

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

June 13, 2019



“Rich Heritage, Bright Future”

## Placentia Fire and Life Safety Department Update

We have been excited to spread the news that Placentia will become a “full service” City for our residents by forming our own, local City of Placentia Fire Department to improve 911 services and response times. At the June 4<sup>th</sup> City Council meeting, the City Council voted to establish the City of Placentia Fire and Life Safety Department and contract with Lynch Ambulance for 911 paramedic emergency medical services. The City has already made great progress since the decision, including finalizing negotiations with a highly-qualified Executive Fire Advisor to ensure a smooth transition and full implementation of our Fire Department. A formal announcement of this highly-experienced new team member is forthcoming.

In addition, the City is finalizing the specifications and purchases of technologically advanced fire apparatus and equipment. The recommended fire equipment has been reviewed by fire industry experts to ensure the equipment meets and in some cases exceeds equipment used throughout the industry and our community.

Establishing a locally-controlled and operated City of Placentia Fire Department - with no additional cost to taxpayers - provides our residents the best innovation for life-saving services.

Unfortunately, it has come to our attention that misinformation has been circulated recently in an attempt to intimidate the community. As you know, we take pride in keeping residents, businesses and all of our neighbors here in Placentia well informed. Forming our own City Fire Department allows the City to expand the excellent local services you rely upon, with local accountability and control. Please don't fall victim to scare tactics attempting to prevent our community from local control. Below please find some commonly asked questions and facts about Placentia's establishment of our very own Fire Department:



### Q: How will our local Fire Department work?

A: A local, City of Placentia Fire Department dramatically improves 911 emergency response times and life-saving services - a significant improvement over using an outside provider. The City will recruit and retain a highly-qualified Fire Chief, Battalion Chiefs, Captains, Engineers, Firefighters,

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### Upcoming Meetings and Events

- 06/18/19 City Council Meeting
- 06/25/19 Historical Committee Meeting
- 07/08/19 Recreation and Parks Commission Meeting
- 07/09/19 Cultural Arts Commission Meeting
- 07/09/19 City Council Meeting
- 07/09/19 Planning Commission Meeting
- 07/10/19 Heritage Festival Committee Meeting

For additional information or

questions about this

Weekly Briefing please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION

### Cont. Placentia Fire and Life Safety Department Update

and Reserves and obtain the most advanced and technologically capable fire equipment to ensure our new local City Fire Department has the best life-saving tools to serve our community.

#### Q: Is this going to cost me more money?

A: NO. This new locally-controlled model actually saves taxpayer dollars while providing enhanced high-quality, life-saving services. In fact, the proposed Fire and Life Safety model will eliminate a fire services fee that is currently charged by the current service provider to residents and businesses.

#### Q: What new 911 innovations will be implemented for paramedic responders?

A: The City will deploy the latest technology and enhanced paramedic staffing models to respond to 911 emergencies. The new service provider is highly-certified, has over three decades of experience, and is accredited by the Orange County Medical Director. This improved service model increases the number of 911 Advanced Life Support certified paramedic responders by 25% and places them where they are needed most in the City. This will shorten rapid response times to 911 emergencies and increase capacity to dispatch ambulances quickly - saving lives, time and money.

#### Q: Does this affect our local Police Department?

A: The City views public safety as a holistic approach that includes not only fire and paramedic, but also by re-investing in our own local Police Department which includes proactive community policing, investigation, gang reduction efforts and other ways of preventing crime before it starts. Establishing our own City Fire Department increases collaboration and life-saving services in an integrated public safety model, while bringing all these services into greater transparency and accountability to you - our Placentia citizenry.

For more information and continual updates, the community is encouraged to visit [www.placentia.org/fireems](http://www.placentia.org/fireems).

### Addressing Homelessness in Placentia

The City of Placentia is taking a proactive approach toward addressing homelessness including establishing a Navigation Center within the City. The Navigation Center provides the supportive resources necessary to successfully transition homeless persons into permanent housing. The City Council approved the purchase of 731 S. Melrose Street at the May 21<sup>st</sup> City Council meeting and escrow is scheduled to close in the coming week. The City is also in the process of a Request for Proposal (RFP) for a site operator/service provider and is retaining a design build firm for design services and to complete tenant improvements to the property.



A Navigation Center will empower our local law enforcement with the tools necessary to prevent camping on public locations, including the freeway underpass on Crowther and the 57 Freeway. Recently, the City made an attempt to organize a clean-up of the encampment for health and safety reasons. However, to avoid litigation, comply with the law, and ensure ability to enforce our anticamping ordinance in the future, the City was temporarily forced to delay the encampment cleanup effort. The City is dedicated to addressing homelessness in the City and will continue to work to open the Navigation Center quickly, which will then allow our Police Department to enforce our local anticamping ordinance.

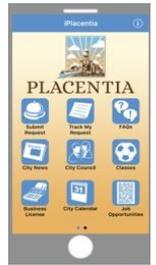
For additional information on addressing homelessness, please visit [www.placentia.org/homelessness](http://www.placentia.org/homelessness) or call (714) 993-8107.



## ADMINISTRATION

### Download City's Mobile App "iPlacentia"

The City's mobile app, iPlacentia, empowers citizens to easily report non-emergency issues located within City limits. In a matter of minutes, the app allows users to submit a description, picture and location of a neighborhood issue, such as a streetlight outage or pothole, directly to the respective department for review. The requester will be notified when the issue has been received and resolved. Additional features include city news and events, registration for recreational classes and activities, renewing business licenses, contacting City Council or Staff, and more! The free mobile app is available for download on all iPhone and Android devices. Simply search "iPlacentia" in the [App Store](#) and [GooglePlay](#). For additional information, please call (714) 993-8171.



## COMMUNITY SERVICES

### Let's Dance Event

On Friday, June 14<sup>th</sup>, the Community Services Department will hold the monthly Let's Dance Event. This month's theme is "Aloha". Participants are encouraged to wear their Hawaiian shirts. These Dances are designed to offer persons with disabilities the opportunity to dance and socialize. The City of Placentia Community Services Department provides supervision, complimentary dinner, games as well as a Live DJ at every event. Please call the Placentia Community Services Department at (714) 993-8232 for more information on the Let's Dance Program.

### 2019 Learn-to-Swim Classes Begin June 24<sup>th</sup>

The City of Placentia Learn-to-Swim classes begin June 24<sup>th</sup> for youth ages nine months through twelve years. These two week courses range from basic skills to perfecting swim styles. The courses will equip youth with the necessary skills to become a confident swimmer. The program is offered at a variety of times at Valencia High School in the morning and afternoon and El Dorado High School for evening classes. All Water Safety Instructors are trained and certified by the American Red Cross. Please note: Learn-to-Swim classes require in-person registration. For lesson descriptions and times, please view the [Placentia Palm Quarterly](#) or call (714) 993-8232.

### Gomez and Whitten Community Center Pools' Open to Public June 24<sup>th</sup>

The City of Placentia offers free recreation swim at the Gomez Community Pool and at the Whitten Community Pool. Children seven years and under must be accompanied by an adult in a swimsuit and must always be within arm's reach. Flotation devices are NOT allowed during recreation swim.

Pools open June 24<sup>th</sup> and remain open through August 22<sup>nd</sup>

**Whitten Community Center: 900 S. Melrose Avenue**

Monday and Wednesday from 11:00 a.m. - 4:30 p.m.

Tuesday and Thursday from 11:00 a.m. - 6:00 p.m.

**Gomez Community Center: 1701 Atwood Avenue**

Monday and Wednesday from 11:00 a.m. - 4:30 p.m.

Tuesday and Thursday from 11:00 a.m. - 6:00 p.m.





## DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Under Construction
818 W. Orange-thorpe Ave.	.+/- 2,000 square foot 7-Eleven (24)- hr convenience store that includes the off sale of beer/ wine.	Tait Associates Inc. / Douglas Fenn	Open for Business
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Demolition in progress
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18
1872 N. Placentia Avenue	An approximately 2,580 square foot expansion of the existing Crunch Fitness into the adjacent tenant space.	Crunch Fitness/ Richard Tanaka	Under Construction
455 S. Van Buren Street	Development of 110, three-story town-home units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	De Nova Homes	Entitlement Review in progress
1820 N. Placentia Ave.	Tenant improvement for a new +/- 18,000 square foot grocery store (Grocery Outlet)	Grocery Outlet Bargain Market	Open for Business
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000 square foot, multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	Under Construction
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approval recommended by Planning Commission on 7/10/18. Requires City Council consideration
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	JPI	Approved by Planning Commission on 5/8/18
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza	Easton Pacific	Under Construction



## DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
380 S. Placentia Avenue	5-story, 116 room hotel	Placentia Hospitality, LLC Hospitality, LLC	In Building Plan check
711 & 721 Van Buren St.	Development of a 48,160 square foot industrial building and a 70,250 s.f. industrial building	CP Logistics Van Buren, LLC	Completed
777 W. Orange-thorpe Avenue	Specific Plan amendment to allow hospitality uses in all of SP-5	Brian Chuchua	Approved by the Planning Commission. City Council approval required.
313 W. Orange-thorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Approved by City Council on 11/13/18
109 W. Santa Fe Ave.	New Coffee house and roasting facility	Erik Scott	Under Construction
719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	In Building Plan Check.
719 ½ Monroe Way (APN: 339-102-21)	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Entitlement Review in progress
1093 E. Imperial Hwy.	To permit the on-site sale and consumption of beer and wine at a proposed Wingstop restaurant.	Sheryl Brady, representing Far West Restaurants, LLC	Under Construction
161 W. Santa Fe Ave.	To permit the on-site sale and consumption of beer and wine at an existing Sushi Restaurant	Krista Garritano, representing San Sushi Restaurant, LLC	Scheduled for Planning Commission hearing on 5/14/19
1802 N. Valencia Ave.	The subdivision of an .57 acre lot into three parcels	Jan Henderson	Approved by City Council on 1/15/19
900 Golden Ave.	The subdivision of an 1.58 acre lot into three lots and lot "A"	Robert Adams	Approved by Planning Commission on 6/11/19. City Council approval required.

For a list of all Development Services projects, please [click here](#).



## **PUBLIC WORKS**

### **Urban Forest Management Plan**

On May 7<sup>th</sup>, the City Council adopted the City's first Urban Forest Management Plan. Recognizing the value and benefits of Placentia's urban forest, the City developed a coordinated and adaptive approach to the care and maintenance of the City's trees. The City's urban forest is comprised of the nearly 7,000 trees located along public streets or within public parks and property. These trees provide a wealth of social and environmental benefits to City residents and visitors, from shade and beauty to air quality, carbon reduction and stormwater management. The Plan identifies long-term preservation and enhancement objectives and key management considerations including pruning standards, forest expansion, infrastructure maintenance, environmental resources, land use, aesthetics and community objectives. This guiding document includes best practices, technologies, and city policies while allowing for future revisions. Through implementation of this Plan, the City will improve urban tree management, allocate resources, and promote stewardship in a coordinated, cooperative approach with City departments, community partners and citizens. To learn more about the City's Urban Forest Management Program, please visit [www.placentia.org/urbanforest](http://www.placentia.org/urbanforest).

## **POLICE DEPARTMENT**

### **Placentia Leads County-Wide Citizen's Corp Exercise**

On June 8<sup>th</sup>, members of the Placentia Police Department's Emergency Services Division led the Orange County Citizen's Corp Preparedness Exercise. The preparedness exercise brought together 11 Orange County cities and over 150 volunteers to learn, collaborate, and practice skills necessary in emergency situations.

The Citizen's Corp exercise put 80 members of the community through Stop-the-Bleed training, gave everyone hands-on training on the Incident Command System, damage assessment, and light search and rescue techniques. Training events hosted by the Citizen's Corp and CERT Mutual Aid Program are critical to the disaster readiness of our community.

For more information on how to take part in these events, please contact the Placentia Police Department's Emergency Services Division at (714) 993-8176 or [Storrence@placentia.org](mailto:Storrence@placentia.org).





## **POLICE DEPARTMENT**

### **Community Emergency Response Team (C.E.R.T.) Graduation**

On June 8<sup>th</sup>, the City of Placentia graduated its newest Community Emergency Response Team (C.E.R.T) members. Community members from all walks of life completed a free, 20-hour course which covered topics including fire suppression, disaster medical operations, terrorism, disaster psychology, and light search and rescue.

The course gives participants an opportunity to learn and share skills, meet fellow community members as well as turn training into action in the C.E.R.T. hands-on environment. The C.E.R.T program is a crucial aspect of Placentia's emergency response plan and provides valuable training to residents that can be used daily. The City of Placentia would like to congratulate each member on their accomplishment and thank them all for their dedication to emergency preparedness. Special thank you to Mayor Rhonda Shader for her participation and support.

If you would like to join the Placentia C.E.R.T trained members, please contact the Placentia Police Department's Emergency Services Division at (714) 993-8176.



## **EXTERNAL COMMUNICATION**

### **Placentia Library District Weekly Summary**



# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY – June 14-20, 2019

### LIBRARY SUMMER PROGRAMS FOR ALL AGES

#### SUMMER READING CELEBRATION

Saturday, June 22, 10:00 a.m. – 1:00 p.m.

*Civic Center Plaza*

Join us as we celebrate the beginning of summer and the start of our Summer Reading Program at our Summer Reading Celebration! Our celebration features free entertainment, pony and train rides, food and much more! Register for the Summer Reading Program and qualify to win a \$50 Amazon gift card just for signing up on this special day! To register visit the library by 4:00 p.m. to qualify for the Amazon gift card drawing.



#### SUMMER READING PROGRAM: IT'S SHOWTIME AT YOUR LIBRARY!

June 22 – July 25

Join the fun this summer and participate in our annual Summer Reading Program. The more you read, the more chances you'll have to win! So grab a book and start reading today!



**Children Ages 0-12:** For every 100 minutes you read (or are read to) you'll receive a ticket that will earn you the chance to win one of our fabulous grand prizes. **BONUS PRIZE:** All participants that complete 500 minutes of reading before July 26th will also receive a special reward!

**Teens and Adults Ages 13 and Up:** For each book YOU read YOU will earn a chance at one of our fabulous grand prizes. **BONUS PRIZE:** Read 3 books and you'll receive a \$5 gift card to In-N-Out, Bodhi Leaf Coffee Traders, or Rich Farm Ice Cream. While supplies last only.

#### **Grand prizes:**

- 4 Tickets to Disneyland or Disney California Adventure
- Nintendo Switch
- Dinner for 2 at the Hobbit: A Unique Dining Experience
- Los Angeles Angels of Anaheim Tickets



### ADULT & LITERACY SERVICES

#### READ, WRITE, SPEAK (FORMERLY CONVERSATION CLUB)

Friday, June 14,  
9:30 – 11:00 a.m.

*Placentia Library Local History Room*

Conversation Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. No registration is required.

## **VOLUNTEER ORIENTATION**

Saturday, June 15, 10:00 – 11:45 a.m.

Placentia Library

Volunteers must be at least 12 years or older. Visit [placentialibrary.org/support-the-library/volunteering](http://placentialibrary.org/support-the-library/volunteering) for more info.

## **TEEN SERVICES**

### **TEEN VOLUNTEER OPPORTUNITIES**

Saturday, June 15, 10:00 - 11:45 a.m.

Placentia Library

Attention Teens: Interested in volunteering over the summer? Plan to attend the orientation so that you can be trained for our summer activities.



### **PTAC – PLACENTIA TEEN ADVISORY COUNCIL**

Thursday, June 20, 6:00 – 7:30 p.m.

Placentia Library District

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the library for details

## **CHILDREN'S SERVICES**

*\*Designates programs are outdoor programs and will not be held in the event of inclement weather including rain and/or extreme temperatures.*

### **\*\*STORYTIME BREAK**

All storytimes are on break until June 15.

Sunshine Babies Storytime will return Thursday, June 20, at 9:30 – 10:00 a.m. and 10:30 – 11:30 a.m.

Puppets on the Patio will return Saturday, June 29, at 10:00 – 10:45 a.m.

### **SUNSHINE BABIES STORYTIME\***

Thursday, June 20, at 9:30 – 10:00 a.m. and 10:30 – 11:30 a.m.

Civic Center Plaza

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Class is open to all caregivers and their babies ages 0-2 years.

## **DID YOU KNOW?**

### **SAVE THE DATE:**

### **BLACK TIES & TALES GALA**

To celebrate 100 years at the Placentia Library District, the Placentia Library Friends Foundation will be hosting the Black Ties & Tales Gala at the Richard Nixon Library on Friday, August 9th. Please share with your friends, family, and colleagues and we hope to see you at this beautiful, Gatsby-inspired evening event!

