

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

August 8, 2019



“Rich Heritage, Bright Future”

## Measure U Tax Dollars at Work

For the first time in many years, the City Council will be able to fund much needed road and infrastructure repairs thanks to Measure U, a 1% sales tax overwhelmingly approved by Placentia voters in November 2018. Tax revenue began collection on April 1, 2019, which means project funding will be available for this fiscal year. The City Council has allocated a total of \$3.2 million in Measure U, SB 1 Gas Tax and Measure M proceeds for FY19/20 to include repaving more than 800,000 square feet of pavement, slurry sealing more than 2.6 million square feet of residential streets and sidewalk/curb improvements.



## MEASURE U Placentia's Tax Dollars At Work

On July 9<sup>th</sup>, the City Council awarded a construction contract to All Cities Engineering to reconstruct 81 wheelchair accessible curb ramps at various locations throughout the City to ensure they meet current Americans with Disability Act (ADA) design standards. This project is the first to be funded with Measure U funds. The City is committed to ensuring accessibility and mobility throughout the community for all residents and visitors alike which includes periodically rebuilding intersection wheelchair curb ramps to ensure compliance with updated ADA standards, which change over time. Earlier this year, the City completed a smaller accessibility project adjacent to Wagner Park by installing new ADA-compliant wheelchair ramps where none previously existed.

All Cities Engineering has already broken ground on the ADA Ramp Project, with anticipated project completion within approximately 90 days. In addition, Measure U will provide the funds for street projects necessary to address Placentia's long-term deferred street maintenance and repairs. The City has already awarded the engineering design contract and held the kick-off meeting for the Residential Paving Rehabilitation Project. With a 6-9 month design phase and additional time for the bid process, construction is anticipated in July 2020. Additional Measure U funds have been allocated this year for much needed park and facility improvements. All Fiscal Year 19/20 expenditures have been approved by the independent Citizens Oversight Committee at its past two meetings, and any future projects and spending will continue to be monitored by this Committee. The City looks forward to keeping our community informed of the progress we're making in addressing infrastructure needs and continuing to highlight the benefits Measure U continues to provide. For more information, please visit [www.placentia.org/measureu](http://www.placentia.org/measureu).

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### Upcoming Meetings and Events

- 08/08/19 Concerts in the Park
- 08/09/19 Movies in the Park
- 08/12/19 Recreation and Parks Commission Meeting
- 08/13/19 Planning Commission Meeting
- 08/13/19 Cultural Arts Commission Meeting
- 08/14/19 Heritage Festival Committee Meeting
- 08/15/19 Concerts in the Park

For additional  
information or

questions about this

Weekly Briefing please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION

### Placentia Establishes Enhanced Infrastructure Financing District (EIFD) to Help Fund Infrastructure Improvements

At the July 30, 2019 meeting, the Public Financing Authority (PFA) for the Placentia Enhanced Infrastructure Financing District (Placentia EIFD) approved the Infrastructure Financing Plan (IFP). The PFA is comprised of Mayor Pro Tem Ward Smith, Councilmember Chad Wanke, Orange County Board Supervisor Doug Chaffee, and public members Joe Rasic (President of the Chamber of Commerce) and Rosalina Davis (President of the Placita Santa Fe Merchants Association). The IFP includes a comprehensive plan for public infrastructure improvements to be made in Old Town Placentia and the financial analysis needed to fund these improvements.



The City of Placentia, County of Orange and the Southern California Association of Governments (SCAG), in partnership with Kosmont Companies, worked on a comprehensive plan for the establishment of the EIFD in Placentia. With the County's partnership, the Placentia EIFD will help finance public infrastructure improvements, including streets, sidewalks and bike lanes near the upcoming Metrolink Station, Placentia Old Town area, and Transit-Oriented Development Packing House District near the 57 and 91 freeways.



This is one of four EIFDs established in California, and the first EIFD in the entire State of California to involve a partnership between a City and County for improved infrastructure. Tax increment financing programs, such as EIFDs allow cities to use anticipated increases in future property tax revenues to pay for infrastructure projects, with no increase in residents' property taxes.

"Creative partnerships are necessary as we face aging infrastructure, changes in transportation preferences, and limited federal

and state funding," said Mayor Pro Tem Ward Smith. "With the establishment of a City-County EIFD, the City will be able to allocate funding towards infrastructure that will help revitalize and improve our community, while creating a destination for residents and visitors."

"I am proud that Placentia and the County of Orange were able to unite and establish the first City-County EIFD partnership in the State," said Councilmember and Chair of the PFA Chad Wanke. "This type of partnership will encourage and support our local business community while attracting high-quality private development in our City."

"I have nothing but compliments for how the City of Placentia has handled this and the way the City has come forward to do something that is very special," said Orange County Supervisor and Vice Chair of the PFA Doug Chaffee. "This partnership will help the County and the City work together to invest in infrastructure projects to improve our community and promote continued economic development. It is a model for other cities and counties in the State to follow."



## ADMINISTRATION

### (Cont'd) Placentia Establishes

“Given the high needs and priorities of infrastructure investment, and our limited public resources available, new approaches are needed,” said City Administrator Damien R. Arrula. “EIFDs create an innovated financial tool towards public investment while also maintaining fiscal responsibility to the tax payers.”

“This project is a fine example of the kind of strong collaborative partnership needed to support the region’s transportation goals and overall sustainability,” said Kome Ajise, Executive Director of SCAG. “This kind of creative problem-solving moves all of Southern California forward and SCAG is proud to be a partner in this process.”



“The EIFD district will enable private investment tied to transit amenities and housing for constituents and commuters,” said Larry Kosmont, Chairman and CEO of Kosmont Companies. “The State needs more of these cooperatively-funded districts like EIFDs if we are to achieve true sustainability and economic vitality in the form of better jobs and a variety of affordable and market rate housing.”

Placentia, Orange County, SCAG and Kosmont Companies are proud to partner together to facilitate the first of its kind EIFD in California and hope that other cities in the State follow the City’s leadership in this area.

### City Council Meeting Schedule

It is anticipated that due to a lack of business and the summer recess, City Council Meetings will be dark in the month of August and will resume on Tuesday, September 10<sup>th</sup>. If you have any questions, please contact the City Clerk’s Office at (714) 993-8244.

### “Pump Up” Placentia!

The City of Placentia has partnered with Galaxy Oil Company to operate the Placentia Gas Station, also known as “Best 4 Less 76” gasoline station at 480 S. Placentia Avenue (northeast corner of Placentia and Crowther Avenue). Through this partnership with Galaxy Oil, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. This will greatly assist the City with infrastructure maintenance such as roads and facility improvements. The City encourages all residents and visitors to fuel their vehicles at the 76 Gasoline Station and “Pump Up Placentia” by putting money directly back into your local services. For additional information about this partnership or questions regarding the 76 Gasoline Station, call (714) 993-8264.





## ADMINISTRATION

### Orange County Vector Control District Reports First Mosquitoes Test Positive for West Nile Virus Activity in 2019

The Orange County Mosquito and Vector Control District (OCMVCD) has confirmed the first mosquito sample to test positive for West Nile virus (WNV) in 2019. The mosquitoes were collected from the City of Orange at El Camino Real Park on July 30, 2019. The District has also confirmed

9 birds with West Nile virus in the Cities of Cypress, Buena Park, Huntington Beach, and Tustin. There are no confirmed cases of human infections at this time in Orange County.

District staff will conduct additional mosquito trapping in the area around El Camino Real Park and distribute flyers alerting residents to the detection of the virus. Additional inspectors have been deployed to canvass the area to look for mosquito breeding sources and expand public education.

“The increased temperatures and humidity creates an ideal environment for mosquitoes to breed, it is critical that residents take the necessary steps to eliminate potential mosquito breeding sources and prevent mosquito bites.” said Lora Young, OCMVCD’s Director of Communications.

West Nile virus is transmitted to humans via the bite of infected mosquitoes, which become infected when feeding on birds carrying the virus. Most individuals infected with WNV will not experience any illness. Others will have flu-like symptoms, such as fever, headache and body aches. In severe cases, people will need to be hospitalized, and in rare cases the disease can be fatal. Young children, the elderly, or individuals with lowered immune systems are at greater risk to experience severe symptoms when infected.

Since its introduction in 2003, WNV has infected more than 6,500 people and has caused 292 fatalities statewide, according to the California Department of Public Health. West Nile virus is endemic in California and in Orange County, and presents a risk to public health every year.

Follow the tips below to prevent mosquito bites:

- Apply mosquito repellent to exposed skin before going outdoors; reapply as recommended
- Wear repellent containing DEET®, Picaridin, IR3535, or oil of lemon eucalyptus
- Close all unscreened doors and windows to prevent mosquitoes from entering your home or space; repair broken or damaged screens
- Wear long-sleeved shirts and long pants, and opt for lighter-colored clothing

Around the home, eliminating breeding sources for mosquitoes is critical:

- Dump and drain containers filled with water at least once a week
- Clean and scrub bird baths and pet water bowls weekly
- Dump water from potted plant saucers

Orange County residents are urged to report unusual numbers of mosquitoes to OCMVCD. For more information, please contact the Orange County Mosquito and Vector Control District at (714) 971- 2421 or (949) 654-2421, or visit [www.ocvector.org](http://www.ocvector.org).





## ADMINISTRATION

### 6<sup>th</sup> Annual Taste of Placentia

The Placentia Chamber of Commerce will be hosting their 6<sup>th</sup> Annual "Taste of Placentia" event on Thursday, August 15<sup>th</sup> beginning at 5:00 p.m. at Tri City Park. The "Taste of Placentia" will be held in conjunction with the City's Concert in the Park featuring 80's cover band Neon Nation. Wristbands are \$25 per person. The event will showcase many local restaurants that will provide samples or a "taste" of their featured menu item along with many other local businesses displayed. For more information, please call the Placentia Chamber of Commerce at (714) 528-1873 or visit the website [www.tasteofplacentia.com](http://www.tasteofplacentia.com).



## COMMUNITY SERVICES

### Movies in the Park on Friday, August 9<sup>th</sup> - Incredibles 2

The Movies in the Park series continues on Friday, August 9<sup>th</sup> at **Placentia Champions Sports Complex, 505 N. Jefferson Street** with *Incredibles 2*. Movies in the Park will be held every Friday this summer through August 16<sup>th</sup>. Movies begin at dusk. Please arrive early for the best seats. Limited snack options will be offered for a nominal fee. Moviegoers are encouraged to bring a picnic dinner. For more information, please call the Placentia Community Services Department at (714) 993-8232 or visit us at [www.placentia.org/movies](http://www.placentia.org/movies).



### Concerts in the Park Tonight, Thursday, August 8<sup>th</sup>

The Concerts in the Park series continues tonight, Thursday, August 8<sup>th</sup> featuring Alehouse Fire Irish, Americana, Bluegrass & Country Band. Concerts begin at 6:30 p.m. at Tri City Park, 2301 N. Kraemer Blvd. A variety of refreshments and light dinner options will be available from local food trucks. Beer and wine will be available for sale by the Placentia Community Foundation. In addition, tickets will be sold for opportunity drawings to benefit the C.A.P.E.S. Program (Cultural Arts Projects for Every Student). Inclement weather will cancel the event. For more information, please contact the Community Services Department at (714) 993-8232 or visit [www.placentia.org/concerts](http://www.placentia.org/concerts) for a list of future performers.



## COMMUNITY SERVICES

### Placentia Pony Baseball Team Wins International World Series

On August 5<sup>th</sup>, the Placentia Pony Outlaws defeated Mexico to win the 10U Pony Baseball International World Series. In order to advance to the championship game, the Outlaws competed in four elimination rounds and faced some very talented teams from the Philippines and Chicago. At the top of the 6<sup>th</sup> inning, Tucker Hunnicutt hit a homerun to seal the victory. Tucker's homerun was the only one of the entire series. The final score of the game was Outlaws 12 and Mexico 8. Placentia Pony Baseball extends a sincere thank you to Mayor Shader, the City Council, and City staff for their continued support of the Placentia Pony Baseball organization. The City is excited and proud to announce that the Placentia team has now won the Pony World Series for two consecutive years. For more information about Placentia Pony Baseball, please visit [www.placentiapony.com](http://www.placentiapony.com).



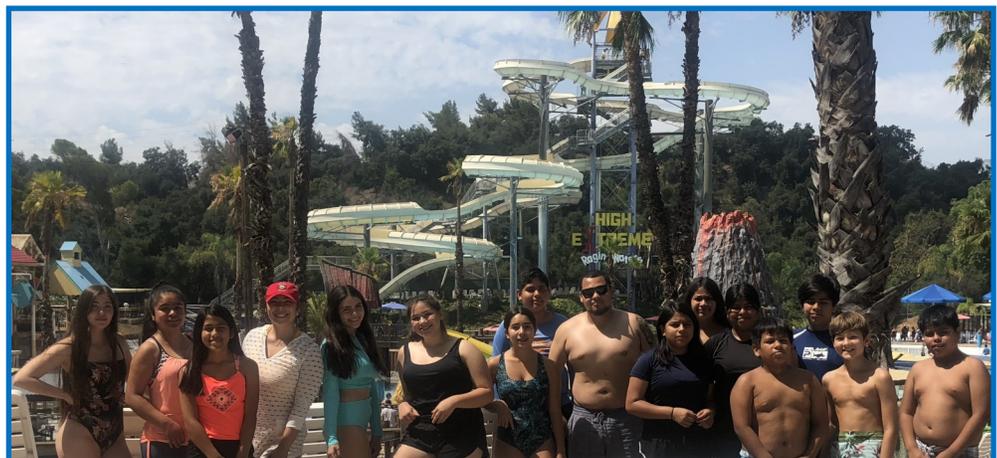
### Heritage Festival Vendor Applications Now Available

The 55<sup>th</sup> Annual Placentia Heritage Festival and Parade will be held on Saturday, October 12<sup>th</sup>. The event begins at 7:00 a.m. with a pancake breakfast. The festivities at Tri-City Park begin at 10:00 a.m. and include family games, inflatables, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays. The event will also feature the 33<sup>rd</sup> Annual Heritage Festival Car Show.

Vendor applications are now available on the City's [website](#). For more information, please call the Placentia Community Services Department at (714) 993-8232.

### Placentia Teen Center Trip to Raging Waters

On Wednesday, August 7<sup>th</sup>, the Placentia Teen Center hosted an excursion to Raging Waters. 14 Teen Center participants enjoyed a day at the park and cooling off from the summer heat. For more information on the Teen Center program and excursions, please contact the Community Services Department at (714) 993-8232.





## COMMUNITY SERVICES

### Backpack Drive and Distribution

The Neighborhood Services Office is currently accepting donations of school supplies until Wednesday, August 21<sup>st</sup> in preparation for the annual Backpack Distribution. All donations will be accepted at the Whitten Community Center, 900 S. Melrose Street, Monday through Friday from 8:30 a.m. to 5:30 p.m. Students who live in Placentia or attend the Placentia-Yorba Linda School District can register to receive a new backpack filled with notebooks, pencils, crayons, and other school supplies. For more information, please contact the Neighborhood Services office at (714) 986-2333.

### Backpack Supplies:

- |  |                                 |
|--|---------------------------------|
| 1. Backpacks                           | 11. Crayons                     |
| 2. Binders (all sizes)                 | 12. Erasers                     |
| 3. Folders                             | 13. Hand held pencil sharpeners |
| 4. Pencil pouches                      | 14. Spiral notebooks            |
| 5. Pencil boxes                        | 15. Packets of paper            |
| 6. Pencils (mechanical and wooden)     | 16. Glue sticks                 |
| 7. Lead refills for mechanical pencils | 17. Highlighters                |
| 8. Pens                                | 18. Calculators                 |
| 9. Markers                             | 19. Scissors                    |
| 10. Color pencils                      | 20. Dividers                    |

### Summer Madness Event

On Tuesday, August 6<sup>th</sup>, the P.A.R.K's Program, Placentia Teen Center, and Lot 318 participants all came together at McFadden Park for a full day of activities to celebrate the annual "Summer Madness Event." The event was free to all in attendance. Nearly 100 participants enjoyed indoor futsal, a variety of outdoor games, basketball, a hot dog lunch, water balloons, and swimming at the Whitten Pool. For more information on P.A.R.K.'s programs or the Teen Center, please contact the Community Services at (714) 993-8232.





## DEVELOPMENT SERVICES

### The Herald Groundbreaking Video

The City of Placentia, working in partnership with Lyon Living and Integral Communities, hosted a groundbreaking on July 10<sup>th</sup> for its new a state-of-the-art, 215-unit multi-family residential development and parking structure located at 150 E. Crowther Avenue within the City's TOD Zone. Click [here](#) to watch the video of the event.



### Placentia Veterans Village Construction Update

The City of Placentia, in partnership with the County of Orange, Mercy Housing California, and New Directions for Veterans celebrated the groundbreaking of the Placentia Veterans Village on November 1, 2018. Since the groundbreaking, Mercy Housing California and their contractors have been hard at work building this high-quality, service-enriched, affordable apartment development for United States Military Veterans who are homeless and/or at risk of homelessness. This high-quality development is located adjacent to a newly constructed street 1945 E. Veteran's Way, located near the intersection of Orangethorpe Avenue and Lakeview Avenue; north of the Atwood Flood Control Channel. The new Development will improve the property significantly while addressing a need in Orange County and throughout the nation for veterans housing.



In December 2018, construction permits were issued, and the grading, underground work and exterior block wall construction began and has recently been completed. Framing of the three-story structure is currently underway. The Placentia Veterans village is a testament to the City's commitment to ending homelessness and providing support to our nation's veterans.



The Placentia Veterans Village will include 50 furnished apartment homes, 49 for veterans and one which will be utilized as an on-site management unit. Amenities include a landscaped courtyard area, community garden, recreation room, and resident services offices. The state-of-the-art development will be LEED Gold certified, utilizing energy efficient design principles, building materials and energy efficient appliances. The "360-degree" design will be high-quality architecture reminiscent of the "Craftsman" style.

Once constructed, veterans will have access to comprehensive on-site supportive services including case management, physical and mental health services, employment services, life skills training, and counseling. For additional information on this unique partnership, please visit [www.placentia.org/veteransvillage](http://www.placentia.org/veteransvillage) or call the City of Placentia at (714) 993-8234.





## DEVELOPMENT SERVICES

### Placentia Starbucks Now Open

We are excited to announce that Starbucks is officially open for business in the City of Placentia. The new location is at the former “El Torito” restaurant building located at the Village Plaza shopping center at the southeast corner of Yorba Linda Boulevard and Kraemer Boulevard. Their new address is 1404 N. Kraemer Boulevard.

On Wednesday July 31<sup>st</sup>, the entire City Council, City Administrator Arrula and City Staff attended a “Family and Friends” event at the new Starbucks to commemorate their opening. A large grand opening event will be held late August. The Starbucks is one of three new fast casual restaurants, which also includes Chipotle and PizzaRev.



The new building is enhanced by incorporating a Spanish style architecture which features clay tile, smooth stucco finishes, and decorative metal-work along each of the building’s facades. The building will facilitate a strong pedestrian connection between the public right-of-way and the proposed pad building. These pedestrian areas are enhanced with decorative paving that provide a continuous border around the building. Seating areas are enhanced with decorative fencing/walls, metal shade structures, decorative landscaping, and a decorative water feature within the main patio area. This new building is intended to serve as the first phase of a two-phase plan to revitalize the rest of the Village Plaza shopping center. Construction for the second phase, is expected to begin soon.





## POLICE DEPARTMENT

### Placentia Police Explorers Excel at Summer 2019 OCLEEEA

Seven Placentia Police Explorers participated and graduated from the Summer 2019 Orange County Law Enforcement Explorer Advisor Association (OCLEEEA) Explorer Academy. 105 Explorers from around California participated in the five-day Explorer Academy, with courses in report writing, criminal law, domestic violence, ethics, gangs, traffic and many more topics of relevant training. Explorer S. Morales received an award for third place in female physical fitness and Explorer Y. Gonzalez received an award for fourth place in notebook organization/cleanliness. Congratulations to all!



## PUBLIC WORKS

### Streetlight Pole Replacement Project

Southern California Edison (SCE) work crews and approved contractors are replacing old steel streetlights with new concrete poles and light fixtures in several neighborhoods throughout the City. A total of 571 steel poles are scheduled for upgrades.

Although SCE does not anticipate power loss as a result of its work, it will be notifying impacted residents and business owners in advance of work commencing in their area. New pole locations will be designated by an "S/L" marking on the curb. If you have any questions regarding this project, please call SCE's representative at (714) 796-9869.



## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary CERT Fall 2019 Class



# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY – August 9-15, 2019

### LIBRARY CLOSURE AND GRAND RE-OPENING

#### **BLACK TIES & TALES GALA – \*\*SOLD OUT!\*\***

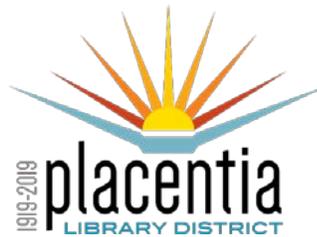
To celebrate 100 years at the Placentia Library District, the Placentia Library Friends Foundation will be hosting the Black Ties & Tales Gala at the Richard Nixon Library on Friday, August 9th. Please share with your friends, family, and colleagues and we hope to see you at this beautiful, Gatsby-inspired evening event! Contact Alyssa Stolze at (714) 528-1906, ext. 200, or [astolze@placentialibrary.org](mailto:astolze@placentialibrary.org) for info.

#### **LIBRARY RENOVATION CLOSURE**

Until Friday, September 13

#### **LIBRARY GRAND RE-OPENING & CENTENNIAL RIBBON-CUTTING CEREMONY**

Saturday, September 14, 10:00 a.m. – 1:00 p.m.



### ADULT & LITERACY SERVICES

All Adult & Literacy Services programs are on break. Programs will resume after the library's grand re-opening Saturday, September 14!

### TEEN SERVICES

#### **PTAC – PLACENTIA TEEN ADVISORY COUNCIL**

Thursday, August 15, 6:00 – 7:30 p.m.  
*City of Placentia, City Community Room*

### CHILDREN'S SERVICES

All Children's Services programs and storytimes are on break. Programs will resume after the library's grand re-opening Saturday, September 14!

### LIBRARY RENOVATION UPDATE

#### **SNEAK PEEK**

Here are a few pictures showing our library renovation progress! See you Saturday, September 14, 10 a.m. – 1 p.m.!





# COMMUNITY EMERGENCY RESPONSE TEAM

## Disaster Preparedness Course



# Disasters Happen

**PREPARE NOW**

**LEARN HOW**

### Fall 2019 Course Schedule

<b><u>Class 1</u></b>	Friday 10/18/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 2</u></b>	Saturday 10/19/2019 9:00 – 4:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 3</u></b>	Friday 10/25/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 4</u></b>	Saturday 10/26/2019 9:00 – 2:00 p.m.	<b>Placentia City Yard</b> 2999 La Jolla Ave Anaheim, CA 92821

**Contact Information**  
 Placentia Police Department  
 Steven Torrence  
 (714) 993-8176  
 Storrence@Placentia.org

OR  
 Sign-up at  
[www.Placentia.org/CERT](http://www.Placentia.org/CERT)



**This course will be held on the dates/locations listed above.** Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.