

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

March 14, 2019



"Rich Heritage, Bright Future"

OCTA Seeks Volunteers to Serve on Citizen's Advisory Committee

Are you interested in the transportation needs of Orange County? If so, OCTA needs your help. The [Citizens Advisory Committee](#) (CAC) has openings and is recruiting for new members.

CAC members provide input on a broad spectrum of transportation projects, studies, and outreach activities. During their two-year terms, members identify opportunities for community input, recommend methods for obtaining feedback on specific transportation issues, serve as liaisons between the public and OCTA, and participate in roundtable discussions. Potential committee members should demonstrate a history of participating in community activities and transportation issues, and be willing to dedicate at least 15 hours per year to OCTA meetings and activities. Applications for this OCTA Board-appointed committee are due May 1st and are available [here](#).



CAC Chair Roy Shahbazian and Vice-Chair Dan Kalmick share why they volunteer for the CAC [here](#). For more information, please contact Jared Hill at (714) 560-5680 or jhill1@octa.net.

"Pump Up" Placentia!

The City of Placentia has partnered with Galaxy Oil Company to operate the Placentia Gas Station, also known as "Best 4 Less 76" gasoline station at 480 S. Placentia Avenue (northeast corner of Placentia and Crowther Avenue). Through this partnership with Galaxy Oil, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. This will greatly assist the City with infrastructure maintenance such as roads and facility improvements. The City encourages all residents and visitors to fuel their vehicles at the 76 Gasoline Station and "Pump Up Placentia" by putting money directly back into your local services. For additional information about this partnership or questions regarding the 76 Gasoline Station, call (714) 993-8264.



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Upcoming Meetings and Events

- 03/18/19 Traffic Safety Commission Meeting
- 03/19/19 City Council Meeting
- 03/26/19 Historical Committee Meeting
- 03/26/19 Economic Development Committee Meeting
- 04/01/19 Veterans Advisory Committee Meeting
- 04/02/19 City Council Meeting
- 04/08/19 Recreation and Parks Commission Meeting

For additional information or

questions about this

Weekly Briefing please email:
administration@placentia.org



Administration

Fire Protection & Emergency Medical Services Update

In our continued effort to maintain and enhance rapid emergency response times and ensure a high level of these life-saving services over the long-term for our residents, the City has been undertaking a competitive process to solicit proposals from qualified service providers for fire protection services and emergency medical services.

Over the last two months, the City encouraged qualified service providers to submit competitive proposals to ensure the City can maintain and enhance rapid emergency response times well into the future. The proposal period has officially ended, and proposals were received on February 28th.

An independent Proposal Review Panel comprised of nationally-renowned experts in Fire and Emergency Medical Services, local leaders, community members and City officials will be recommending service providers to the City Council for consideration in May.



Placentia has a responsibility to its residents to ensure local fire protection and paramedic services are high-quality and are continually improving- as well as financially sustainable for our residents over the long term.

We look forward to updating you on the progress of the City's process to examine new and innovative ways to improve high-quality emergency response programs and service models while ensuring the cost to provide those programs are reasonable and sustainable for our community.

We encourage you to visit www.placentia.org/fireems for updates and more information.

COMMUNITY SERVICES

Summer Job Opportunities

The Community Services Department is looking for energetic people to fill part-time positions as Community Services Leaders and for the summer Aquatics Program. Community Services Leaders participate in a variety of activities including youth sports, arts and crafts, camps, special events and City-sponsored excursions. Lifeguard employees have an opportunity to teach youth swim lessons and lead recreational swim activities. The City of Placentia offers competitive salaries and the flexibility to accommodate school schedules. Seasonal part-time positions include: Lifeguard, Instructor Guard, Senior Instructor Guard, Community Services Leader, Senior Community Services Leader and Community Services Specialist. Please [click here](#) for an employment application or call Human Resources at (714) 993-8141 for more information.

Watch our new recruitment video [here!](#)



PLACENTIA
COMMUNITY SERVICES

Now Hiring!



COMMUNITY SERVICES

Applications Now Available for the City of Placentia Volunteer Program

Teens, 13-16 years of age, are invited to apply for the summer Volunteer Program through the Community Services Department. Participants will have the opportunity to receive on-the-job training, earn volunteer service hours for graduation, and develop friendships. Join the Community Services Department this summer and be a part of the multiple activities and events that will be conducted throughout the City. Applicants must be 13 years of age by June 1st. The deadline to apply is Thursday, April 25th at 5:30 p.m. Applications are available by visiting the Community Services Department at City Hall during regular business hours, Monday-Thursday from 7:30 a.m. to 6:00 p.m. or online at www.placentia.org/volunteer. For more information on the Volunteer Program, please contact the Community Services Department at (714) 993-8232.



Easter Eggcitement and Spring Carnival on Saturday, April 13

On Saturday, April 13th the Placentia Library District will be hosting an Easter Eggcitement and Spring Carnival. Bring the whole family as children 12 and under are able to take part in the Easter egg hunt games. There will be several craft tables, face painting, activities, storytime and much more! The event will be held at Kraemer Memorial Park at 201 N. Bradford Avenue in Placentia from 10:00 a.m. to 1:00 p.m. This event is possible thanks to the generous donations and sponsorship from the Placentia Library Friends Foundation, the Placentia Rotary Club, the Placentia Library, the Kiwanis Club of Placentia, and the City of Placentia.



Cultural Arts Commission Hosts Annual Photography Contest

The City of Placentia is hosting its Annual Photography Contest sponsored by the Cultural Arts Commission. The contest is open to Placentia residents only. Photographs may be taken with any type of camera and submissions may not exceed 8" x 10". The contest is open to all ages with separate categories based on age and skill level. All entries must be submitted by 5:00 p.m. on Thursday, April 26th. Winners will be recognized at a future City Council Meeting. Entry forms and further information may be obtained by contacting the Community Services Department at (714) 993-8232 or by visiting www.placentia.org.



COMMUNITY SERVICES

Placentia Community Foundation Grant Summit

The Placentia Community Foundation (PCF) is pleased to announce the 2019 Community Grants Summit. This free grant workshop will focus on how to successfully apply for the 2019 PCF grant. This event has been organized by the PCF Board Members and will provide local non-profit leaders with information on the grants program. Participants will have the opportunity to interact with Board Members, begin the PCF grant process, and ask questions. To apply for the 2019 grant program, a representative from your organization must attend one of the mandatory sessions listed below:



Thursday, April 4, 2019

Backs Community Building - 201 N. Bradford Ave., Placentia, 92870

Session 1: 8:30 a.m.-10:00 a.m. or **Session 2:** 6:00 p.m.-7:30 p.m.

Please RSVP by Monday, April 1st to Veronica Ortiz at vortiz@placentia.org or vortiz@placentiafoundation.com. For more information, please click [here](#) or call (714) 993-8222.

DEVELOPMENT SERVICES

Sierra Vista Plaza Façade Upgrade Update

Progress on the Sierra Vista Plaza Shopping Center Façade Upgrade is well under way. The Sierra Vista Plaza is located on the southeast corner of N. Placentia Avenue and W. Bastanchury Road. New tenant Grocery Outlet will be joining the Sierra Vista Plaza and Crunch Fitness is expanding to offer more services. The façade improvement of the entire plaza will revitalize this shopping center and enhance our great City.

The façade upgrades on the anchor tenant building are nearly complete with the rest of the center nearing completion. Grocery Outlet has begun their interior tenant improvements and is planning to be open by Summer 2019. The parking lot landscape improvements have been installed and upgrades to the trash enclosures are in progress. New signs for the center and individual tenants should be installed in the coming months.

The shopping center will be further upgraded by the addition of two outside dining areas next to B&C Burger and K&M Donuts. The remodel will also include the addition of 10 handicap spaces, dedicated handicap crossings to the main building and six electric vehicle charging stations. The shopping center buildings will be refaced with smooth stucco and added LED lighting on the top of the anchor tenants. The monument sign will be remodeled to match the new façade, with changing color LED lights for better viewing and added visual interest.

The City is excited to revive this plaza and completion is expected by Summer 2019. Please contact the Development Services Department to receive updates on the status of this project at (714) 993-8124.



Before



Today—3/14/19



Proposed



DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Under Construction
818 W. Orange-thorpe Avenue	+/- 2,000 square foot 7-Eleven (24)- hr convenience store that includes the off sale of beer/ wine.	Tait Associates Inc. / Douglas Fenn	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check
SEC of Rose Drive and Alta Vista Street	10,500 square foot commercial retail building and 54, single family detached residential homes located on an 8.37-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into the adjacent tenant space.	Crunch Fitness/ Richard Tanaka	Under Construction
455 S. Van Buren Street	Development of 110, three-story town-home units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Olson Urban Housing, LLC	On Hold (at the request of the applicant)
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 square foot grocery store	Grocery Outlet Bargain Market	Under Construction
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000 square foot, multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	Under Construction
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Approved by Planning Commission on 7/10/18. Requires City Council Approval; date TBD.
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	Placentia Realty Partners LLC (Blackwood)	Approved by Planning Commission on 5/8/18
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	Under Construction



DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
380 S. Placentia Avenue	5-story, 116 room hotel	Placentia Hospitality, LLC	In Building Plan check
711 & 721 Van Buren St.	Development of a 48,160 square foot industrial building and a 70,250 s.f. industrial building	CP Logistics Van Buren, LLC	Under Construction
777 W. Orangethorpe Avenue	Specific Plan amendment to allow hospitality uses in all of SP-5	Brian Chuchua	Entitlement Review in progress
313 W. Orangethorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Approved by City Council on 11/13/18
109 W. Santa Fe Ave.	New Coffee house and roasting facility	Erik Scott	Under Construction
719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	Entitlement Review in progress
719 ½ Monroe Way (APN: 339-102-21)	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Entitlement Review in progress
1093 E. Imperial Hwy.	To permit the on-site sale and consumption of beer and wine at a proposed Wingstop restaurant.	Sheryl Brady, representing Far West Restaurants,	In Building plan check

For a list of all Development Services projects, please [click here](#).

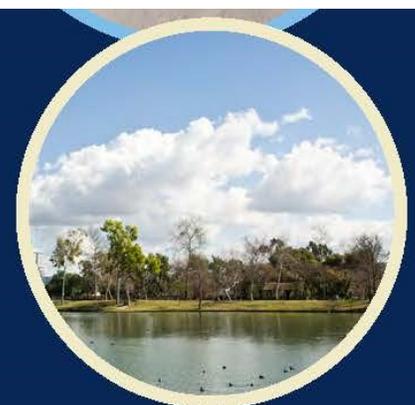
FINANCE DEPARTMENT

2017-2018 Comprehensive Annual Financial Report (CAFR) Now Available

The City of Placentia is proud to present the most recent CAFR. The CAFR is a mandatory, audited financial report that presents the City's financial state. Please click [here](#) to view the full report.

Comprehensive Annual Financial Report

For the Fiscal Year Ended June 30, 2018





PUBLIC WORKS

Compost Giveaway on March 30th

The City of Placentia and Republic Services will hold its annual Free Compost Giveaway for residents of Placentia at Tri-City Park on Saturday, March 30th, from 8:00 a.m. until 10:30 a.m. (or until the compost runs out). This event provides an opportunity to give back and thank residents for their participation in the City's green waste recycling program. Residents must bring in their own containers (no bags please) to receive the loose compost. There is a limit of 60 gallons per household, while supplies last.



Compost creates healthier soil by adding organic matter and improving soil structure. Healthy soil uses water more efficiently, allowing available water to flow toward your plants' roots, storing water in the soil longer, and reducing runoff and erosion. To receive free compost, residents must provide proof of residency (California driver's license or utility bill). For more information, please contact Republic Services at (714) 238-2444 or the City of Placentia at (714) 993-8189.

POLICE DEPARTMENT

Placentia Police and Residents Connect at Coffee with a Cop

On Thursday, March 14th, Placentia Police Officers enjoyed getting to know the residents of Placentia during Coffee with a Cop. Officers discussed safety concerns, provided information on resources and City updates over a free cup of coffee in a casual setting. Thank you to Avalon Burgers to Bagels for donating coffee for the event.



Community Emergency Response Team (CERT) Graduation

Last month, the City of Placentia graduated its newest Community Emergency Response Team (C.E.R.T) members. Community members from all walks of life completed a free, 20-hour course which covered topics including fire suppression, disaster medical operations, terrorism, disaster psychology, and light search and rescue.

The course gives participants an opportunity to learn and share skills, meet fellow community members as well as turn training into action in the CERT hands-on environment.

The C.E.R.T program is a crucial aspect of Placentia's emergency response plan and provides valuable training to residents that can be used daily. The City of Placentia would like to congratulate each member on their accomplishment and thank them all for their dedication to emergency preparedness. Special thank you to Mayor Pro Tem Ward Smith for his participation.

If you would like to join the Placentia C.E.R.T trained members, please contact the Placentia Police Department's Emergency Services Division at (714) 993-8176.





PLACENTIA POLICE DEPARTMENT

DARIN LENYI, CHIEF OF POLICE

401 E. CHAPMAN, PLACENTIA, CA 92870



PRESS RELEASE

FOR IMMEDIATE RELEASE

ROUTINE STOP LEADS TO ARRESTS IN THEFT CRIME SPREE

Placentia Police announce arrests in rash of theft related crimes in the northwest area of the city.

In January and February 2019, there was an increase in vehicle and residential burglaries as well as grand and petty theft from vehicles in the northwest portion of Placentia (see attached area map). To address the rise in crime in this area, patrol tactics were adjusted, and detectives initiated an investigation.

During the early morning hours on March 1, 2019, Placentia Police Officers, on routine patrol in the area where these crimes were occurring, stopped two male adults. Both males were wearing hooded sweatshirts with their hoods up and hats pulled low, in what appeared to be an attempt to conceal their faces. Both males also had flashlights in their possession as well as backpacks containing items such as women's sunglasses and multiple keys. The males could not explain where they got the sunglasses or what the keys belonged to.

During the officer's conversation with the males, the officers recognized one of them from a crime bulletin that was distributed in an attempt to identify the suspect in one of the thefts in that area that was captured on surveillance video.

The male who was recognized from the surveillance video was identified as Christopher James BRASBYHONEY, age 25 from Fullerton. The other male was identified as Joshua Oscar DURST, age 33 from Fullerton. Based on the fact that BRASBYHONEY was positively identified as the suspect committing a



theft from a vehicle caught on surveillance video, the fact that BRASBYHONEY and DURST were in the area where the thefts were occurring during the early morning hours and could not provide a logical reason as to why they were there, they were arrested for various charges. BRASBYHONEY was arrested for conspiracy to commit a crime and possession of drug paraphernalia. DURST was arrested for conspiracy to commit a crime and possession of counterfeit US currency. In addition to the above charges, BRASBYHONEY was also arrested for being under the influence of a controlled substance.

Information received after the arrests of BRASBYHONEY and DURST lead to a search warrant being served on March 7, 2019 at the residence of a possible accomplice in the thefts. As a result of this search warrant, property stolen from a number of thefts was recovered.

The investigation is still on-going however; it appears that the stolen property could be from as many as 100 thefts from various jurisdictions.

If anyone has any information about the suspects and/or the crimes, please contact the Placentia Police Department's Investigation Bureau at (714) 993-8146.

CONTACT INFORMATION:

**Sergeant Joe Connell – Press Information Officer
Placentia Police Department
(714) 993-8153 / jconnell@placentia.org**



SURVEILLANCE FOOTAGE



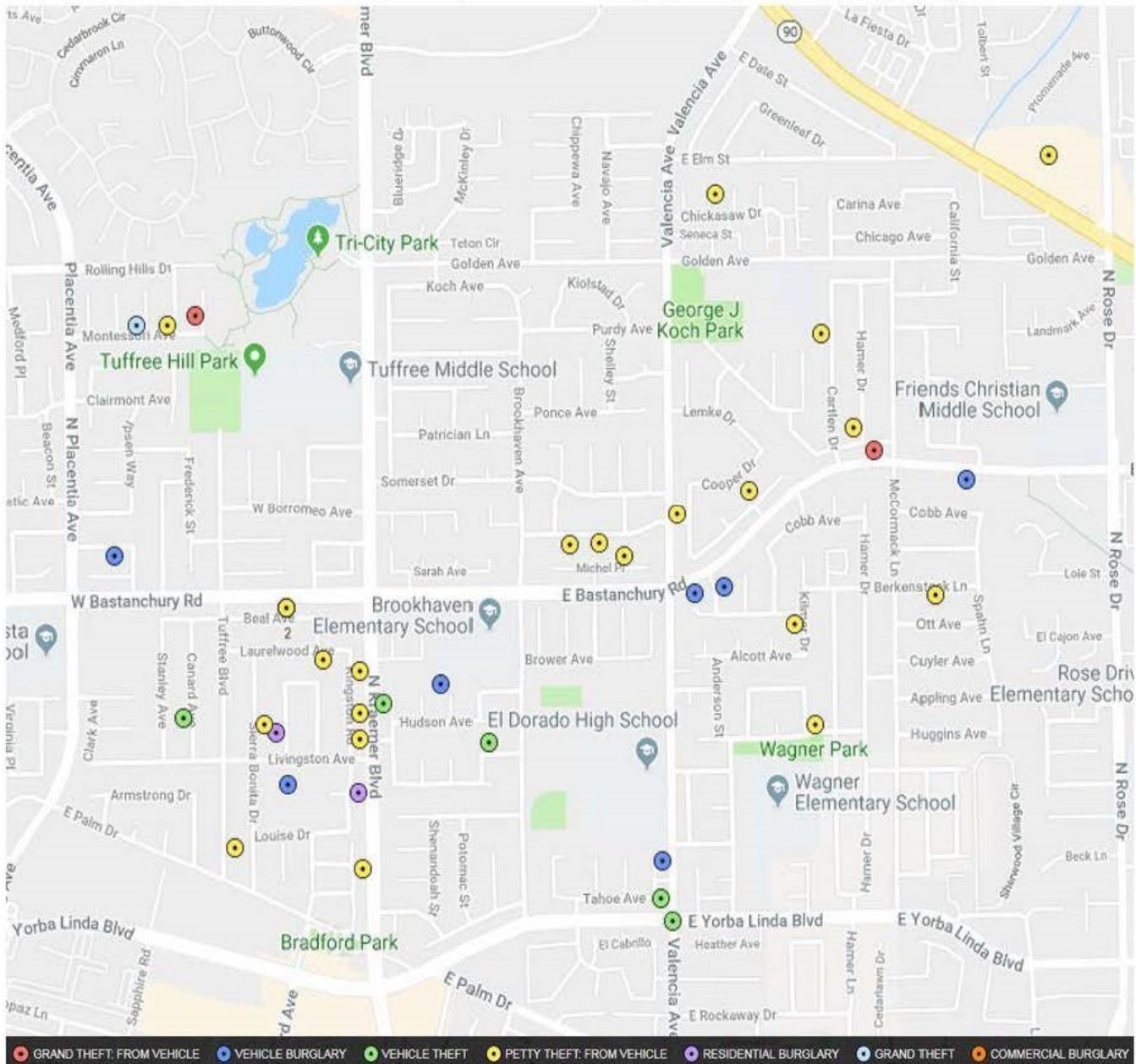
Christopher James Brasbyhoney



Joshua Oscar Durst



Area 1 Property Crimes (1/15/19-3/1/19)



EXTERNAL COMMUNICATION

- Photography Contest
- Placentia Library District Weekly Summary
- Free Physical Activity Coaching



City of Placentia

Photography Contest



Sponsored by the Cultural Arts Commission

**FREE
ENTRY!**



**\$500
in CASH PRIZES
TO BE AWARDED!**

CONTEST RULES, GUIDELINES, JUDGING AND AWARDS INFORMATION

All entries must be taken within Placentia City Limits. Any format of camera is acceptable. Photos must not exceed 8"x10" in size. Entries are limited to four (4) per person. Master Division participants (professional or experienced photographers) may not enter in the amateur division. Entries are open to residents and non-residents of Placentia. Ribbons will be awarded to 1st Place selections in the Amateur division (2) and Master's Division (1). The judging panel will be the members of the Cultural Arts Commission. All winners will be recognized at a City Council meeting. A cash prize of \$250 will be awarded to the Mayor's Choice and Placentia's Choice winners.

Submissions may be emailed to communityservices@placentia.org with "Photo Contest 2019" as the subject.

Please submit all entry forms and photos together. Submissions may also be hand-delivered or mailed to City of Placentia Community Services at 401 E. Chapman Ave. Placentia, CA 92870.

If you have any further questions please contact Community Services at (714) 993-8232

*****All submissions must be received by April 26, 2019 *****

NAME (PLEASE PRINT): _____

ADDRESS/CITY/ZIP: _____ PHONE: _____

DIVISION (CHECK ONE (1) BOX) : Masters Adult Amateur (18+) Youth Amateur (17 & under)

Categories (CHECK ONE (1) BOX)

- People Nature Programs/Events Architecture Public Servants
- Actions Shots Alternative (photos altered/edited for artistic purposes)

TITLE AND LOCATION OF YOUR PHOTO: _____

In consideration of your accepting this registration, I/We hereby agree to indemnify and hold harmless the City of Placentia and any of it's officers, agents, or employees from any liability claim or action for damages resulting from or in any way arising out of the participation in this program by the person(s) registered. Additionally, the above registered participants give permission to the City of Placentia to be photographed and to use such photographs in the promotion of City sponsored activities.

SIGNATURE _____ DATE _____

*This program is not affiliated with the school or Placentia Yorba Linda Unified School District.
The school or school district does not endorse or sponsor this activity.*



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – March 8-14, 2019

ADULT & LITERACY SERVICES



CONVERSATION CLUB

Friday, March 8

9:30 – 11:00 a.m.

Placentia Library Local History Room

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

CITIZENSHIP 101: NATURALIZATION INFORMATION SESSION

Saturday, March 9, 2:00 – 4:00 p.m.: Presentation in Spanish

Placentia Presbyterian Church Trinity Center

849 N. Bradford Ave., Placentia

For legal permanent residents who are interested in the naturalization application. A step-by-step description of the naturalization process will be discussed along with a question & answer session. Free naturalization test preparation materials will be available! No registration required.

CIUDADANÍA PARA PRINCIPIANTES: SESIONES DE CIUDADANÍA

Sábado, Marzo 9, 2:00 – 4:00 p.m.: Presentación en Inglés

Placentia Presbyterian Church Trinity Center

849 N. Bradford Ave., Placentia

Para residentes permanentes interesados en aplicar para la ciudadanía. El proceso de naturalización será descrito paso a paso, e incluirá una sesión para responder cualquier pregunta. Materiales para la preparación de la prueba de naturalización se harán disponible gratis. No se requiere registración.

TEEN SERVICES

TEEN SERVICES UPDATE

Beginning March 2019, all Placentia Library District teen programs and events will return to the main library located at 411 E. Chapman Ave., Placentia. As we anxiously await the newly created teen space to open early Fall, we invite all teens to come and use our current space and take advantage of new programs, events, reading materials, or electronic resources. All our items for check out, programs and services continue to be FREE!



PTAC – PLACENTIA TEEN ADVISORY COUNCIL

Next meeting: Thursday, March 21, 6:00 – 7:30 p.m.

Placentia Library District

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the library for details.



Help out at library events with PTAC!

CHILDREN'S SERVICES

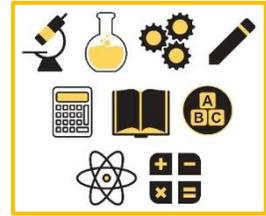
*Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.

HOMEWORK CLUB*

Monday – Thursdays, 3:00 p.m. – 5:30 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.



PUPPETS ON THE PATIO*

Saturday, March 9, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! All ages are invited!



SUNSHINE BABY STORYTIME*

Thursday, March 14,

9:30 – 10:00 a.m. or 10:30 – 11:00 a.m.

Civic Center Plaza

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

DID YOU KNOW?

EASTER EGGCITEMENT IS COMING SOON!

Saturday, April 13

10:00 a.m. – 1:00 p.m.

Kraemer Park, 201 N. Bradford Ave.

Hop on over to Kraemer Park and join us for our annual Easter Eggcitement! Enjoy an Easter egg hunt (children ages 12 and under), storytime, crafts, games, pictures with the Easter Bunny, and much more!



SAVE THE DATE:

SUMMER READING CELEBRATION!

Saturday, June 22, 10:00 a.m. – 1:00 p.m.

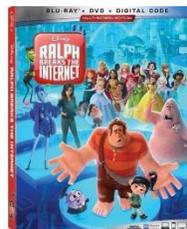
Civic Center Plaza

Join us as we celebrate the beginning of summer and the start of our Summer Reading Program at our Summer Reading Celebration! Our celebration features free entertainment, pony and train rides, food and much more! Register for the Summer Reading Program and qualify to win a \$50 Amazon gift card just for signing up on this special day! To register visit the library by 4:00 p.m. to qualify for the Amazon gift card drawing.



NEW DVDs AVAILABLE (MARCH 2019):

- Creed II
- Mary Queen of Scots
- Possession of Hannah Grace
- Ralph Breaks the Internet
- The House with a Clock in its Walls
- The Favorite
- Instant Family





Kin-ACT
Kinesiology Students Activity
Coaching Today

FREE Physical Activity Coaching

Get help from Kinesiology students from CSUF to set goals, create a plan, introduce you to the exercise equipment at your local park and help you adopt a physically active lifestyle.

Find us dressed in orange at the exercise equipment at your local park.

More information at: <http://hhd.fullerton.edu/knes/ResearchLabs/atepl/schedules.htm>

Follow us on Instagram @kin_act or on Facebook
 Or contact Dr. Wilson at 657-278-8329 to learn more

February 2 – May 10, 2019

Santa Fe Park (550 W. Santa Fe Ave)	Every other Monday Feb 11 & 25; March 11 & 25; April 8 & 22; May 6	8:00-10:0am
McFadden Park (900 S. Melrose)	Every other Thursday Feb 7 & 21; March 7 & 21; April 4 & 18; May 2	8:00-10:00 am
Kramer Park (201 N. Bradford Ave.)	Every Friday	7:00-9:00am



Move More, Eat Healthy



This program is supported by a service-learning grant from the Center for Internships & Community Engagement Student Success Initiative.