

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

May 9, 2019



“Rich Heritage, Bright Future”

Community Conversation - Addressing Homelessness in Placentia

In order to maintain quality of life in our City, while addressing federal mandates and demonstrating compassion for the homeless community, the City of Placentia is taking a proactive approach toward addressing homelessness. To this end, a proposed Navigation Center is being considered within the City.

A Navigation Center will empower our local law enforcement to have the tools necessary to prevent camping on public locations such as parks and sidewalks throughout our City. The proposed Navigation Center will also serve as a location that provides the supportive resources necessary to successfully transition homeless persons into permanent housing. The proposed site under consideration is located at 731 S. Melrose Street, which is located in an industrial portion of the City.



The City of Placentia looks forward to hearing from our residents and businesses at our upcoming [community meeting](#) at 6:00 p.m. on Wednesday, May 15th at the Whitten Community Center - 900 S. Melrose Street. Child care will be provided for children five years and older. For more information, please visit www.placentia.org/homelessness or call (714) 993-8264.

Placentia Receives Prestigious Sustainability Award - Link to Video

The City of Placentia was acknowledged as a recipient of the 2019 Southern California Association of Governments (SCAG) Sustainability Award under the Efficient and Sustainable Land Use category. Known as one of the nation’s largest metropolitan planning organizations, SCAG’s 12th Annual Sustainability Awards recognizes excellence in coordinating land use and transportation to improve mobility, livability, prosperity and sustainability among the various municipalities and counties in Southern California.



Placentia received the award for its two innovative master plans designed to create the Old Town Placentia District and the Transit Oriented Development Packing House District.

Click the [link](#) to watch SCAG’s video recognizing Placentia and to learn more about the project.

Get the iPlacentia App:



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Upcoming Meetings and Events

- 05/13/19 Recreation and Parks Commission Meeting
- 05/14/19 Cultural Arts Commission Meeting
- 05/14/19 Planning Commission Meeting
- 05/20/19 Traffic Safety Commission Meeting
- 05/21/19 City Council Meeting
- 05/28/19 Economic Development Committee Meeting
- 05/28/19 Historical Committee Meeting

For additional information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION

Love Placentia Day of Service

The 2019 Love Placentia event was held on Saturday, May 4th. Approximately 1,100 volunteers worked on various projects aimed to beautify the City of Placentia and the community at large. Projects included planting 60 trees, distributing three truckloads of mulch to schools, compiling 400 homeless packs, organizing one garage full of donations at HIS House, planting one sensory garden at George Key Elementary, making 500 toys for the animal shelter and so much more. Volunteers also painted City buildings, planted flowers in schools, cleaned up local parks, and assisted Lot 318 in preparing for their soccer tournament. The event was a great success that provided all the volunteers an opportunity to work together for the betterment of their community. The City of Placentia extends a sincere thank you to all the volunteers and sponsors who participated in this special day of service. Visit www.loveplacentia.com for more information or follow Love Placentia on social media to hear how you can volunteer and love Placentia year-round. Don't forget to Save the Date for Love Placentia 2020 on Saturday, April 25th.



Placentia Chamber Hosts Small Business Expo Tuesday, May 14th

Support local small and home-based businesses at the Placentia Chamber of Commerce Small Business Expo at the Placentia Round Table Women's Club on Tuesday May 14th from 5:30 - 7:30 p.m. Enjoy this free community event where you can meet close to 20 local businesses and enjoy food, drinks, prizes, shopping and great music by DJ Donny Bran of Modern Affairs. Visit www.placentiachamber.com or call (714) 528-1873 for more information.



ADMINISTRATION

Newly Appointed City Clerk Robert McKinnell Sworn in at May 7th Council Meeting

The City welcomes newly appointed City Clerk Robert McKinnell. Mr. McKinnell is an active member of the Placentia community, serving as the volunteer chair of the Placentia Citizens' Fiscal Sustainability Task force for 2 and a half years as well as being appointed to the Measure U Citizen's Oversight Committee. Welcome Mr. McKinnell to the Placentia family.



Yorba Linda Water District Open House Saturday, May 18th

Yorba Linda Water District
OPEN HOUSE
VISIT THE YORBA LINDA WATER DISTRICT HEADQUARTERS
Join us for a day of facility tours, demonstrations and a delicious FREE BBQ lunch!
MAY 18, 2019 | 9:00 AM - 3:00 PM
1717 EAST MIRALOMA AVENUE, PLACENTIA, CALIFORNIA 92870
This is a family friendly event!

Register for this fun, free, family event [here](#).

Mayor Shader Presents "Do the Right Thing" Award to Vivian and Frank Perez

At the May 7th meeting, City Council recognized community members Vivian and Frank Perez. Frank and Vivian have been Placentia residents since 1988 and have both given tirelessly to the City by volunteering and serving on Commissions and Committees. Frank has served as a Planning Commissioner since 1994 and Vivian managed the award-winning volunteer program "Energy in Action" and helped raise over \$3 million for community-based organizations for five consecutive years.





ADMINISTRATION

City of Placentia Designates May 4th - September 22nd, 2019 as “Move More Summer”

The City of Placentia is proud to join the “Move More Summer” Campaign organized by the “Get Healthy Placentia” Committee, the American Heart Association, and St. Jude Medical Center. The campaign encourages both kids and adults to be more active sighting the physical and mental health benefits. The American Academy of Pediatrics recommends families enjoy physical activities together which may include participating in team sports; going to parks, playgrounds or walking/bicycling trails; bowling; dog walking; and using the stairs or walking to a destination rather than driving. Join the Mayor and City Council and pledge to move more this summer.



Residents Can Sign Up to Receive Local Alerts By Text and Email

The City has partnered with Nixle to provide an Emergency Notification System to alert residents in real-time about critical emergency information and relevant community advisories in Placentia. Notifications may be sent for emergency updates, crime alerts, power outages, road closures, construction advisories, and weather-related issues such as flooding. Subscribers have the ability to select how they would like to receive notifications. These alerts can be sent to a home, cell or business phone, email, text message or hearing impaired receiving devices at no cost to the subscriber. To register, residents or business owners in Placentia can simply text 92870 to 888777 from a mobile phone. Once registered, residents will receive a confirmation text message. Residents may also customize their alert settings by going to www.nixle.com and creating a user profile. For additional information regarding this emergency communication system, please call (714) 993-8117.



City Celebrates Public Service Week

At the May 7th Council Meeting, Mayor Shader and the City Council recognized all public servants for doing the work that keeps our nation, state, county, and city working. Day in and day out, they provide the diverse services demanded by the American people of their government with efficiency and integrity. The City is proud of all public servants and especially thanks City of Placentia employees for their contributions to our community.



Free Pet Microchipping this Saturday, May 11th at the Placentia Library District

As May is National Pet Month, Senator Ling Ling Chang and animal advocates want to make sure your four-legged companions are found when they are lost or separated. Senator Chang is teaming up with several organizations including the Placentia Library to provide free pet microchipping on Saturday, May 11th from 10:00 a.m. - 1:00 p.m. at the Placentia Library District - 411 E. Chapman Avenue.

RSVP is required at www.senate.ca.gov/chang. All cat and dog owners must accompany their pets to receive free life-saving microchips. Dogs must be on leash and cats in a secure carrier.



COMMUNITY SERVICES

Community Services Summer Job Opportunities Still Available

The Community Services Department is looking for energetic people to fill part-time positions as Senior Community Services Leaders and for the summer Aquatics Program. Community Services Leaders participate in a variety of activities including youth sports, arts and crafts, camps, special events and City-sponsored excursions.



Lifeguard employees have an opportunity to teach youth swim lessons and lead recreational swim activities. The City of Placentia offers competitive salaries and the flexibility to accommodate school schedules.



Seasonal part-time positions include: Lifeguard, Instructor Guard, Senior Instructor Guard and Senior Community Services Leader. Please [click here](#) for an employment application or call Human Resources at (714) 993-8141 for more information.

Watch the new recruitment video [here!](#)

Senior Grocery Program

The Placentia Senior Center and Second Harvest Food Bank offers a bi-monthly Senior Grocery Program. Seniors are welcome to stop by and “shop” for a variety of foods. The free food distribution takes place the 1st and 3rd Thursday of every month at 11:45 a.m. at the Placentia Senior Center located at 143 S. Bradford Ave.

For additional information, please call (714) 986-2332.



Summer 2019 Class Registration Event Saturday, May 18th

The Summer Recreation Program Kick-off event is scheduled on **Saturday, May 18th** at City Hall from 9:00 a.m. to 12:00 p.m. Registration numbers will be handed out on a first-come, first-serve basis beginning at 7:00 a.m. Only Placentia residents will be permitted to register on this day and proof of residency will be required. Online registration will start at 12:01 a.m. for all classes by visiting www.placentia.org/classes. Learn to Swim classes are not available to register online, only in person. Non-residents will be able to register starting on **Monday, May 20th** at City Hall during regular business hours, Monday-Thursday from 7:30 a.m. to 6:00 p.m. or online starting at 12:01 a.m.



For more information, please call the Community Services Department at (714) 993-8232.



DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Under Construction
818 W. Orange-thorpe Ave.	.+/- 2,000 square foot 7-Eleven (24)- hr convenience store that includes the off sale of beer/ wine.	Tait Associates Inc. / Douglas Fenn	Open for Business
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	In Building plan check
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into the adjacent tenant space.	Crunch Fitness/ Richard Tanaka	Under Construction
455 S. Van Buren Street	Development of 110, three-story town-home units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	De Nova Homes	Developer is revising plans
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 square foot grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Under Construction
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000 square foot, multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	Under Construction
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approval recommended by Planning Commission on 7/10/18. Requires City Council consideration
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	JPI	Approved by Planning Commission on 5/8/18
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	Under Construction



DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
380 S. Placentia Avenue	5-story, 116 room hotel	Placentia Hospitality, LLC Hospitality, LLC	In Building Plan check
711 & 721 Van Buren St.	Development of a 48,160 square foot industrial building and a 70,250 s.f. industrial building	CP Logistics Van Buren, LLC	Completed
777 W. Orange-thorpe Avenue	Specific Plan amendment to allow hospitality uses in all of SP-5	Brian Chuchua	Entitlement Review in progress
313 W. Orange-thorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Approved by City Council on 11/13/18
109 W. Santa Fe Ave.	New Coffee house and roasting facility	Erik Scott	Under Construction
719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	In Building Plan Check.
719 ½ Monroe Way (APN: 339-102-21)	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Entitlement Review in progress
1093 E. Imperial Hwy.	To permit the on-site sale and consumption of beer and wine at a proposed Wingstop restaurant.	Sheryl Brady, representing Far West Restaurants, LLC	Under Construction
161 W. Santa Fe Ave.	To permit the on-site sale and consumption of beer and wine at an existing Sushi Restaurant	Krista Garritano, representing San Sushi Restaurant, LLC	Scheduled for Planning Commission hearing on 5/14/19
1802 N. Valencia Ave.	The subdivision of an .57 acre lot into three parcels	Jan Henderson	Approved by City Council on 1/15/19
900 Golden Ave.	The subdivision of an 1.58 acre lot into three lots and lot "A"	Robert Adams	Entitlement Review in progress

For a list of all Development Services projects, please [click here](#).



PUBLIC WORKS

Free Shred & E-Waste Recycling Event on Saturday, May 18th

The City of Placentia and the Placentia Police Department invite you to participate in a free shredding and e-waste disposal event on Saturday, May 18th from 8:00 a.m. to 11:00 a.m. at the Placentia Civic Center, 401 E. Chapman Ave. Shredding documents can help prevent fraud and identity theft. Placentia residents are invited to have their confidential documents destroyed on-site for free by Shred-It. A maximum of two banker box size containers will be accepted from each household or business location in Placentia. E-waste from residents will also be collected by Extreme Recycling. Items such as televisions, computer monitors, game consoles, stereos, cell phones, microwaves, and items containing circuit boards will be collected. Hazardous materials or business e-waste will not be accepted. Residents will be required to provide proof of residency in order to participate. For further information or questions, please call (714) 993-8189.

New Street Sweeping Contractor

As of May 1, 2019 the City's new street sweeping contractor, R.F. Dickson Co., Inc. began their services in the City of Placentia. The City's street sweeping schedule will remain the same but residents will see new white street sweeping trucks cleaning City streets. To report problems with service or missed sweeps, please contact R.F. Dickson at (800) 573-3222. To report complaints that could not be resolved with R.F. Dickson, please contact the City's Public Works Department at (714) 993-8245.

Please keep the following guidelines in mind for street sweeping service:

- Please move all vehicles off the street during the times/days posted for street sweeping.
- Please ensure all trash containers and recreational items such as basketball hoops are removed from the gutter area on your service day.
- Don't rake or blow leaves/grass into the gutter or streets. Instead place them inside of your brown yard waste container to be picked up on your scheduled collection day.



To find out when your street will be cleaned, please view [Placentia's Street Sweeping Schedule](#).

City Hosts Free, Comprehensive Emergency Preparedness Training

The City of Placentia Police Department's Emergency Services Division is hosting a FREE Community Emergency Response Training (CERT) course beginning Friday, May 31st at 6:30 p.m. The weekend-format, 20-hour CERT course provides training in multiple areas including hands-on fire suppression, disaster medical training, terrorism and active shooter awareness, disaster psychology for volunteer responders, light search and rescue techniques, and best practices of community emergency preparedness. If you would like to join our community of City of Placentia C.E.R.T trained members, please contact the Placentia Police Department's Emergency Services Division at (714)993-8176 or e-mail Steven Torrence at Storrence@placentia.org.

EXTERNAL COMMUNICATION

- Community Conversations on Homelessness**
- Placentia Library District Weekly Summary**
- CERT Spring 2019 Schedule**
- Placentia Chamber Small Business Expo**
- OC Public Works Open House**



Navigating

HOMELESSNESS

in Placentia

In order to maintain quality of life in our City, while addressing federal mandates and demonstrating compassion for the homeless community, the City of Placentia is taking a proactive approach towards addressing homelessness. To this end, a proposed Navigation Center is being considered within the City.

A Navigation Center will empower our local law enforcement to have the tools necessary to prevent camping on public locations such as parks and sidewalks throughout our City. The proposed Navigation Center will also serve as a location that provides the supportive resources necessary to successfully transition homeless persons into permanent housing. The proposed site under consideration is located at 731 S. Melrose Street, which is located in an industrial portion of the City. The City is seeking your feedback on addressing homelessness in our community.



Please join us for an informational meeting to discuss:

- History of Orange County and Placentia homelessness
- Proposed site location, funding and operations
- Hear from industry leading experts on solving homelessness
- Opportunity for questions and feedback

The City of Placentia looks forward to hearing from our residents and businesses as we all work together toward addressing homelessness within our community. Child care will be provided for children five years and older. Bilingual services will also be available for your convenience.

Wednesday | May 15, 2019 | 6:00PM
Whitten Community Center
900 S. Melrose Street

COMMUNITY CONVERSATION

Join the conversation and help
Placentia address homelessness at
our upcoming community meeting:



May 15, 2019
Wednesday | 6:00PM
Whitten Community Center
900 S. Melrose Street



Your participation is crucial in helping Placentia determine the next steps of addressing homelessness within our community.

To ensure adequate seating, please RSVP at homelessness@placentia.org.
In addition, you may send comments ahead of the meeting.



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – May 10 - 16, 2019

SPECIAL EVENT

PAWFEST MICROCHIP EVENT

Saturday, May 11, 10:00 a.m. – 1:00 p.m.

Placentia Library District

Get your pets microchipped and check existing microchips for free! Join us for storytime and crafts. This service is provided in partnership with Senator Ling Ling Chang, Michelson Found Animals Registry, Social Compassion in Legislation and the Placentia Library District.

Register here: <https://bit.ly/2Tm2MEh>

PAWFEST MICROCHIP EVENT

MAY 11, 2019 🐾 10AM - 1PM

PLACENTIA LIBRARY DISTRICT
411 E. CHAPMAN AVE., PLACENTIA

Sponsors:

- Senator Ling Ling Chang
- Placentia Library District
- Michelson Found Animals Registry
- SCIL Social Compassion in Legislation

RSVP: <https://bit.ly/2Tm2MEh>

ADULT & LITERACY SERVICES



CONVERSATION CLUB

Friday, May 10,
9:30 – 11:00 a.m.

Placentia Library Local History Room

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

VOLUNTEER ORIENTATION

Next orientation: Tuesday, May 28, 6:00 – 7:45 p.m.

Placentia Library

Volunteers must be at least 12 years or older. Visit placentialibrary.org/support-the-library/volunteering for more information.

TEEN SERVICES

PTAC – PLACENTIA TEEN ADVISORY COUNCIL

Thursday, May 16, 6:00 – 7:30 p.m.

Placentia Library District

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the library for details.



Help out at library events with PTAC!

CHILDREN'S SERVICES

**Designates programs are outdoor programs and are weather-permitting.*

****STORYTIME BREAK**

All storytimes will be on break May 9 – June 15.

Sunshine Babies Storytime will return Thursday, June 20, at 9:30 – 10:00 a.m. or 10:30 – 11:30 a.m.

Puppets on the Patio will return Saturday, June 29, at 10:00 – 10:45 a.m.

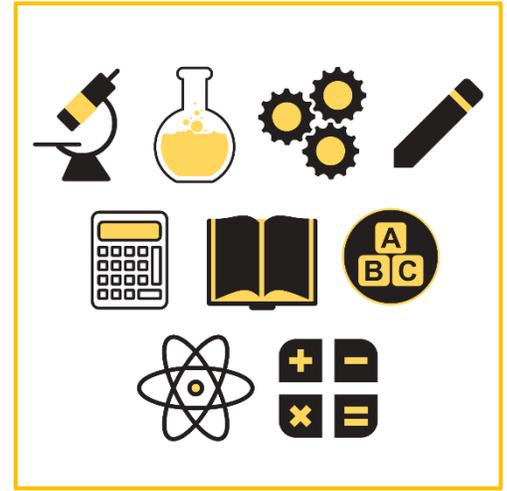
HOMESCHOOL CLUB*

Monday – Thursdays, 3:00 p.m. – 5:30 p.m.

Civic Center Plaza

Having troubles with homework? We're here to help! Students in Kindergarten-12th grade are invited to join us at Homework Club each week for homework help! New attendees must submit a parent/guardian consent form before attending.

Homework Club will not be in session Monday, May 27, and will end for summer break on Thursday, May 30.



DID YOU KNOW?

SAVE THE DATE: **SUMMER READING CELEBRATION!**

Saturday, June 22, 10:00 a.m. – 1:00 p.m.

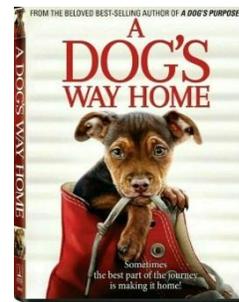
Civic Center Plaza

Join us as we celebrate the beginning of summer and the start of our Summer Reading Program at our Summer Reading Celebration! Our celebration features free entertainment, pony and train rides, food and much more! Register for the Summer Reading Program and qualify to win a \$50 Amazon gift card just for signing up on this special day! To register visit the library by 4:00 p.m. to qualify for the Amazon gift card drawing.



NEW DVDs AVAILABLE:

Vice, On the Basis of Sex, Welcome to Marwen, Bumblebee, A Dog's Way Home, Homes & Watson, The Mule, Free Solo, Stan & Ollie, The Kid Who Would be King, Glass, Escape Room



CHILDREN'S SURVEY

Placentia Library District needs your help to improve Children's programs for YOU!

We're excited to celebrate our centennial in our renovated library this September and we're eager to offer you new and engaging programs. Please complete this short survey and let us create the perfect library experience.

Survey: <https://www.surveymonkey.com/r/ZLX3GDR>



PLACENTIA C.E.R.T.

COMMUNITY EMERGENCY RESPONSE TEAM



Disasters Happen

PREPARE NOW

LEARN HOW

SPRING 2019

Class 1 Unit 1, 6	Orientation Disaster Preparedness CERT Organization/ICS	Friday 5/31/2019 6:30 – 10:00 p.m.	Placentia City Hall Council Chambers 401 E. Chapman Placentia, CA 92870
Class 2 Unit 2-4	Disaster Medical Operations Part I & 2 Fire Suppression	Saturday 6/1/2019 9:00 – 4:00 p.m.	Brea City Yard 545 Berry St Brea, CA 92821
Class 3 Unit 7-8	Communications Disaster Psychology Terrorism Awareness	Friday 6/7/2019 6:30 – 10:00 p.m.	Placentia City Hall Council Chambers 401 E. Chapman Placentia, CA 92870
Class 4 Unit 5, 9	Light Search and Rescue Disaster Simulation Exercises CERT Final Graduation	Saturday 6/8/2019 9:00 – 2:00 p.m.	Brea City Yard 545 Berry St Brea, CA 92821

This course will be held on the dates/locations listed above. Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.

**Contact your City
or visit the website to
learn more**

City of Placentia
Steven Torrence
(714) 993-8176

storrence@placentia.org
<https://placentia.org/cert>

 Scan me



Small Business EXPO

Tuesday May 14, 2019 - 5:30-7:30pm

Live DJ by
Modern Affairs

Beer & Wine Donated by
Craftsman Wood Fired Pizza

Food by
Catering On Time and Sam's Club

Everyone is Welcome

Free Event

Exhibitor Booths

deRose Promos, doTerra,
Finance of America Reverse,
Jennifer Lamb Insurance,
LegalShield & IDShield,
Purple Rose Graphics,
REACH Foundation,
SCORE, The Design Office,
Touchstone Crystals by Swarovski
and many more

Door Prizes ~ Shopping ~ Fun

Placentia Round Table Women's Club
901 Bradford Ave, Placentia
(Behind the Presbyterian Church)



Join the Placentia Chamber as we
showcase some of our best
small and home-based businesses

Visit www.placentiachamber.com or call 714 528-1873 for more information





OC Public Works

OPEN HOUSE

SATURDAY
MAY 18, 2019
10 AM - 2 PM

Come discover the many responsibilities that public works professionals take on to build, maintain and support the infrastructure that helps Orange County thrive!



FREE FAMILY FUN



PUBLIC WORKS BOOTH & EXHIBITS



HEAVY EQUIPMENT DISPLAY



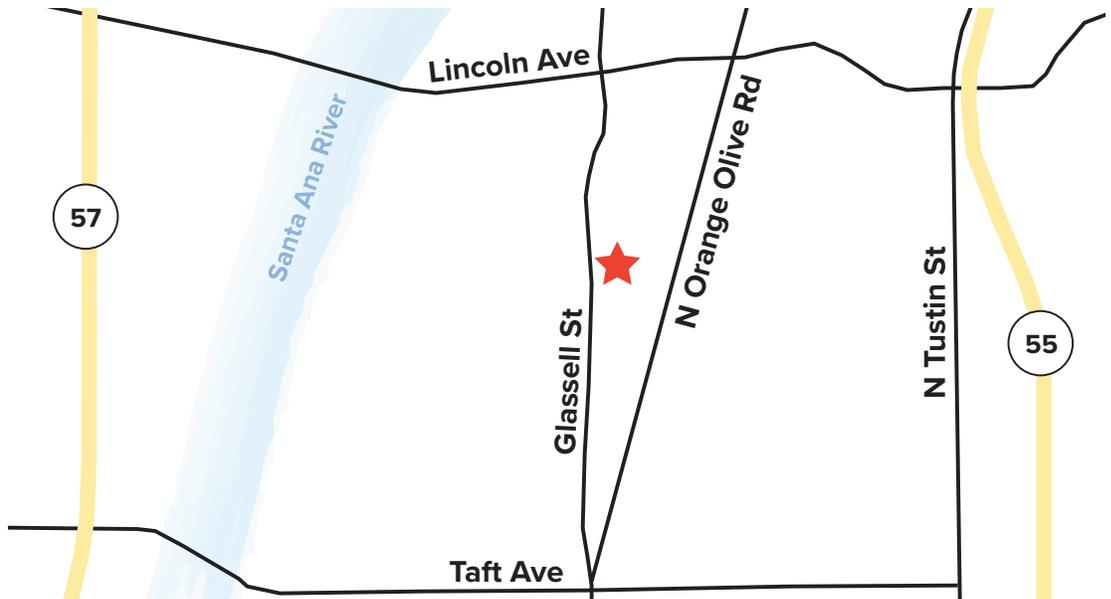
GIVEAWAYS



RAFFLE PRIZES



DRONE DEMO



★ 2301 N Glassell Street, Orange, CA 92865



IN SUPPORT OF NATIONAL PUBLIC WORKS WEEK: MAY 19-25, 2019

OCPublicWorks.com | (714) 667-8800