

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

July 25, 2019



"Rich Heritage, Bright Future"

Movies in the Park on Friday, July 26th - Hotel Transylvania 3 at Kraemer Memorial Park

The Movies in the Park series continues on Friday, July 26th at **Kraemer Memorial Park**, 201 N. Bradford Avenue with *Hotel Transylvania 3*. Movies in the Park will be held every Friday this summer through August 16th. Movies begin at dusk. Please arrive early for the best seats. Limited snack options will be offered for a nominal fee. Moviegoers are encouraged to bring a picnic dinner. For more information, please call the Placentia Community Services Department at (714) 993-8232, or visit us at www.placentia.org/movies.



City Council Meeting Schedule

It is anticipated that due to a lack of business and the summer recess, City Council Meetings will be dark in the month of August and will resume on Tuesday, September 10th. If you have any questions, please contact the City Clerk's Office at (714) 993-8244.



Concerts in the Park

The Concerts in the Park series continues tonight, Thursday, July 25th with Placentia's favorite Elvis Tribute artist Scot Bruce. Concerts begin at 6:30 p.m. at Tri City Park, 2301 N. Kraemer Blvd. A variety of refreshments and light dinner options will be available from local food trucks. Beer and wine will be available for sale by the Placentia Community Foundation. In addition, tickets will be sold for opportunity drawings to benefit the C.A.P.E.S. Program (Cultural Arts Projects for Every Student). Inclement weather will cancel the event. For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/concerts for a list of future performers.



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Upcoming Meetings and Events

- 07/25/19 Concerts in the Park
- 07/26/19 Movies in the Park
- 07/30/19 Public Financing Authority Meeting
- 08/01/19 Concerts in the Park
- 08/02/19 Movies in the Park
- 08/06/19 City Council Meeting - CANCELED
- 08/08/19 Concerts in the Park

For additional information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION

Mayor Shader Presents “Do the Right Thing” Award to Virginia Thomas

At the July 23rd meeting, City Council recognized community member Virginia Thomas for her dedication to the Placentia Police Department. Virginia provided 35 years of volunteer service as a VIP (Volunteer in Police) where she provided thousands of hours of clerical and community outreach support for the Department. Virginia specialized in teaching Placentia’s Police Officers conversational Spanish and increasing the Department’s connection with the City’s Spanish speaking population.



Residents Can Sign Up to Receive Local Alerts By Text and Email

The City has partnered with Nixle to provide an Emergency Notification System to alert residents in real-time about critical emergency information and relevant community advisories in Placentia. Notifications may be sent for emergency updates, crime alerts, power outages, road closures, construction advisories, and weather-related issues such as flooding. Subscribers have the ability to select how they would like to receive notifications. These alerts can be sent to a home, cell or business phone, email, text message or hearing impaired receiving devices at no cost to the subscriber. To register, residents or business owners in Placentia can simply text 92870 to 888777 from a mobile phone. Once registered, residents will receive a confirmation text message. Residents may also customize their alert settings by going to www.nixle.com and creating a user profile. For additional information regarding this emergency communication system, please call (714) 993-8117.



Tickets Still Available for the Placentia Library District’s Black Ties & Tales Gala

To celebrate 100 years at the Placentia Library District, the Placentia Library Friends Foundation will be hosting the Black Ties & Tales Gala at the Richard Nixon Library on Friday, August 9th. Please share with your friends, family, and colleagues to enjoy a night of dinner, dancing and exciting auctions. Don’t miss this beautiful, Gatsby-inspired evening event.

RSVP by this Friday, July 26th to Alyssa Stolze at (714) 528-1906 ext. 200 or astolze@placentialibrary.org. Click [here](#) to buy your tickets today.

A black and gold invitation graphic for the Black Ties & Tales Gala. It features a central sunburst design with the text 'BLACK TIES & TALES GALA' in the center. The date 'AUGUST 9' and time '6:00 PM' are prominently displayed. Logos for the Placentia Library District and Placentia Library Friends Foundation are on either side. At the bottom, it lists the location as Richard Nixon Library & Museum, 18001 Yorba Linda Blvd., Yorba Linda, CA 92886, and provides contact information for Alyssa Stolze. It also lists 'DINNER • DANCING • AUCTIONS' and a price of '\$125.00 per person'. A dress code of 'Formal Gatsby Attire' is noted at the bottom left.

PLACENTIA LIBRARY DISTRICT AND THE PLACENTIA LIBRARY FRIENDS FOUNDATION CORDIALLY INVITE YOU TO THE

placentia LIBRARY DISTRICT

BLACK TIES & TALES GALA

placentia LIBRARY FRIENDS FOUNDATION

AUGUST 9 6:00 PM

Richard Nixon Library & Museum
18001 Yorba Linda Blvd.
Yorba Linda, CA 92886

BUILDING INSPIRATION,
IMAGINATION AND INNOVATION
FOR THE NEXT 100 YEARS

R.S.V.P. by July 26, 2019 with Alyssa Stolze at
(714) 528-1906 x200 or
Astolze@placentialibrary.org

• DINNER • DANCING • AUCTIONS

Dress Code: Formal Gatsby Attire

\$125.00 per person



ADMINISTRATION

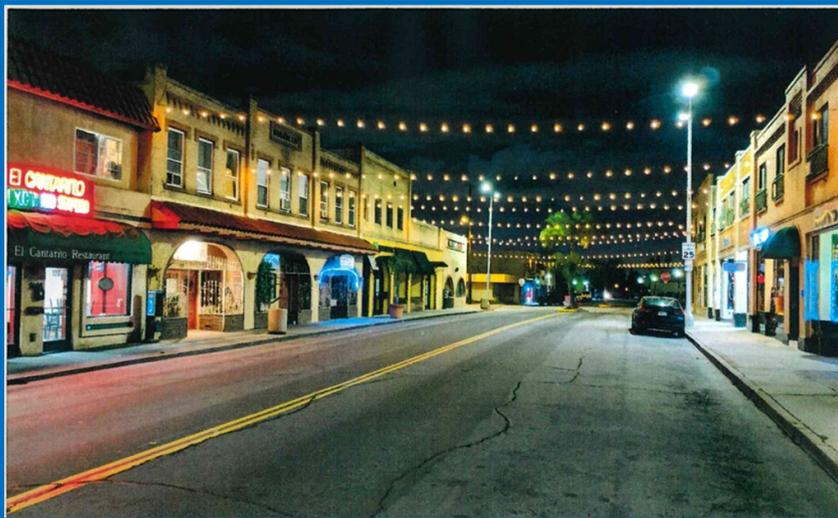
Mayor Shader Presents “Do the Right Thing” Award to Josh Correa

At the July 23rd meeting, City Council recognized community activist Josh Correa for his dedication to the City of Placentia. Josh has served as a member of the Citizens’ Fiscal Sustainability Task Force as well as donating art for various City publications including Cultural Arts fundraisers. Josh has also been an advocate for the Atwood Mural Restoration Project, serves as a resource for Placentia history and has taught the power of art to connect the community and unite residents in their love of and commitment to Placentia.



City Council and Cultural Arts Commission Acknowledge Photo Contest Winners

At the July 23rd meeting, City Council and the Cultural Arts Commission acknowledged the 2019 Photo Contest Winners. Winners included: Youth Amateur - Ashlin Muldoon, Adult Amateur Architecture - Robert De Smith, Adult Amateur: Nature and People’s Choice Award - Tammy Estrada, Adult Amateur: People - Wendy Whyman, Masters Division: Architecture and Action Shot - Jill Matyuch, Masters Division: Nature - Susanne Strauss and Mayor’s Choice - Jill Matyuch. Congratulations to all the winners.





COMMUNITY SERVICES

Teen Center Now Open!

The City of Placentia is excited to offer the Placentia Teen Center this summer at Kraemer Memorial Park - 116 N. Walnut Avenue. Improvements were made possible through grant funding provided by the North Orange County Public Safety Task Force and through a partnership with the Placentia Community Foundation. The grant funding provided a number of upgrades including: new furnishings, a variety of exciting technology, and instructional classes to include, art, music, and cooking. For participants who are interested in computer design, Mac computers and 3D printers will be available. All teens are welcome. Summer hours are Monday-Thursday 12:00 p.m. - 6:00 p.m. For more information, please contact the Placentia Community Services Department at (714) 993-8232 or visit www.placentia.org.



Heritage Festival Vendor Applications Now Available

The 55th Annual Placentia Heritage Festival and Parade will be held on Saturday, October 12th. The event begins at 7:00 a.m. with a pancake breakfast. The festivities at Tri-City Park begin at 10:00 a.m. and include family games, inflatables, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays. The event will also feature the 33rd Annual Heritage Festival Car Show.

Vendor applications are now available on the City's [website](#). For more information, please call the Placentia Community Services Department at (714) 993-8232.



Teen Center Excursion - L.A. Sparks at the Staples Centers

On Thursday, July 18th the Placentia Teen Center hosted a FREE excursion to the Staples Center to watch a WNBA game featuring the L.A. Sparks and the Dallas Wings. The 8 participants in attendance were treated to a great view of the game as they had access to a luxurious suite and front row seats. This excursion was sponsored by Anschutz Entertainment Group (AEG), the entertainment company that owns the Staples Center. The City of Placentia extends a sincere thank you to AEG for their generous donation of free luxury suite tickets for our teen participants. For more information on future Teen Center excursions, please contact the Community Services Department at (714) 993-8232.





COMMUNITY SERVICES

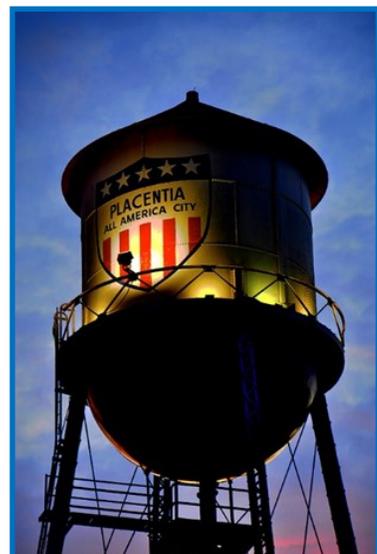
Request for Proposals for Navigation Center/Emergency Shelter Operator Now Available

The City of Placentia is issuing a Request for Proposal (RFP) for a year-round Navigation Center/Emergency Center Operator. Please [click here](#) to obtain the full RFP and Notice of Inviting Proposals. Proposers are encouraged to check the website frequently for addendums before submitting a final proposal. Sealed proposals must be submitted to the office of the City Clerk at 401 E. Chapman Ave., Placentia, CA 92870. **Proposals will be received until 3:00 p.m., August 8, 2019.** Proposals will not be opened at that time, but will be submitted to the Community Services Department for verification and compliance with specification and subsequent recommendations to City Council for award of contract. For more information on the proposal process, please contact the Community Services Department at (714) 993-8232.

DEVELOPMENT SERVICES

Rich Heritage, Bright Future: The Placentia General Plan Update

The City of Placentia is excited to announce that after a long, collaborative effort, the draft of the Placentia General Plan Update has been completed. This document, titled Rich Heritage, Bright Future: The Placentia General Plan, is a document that serves as a long-term blueprint for the community's vision of future growth. Goals and policies set forth in the document will set the framework needed to shape the City for the next 20-30 years. There are eleven elements in the document which include: Introduction, Land Use, Mobility, Housing, Conservation, Open Space, Safety, Noise, Economic Development, Health, Wellness and Economic Justice, and Sustainability. Each element examines the



current state of the City and sets goals and policies that will help guide development and shape the direction our great City takes in the coming decades. The City would like to thank the Placentia residents who have donated their time and offered input by attending public meetings and to those who serve on the various committees and commissions that reviewed the General Plan. The next step of the General Plan Update process is completing the circulation of the Environmental Impact Report, which is available for review [here](#) and can be viewed at City Hall. The 45-day public comment period regarding the Draft Environment Impact Report (EIR) continues through August 26, 2019. The City will await further comments from reviewing agencies, and ultimately hold a public meeting for the anticipated adoption of Rich Heritage, Bright Future: The Placentia General Plan.

The City is looking forward to the adoption of the General Plan, which is tentatively scheduled for City Council consideration in Fall 2019. If you would like any further information, we invite you to visit the website www.placentia.org/generalplan, call Development Services at (714) 993-8124, or stop by City Hall.



POLICE DEPARTMENT

Heat Warning Reminder - Dangers of Leaving Pets and Children in Vehicles

With summer in full swing and temperatures near or above 100 degrees this week, the Placentia Police Department would like to remind our community about the dangers of leaving children and pets in cars unattended. The Placentia Police Department warns parents/child care providers and pet owners to never leave children or pets alone in a vehicle. Inside car temperatures greatly exceed the outside temperature and increase at a fast pace, only taking a short time to reach temperatures that can and do cause distress and death. These deaths are 100 percent preventable. Should anyone witness a situation and find a child or pet locked in a vehicle, they should immediately call 911 so that emergency personnel can quickly respond to the scene and resolve this dangerous situation.



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PUBLIC WORKS

Streetlight Pole Replacement Project

Southern California Edison (SCE) work crews and approved contractors are replacing old steel streetlights with new concrete poles and light fixtures in several neighborhoods throughout the City. A total of 571 steel poles are scheduled for upgrade beginning at the end of July/early August.



Although SCE does not anticipate power loss as a result of its work, it will be notifying impacted residents and business owners in advance of work commencing in their area. New pole locations will be designated by an "S/L" marking on the curb. If you have any questions regarding this project, please call SCE's representative at (714) 796-9869.

Citywide Vine Trimming in Progress

The Department of Public Works has begun its annual trimming of the ficus vines hedges throughout the City. The City's contractor Brightview Landscape Inc. will be trimming the vines to ensure pedestrians have a clear path of travel and to eliminate light of sight issues for motorists. Brightview Landscape Inc. has begun trimming Kraemer Avenue and will continue along Golden Avenue, Valencia Avenue, Bastanchury Road, Palm Drive, Yorba Linda Boulevard, Placentia Avenue, Alta Vista Avenue, Rose Drive, Central Avenue and Richfield Road.

Should you have any questions or concerns, please do not hesitate to submit a request for information via the City's mobile app, iPlacentia, or by calling Public Works at (714) 993-8245.

EXTERNAL COMMUNICATION

- Placentia Library District Weekly Summary
- Friends of Placentia Gala Invitation
- CERT Fall 2019 Class



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY - July 26 - August 1, 2019

LIBRARY SUMMER PROGRAM FOR ALL AGES



END OF SUMMER ICE CREAM SOCIAL

Saturday, July 27, 11:00 a.m. – 1:00 p.m.

Placentia Library District

Come celebrate the end of our Summer Reading Program at our annual ice cream social! Talented Bollywood dancers will dazzle audience members of all ages with their beautiful and compelling performance. At 12 p.m., join us for ice cream in the plaza where we will announce the lucky grand prize winners from our Summer Reading Program.

LIBRARY CLOSURE AND GRAND RE-OPENING

SAVE THE DATE:

BLACK TIES & TALES GALA

To celebrate 100 years at the Placentia Library District, the Placentia Library Friends Foundation will be hosting the Black Ties & Tales Gala at the Richard Nixon Library on Friday, August 9th. Please share with your friends, family, and colleagues and we hope to see you at this beautiful, Gatsby-inspired evening event! Tickets can be purchased at the Library's Information Desk or at www.placentialibraryfriends.com.



LIBRARY RENOVATION CLOSURE

Friday, August 2 – Friday, September 13

LIBRARY GRAND RE-OPENING & CENTENNIAL RIBBON-CUTTING CEREMONY

Saturday, September 14, 10:00 a.m. – 1:00 p.m.



ADULT & LITERACY SERVICES

All Adult & Literacy Services programs are on break. Programs will resume after the library's grand re-opening Saturday, September 14!

TEEN SERVICES

PTAC – PLACENTIA TEEN ADVISORY COUNCIL

August meetings: Thursdays, August 1 and 15, 6:00 – 7:30 p.m.

City of Placentia, City Community Room

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. All applicants must pass an interview. Space is limited. A 6-month commitment is a must. Contact the library for details

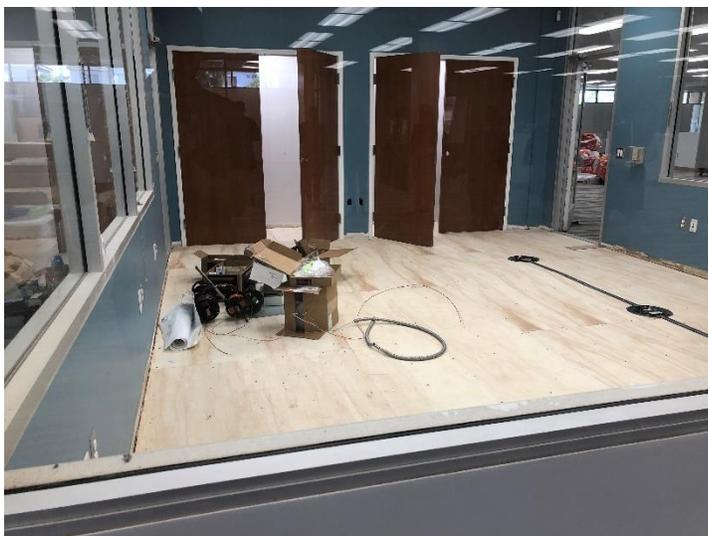
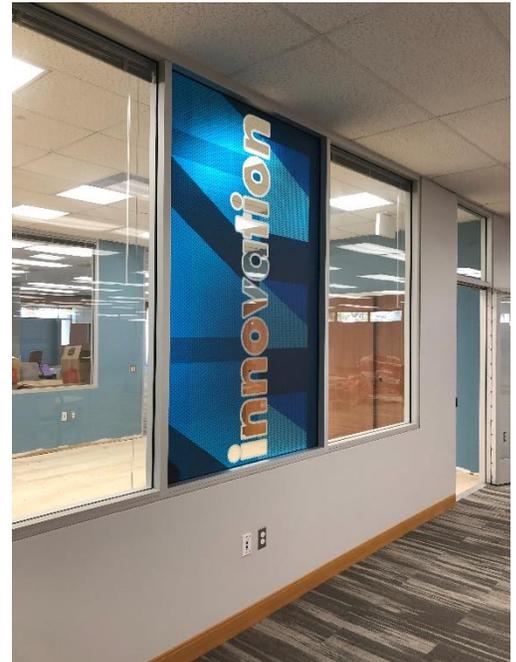
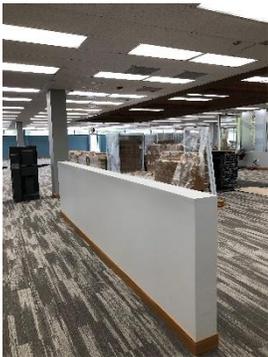
CHILDREN'S SERVICES

All Children's Services programs and storytimes are on break. Programs will resume after the library's grand re-opening Saturday, September 14!

LIBRARY RENOVATION UPDATE

SNEAK PEEK

Here are a few pictures showing our library renovation progress! See you Saturday, September 14, 10 a.m. – 1 p.m.!



Get your **PASSPORT** at Placentia Library District

PLACENTIA LIBRARY DISTRICT AND
PLACENTIA LIBRARY FRIENDS FOUNDATION
CORDIALLY INVITE YOU TO THE



BLACK TIES & TALES GALA

BUILDING INSPIRATION, IMAGINATION AND
INNOVATION FOR THE NEXT 100 YEARS

AUGUST

9

6:00 PM

● DINNER ● DANCING ● AUCTIONS

Richard Nixon Library & Museum
18001 Yorba Linda Blvd,
Yorba Linda, CA 92886

\$125.00 PER PERSON

TO PURCHASE TICKETS, PLEASE VISIT
WWW.PLACENTIALIBRARYFRIENDS.COM

OR CALL (714) 528-1906 X 200

DRESS CODE: GATSBY FORMAL ATTIRE



COMMUNITY EMERGENCY RESPONSE TEAM

Disaster Preparedness Course



Disasters Happen

PREPARE NOW

LEARN HOW

Fall 2019 Course Schedule

| | | |
|-----------------------|--|---|
| <u>Class 1</u> | Friday 10/18/2019 6:30 – 10:00 p.m. | Placentia City Hall Council Chambers and EOC 401 E. Chapman Placentia, CA 92870 |
| <u>Class 2</u> | Saturday 10/19/2019 9:00 – 4:00 p.m. | Placentia City Hall Council Chambers and EOC 401 E. Chapman Placentia, CA 92870 |
| <u>Class 3</u> | Friday 10/25/2019 6:30 – 10:00 p.m. | Placentia City Hall Council Chambers and EOC 401 E. Chapman Placentia, CA 92870 |
| <u>Class 4</u> | Saturday 10/26/2019 9:00 – 2:00 p.m. | Placentia City Yard 2999 La Jolla Ave Anaheim, CA 92821 |

Contact Information
 Placentia Police Department
 Steven Torrence
 (714) 993-8176
 Storrence@Placentia.org

OR
 Sign-up at
www.Placentia.org/CERT



This course will be held on the dates/locations listed above. Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.