 from a mobile phone. Once registered, residents will receive a confirmation text message. Residents may also customize their alert settings by going to www.nixle.com and creating a user profile. For additional information regarding this emergency communication system, please call (714) 993-8117.

Get Important Alerts.



Quick. Convenient. Free.

City of Placentia Sales Tax Update

The City of Placentia receives quarterly sales tax updates from HdL Companies, a well-known company that tracks sales tax receipts. While information on specific businesses is confidential and proprietary, HdL provides an update with information that is available to the public. To view the most recent City of Placentia Sales Tax Update, please [click here](#).

COMMUNITY SERVICES

Placentia Open Space and Urban Greening Master Plan Community Workshop



The Placentia Open Space and Urban Greening Master Plan (POSUG) is a planning effort that aims to connect parks and open spaces throughout the City. The POSUG needs your feedback to make walking and biking to parks more enjoyable, determine how to improve existing park facilities, and increase the number of trees. Please join us at the Placentia Champions Sports Complex in the Aguirre Building (505 Jefferson Street, Placentia, 92870) on March 2nd from 10:00 a.m. to 12:00 p.m. and share your feedback. This workshop will be the final opportunity to provide comments on the Open Space and Urban Greening Master Plan efforts. The City of Placentia will provide children's activities and supervision during the workshop. Light snacks and refreshments will also be available. For more information, please contact the Community Services Department at (714) 993-8232.



COMMUNITY SERVICES

Spring 2019 Excursions

The City of Placentia is happy to expand on the tours currently offered by the City's partnership with Good Times Travel. Past tours include trips to Coastal "Safari" by Rail and Viva Las Vegas. All tours depart/return from Placentia City Hall parking lot. Return times are approximate and seat assignments are subject to change. Full payment for Single-Day tours is required at the time of registration. For Multi-Day tours, your initial payment at the time of registration will consist of the deposit; you will be billed for the remainder of the multi-day tour fees by Good Times Travel. Advance reservations are highly recommended, as these tours fill up quickly. There is an optional travel protection/cancellation insurance plan that is available and also highly recommended through Good Times Travel. All passengers will park and board the motor coach on All America/Chapman Avenue.



Spring Excursions will be available for residents on February 19th and February 25th for non-residents. For more information, contact the Community Services Department at (714) 993-8232.

Placentia Pony Opening Day



Placentia Pony Baseball's Opening Day will take place on Saturday, February 23rd, from 8:00 a.m. to 10:30 a.m., at Champions Sports Complex, located at 505 Jefferson St. Placentia, 92870. The morning will feature food, exclusive Placentia Pony merchandise, a parade of teams, and baseball. The City of Placentia is proud of Pony Baseball and what they bring to the community. For more information about Placentia Pony Baseball, please visit www.placentiapony.com.

Online Class Registration

As a convenience to our community, you can register online 24 hours a day, 7 days per week for City classes. Placentia residents can register online for Spring classes starting Tuesday, February 19th at 12:01 a.m. Registration for non-residents begins Monday, February 25th. Please log on to www.placentia.org/classes to create your individual or family account. Please provide accurate information for your family when applying for a new account. For additional assistance, please call the Community Services Department at (714) 993-8232. Walk-in registration is also welcomed, Monday-Thursday from 7:30 a.m.-6:00p.m.





DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Under Construction
818 W. Orange-thorpe Avenue	+/- 2,000 square foot 7-Eleven (24)- hr convenience store that includes the off sale of beer/ wine.	Tait Associates Inc. / Douglas Fenn	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check
SEC of Rose Drive and Alta Vista Street	10,500 square foot commercial retail building and 54, single family detached residential homes located on an 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into the adjacent tenant space.	Crunch Fitness/ Richard Tanaka	Under Construction
801 N. Kraemer Blvd.	Request to allow for a 614 square foot addition to an existing kiosk at an existing gas station. The kiosk is to operate 24 hours a day.	D-Edge Inc./ Jin Lee	On Hold (at the request of the applicant)
455 S. Van Buren Street	Development of 110, three-story town-home units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Olson Urban Housing, LLC	On Hold (at the request of the applicant)
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 square foot grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Under Construction
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000 square foot, multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	Under Construction
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Approved by Planning Commission on 7/10/18. Requires City Council Approval; date TBD.
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	Placentia Realty Partners LLC (Blackwood)	Approved by Planning Commission on 5/8/18



DEVELOPMENT SERVICES

1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	Under Construction
380 S. Placentia Avenue	5-story, 116 room hotel	Placentia Hospitality, LLC	In Building Plan check
Westside of Van Buren St., 450 feet north of Miraloma	Development of a 48,160 square foot industrial building and a 70,250 s.f. industrial building	CP Logistics Van Buren, LLC	Under Construction
777 W. Orangethorpe Avenue	Specific Plan amendment to allow hospitality uses in all of SP-5	Brian Chuchua	Entitlement Review in progress
138 N. Bradford Ave.	To permit the use of a massage studio	Luis Segura	Tenant Improvements under construction
313 W. Orangethorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Approved by City Council on 11/13/18
109 W. Santa Fe Ave.	New Coffee house and roasting facility	Erik Scott	In Building Plan Check
719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	Entitlement Review in progress
2031-2043 E. Orangethorpe Ave.	To permit the opening of a children's dance studio	Joshua Reese dba Freckled Frog	Approved by Planning Commission on 12/11/18
1802 N. Valencia Ave.	To divide one 0.57 acre parcel into three R-1 parcels	Jan Henderson	Approved by City Council on 1/15/19
1434 N. Kraemer Blvd.	To permit the expansion of an existing fitness facility	Franco & Maddy DiAddezo	Approved by Planning Commission on 11/13/18
719 ½ Monroe Way (APN: 339-102-21)	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Entitlement Review in progress
1093 E. Imperial Hwy.	To permit the on-site sale and consumption of beer and wine at a proposed Wingstop restaurant.	Sheryl Brady, representing Far West Restaurants, LLC	Planning Commission hearing scheduled for 2/12/19

For a list of all Development Services projects, please [click here](#).



DEVELOPMENT SERVICES

Old Town Façade Improvement Program

On December 5, 2017, the City Council approved the Old Town Façade Improvement Program (Program). The Program provides financial assistance in the form of a grant to commercial property and/or business owners to make facade improvements to the exterior of their commercial buildings located within Old Town Placentia District. The program is designed to enhance economic opportunities in Old Town Placentia, and to encourage additional investment in the City's historic area. The goal is to create a pedestrian-friendly, aesthetically pleasing environment for residents, visitors and tourists, and generate substantial economic benefits for merchants and property owners as a result of increased investment in this area.



The project at 116 W. Santa Fe Avenue is currently underway. The project consists of a mural depicting Old Town Placentia and key City landmarks. The project also includes new gooseneck lighting and synthetic ivy across the base of the wall facing Bradford Avenue. To date, the installation of the synthetic ivy has been completed and the mural is making great progress. The City will provide further updates on this project.

Funding for the Program is derived from the Community Development Block Grant (CDBG) that is administered by the County of Orange. The funding allocation for this program is based on annual allocations provided by the U.S. Department of Housing and Urban Development.

For more information on the Program, please visit www.placentia.org/façade.

PUBLIC WORKS

Sandbags Available to Residents

During the rain season, the City of Placentia provides free sandbags to residents at the City's Corporation Yard at 2999 La Jolla Street, Anaheim, CA 92806, Monday through Thursday from 6:00 a.m. to 4:30 p.m. Proof of residency will be required, and residents must bring their own shovel to fill their bags with sand. The number of sandbags is limited to 15 sandbags per household. Residents may also pick-up free sandbags at Fire Station 34 at 1530 N. Valencia Ave, Placentia, CA 92870. Sandbags can be very useful in diverting water, protecting slopes and structures, and assisting in erosion control.

Helpful tips:

- Fill the bag about half full with soil or sand, so they are not too heavy to lift and will stack properly.
- Sandbags will rot in the sun-placing them out too early in the storm season may cause them to rot.
- Keep plastic sheeting available in case of an emergency.





POLICE DEPARTMENT

Save the Date: Coffee with a Cop - March 14th, 2019 7:30 a.m. - 9:30 a.m.

Meet and greet with your Placentia Police Department at next month's Coffee With a Cop.

A photograph of a police officer in uniform talking to a man in a hat, with a coffee cup in the officer's hand.

Sip on a free 12oz coffee and get to know your Community's Police

Avalon Bagels to Burgers - 174 Yorba Linda Blvd
Wednesday, March 14th 7:30 - 9:30am

POLICE  **COMMUNITY** **PLACENTIA**
POLICE DEPARTMENT

A shield-shaped logo with the text "Coffee WITH A COP" and a coffee cup icon.



PATROL



BULLETIN

Placentia Police Department

DARIN LENYI, CHIEF OF POLICE

401 E CHAPMAN AVE, PLACENTIA, CA 92870

Vehicle-Residential Burglary Suspect Attempt to Identify/Locate



DETAILS:

On Tuesday, February 5, 2019, between approximately 1900-1930 hours, in the area of Livingston Ave and Kingston Rd in the City of Placentia, the above pictured suspect is believed to have been involved in several attempted and/or successful vehicle and/or residential burglaries. It appears the suspect went from house to house searching vehicles parked in driveways. In one incident, the victim reported that someone attempted to open the locked front door to her residence. The suspect then made entry into her garage through an unlocked exterior service door, then entered her unlocked vehicle parked in her garage. No suspect vehicle has been seen. Based on the known incident locations, it is possible that the suspect is walking through the neighborhood(s) in the area.

Suspect description:

Male, White, approximately 18-20 years old, wearing a blue hooded sweatshirt with the word "TRITONS" in yellow writing across the front, a dark hat with a red brim, blue floral shorts with pink flowers, and brown shoes with white soles. He appears to have tattoos on his lower legs. The tattoos appear to wrap around his lower left leg and he has a tattoo on his right calf.

If you have any similar incidents, or information that might assist in identifying the suspect pictured above, please contact Detective B. Wagoner of the Placentia Police Department at (714) 993-8270, or bwagoner@placentia.org, reference DRs #19-00555, 19-00556, 19-00557, and 19-00558.



PATROL



BULLETIN

Placentia Police Department

DARIN LENYI, CHIEF OF POLICE

401 E CHAPMAN AVE, PLACENTIA, CA 92870

Vehicle Burglary Suspect – Attempt to Identify/Locate



DETAILS:

On Saturday, January 26, at approximately 0426 hours, on the 1700 block of St James Place in the City of Placentia, the above pictured suspect was seen on the reporting party's security camera attempting to open the locked driver's door on his daughter's vehicle. The suspect was then seen riding his bike next door to the reporting party's neighbor's vehicle where he was able to make entry into the vehicle through the unlocked front passenger door. That vehicle was ransacked, but it is unknown if there was any loss. The suspect then went to the next house, looked into the driver's side of the vehicle using a flashlight, attempted to open the locked driver's door, then rode off on his bicycle (pictured above).

If you have any similar incidents, or information that might assist in identifying the suspect pictured above, please contact Detective B. Wagoner of the Placentia Police Department at (714) 993-8270, or bwagoner@placentia.org, reference CAD #1901260019.

EXTERNAL COMMUNICATION

Community Conversations on Homelessness
Free Physical Activity Coaching
Placentia Library District Weekly Summary
Orange County Clerk - Recorder Department



Navigating **HOMELESSNESS** in Placentia

In order to maintain quality of life in our City, while addressing federal mandates and demonstrating compassion for the homeless community, the City of Placentia is taking a proactive approach towards addressing homelessness. To this end, a proposed Navigation Center is being considered within the City.

A Navigation Center will empower our local law enforcement to have the tools necessary to prevent camping on public locations such as parks and sidewalks throughout our City. The proposed Navigation Center will also serve as a location that provides the supportive resources necessary to successfully transition homeless persons into permanent housing. The proposed site under consideration is located at 527 Fee Ana Street, which is located in an industrial portion of the City. The City is seeking your feedback on addressing homelessness in our community.



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Wednesday | February 20 | 6:00PM
Gomez Community Center
1701 Atwood Avenue

Wednesday | February 27 | 6:00PM
PYLUSD Board Room
1301 E. Orangethorpe Avenue

COMMUNITY CONVERSATIONS

Join the conversation and help
Placentia address homelessness at
our upcoming community meetings:

February 20, 2019
Wednesday | 6:00PM
Gomez Community Center
1701 Atwood Avenue

February 27, 2019
Wednesday | 6:00PM
PYLUSD Board Room
1301 E. Orangethorpe Avenue



Your participation is crucial in helping Placentia determine the next steps of addressing homelessness within our community.

To ensure adequate seating, please RSVP at homelessness@placentia.org. In addition, you may send comments ahead of the meetings.





Kin-ACT
Kinesiology Students Activity
Coaching Today

FREE Physical Activity Coaching

Get help from Kinesiology students from CSUF to set goals, create a plan, introduce you to the exercise equipment at your local park and help you adopt a physically active lifestyle.

Find us dressed in orange at the exercise equipment at your local park.

More information at: <http://hhd.fullerton.edu/knes/ResearchLabs/atepl/schedules.htm>

Follow us on Instagram @kin_act or on Facebook
 Or contact Dr. Wilson at 657-278-8329 to learn more

February 2 – May 10, 2019

Santa Fe Park (550 W. Santa Fe Ave)	Every other Monday Feb 11 & 25; March 11 & 25; April 8 & 22; May 6	8:00-10:0am
McFadden Park (900 S. Melrose)	Every other Thursday Feb 7 & 21; March 7 & 21; April 4 & 18; May 2	8:00-10:00 am
Kramer Park (201 N. Bradford Ave.)	Every Friday	7:00-9:00am



Move More, Eat Healthy



This program is supported by a service-learning grant from the Center for Internships & Community Engagement Student Success Initiative.



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY - February 15-21, 2019

ADULT & LITERACY SERVICES



CONVERSATION CLUB

Friday, February 15
9:30 – 11:00 a.m.

Placentia Library Local History Room

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

TEEN SERVICES

PTAC – PLACENTIA TEEN ADVISORY COUNCIL

Thursday, February 21, 6:00 – 7:30 p.m.

Placentia Teen Center, 116 N. Walnut Ave., Placentia

Interested in joining PTAC? Contact the library for details.

PLD COLLABORATORY: STRANGER CRAFTS

Thursday, February 21, 4:00 – 5:00 p.m.

Placentia Teen Center

Next Inspired by the popular TV show *Stranger Things*, come and translate our favorite image, quote or Demogorgon to art on canvas, or a clay sculpture.



CHILDREN'S SERVICES

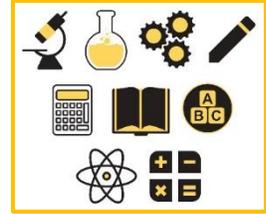
*Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.

HOMework CLUB*

Monday – Thursday, 3:00 p.m. – 5:00 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.



PUPPETS ON THE PATIO*

Next Meeting: Saturday, February 16, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! All ages are invited!



SUNSHINE BABY STORYTIME*

Thursday, February 21

9:30 – 10:00 a.m. or 10:30 – 11:00 a.m.

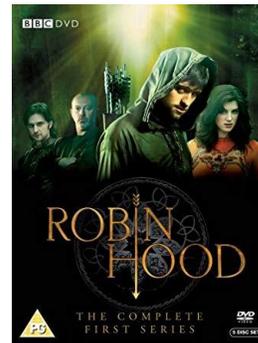
Civic Center Plaza

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

DID YOU KNOW?

NEW DVDs AT THE LIBRARY:

- *The Girl in the Spider's Web*
- *Robin Hood*
- *Widows*
- *The Sisters Brothers*
- *Bohemian Rhapsody*
- *The Front Runner*
- *Nobody's Fool*
- *Killing Eve*
- *Overlord*
- *A Star is Born*



SAVE THE DATE: EASTER EGGCITEMENT

Saturday, April 13, 10:00 a.m. – 1:00 p.m.

Kraemer Park, 201 N. Bradford Ave., Placentia

More information to come!

Please note: The library will be closed Feb 18th for Presidents Day and Feb 19th for renovation. It will reopen Feb 20th.

Get your **PASSPORT** at Placentia Library District





ORANGE COUNTY CLERK-RECORDER DEPARTMENT

**We are
Moving**

**From our Fullerton Location
To Anaheim
Opening Mid-February**

*"Excited to offer a new location with
new and expanded services"*

Clerk-Recorder Hugh Nguyen



222 S. Harbor Blvd.

Suite 110

Anaheim, CA 92805



WE ARE NOW ABLE TO OFFER MORE!!

- Birth, death and marriage certificates
- Marriage licenses and ceremonies
- Two Ceremony Rooms
- Added Passport Services
- Expanded Document Recording
- Fictitious Business Name Statement Filings and more.

For more information call (714) 832-2500 or visit us at:

OCRECORDER.COM