

8. Discussion of 2019 Grants Summit.
9. Discussion of 2019 Concerts in the Park.
10. Discussion of 2019 Heritage Festival.
 - Consideration to approve the submission of the Beer Garden application
11. Board member comments and requests.
12. Staff/Department comments and updates.
13. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.
14. Adjournment. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on April 24, 2019.

Certification of Posting

I, Veronica Ortiz, Executive Secretary of the Placentia Community Foundation, hereby certify that the Agenda for the March 27, 2019 regular meeting of the Placentia Community Foundation was posted on Thursday, March 21, 2019.

 Aileen Munoz for Veronica ORTIZ
Veronica Ortiz, Community Services Supervisor/Executive Secretary



401 E. Chapman Avenue
Placentia, CA 92870
(714) 993-8232

MINUTES
Foundation Meeting
February 27, 2019

1. Meeting Called to Order 7:21 a.m.

2. Roll Call:

Present: Vivian Perez, Kevin A. Larson, Brenda Emrick, Jill Buchanan, Kathi Baldwin
City Staff: Veronica Ortiz, Community Services Supervisor; Sandra Gonzalez, Director of Community Services; Marshe Samuel, Community Services Office Assistant
Leave of Absence: Dayna Rafiqi
Guest: Mayor Shader, Councilmember Green, Jolene Durbin

3. Consideration to approve the November 28, 2018 and January 23, 2019 minutes.

Board member Buchanan **MOTIONED** to approve the November 28th minutes. Board member Larson **SECONDED** the motion. The motion was approved.

Board member Baldwin **MOTIONED** to approve the January 23rd minutes. Board member Larson **SECONDED** the motion. The motion was approved.

4. Public Comment.

None.

5. Treasurer's report. Board member Larson to provide the Foundation with a brief treasurer's report.

Board member Larson shared that the 2018 budget ended with some residual balances in designated funds. There was \$764 left over from the Beer & Wine Plaza which was mostly due to Board member Emrick's donation. The Foundation also had a disbursement for \$500 that was classified under Tree Lighting. Board member Larson reported that there were no deposits in January. There was one disbursement of \$1,224 for the Foundation's D&O insurance.

Board member Larson presented the draft budget the Foundation had previously discussed. The Foundation agreed to designate \$600 for Concerts in the Park, \$500 for the Heritage Festival, \$1,000 for the veteran's monument, and \$500 for the grant summit. The anticipated expenditures for the 2019 Grant awards remains the same as the 2017 year at \$8,500. Board member Larson informed the Foundation that this number is only an estimate and can be adjusted. Board member Baldwin **MOTIONED** to approve the budget. Board member Buchanan **SECONDED** the motion. The motion was approved.

6. Review and approval of any deposits and approval of any payments.

There are currently no pending deposits or payments.

7. Discussion of 2018 year.

Chairperson Perez asked the Foundation to discuss their successes and lessons learned throughout 2018. Chairperson Perez began the discussion by stating the Foundation learned from the Beer and Wine Plaza because it was innovative and something they hadn't done before. The Foundation is also working towards improving online communications and outreach initiatives. Board member Emrick would have liked to see the Beer and Wine Plaza be more successful and for the Foundation to be more active in promotion. Mayor Shader asked about potentially changing the location of the Beer and Wine Plaza in the future. Supervisor Ortiz informed the Foundation the Beer and Wine Plaza location is dependent on the County of Orange and their rules against the playgrounds proximity to alcohol sales, the Foundation also needs to abide by health department standards. With this in mind, the Foundation is considering communicating with the County of Orange and the health department to explore the possibility of other locations for the Beer and Wine Plaza. Board member Baldwin is looking forward to moving forward with the grant summit and helping organizations in the community. Chairperson Perez shared that the Foundation has been invited back to participate in the 2019 Concerts in the Park summer series.

8. Discussion of 2019 Grant Summit.

Supervisor Ortiz provided the Foundation with a packet based on the comments and recommendations made in previous meetings. The format of the application was changed per the Foundation's request to make it more user-friendly. The grant summit has been tentatively scheduled for Thursday, April 4th at the Backs Building. A morning and evening session will be offered. After reviewing the application packet, the Foundation had several recommendations for further simplifying the application. Some of those changes included using board member Baldwin's project timeline to formulate the application questions, simplifying the questions, and changing the 300 word limit to 500. Chairperson Perez directed the Foundation to send all edits to Supervisor Ortiz by Monday, March 4th. The application will be presented at the summit and the deadline for submissions will be Thursday, May 9, 2019 at 5 p.m. The Foundation had a brief conversation about the evaluation process. Supervisor Ortiz will be responsible for creating the summit flyer to be distributed to the community.

9. Discussion of 2019 year.

Director Gonzalez shared that the Bradford House recently held a fundraiser at Meat Up BBQ for lunch and 15% of the bill went towards the Bradford House. Director Gonzalez recommended the Foundation consider this fundraising idea in the future. Director Gonzalez also shared some memorabilia she found at City Hall from the 2010 Placentia Community Foundation gala fundraiser that was to be hosted by the Foundation at that time. The items included copies of invitations, business contacts, and sponsorship pamphlets. The gala ultimately did not occur, but Director Gonzalez encouraged the Foundation to consider hosting a similar event. The Foundation liked the idea of hosting a gala and having a silent auction, but noted that finding an audience for the event would be challenging.

10. Board member comments and requests.

Board member Baldwin shared that she is working with the Rotary Club and the Orange County Food Access Coalition to pick fruit from people's yards for those who cannot eat it

fast enough. The volunteers will pick the food for free and it will then be donated to a food bank to avoid wasting produce.

11. Staff/Department comments and updates.

None.

12. Agenda Building and Meeting Schedule. Board to review agenda items and schedule upcoming meetings.

None.

13. Adjournment at 8:28 a.m. The Placentia Community Foundation Board of Directors Adjourn to their next regular meeting on March 27, 2019.
