

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

June 6, 2019



"Rich Heritage, Bright Future"

Placentia Establishes Local, City-Run Fire Department

Following an exhaustive evaluation process, at the June 4, 2019 Council Meeting, the Placentia City Council voted to make Placentia a "full-service" city by establishing its own City of Placentia Fire and Life Safety Department to improve 911 services.

"Establishing a locally-controlled and operated City of Placentia Fire Department – with no additional cost to taxpayers – provides our residents the best innovation for life-saving services," said Damien Arrula, City Administrator. "Our own local City Fire Department model allows the City to expand the excellent local services residents rely upon with direct accountability to our taxpayers and residents."



"Nearly 80% of 911 emergency calls are for medical emergencies. A local Placentia city-operated Fire and Life Safety Department increases capacity to dispatch ambulances quickly, saving lives, time and money for our residents," said Mayor Rhonda Shader. "This model increases 911 collaboration and life-saving services in an integrated public safety model, by bringing all of these services into greater transparency and accountability to our Placentia citizenry."

"The City views public safety as a whole. To that end, this local fire service model will allow for even greater collaboration with our Police Department and 911 Communications Center. It will also allow the City to re-invest in its own local Placentia Police Department and streamline the receiving and dispatching of emergency resources to the community," said Police Chief Darin Lenyi.

"The City is now undertaking the decisive steps necessary to ensure a seamless transition," said Mayor Pro Tem and Former Police Chief Ward Smith. "Residents should still call 911 for emergencies or (714) 993-8164 for non-emergencies. We look forward to continuing to serve and keep the community informed as we improve these essential life-saving services for our residents."



For more information and continual updates, the community is encouraged to visit www.placentia.org/fireems.

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Upcoming Meetings and Events

- 06/10/19 Recreation and Parks Commission Meeting
- 06/11/19 Cultural Arts Commission Meeting
- 06/11/19 Planning Commission Meeting
- 06/12/19 Heritage Festival Committee Meeting
- 06/18/19 City Council Meeting
- 06/25/19 Historical Committee Meeting
- 07/08/19 Recreation and Parks Commission Meeting

For additional information or

questions about this

Weekly Briefing please email:

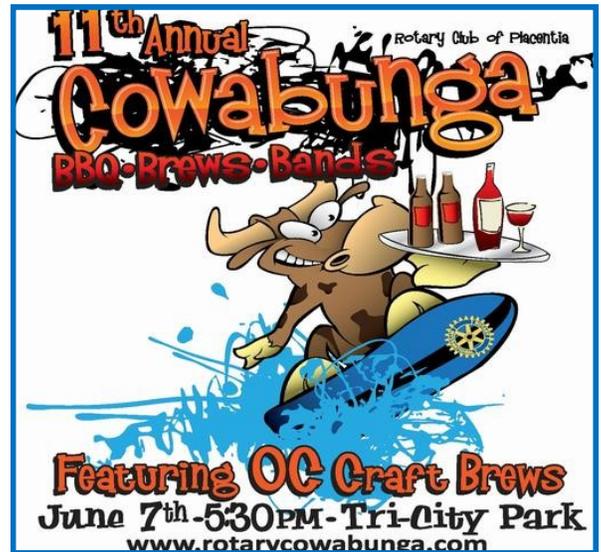
CAWeekly@placentia.org



ADMINISTRATION

11th Annual Cowabunga BBQ

The Rotary Club of Placentia will be hosting the 11th Annual Cowabunga BBQ this Friday, June 7th at 5:30 p.m. at Tri-City Park, 2301 N. Kraemer Blvd. Come enjoy all you can eat BBQ featuring Santa Maria Tri-Tip; baby back ribs; slow roasted pulled pork sandwiches; 12 hour hickory smoked BBQ; and a variety of sides for \$40.00 per person. In the last ten years, this event has raised over \$160,000 dollars all of which is invested into our local community through projects such as the Dental Clinic at Melrose Elementary School, Easter Eggcitement, Santa Claus Meet & Greet at the Annual Tamale Festival, REACH Spelling Bee, H.I.S. House, Corazon house and septic system build, End Hunger Now, OC Food Access Harvest, End Polio Now, and countless college scholarships to Placentia students in need. For more information, please visit www.rotarycowabunga.com.



Love Placentia Service Day Video

The 2019 Love Placentia Service Day was held on Saturday, May 4th. The City of Placentia appreciates all of the volunteers and service organizations who helped make this day a success. Please click [here](#) to view the video of the fun that was had by all.



“Pump Up” Placentia!

The City of Placentia has partnered with Galaxy Oil Company to operate the Placentia Gas Station, also known as “Best 4 Less 76” gasoline station at 480 S. Placentia Avenue (northeast corner of Placentia and Crowther Avenue). Through this partnership with Galaxy Oil, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. This will greatly assist the City with infrastructure maintenance such as roads and facility improvements. The City encourages all residents and visitors to fuel their vehicles at the 76 Gasoline Station and “Pump Up Placentia” by putting money directly back into your local services. For additional information about this partnership or questions regarding the 76 Gasoline Station, call (714) 993-8264.





ADMINISTRATION

Mayor Shader Presents “Do the Right Thing” Award to Rosalina Davis

At the June 4th meeting, City Council recognized business leader and President of the Placita Santa Fe Merchant Association Rosalina Davis. Rosalina is the event coordinator for all Downtown Placentia Festivals including Taste of Placentia, Cinco de Mayo, Día De Los Muertos, and the Mariachi Divas performing at Concerts in the Park. She created and coordinates the annual Placentia Tamale Festival which will be celebrated for the 25th year in 2019 and draws 18,000 attendees each year. Rosalina has previously served on the Cultural Arts Commission and was recently appointed to the Public Financing Authority for Placentia’s Enhanced Infrastructure Financing District.



COMMUNITY SERVICES

Teen Center Grand Reopening

The City of Placentia celebrated the Grand Reopening of the Placentia Teen Center at Kraemer Park - 116 N. Walnut Avenue on Wednesday, June 5th at 3:00 p.m. Mayor Shader gave the welcoming remarks and shared highlights of the improvements made to the site. Guest speakers Chief of Police Lenyi and Placentia Community Foundation Chairperson Vivian Perez spoke of the importance of providing local teens a safe, fun, and educational after school environment. After the ceremonial ribbon cutting, all attendees were invited inside the site to enjoy music, games, a 3D printer presentation, and delicious food. The reopening and improvements were made possible through grant funding provided by the North Orange County Public Safety Task Force and a partnership with the Placentia Community Foundation.

The grant funding provided a number of upgrades including: new furnishings, a variety of exciting technology, and instructional classes to include, art, music, and cooking. Teens who are interested in computer design now have Mac computers and 3D printers available. The City of Placentia would like to extend a sincere appreciation to the students of Cal State Fullerton’s Senior Level Capstone Graphic Arts classes for creating and designing the new Teen Center logo, to Mario Villamil, President of Orange County Youth Soccer League for his generous donation of a 50” smart television and mounting bracket, and to DJ Xela for providing music for the event. The event concluded with the “Cha Cha Slide” dance led by Mayor Shader. For more information about the Teen Center, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org.





COMMUNITY SERVICES

Let's Dance Event

On Friday, June 14th, the Community Services Department will hold the monthly Let's Dance Event. This month's theme is "Aloha." Participants are encouraged to wear their Hawaiian shirts. These Dances are designed to offer persons with disabilities the opportunity to dance and socialize. The City of Placentia Community Services Department provides supervision, complimentary dinner, games as well as a Live DJ at every event. Please call the Placentia Community Services Department at (714) 993-8232 for more information on the Let's Dance Program.

2019 Learn-to-Swim Classes Begin June 24th

The City of Placentia Learn-to-Swim classes begin June 24th for youth ages nine months through twelve years. These two week courses range from basic skills to perfecting swim styles. The courses will equip youth with the necessary skills to become a confident swimmer. The program is offered at a variety of times at Valencia High School in the morning and afternoon and El Dorado High School for evening classes. All Water Safety Instructors are trained and certified by the American Red Cross. Please note: Learn-to-Swim classes require in-person registration. For lesson descriptions and times, please view the [Placentia Palm Quarterly](#) or call (714) 993-8232.



Gomez and Whitten Community Center Pools' Open to Public June 24th

The City of Placentia offers free recreation swim at the Gomez Community Pool and at the Whitten Community Pool. Children seven years and under must be accompanied by an adult in a swimsuit and must always be within arm's reach. Flotation devices are NOT allowed during recreation swim.

Pools open June 24th and remain open through August 22nd

Whitten Community Center: 900 S. Melrose Avenue

Monday and Wednesday from 11:00 a.m. - 4:30 p.m.

Tuesday and Thursday from 11:00 a.m. - 6:00 p.m.

Gomez Community Center: 1701 Atwood Avenue

Monday and Wednesday from 11:00 a.m. - 4:30 p.m.

Tuesday and Thursday from 11:00 a.m. - 6:00 p.m.





DEVELOPMENT SERVICES

Construction Update: Placentia Veterans Village

The City of Placentia, in partnership with the County of Orange, Mercy Housing California, and New Directions for Veterans celebrated the groundbreaking of the Placentia Veterans Village on November 1, 2018. Since the groundbreaking, the City of Placentia has worked closely with its partners to ensure rapid processing of permits to start construction as quickly as possible.



In December 2018, Building and Grading permits were issued, and the grading and underground work has been completed. Footings and exterior block wall construction is currently underway. The Placentia Veterans Village is a testament to the City's commitment to ending homelessness and providing support to our nation's veterans.



The development is located on a newly constructed street (Veteran's Way) near the intersection of Orangethorpe Avenue and Lakeview Avenue. This previously vacant property was frequently used for illegal dumping and will now be used as permanent supportive housing for Veterans. The address of this new development will be 1945 E.

Veterans Way.

The Placentia Veterans Village will include 50 furnished apartment homes, 49 for veterans and one which will be utilized as an on-site management unit. Amenities include a landscaped courtyard area, community garden, recreation room, and resident services offices. The state-of-the-art development will be LEED Gold certified, utilizing energy efficient design principles, building materials and energy efficient appliances. The "360-degree" design will be high-quality architecture reminiscent of the "Craftsman" style.



Once constructed, veterans will have access to comprehensive, on-site, supportive services including case management, physical and mental health services, employment services, life skills training, and counseling. For additional information on this unique partnership, please visit www.placentia.org/veteransvillage or call the City of Placentia at (714) 993-8234.



PUBLIC WORKS

Urban Forest Management Plan

On May 7th, the City Council adopted the City's first Urban Forest Management Plan. Recognizing the value and benefits of Placentia's urban forest, the City developed a coordinated and adaptive approach to the care and maintenance of the City's trees. The City's urban forest is comprised of the nearly 7,000 trees located along public streets or within public parks and property. These trees provide a wealth of social and environmental benefits to City residents and visitors, from shade and beauty to air quality, carbon reduction and stormwater management. The Plan identifies long-term preservation and enhancement objectives and key management considerations including pruning standards, forest expansion, infrastructure maintenance, environmental resources, land use, aesthetics and community objectives. This guiding document includes best practices, technologies, and city policies while allowing for future revisions. Through implementation of this Plan, the City will improve urban tree management, allocate resources, and promote stewardship in a coordinated, cooperative approach with City departments, community partners and citizens. To learn more about the City's Urban Forest Management Program, please visit www.placentia.org/urbanforest.

POLICE DEPARTMENT

Spring Community Emergency Response Training (CERT) Course

Last weekend, the cities of Brea, Placentia, and Yorba Linda kicked off the spring session of the Community Emergency Response Training (CERT) course. CERT educates individuals about disaster preparedness and trains and organizes teams of volunteers to support their communities during disasters. To welcome the participants to the course, Mayor Rhonda Shader shared words of encouragement and gratitude to participants for taking their personal time to train on emergency preparedness.

Saturday's topics included an introduction to fire suppression and medical operations. The participants were given the opportunity to put out a live fire, bandage wounds, splint injuries, and use fire hoses. The CERT course continues this weekend with a full-scale emergency exercise that will cover all components of their training and a graduation to congratulate participants.

If you would like to sign-up for the next CERT course, please contact the Placentia Police Department's Emergency Services Division at (714) 993-8176.





POLICE DEPARTMENT

Police Department Creates and Presents School Resource Officer Award

On June 3rd, representatives of the Placentia Police Department along with administration from Valencia High School, El Dorado High School, and El Camino Real High School, met for a luncheon at Craftsman Wood Fired Pizza to honor three students, one from each high school, for the first ever "School Resource Officer Award." The award was designed to recognize a student from each high school who maintained good grades, good attendance, and were active in their community. The selection of the students was through joint collaboration between the School Resource Officers and school personnel. The winners of the 2019 Spring Semester School Resource Officer Award are, Nicole Fortner from Valencia High School, Alejandro Gamez from El Dorado High School and Anthony Muro from El Camino Real High School.



Placentia Police Department Public Advisory

ATTEMPT TO IDENTIFY



Suspect 1



Suspect 2

Suspect 3

On Friday, May 24, 2019, between 1:49am and 2:30am, the above pictured suspects were seen entering the secured area of Extra Space Storage located on the 400 block of W Crowther Ave. The suspects were later seen walking out of the secured area carrying unknown items.

Suspect descriptions:

- Suspect 1 - Male, average height/build, wearing a dark-colored baseball cap with an unknown emblem on the front, gray hooded sweatshirt, dark-colored pants, and a dark-colored backpack.
- Suspect 2 – Unknown gender/race, heavier build, wearing a blue hooded jacket and dark-colored pants.
- Suspect 3 – Male, average build, wearing a light-colored hooded jacket and dark-colored pants.

If you have information or can identify the suspects, please contact the Placentia Police Department at (714) 993-8164.



POLICE DEPARTMENT

PUBLIC



ADVISORY

Placentia Police Department

DARIN LENYI, CHIEF OF POLICE

401 E CHAPMAN AVE, PLACENTIA, CA 92870

AVOID ONLINE EMPLOYMENT SCAMS!

Suspects in this scam may post an advertisement online offering employment or respond to your online solicitation. Communication with you is almost always via text message or email and may involve several different variations. You might receive a check from them that they want you to cash, or they'll ask for your account information to deposit money directly into your account. You'll then be asked to send them money via prepaid credit cards or they'll have you wire them money. It can take banks several days or more to determine that the checks or deposits are fraudulent. Meanwhile, you've given your money to the suspect, and your account has been charged for the full amount of the check or deposit plus fees.

Suspects may also send you a check in the same manner as above, then instruct you to buy merchandise or use a service acting as a "Secret Shopper". You then end up sending money or merchandise to the suspect and you're at a loss once your bank determines the check or deposit is fraudulent.

Lastly, people may advertise online offering something like pet-sitting or childcare. They tell you that they're moving to your area and they need someone to care for their pet or child. They send a large check for wages and costs related to that care and want you to cash the check and then send the money to some third party, which is probably another alias of theirs, to either purchase care items or have them shipped. Again, the bank determines the check or deposit is fraudulent, and your account is charged for the full amount plus fees.

How to avoid this scam:

- NEVER follow a link on an unknown email or website unless you know where it will lead you. If you allow your cursor or arrow to hover over a link, the true destination will appear in a text box.
- Speak with people in person or over the telephone, not only text or email, and be suspicious of people who will not do this or give you excuses why they can't.
- If you suspect a check is fraudulent, take it to the issuing bank to verify it, or at least telephone the bank. Or, try calling the business or person who is listed as the account holder on check.
- Report the scam to the Federal Trade Commission (FTC) by visiting their website at: <http://www.consumer.ftc.gov/articles/0076-phone-scams>
- Remember, report the scam to the Placentia Police Department at (714) 993-8164.

The Placentia Police Department thanks you for your support in keeping our city safe!

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – June 7-13, 2019

SAVE THE DATE: LIBRARY SUMMER PROGRAMS FOR ALL AGES

SUMMER READING CELEBRATION

Saturday, June 22, 10:00 a.m. – 1:00 p.m.
Civic Center Plaza

Join us as we celebrate the beginning of summer and the start of our Summer Reading Program at our Summer Reading Celebration! Our celebration features free entertainment, pony and train rides, food and much more! Register for the Summer Reading Program and qualify to win a \$50 Amazon gift card just for signing up on this special day! To register visit the library by 4:00 p.m. to qualify for the Amazon gift card drawing.



SUMMER READING PROGRAM: IT'S SHOWTIME AT YOUR LIBRARY!

June 22 – July 25

Join the fun this summer and participate in our annual Summer Reading Program. The more you read, the more chances you'll have to win! So grab a book and start reading today!



Children Ages 0-12: For every 100 minutes you read (or are read to) you'll receive a ticket that will earn you the chance to win one of our fabulous grand prizes. **BONUS PRIZE:** All participants that complete 500 minutes of reading before July 26th will also receive a special reward!

Teens and Adults Ages 13 and Up: For each book YOU read YOU will earn a chance at one of our fabulous grand prizes. **BONUS PRIZE:** Read 3 books and you'll receive a \$5 gift card to In-N-Out, Bodhi Leaf Coffee Traders, or Rich Farm Ice Cream. While supplies last only.

Grand prizes:

- 4 Tickets to Disneyland or Disney California Adventure
- Nintendo Switch
- Dinner for 2 at the Hobbit: A Unique Dining Experience
- Los Angeles Angels of Anaheim Tickets



ADULT & LITERACY SERVICES

READ, WRITE, SPEAK (FORMERLY CONVERSATION CLUB)

Friday, June 7,
9:30 – 11:00 a.m.

Placentia Library Local History Room

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

VOLUNTEER ORIENTATION

Next orientation: Saturday, June 15, 10:00 – 11:45 a.m.

Placentia Library

Volunteers must be at least 12 years or older. Visit placentialibrary.org/support-the-library/volunteering for more info.

TEEN SERVICES

TEEN VOLUNTEER OPPORTUNITIES

Next orientation: Saturday, June 15, 10:00 - 11:45 a.m.

Placentia Library

Attention Teens: Interested in volunteering over the summer? Plan to attend the orientation so that you can be trained for our summer activities.



PTAC – PLACENTIA TEEN ADVISORY COUNCIL

Thursday, June 6, 6:00 – 7:30 p.m.

Placentia Library District

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the library for details

CHILDREN'S SERVICES

****STORYTIME BREAK**

All storytimes are on break until June 15.

Sunshine Babies Storytime will return Thursday, June 20, at 9:30 – 10:00 a.m. and 10:30 – 11:30 a.m.

Puppets on the Patio will return Saturday, June 29, at 10:00 – 10:45 a.m.

HOMEWORK CLUB BREAK

Homework Club ended for summer break on Thursday, May 30.

DID YOU KNOW?

NEW DVDs AVAILABLE:

Vice, On the Basis of Sex, Welcome to Marwen, Bumblebee, A Dog's Way Home, Homes & Watson, The Mule, Free Solo, Stan & Ollie, The Kid Who Would be King, Glass, Escape Room

SAVE THE DATE:

BLACK TIES & TALES GALA

To celebrate 100 years at the Placentia Library District, the Placentia Library Friends Foundation will be hosting the Black Ties & Tales Gala at the Richard Nixon Library on Friday, August 9th. Please share with your friends, family, and colleagues and we hope to see you at this beautiful, Gatsby-inspired evening event!

