

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

May 30, 2019

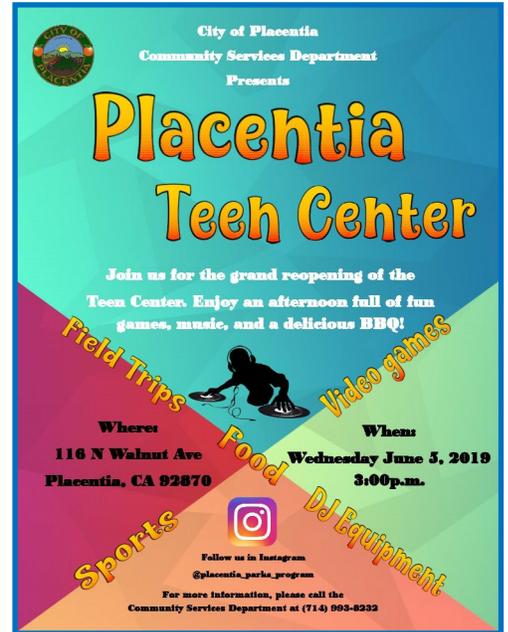


"Rich Heritage, Bright Future"

## Teen Center Reopens to Public with Grand Reopening on Wednesday, June 5<sup>th</sup>

The City of Placentia will reopen the Placentia Teen Center at Kraemer Park - 116 N. Walnut Avenue with a Grand Reopening on Wednesday, June 5<sup>th</sup> at 3:00 p.m. Enjoy an afternoon of fun, games, music and delicious BBQ food. The Community Services Department is excited to announce that the reopening and improvements were made possible through grant funding provided by the North Orange County Public Safety Task Force and through a partnership with the Placentia Community Foundation.

The grant funding provided a number of upgrades including: new furnishings, a variety of exciting technology, and instructional classes to include, art, music, and cooking. For participants who are interested in computer design, Mac computers and 3D printers will be available. For more information about the Teen Center, please contact the Placentia Community Services Department at (714) 993-8232 or visit [www.placentia.org](http://www.placentia.org).



## Grocery Outlet Preview Night and Grand Opening Success

The City of Placentia is excited to announce Grocery Outlet, located at 1820 N. Placentia Avenue, is officially open for business. Grocery Outlet had a fantastic Preview Night on Wednesday, May 29<sup>th</sup> where customers enjoyed a preview of the store and played games benefitting local nonprofits including a shopping spree won by Felicita of LOT 318. Mayor Rhonda Shader, Councilmember Craig Green, Development Services Director Joe Lambert, Police Chief Darin Lenyi, and additional Placentia Staff joined in on the festivities.



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### Upcoming Meetings and Events

- 06/03/19 Veterans Advisory Committee Meeting
- 06/04/19 City Council Meeting
- 06/10/19 Recreation and Parks Commission Meeting
- 06/11/19 Cultural Arts Commission Meeting
- 06/11/19 Planning Commission Meeting
- 06/12/19 Heritage Festival Committee Meeting
- 06/18/19 City Council Meeting

For additional information or questions about this Weekly Briefing please email: [CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION

### Cont. Grocery Outlet Preview Night and Grand Opening Success

The festivities continued at the Grand Opening held on Thursday, May 30<sup>th</sup> with a ribbon cutting, giveaways and the first hours of shopping at the store. This family-owned Grocery Outlet donated the first hour of operation's savings of \$2,491 to local nonprofit partners LOT 318 and HIS House. Thank you to Grocery Outlet for your dedication to community.



### Placentia Certified Farmers Market Closing

The City has been informed that the Placentia Certified Farmers Market will be closing at the end of this month. The last day for the Certified Farmers Market was on Tuesday, May 28<sup>th</sup>. After several years at the Placentia Town Center, and due to declining attendance and sales, the Farmers Market Manager has decided to officially close the market. The City will work with the Farmers Market Manager to determine if a seasonal market is a better fit for the community.

### Love Placentia Service Day Video

The 2019 Love Placentia Service Day was held on Saturday, May 4<sup>th</sup>. The City of Placentia appreciates all of the volunteers and service organizations who helped make this day a success. Please click [here](#) to view the video of the fun that was had by all.

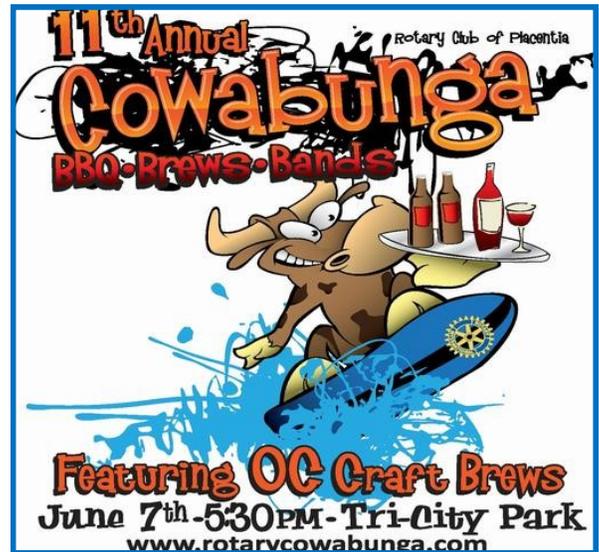




## ADMINISTRATION

### 11<sup>th</sup> Annual Cowabunga BBQ

The Rotary Club of Placentia will be hosting the 11<sup>th</sup> Annual Cowabunga BBQ on Friday, June 7<sup>th</sup> at 5:30 p.m. at Tri-City Park, 2301 N. Kraemer Blvd. Come enjoy all you can eat BBQ featuring Santa Maria Tri-Tip; baby back ribs; slow roasted pulled pork sandwiches; 12 hour hickory smoked BBQ; and a variety of sides for \$40.00 per person. In the last ten years, this event has raised over \$160,000 dollars all of which is invested into our local community through projects such as the Dental Clinic at Melrose Elementary School, Easter Eggcitement, Santa Claus Meet & Greet at the Annual Tamale Festival, REACH Spelling Bee, H.I.S. House, Corazon house and septic system build, End Hunger Now, OC Food Access Harvest, End Polio Now, and countless college scholarships to Placentia students in need. For more information, please visit [www.rotarycowabunga.com](http://www.rotarycowabunga.com).



### Addressing Homelessness in Placentia

In order to maintain quality of life in our City, while addressing federal mandates and demonstrating compassion for the homeless community, the City of Placentia is taking a proactive approach toward addressing homelessness. To this end, a Navigation Center is being established within the City.

A Navigation Center will empower our local law enforcement to have the tools necessary to prevent camping on public locations such as parks and sidewalks throughout our City. The Navigation Center will also serve as a location that provides the supportive resources necessary to successfully transition homeless persons into permanent housing. The site, approved at the May 21<sup>st</sup> City Council meeting, is located at 731 S. Melrose Street, which is located in an industrial portion of the City. To view the presentation on homelessness and City Council meeting item, please click [here](#). For other information on addressing homelessness, please visit [www.placentia.org/homelessness](http://www.placentia.org/homelessness) or call (714) 993-8264.



### Residents Can Sign Up to Receive Local Alerts By Text and Email

The City has partnered with Nixle to provide an Emergency Notification System to alert residents in real-time about critical emergency information and relevant community advisories in Placentia. Notifications may be sent for emergency updates, crime alerts, power outages, road closures, construction advisories, and weather-related issues such as flooding. Subscribers have the ability to select how they would like to receive notifications. These alerts can be sent to a home, cell or business phone, email, text message or hearing impaired receiving devices at no cost to the subscriber. To register, residents or business owners in Placentia can simply text 92870 to 888777 from a mobile phone. Once registered, residents will receive a confirmation text message. Residents may also customize their alert settings by going to [www.nixle.com](http://www.nixle.com) and creating a user profile. For additional information regarding this emergency communication system, please call (714) 993-8117.





## ADMINISTRATION

### City Honors Sergeant Joey Little

On Wednesday, May 29<sup>th</sup>, Mayor Rhonda Shader, Councilmember Craig Green, Chief Darin Lenyi, and the Placentia Police Department staff gathered to honor Sergeant Joey Little. Joined by son Kevin Little, granddaughter and aunt, the City and Police Department hung a wreath in his honor and is currently on display at the City's memorial for fallen police officers. The City of Placentia is forever grateful for Kevin Little and his dedication to Placentia Police Department family.



## COMMUNITY SERVICES

### 2019 Learn-to-Swim Classes Begin June 24<sup>th</sup>

The City of Placentia Learn-to-Swim classes begin June 24<sup>th</sup> for youth ages nine months through twelve years. These two week courses range from basic skills to perfecting swim styles. The courses will equip youth with the necessary skills to become a confident swimmer. The program is offered at a variety of times at Valencia High School in the morning and afternoon and El Dorado High School for evening classes. All Water Safety Instructors are trained and certified by the American Red Cross. Please note: Learn-to-Swim classes require in-person registration. For lesson descriptions and times, please view the [Placentia Palm Quarterly](#) or call (714) 993-8232.



### Gomez and Whitten Community Center Pools' Open to Public June 24<sup>th</sup>

The City of Placentia offers free recreation swim at the Gomez Community Pool and at the Whitten Community Pool. Children seven years and under must be accompanied by an adult in a swimsuit and must always be within arm's reach. Flotation devices are NOT allowed during recreation swim.

Pools open June 24<sup>th</sup> and remain open through August 22<sup>nd</sup>

#### **Whitten Community Center: 900 S. Melrose Avenue**

Monday and Wednesday from 11:00 a.m. - 4:30 p.m.

Tuesday and Thursday from 11:00 a.m. - 6:00 p.m.

#### **Gomez Community Center: 1701 Atwood Avenue**

Monday and Wednesday from 11:00 a.m. - 4:30 p.m.

Tuesday and Thursday from 11:00 a.m. - 6:00 p.m.





## DEVELOPMENT SERVICES

### Construction Update: Placentia Veterans Village

The City of Placentia, in partnership with the County of Orange, Mercy Housing California, and New Directions for Veterans celebrated the groundbreaking of the Placentia Veterans Village on November 1, 2018. Since the groundbreaking, the City of Placentia has worked closely with its partners to ensure quick processing of permits to start construction as quickly as possible.



In December 2018, Building and Grading permits were issued, and the grading and underground work has been completed. Footings and exterior block wall construction is currently underway. The Placentia Veterans Village is a testament to the City's commitment to ending homelessness and providing support to our nation's veterans.



The development is located on a newly constructed street (Veteran's Way) near the intersection of Orangethorpe Avenue and Lakeview Avenue. This previously vacant property was frequently used for illegal dumping and will now be used as permanent supportive housing for Veterans. The address of this new development will be 1945 E.

Veterans Way.

The Placentia Veterans Village will include 50 furnished apartment homes, 49 for veterans and one which will be utilized as an on-site management unit. Amenities include a landscaped courtyard area, community garden, recreation room, and resident services offices. The state-of-the-art development will be LEED Gold certified, utilizing energy efficient design principles, building materials and energy efficient appliances. The "360-degree" design will be high-quality architecture reminiscent of the "Craftsman" style.



Once constructed, veterans will have access to comprehensive, on-site, supportive services including case management, physical and mental health services, employment services, life skills training, and counseling. For additional information on this unique partnership, please visit [www.placentia.org/veteransvillage](http://www.placentia.org/veteransvillage) or call the City of Placentia at (714) 993-8234.



**POLICE DEPARTMENT**

**PUBLIC**



**ADVISORY**

# Placentia Police Department

DARIN LENYI, CHIEF OF POLICE

401 E CHAPMAN AVE, PLACENTIA, CA 92870

## **AVOID ONLINE EMPLOYMENT SCAMS!**

Suspects in this scam may post an advertisement online offering employment or respond to your online solicitation. Communication with you is almost always via text message or email and may involve several different variations. You might receive a check from them that they want you to cash, or they'll ask for your account information to deposit money directly into your account. You'll then be asked to send them money via prepaid credit cards or they'll have you wire them money. It can take banks several days or more to determine that the checks or deposits are fraudulent. Meanwhile, you've given your money to the suspect, and your account has been charged for the full amount of the check or deposit plus fees.

Suspects may also send you a check in the same manner as above, then instruct you to buy merchandise or use a service acting as a "Secret Shopper". You then end up sending money or merchandise to the suspect and you're at a loss once your bank determines the check or deposit is fraudulent.

Lastly, people may advertise online offering something like pet-sitting or childcare. They tell you that they're moving to your area and they need someone to care for their pet or child. They send a large check for wages and costs related to that care and want you to cash the check and then send the money to some third party, which is probably another alias of theirs, to either purchase care items or have them shipped. Again, the bank determines the check or deposit is fraudulent, and your account is charged for the full amount plus fees.

How to avoid this scam:

- NEVER follow a link on an unknown email or website unless you know where it will lead you. If you allow your cursor or arrow to hover over a link, the true destination will appear in a text box.
- Speak with people in person or over the telephone, not only text or email, and be suspicious of people who will not do this or give you excuses why they can't.
- If you suspect a check is fraudulent, take it to the issuing bank to verify it, or at least telephone the bank. Or, try calling the business or person who is listed as the account holder on check.
- Report the scam to the Federal Trade Commission (FTC) by visiting their website at: <http://www.consumer.ftc.gov/articles/0076-phone-scams>
- Remember, report the scam to the Placentia Police Department at (714) 993-8164.

*The Placentia Police Department thanks you for your support in keeping our city safe!*



## POLICE DEPARTMENT

# ATTEMPT TO IDENTIFY



On Sunday, May 26, 2019, at approximately 7:40 pm, the above pictured suspects entered a 76 gas station located on the 1800 block of E Orangethorpe Ave and ran out with a container full of Juul vape merchandise. The suspects were last seen entering a silver Toyota 4Runner with a partial out-of-state license plate of "4700".

### Suspect descriptions:

- Suspect 1 - Male, Hispanic, approximately 18-25 years old, 5'8", 175 pounds, short buzzed hair, wearing a white t-shirt with black graphics on the shoulders and sleeves, dark jeans and white shoes.
- Suspect 2 – Male, White, 5'7", 150 pounds, wearing a dark green hoodie with white "Obey" lettering on the front, black jeans and white Nike Air Force One shoes.

If you have information or can identify the suspects, please contact the Placentia Police Department at (714) 993-8164.

## EXTERNAL COMMUNICATION

Teen Center Grand Opening 2019  
Placentia Library District Weekly Summary



**City of Placentia**  
**Community Services Department**  
**Presents**

# Placentia Teen Center

**Join us for the grand reopening of the  
Teen Center. Enjoy an afternoon full of fun  
games, music, and a delicious BBQ!**

**Field Trips**



**Video games**

**Where:**

**116 N Walnut Ave  
Placentia, CA 92870**

**When:**

**Wednesday June 5, 2019  
3:00p.m.**

**Food**

**Sports**



**DJ Equipment**

**Follow us in Instagram**

**@placentia\_parks\_program**

**For more information, please call the  
Community Services Department at (714) 993-8232**



# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY - May 31 - June 6, 2019

### SAVE THE DATE: LIBRARY SUMMER PROGRAMS FOR ALL AGES

#### SUMMER READING CELEBRATION

Saturday, June 22, 10:00 a.m. – 1:00 p.m.  
*Civic Center Plaza*

Join us as we celebrate the beginning of summer and the start of our Summer Reading Program at our Summer Reading Celebration! Our celebration features free entertainment, pony and train rides, food and much more! Register for the Summer Reading Program and qualify to win a \$50 Amazon gift card just for signing up on this special day! To register visit the library by 4:00 p.m. to qualify for the Amazon gift card drawing.



#### SUMMER READING PROGRAM: IT'S SHOWTIME AT YOUR LIBRARY!

June 22 – July 25

Join the fun this summer and participate in our annual Summer Reading Program. The more you read, the more chances you'll have to win! So grab a book and start reading today!



**Children Ages 0-12:** For every 100 minutes you read (or are read to) you'll receive a ticket that will earn you the chance to win one of our fabulous grand prizes. **BONUS PRIZE:** All participants that complete 500 minutes of reading before July 26th will also receive a special reward!

**Teens and Adults Ages 13 and Up:** For each book YOU read YOU will earn a chance at one of our fabulous grand prizes. **BONUS PRIZE:** Read 3 books and you'll receive a \$5 gift card to In-N-Out, Bodhi Leaf Coffee Traders, or Rich Farm Ice Cream. While supplies last only.

#### **Grand prizes:**

- 4 Tickets to Disneyland or Disney California Adventure
- Nintendo Switch
- Dinner for 2 at the Hobbit: A Unique Dining Experience
- Los Angeles Angels of Anaheim Tickets



### ADULT & LITERACY SERVICES

#### CONVERSATION CLUB

Friday, May 31,  
9:30 – 11:00 a.m.

*Placentia Library Local History Room*

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

## **VOLUNTEER ORIENTATION**

Next orientation: Saturday, June 15, 10:00 – 11:45 a.m.

*Placentia Library*

Volunteers must be at least 12 years or older. Visit [placentialibrary.org/support-the-library/volunteering](http://placentialibrary.org/support-the-library/volunteering) for more info.

## **TEEN SERVICES**

### **TEEN VOLUNTEER OPPORTUNITIES**

Next orientation: Saturday, June 15, 10:00 - 11:45 a.m.

*Placentia Library*

Attention Teens: Interested in volunteering over the summer? Plan to attend the orientation so that you can be trained for our summer activities.



### **PTAC – PLACENTIA TEEN ADVISORY COUNCIL**

Thursday, June 6, 6:00 – 7:30 p.m.

*Placentia Library District*

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the library for details

## **CHILDREN'S SERVICES**

### **\*\*STORYTIME BREAK**

All storytimes are on break until June 15.

Sunshine Babies Storytime will return Thursday, June 20, at 9:30 – 10:00 a.m. and 10:30 – 11:30 a.m.

Puppets on the Patio will return Saturday, June 29, at 10:00 – 10:45 a.m.

### **HOMEWORK CLUB BREAK**

Homework Club ended for summer break on Thursday, May 30.

## **DID YOU KNOW?**

### **NEW DVDs AVAILABLE:**

Vice, On the Basis of Sex, Welcome to Marwen, Bumblebee, A Dog's Way Home, Homes & Watson, The Mule, Free Solo, Stan & Ollie, The Kid Who Would be King, Glass, Escape Room

### **SAVE THE DATE:**

### **BLACK TIES & TALES GALA**

To celebrate 100 years at the Placentia Library District, the Placentia Library Friends Foundation will be hosting the Black Ties & Tales Gala at the Richard Nixon Library on Friday, August 9th. Please share with your friends, family, and colleagues and we hope to see you at this beautiful, Gatsby-inspired evening event!

