

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

April 18, 2019



"Rich Heritage, Bright Future"

Placentia Residents Enjoy Easter Eggcitement and Spring Carnival Fun

The Placentia Library District hosted its annual Easter Eggcitement and Spring Carnival at Kraemer Park on Saturday, April 13th in collaboration with the Placentia Library Friends Foundation, Rotary Club of Placentia, Kiwanis Club of Placentia, the Placentia Women's Round Table Club, and the City of Placentia. Approximately 2,500 participants enjoyed a day filled with crafts, story time, trackless train rides, pictures with the Easter Bunny, a giant inflatable slide, bounce house, and family friendly activities and the eagerly anticipated children's egg hunts. Children hunted for eggs according to age and each child happily received a goodie bag for participating in the hunt. A variety of local merchants and organizations were present on this egg-citing day! A special thank you to the Placentia Police Officer's Association (PPOA) for donating two bikes to the event.



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Upcoming Meetings and Events

- 04/23/19 Historical Committee Meeting
- 05/07/19 City Council Meeting
- 05/08/19 Heritage Festival Committee
- 05/13/19 Recreation and Parks Commission Meeting
- 05/14/19 Cultural Arts Commission Meeting
- 05/14/19 Planning Commission Meeting
- 05/20/19 Traffic Safety Commission Meeting

For additional information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION

Mayor Rhonda Shader Selected to Receive Orange County 2019 Women of Distinction Award

The City of Placentia is proud to announce that our own Mayor Rhonda Shader was selected as one of the County of Orange 2019 Women of Distinction recipients. State Assembly Representative Sharon Quirk-Silva and District Supervisor Doug Chaffee identified exceptional women from North Orange County who have made significant contributions to and impacted their local communities. They chose honorees who have answered the calling to participate in various levels of leadership, advocacy, and public service roles and who serve as role models to women and girls by tirelessly giving their time, talents, and resources to advocate for and create positive social changes that create a more equitable society for all. The City of Placentia is incredibly proud of Mayor Shader and honored to have her on the Placentia City Council.



City Council Declares April 2019 as “Child Abuse Awareness Month”

At the April 18th meeting, City Council invited Executive Director Eldon Barber of the Orange County Child Abuse Prevention Council to accept a proclamation making April 2019 “Child Abuse Awareness Month” in the City of Placentia. Child abuse and neglect are complex, ongoing problems, affecting children from every sector of society and crossing all cultural, ethnic, and socioeconomic divisions. The Placentia City Council reaffirmed that every child is entitled to be loved, cared for, and nurtured, feel secure, and to be free from verbal, sexual, emotional, and physical abuse, and neglect. Council urges all residents to take part in the efforts of The Raise Foundation and its partners to work together to prevent child maltreatment and build healthy, safe, strong, nurturing families and communities, and make the City of Placentia a place where it doesn’t hurt to be a child.



Residents Can Sign Up to Receive Local Alerts By Text and Email

The City has partnered with Nixle to provide an Emergency Notification System to alert residents in real-time about critical emergency information and relevant community advisories in Placentia. Notifications may be sent for emergency updates, crime alerts, power outages, road closures, construction advisories, and weather-related issues such as flooding. Subscribers have the ability to select how they would like to receive notifications. These alerts can be sent to a home, cell or business phone, email, text message or hearing impaired receiving devices at no cost to the subscriber. To register, residents or business owners in Placentia can simply text 92870 to 888777 from a mobile phone. Once registered, residents will receive a confirmation text message. Residents may also customize their alert settings by going to www.nixle.com and creating a user profile. For additional information regarding this emergency communication system, please call (714) 993-8117.





ADMINISTRATION

City of Placentia Designates Friday, May 24th “National Poppy Day” to Honor Veterans

American Legion Auxiliary President Denise Garcia and Poppy Chair Judy Gomez accepted a proclamation from the Placentia City Council designating May 24th, 2019 National Poppy Day and the month of May as National Poppy Month. The poppy was adopted by the American Legion as a symbol of freedom. Wearing a poppy on National Poppy Day pays tribute to those who have made the ultimate sacrifice in the name of freedom.



City Council Declares April 2019 as DMV/Donate Life California Month

At the April 18th meeting, City Council heard the touching story of how One Legacy Ambassador Rene Sorrentino's life was saved by an incredible donor from the state-authorized Donate Life California Donor Registry. The Placentia City Council recognized the organ donation program for saving millions of lives. Residents can sign up with the Donor Registry when applying for or renewing their driver's licenses or ID cards at the DMV.



COMMUNITY SERVICES

Positive Activities and Recreation for Kids (P.A.R.K.'s) Spring Fun Day Success

The P.A.R.K.'s Annual Spring Fun Day was held on April 15th with great success. 84 families including approximately 265 youth ages 6 to 14 participated. P.A.R.K.'s participants were transported from Koch Park, Gomez Center, and the Cathy Torrez Learning Center to enjoy the special celebration. Attendees enjoyed a delicious salad and pasta dinner, graciously donated by Caterina's Club. The children participated in many spring themed activities including cookie decorating, crafts, games, photos with the Easter Bunny, and an egg hunt. The City of Placentia extends a special thank you to DJ Xela for providing music. At the end of the event, each child received an Easter basket of eggs, a small toy/book, candy, and a hygiene item donated through the Friendly Center. For more information on the P.A.R.K.'s Program, please contact the City of Placentia Community Services Department at (714) 993-8232.





COMMUNITY SERVICES

Heritage Festival Vendor Applications Now Available

The 55th annual Placentia Heritage Festival and Parade will be held on Saturday, October 12th. The event begins at 7:00 a.m. with a pancake breakfast. The festivities at Tri-City Park begin at 10:00 a.m. and include family games, inflatables, food booths, crafters, homebased businesses, a business expo, and a variety of non-profit displays. The event will also feature the 33rd Annual Heritage Festival Car Show.



Vendor applications are now available on the City's website. Please [click here](#) to view the applications. For more information, please call the Placentia Community Services Department at (714) 993-8232.

Community Services Summer Job Opportunities Still Available

The Community Services Department is looking for energetic people to fill part-time positions as Senior Community Services Leaders and for the summer Aquatics Program. Community Services Leaders participate in a variety of activities including youth sports, arts and crafts, camps, special events and City-sponsored excursions. Lifeguard employees have an opportunity to teach youth swim lessons and lead recreational swim activities. The City of Placentia offers competitive salaries and the flexibility to accommodate school schedules. Seasonal part-time positions include: Lifeguard, Instructor Guard, Senior Instructor Guard and Senior Community Services Leader. Please [click here](#) for an employment application or call Human Resources at (714) 993-8141 for more information.



Watch the new recruitment video [here!](#)

Applications Now Available for the City of Placentia Volunteer Program

Teens, 13-16 years of age, are invited to apply for the summer Volunteer Program through the Community Services Department. Participants have the opportunity to receive on-the-job training, earn volunteer service hours for graduation, and develop friendships. Join the Community Services Department this summer and be a part of the multiple activities and events that will be conducted throughout the City.



Applicants must be 13 years of age by June 1st. The deadline to apply is Thursday, April 25th at 5:30 p.m. Applications are available by visiting the Community Services Department at City Hall during regular business hours or online at www.placentia.org/volunteer. Please contact the Community Services Department at (714) 993-8232 for more information.



COMMUNITY SERVICES

Cultural Arts Commission Hosts Annual Photography Contest

The City of Placentia is hosting its Annual Photography Contest sponsored by the Cultural Arts Commission. The contest is open to Placentia residents and non-residents. Photographs may be taken with any type of camera and submissions may not exceed 8" x 10". The contest is open to all ages with separate categories based on age and skill level. All entries must be submitted by 5:00 p.m. on Thursday, April 25th. Winners will be recognized at a future City Council Meeting. [Entry forms](#) and further information may be obtained by contacting the Community Services Department at (714) 993-8232 or by visiting www.placentia.org.



Love Placentia Service Day Saturday, May 4th

Love Placentia is a Service Day opportunity for anyone willing to serve in various service projects. This is a great event where churches, local government, businesses, non-profits, and residents partner together for the betterment of the community. Love Placentia is scheduled for Saturday, May 4th. The event will kick off with a rally at El Dorado High School. Following the morning rally, participants will depart to different service projects throughout the City. For more information or to sign up to volunteer, please visit www.loveplacentia.com.



Love Placentia

DEVELOPMENT SERVICES

Van Buren Industrial Buildings Completed



A collaborative effort between the Cities of Placentia and Anaheim has allowed for a new industrial area along Van Buren Street, north of Miraloma. Formerly vacant property, the four-building industrial complex has two buildings that are located within the City limits of Placentia. These buildings measure approximately 48,160 square feet (711 S. Van Buren Street) and 70,250 square feet (721 S. Van Buren Street) in overall floor area. The development project, spearheaded by CP Logistics Van Buren, LLC, completed

necessary improvements within the public right-of-way that included the installation of new sidewalks, gutters, and driveway approaches as well as new pavement across Van Buren Street. The Van Buren industrial buildings enhance the Van Buren streetscape and affords the City an opportunity to attract greater economic investment. The buildings are fully completed and ready for occupancy. For additional details, please contact the Development Services Department at (714) 993-8124.





PUBLIC WORKS

Free Shred & E-Waste Recycling Event on Saturday, May 18th

The City of Placentia and the Placentia Police Department invite you to participate in a free shredding and e-waste disposal event on Saturday, May 18th from 8:00 a.m. to 11:00 a.m. at the Placentia Civic Center, 401 E. Chapman Ave. Shredding documents can help prevent fraud and identity theft. Placentia residents are invited to have their confidential documents destroyed on-site for free by Shred-It. A maximum of two banker box size containers will be accepted from each household or business location in Placentia. E-waste from residents will also be collected by Extreme Recycling. Items such as televisions, computer monitors, game consoles, stereos, cell phones, microwaves, and items containing circuit boards will be collected. Hazardous materials or business e-waste will not be accepted. Residents will be required to provide proof of residency in order to participate. For further information or questions, please call (714) 993-8189.



EV Charging Stations Available For Your Business Through SCE "Charge Ready" Program

Through the Charge Ready Program, Southern California Edison (SCE) is working with businesses to install EV charging stations at places where people park their cars for long periods of time. As part of the program, SCE installs and maintains the electric infrastructure at no cost to eligible participants. The program also provides participants rebates for the purchase of personal charging stations. For information or to apply to SCE's Charge Ready Program, please visit <https://www.sce.com/business/electric-cars>.



POLICE DEPARTMENT

National Public Safety Telecommunications Week

The City of Placentia is proud to celebrate our hard working dispatch personnel April 14-20th during National Public Safety Telecommunications Week. Dispatchers are the calm in emergency situations and the vital connection between our Police Officers and residents. Thank you to our Placentia dispatchers for their hard work twenty-four hours a day, seven days a week, 365 days a year.



EXTERNAL COMMUNICATION

- Placentia Library District Weekly Summary**
- CERT Spring 2019 Schedule**
- Photography Contest**
- Free Physical Activity Coaching**





PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – April 19-25, 2019

ADULT & LITERACY SERVICES



CONVERSATION CLUB

Friday, April 12,
9:30 – 11:00 a.m.

Placentia Library Local History Room

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

VOLUNTEER ORIENTATION (FOR ADULTS AND TEENS)

Thursday, April 25, 6:00 – 7:45 p.m.

Placentia Library

Must fill out an application at placentialibrary.org before attending the orientation. Must be at least 12 years or older.

TEEN SERVICES

PTAC – PLACENTIA TEEN ADVISORY COUNCIL

Thursday, April 18, 6:00 – 7:30 p.m.

Placentia Library District

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the library for details.



Help out at library events with PTAC!

CHILDREN'S SERVICES

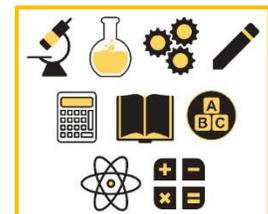
**Designates programs are outdoor programs and are weather-permitting.*

HOMEWORK CLUB*

Monday – Thursdays, 3:00 p.m. – 5:30 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.



PUPPETS ON THE PATIO*

Next meeting: Saturday, April 20, 10:00 – 10:45 a.m.

Civic Center Plaza

Join us for sunshine and stories on Saturday mornings! All ages are invited!



SUNSHINE BABY STORYTIME*

Thursday, April 18,

9:30 – 10:00 a.m. or 10:30 – 11:00 a.m.

Civic Center Plaza

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.



DID YOU KNOW?

SAVE THE DATE: PAWFEST MICROCHIP EVENT

Saturday, May 11, 10:00 a.m. – 1:00 p.m.

Placentia Library District

Get your pets microchipped and check existing microchips for free! Join us for storytime and crafts. This service is provided in partnership with Senator Ling Ling Chang, Michelson Found Animals Registry, Social Compassion in Legislation and the Placentia Library District.

Register here: <https://bit.ly/2Tm2MEn>

PAWFEST **MICROCHIP EVENT**

Sponsors:
SENATOR LING LING CHANG
Placentia Michelson Found Animals Registry
SCIL Social Compassion in Legislation

MAY 11, 2019 10AM - 1PM
PLACENTIA LIBRARY DISTRICT
411 E. CHAPMAN AVE., PLACENTIA

RSVP: <https://bit.ly/2Tm2MEn>

SAVE THE DATE: SUMMER READING CELEBRATION!

Saturday, June 22, 10:00 a.m. – 1:00 p.m.

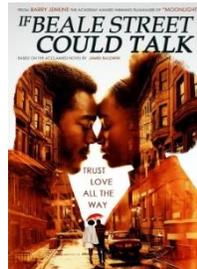
Civic Center Plaza

Join us as we celebrate the beginning of summer and the start of our Summer Reading Program at our Summer Reading Celebration! Our celebration features free entertainment, pony and train rides, food and much more! Register for the Summer Reading Program and qualify to win a \$50 Amazon gift card just for signing up on this special day! To register visit the library by 4:00 p.m. to qualify for the Amazon gift card drawing.



NEW DVDs AVAILABLE:

Aquaman, Mary Poppins Returns, Second Act, If Beale Street Could Talk



Get your **PASSPORT** at Placentia Library District



PLACENTIA C.E.R.T.

COMMUNITY EMERGENCY RESPONSE TEAM



Disasters Happen

PREPARE NOW

LEARN HOW

SPRING 2019

Class 1 Unit 1, 6	Orientation Disaster Preparedness CERT Organization/ICS	Friday 5/31/2019 6:30 – 10:00 p.m.	Placentia City Hall Council Chambers 401 E. Chapman Placentia, CA 92870
Class 2 Unit 2-4	Disaster Medical Operations Part I & 2 Fire Suppression	Saturday 6/1/2019 9:00 – 4:00 p.m.	Brea City Yard 545 Berry St Brea, CA 92821
Class 3 Unit 7-8	Communications Disaster Psychology Terrorism Awareness	Friday 6/7/2019 6:30 – 10:00 p.m.	Placentia City Hall Council Chambers 401 E. Chapman Placentia, CA 92870
Class 4 Unit 5, 9	Light Search and Rescue Disaster Simulation Exercises CERT Final Graduation	Saturday 6/8/2019 9:00 – 2:00 p.m.	Brea City Yard 545 Berry St Brea, CA 92821

**Contact your City
or visit the website to
learn more**

City of Placentia
Steven Torrence
(714) 993-8176

storrence@placentia.org
<https://placentia.org/cert>

 Scan me



This course will be held on the dates/locations listed above. Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.



City of Placentia



Photography Contest

Sponsored by the Cultural Arts Commission

FREE ENTRY!



\$500 CASH TO BE AWARDED!

CONTEST RULES, GUIDELINES, JUDGING AND AWARDS INFORMATION

All entries must be taken within Placentia City Limits. Any format of camera is acceptable. Photos must not exceed 8"x10" in size. Entries are limited to four (4) per person. Master Division participants (professional or experienced photographers) may not enter in the amateur division. Entries are open to residents and non-residence of Placentia. Ribbons will be awarded to 1st Place selections in the Amateur division (2) and Master's Division (1). The judging panel will be the members of the Cultural Arts Commission. All winners will be recognized at a City Council meeting. A cash prize of \$250 will be awarded to the Mayor's Choice and Placentia's Choice winners.

Submissions may be emailed to communityservices@placentia.org with "Photo Contest 2019" as the subject.

Please submit all entry forms and photos together. Submissions may also be hand-delivered or mailed to City of Placentia Community Services at 401 E. Chapman Ave. Placentia, CA 92870.

If you have any further questions please contact Community Services at (714) 993-8232

*****All submissions must be received by April 25, 2019 *****

NAME (PLEASE PRINT): _____

ADDRESS/CITY/ZIP: _____ PHONE: _____

DIVISION (CHECK ONE (1) BOX) : Masters Adult Amateur (18+) Youth Amateur (17 & under)

Categories (CHECK ONE (1) BOX)

- People Nature Programs/Events Architecture Public Servants
- Actions Shots Alternative (photos altered/edited for artistic purposes)

TITLE AND LOCATION OF YOUR PHOTO: _____

In consideration of your accepting this registration, I/We hereby agree to indemnify and hold harmless the City of Placentia and any of it's officers, agents, or employees from any liability claim or action for damages resulting from or in any way arising out of the participation in this program by the person(s) registered. Additionally, the above registered participants give permission to the City of Placentia to be photographed and to use such photographs in the promotion of City sponsored activities.

SIGNATURE _____ DATE _____

This program is not affiliated with the school or Placentia Yorba Linda Unified School District.

The school or school district does not endorse or sponsor this activity.



Kin-ACT
Kinesiology Students Activity
Coaching Today

FREE Physical Activity Coaching

Get help from Kinesiology students from CSUF to set goals, create a plan, introduce you to the exercise equipment at your local park and help you adopt a physically active lifestyle.

Find us dressed in orange at the exercise equipment at your local park.

More information at: <http://hhd.fullerton.edu/knes/ResearchLabs/atepl/schedules.htm>

Follow us on Instagram @kin_act or on Facebook
 Or contact Dr. Wilson at 657-278-8329 to learn more

February 2 – May 10, 2019

Santa Fe Park (550 W. Santa Fe Ave)	Every other Monday Feb 11 & 25; March 11 & 25; April 8 & 22; May 6	8:00-10:0am
McFadden Park (900 S. Melrose)	Every other Thursday Feb 7 & 21; March 7 & 21; April 4 & 18; May 2	8:00-10:00 am
Kramer Park (201 N. Bradford Ave.)	Every Friday	7:00-9:00am



Move More, Eat Healthy



This program is supported by a service-learning grant from the Center for Internships & Community Engagement Student Success Initiative.