

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

August 15, 2019



"Rich Heritage, Bright Future"

6th Annual Taste of Placentia Tonight!

The Placentia Chamber of Commerce will be hosting their 6th Annual "Taste of Placentia" event on Thursday, August 15th beginning at 5:00 p.m. at Tri City Park. The "Taste of Placentia" will be held in conjunction with the City's Concert in the Park featuring 80's cover band Neon Nation. Wristbands are \$25 per person. The event will showcase many local restaurants that will provide samples or a "taste" of their featured menu item along with many other local businesses displayed. For more information, please call the Placentia Chamber of Commerce at (714) 528-1873 or visit the website www.tasteofplacentia.com.



State of the City Address on September 25, 2019

The Placentia Chamber of Commerce, in partnership with the City, will be hosting Mayor Rhonda Shader's State of the City Address on Wednesday, September 25th at 11:15 a.m. at the Alta Vista Country Club, 777 E. Alta Vista St. Mayor Shader will highlight the City's progress and accomplishments over the last year as well as discuss upcoming developments and events throughout the City. For more information or to purchase tickets for this event, please contact the Placentia Chamber of Commerce at (714) 528-1873 or click on the link <http://business.placentiachamber.com/events/details/state-of-the-city-8435>



City Council Meeting Schedule

It is anticipated that due to a lack of business and the summer recess, City Council Meetings will be dark in the month of August and will resume on Tuesday, September 10th. If you have any questions, please contact the City Clerk's Office at (714) 993-8244.

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Upcoming Meetings and Events

- 08/15/19 Concerts in the Park/Taste of Placentia
- 08/16/19 Movies in the Park
- 08/20/19 City Council Meeting - CANCELLED
- 08/27/19 Historical Committee Meeting
- 09/02/19 Labor Day - City Hall Closed
- 09/09/19 Recreation and Parks Commission Meeting
- 09/10/19 City Council Meeting

For additional

information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION

Addressing Homelessness in Placentia

The City of Placentia is taking a proactive approach toward addressing homelessness including establishing a Navigation Center within the City. The Navigation Center provides the supportive resources necessary to successfully transition homeless persons into permanent housing. After hosting several community meetings for input, the City Council approved the purchase of 731 S. Melrose Street to serve as the Navigation Center. The City is in the process of a Request for Proposal (RFP) for a site operator/service provider and will be retaining a contractor for construction to complete improvements to the property.

A Navigation Center will empower our local law enforcement with the tools necessary to prevent camping on public locations, including the freeway underpass on Crowther and the 57 Freeway.

The City of Placentia has created a Homelessness Task Force that meets regularly and works with agencies including Caltrans, BNSF, HIS House, and CHP to address issues affecting multiple jurisdictions including scheduling weekly cleanings for areas affecting the 57 Freeway underpass. Now that the Settlement Agreement is complete, the Task Force is preparing an Action Plan for a temporary clean up of the encampment until such time as the Navigation Center is complete. In addition, the Placentia Police Department and Public Works Department visit the site frequently throughout the day to address and monitor the encampment.



The City is dedicated to addressing homelessness in the City and will continue to work to open the Navigation Center by December/early 2020, which will then allow our Police Department to enforce our local anticamping ordinance throughout the City including the Crowther encampment. For additional information on addressing homelessness, please visit www.placentia.org/homelessness or call (714) 993-8107.

Protect Your Property - Contact 811 Before You Dig

Underground pipelines can be located anywhere, including under streets, sidewalks and private property - sometimes just inches below the surface. Hitting one of these pipelines while digging, planting or doing demolition work can cause serious injury, property damage and loss of utility service.

That's why it's important to know where they are before you dig.

Whether you're planning to build a major development or just landscaping your yard, make sure to call Underground Service Alert at 811 at least two working days before excavating. Underground Service Alert will coordinate with SoCalGas® and other utility owners in the area to mark the locations of buried utility-owned lines - absolutely FREE. You can also request a ticket online through call811.com.



The Underground Service Alert is available between 6:00 a.m. and 7:00 p.m., Monday through Friday (excluding holidays).



ADMINISTRATION

Southern California Edison (SCE) Power Shutoffs to Help Prevent Wildfires

Some areas within Placentia have been identified as part of a High Fire Threat District by the California Public Utilities Commission and these affected homes/business received letters from Southern California Edison (SCE) to contact the property owners. Click [here](#) to see the map. If weather conditions indicate fire danger is elevated - for example, if there are strong winds and the vegetation is dry - SCE may temporarily shut off power to those customers in the specified area. This is called a Public Safety Power Shutoff (PSPS), and it is meant to keep communities safe.



How Public Safety Power Shutoffs Work

- When elevated fire conditions present a clear danger, SCE may shut off power temporarily on specific power lines for the safety of the public.
- SCE intends to notify affected customers approximately two days in advance of a potential power shutoff. This notification will be via email, text or telephone call. SCE may also send another notice to customers about one day before a potential power shutoff.
- In advance of PSPS events, SCE will also notify local governments, the emergency management community and first responders.
- SCE will keep customers updated regularly, via their website and social media channels. They will also notify affected customers once crews have patrolled the area and determined it is safe to restore power.

What You Can Do to Prepare

- Sign up for alerts at www.sce.com/outagealerts.
- Learn more and update your contact information at www.sce.com/psps.
- Have an emergency plan in place for every member of your household, including your pets. For additional preparedness resources: www.caloes.ca.gov, www.readyforwildfire.org.
- Stay away from downed power lines and call 911 or 1-800-655-4555.
- Customers who have medical conditions that require electrically operated medical equipment should have a backup power system in place such as a generator. Customers with critical medical needs can learn more at www.sce.com/psps.

Here are some additional safety tips during an outage:

- Disconnect all sensitive electronics to prevent damage or loss of data. If you have a portable gas generator, use it outdoors during a power outage. Never use it indoors.
- Never connect a generator to your home's circuit breaker panel. This can cause "backfeeding," which could electrocute utility workers when trying to restore your power. Always work with a qualified electrical worker when installing back up generation.
- Consider obtaining extra fuel for your generator for extended outages since local fueling stations may be without power. Keep fuel in approved containers in a safe location away from ignition sources.
- If you have electric gates or garage doors, learn how to operate them manually.

For more information on SCE improvements, please visit <https://www.sce.com/safety/wildfire>.



ADMINISTRATION

Residents Can Sign Up to Receive Local Alerts By Text and Email

The City has partnered with Nixle to provide an Emergency Notification System to alert residents in real-time about critical emergency information and relevant community advisories in Placentia. Notifications may be sent for emergency updates, crime alerts, power outages, road closures, construction advisories, and weather-related issues such as flooding. Subscribers have the ability to select how they would like to receive notifications. These alerts can be sent to a home, cell or business phone, email, text message or hearing impaired receiving devices at no cost to the subscriber. To register, residents or business owners in Placentia can simply text 92870 to 888777 from a mobile phone. Once registered, residents will receive a confirmation text message. Residents may also customize their alert settings by going to www.nixle.com and creating a user profile. For additional information regarding this emergency communication system, please call (714) 993-8117.



COMMUNITY SERVICES

Final Movie in the Park Friday, August 16th - Kung Fu Panda 3

The Movies in the Park series finishes out a great season on Friday, August 16th at **Placentia Champions Sports Complex, 505 N. Jefferson Street** with people's choice movie *Kung Fu Panda 3*. Movies begin at dusk. Please arrive early for the best seats. Limited snack options will be offered for a nominal fee. Moviegoers are encouraged to bring a picnic dinner. For more information, please call the Placentia Community Services Department at (714) 993-8232 or visit us at www.placentia.org/movies.



Final Concert in the Park Tonight, Thursday, August 15th

The Concerts in the Park series ends tonight, Thursday, August 15th featuring 80's cover band Neon Nation. Enjoy the concert beginning at 6:30 p.m. and come early at 5:00 p.m. to enjoy the Taste of Placentia at Tri City Park, 2301 N. Kraemer Blvd. A variety of refreshments and light dinner options will be available from local food trucks. Beer and wine will be available for sale by the Placentia Community Foundation. In addition, tickets will be sold for opportunity drawings to benefit the C.A.P.E.S. Program (Cultural Arts Projects for Every Student).

For more information, please contact the Community Services Department at (714) 993-8232 or visit www.placentia.org/concerts.





COMMUNITY SERVICES

Heritage Festival Vendor Applications Now Available

The 55th Annual Placentia Heritage Festival and Parade will be held on Saturday, October 12th. The event begins at 7:00 a.m. with a pancake breakfast. The festivities at Tri-City Park begin at 10:00 a.m. and include family games, inflatables, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays. The event will also feature the 33rd Annual Heritage Festival Car Show.

Vendor applications are now available on the City's [website](#). For more information, please call the Placentia Community Services Department at (714) 993-8232.



Backpack Drive and Distribution

The Neighborhood Services Office is currently accepting donations of school supplies until Wednesday, August 21st in preparation for the annual Backpack Distribution. All donations will be accepted at the Whitten Community Center, 900 S. Melrose Street, Monday through Friday from 8:30 a.m. to 5:30 p.m. Students who live in Placentia or attend the Placentia-Yorba Linda School District can register to receive a new backpack filled with notebooks, pencils, crayons, and other school supplies. For more information, please contact the Neighborhood Services office at (714) 986-2333.

Backpack Supplies:

- | | |
|----------------------------------------|---------------------------------|
| 1. Backpacks | 11. Crayons |
| 2. Binders (all sizes) | 12. Erasers |
| 3. Folders | 13. Hand held pencil sharpeners |
| 4. Pencil pouches | 14. Spiral notebooks |
| 5. Pencil boxes | 15. Packets of paper |
| 6. Pencils (mechanical and wooden) | 16. Glue sticks |
| 7. Lead refills for mechanical pencils | 17. Highlighters |
| 8. Pens | 18. Calculators |
| 9. Markers | 19. Scissors |
| 10. Color pencils | 20. Dividers |

DEVELOPMENT SERVICES

The Herald Groundbreaking Video

The City of Placentia, working in partnership with Lyon Living and Integral Communities, hosted a groundbreaking on July 10th for its new a state-of-the-art, 215-unit multi-family residential development and parking structure located at 150 E. Crowther Avenue within the City's TOD Zone.

Click [here](#) to watch the video of the event.





DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18
455 S. Van Buren Street	Development of 110, three-story town-home units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	De Nova Homes	On Hold
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000 square foot, multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	Building is complete with interior remodels in progress
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by City Council on 7/9/19
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	JPI	Approved by Planning Commission on 5/8/18
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza.	Easton Pacific	Under Construction
380 S. Placentia Avenue	5-story, 116 room hotel.	Placentia Hospitality, LLC	In Building Plan Check
313 W. Orange-thorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Under Construction
109 W. Santa Fe Ave.	New Coffee house and roasting facility.	Erik Scott	Open for business by 8/13/2019
719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	In Building Plan Check



DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
719 ½ Monroe Way (APN: 339-102-21)	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Approved by the Planning Commission on 7/9/19
900 Golden Ave.	The subdivision of an 1.58 acre lot into three lots and lot "A".	Robert Adams	Approved by City Council on 7/9/19
1049 Golden Ave.	Proposing a single lot condominium map for 26 unit town homes with buildings on a 1.3 acre site.	Brandywine Homes – Angela Meyer	Entitlement Review in Progress

For a list of all Development Services projects, please [click here](#).

DEVELOPMENT SERVICES

Rich Heritage, Bright Future: The Placentia General Plan Update

The City of Placentia is excited to announce that after a long, collaborative effort, the draft of the Placentia General Plan Update has been completed. This document, titled Rich Heritage, Bright Future: The Placentia General Plan, is a document that serves as a long-term blueprint for the community's vision of future growth. Goals and policies set forth in the document will set the framework needed to shape the City for the next 20-30 years. There are eleven elements in the document which include: Introduction, Land Use, Mobility, Housing, Conservation, Open Space, Safety, Noise, Economic Development, Health, Wellness and Economic Justice, and Sustainability. Each element examines the current state of the City and sets goals and policies that will help guide development and shape the direction our great City takes in the coming decades. The City would like to thank the Placentia residents who have donated their time and offered input by attending public meetings and to those who serve on the various committees and commissions that reviewed the General Plan. The next step of the General Plan Update process is completing



the circulation of the Environmental Impact Report, which is available for review [here](#) and can be viewed at City Hall. The 45-day public comment period regarding the Draft Environment Impact Report (EIR) continues through August 26, 2019. The City will await further comments from reviewing agencies, and ultimately hold a public meeting for the anticipated adoption of Rich Heritage, Bright Future: The Placentia General Plan.



The City is looking forward to the adoption of the General Plan, which is tentatively scheduled for City Council consideration in Fall 2019. If you would like any further information, we invite you to visit the website www.placentia.org/generalplan, call Development Services at (714) 993-8124, or stop by City Hall.



POLICE DEPARTMENT

Placentia Police Department Welcomes New Sworn Personnel

Please join the Placentia Police Department in welcoming our two newest members to our force of sworn personnel. S. Hurtado and K. Ramirez graduated from the Golden West Police Academy on Friday, August 10th. The Placentia Police Department Honor Guard presented the colors and Chief of Police Darin Lenyi was the Keynote Speaker. City Administrator Damien R. Arrula and many of our police personnel attended in a strong showing of support. S. Hurtado and K. Ramirez were sworn in the following Wednesday as Police Officers by Chief of Police Darin Lenyi.

We welcome S. Hurtado back to our department, as she has volunteered as a Police Explorer and has been employed as a Police Cadet and full-time Parking Control Officer. She was then selected to attend the Police Academy and was promoted to Police Academy Trainee.

K. Ramirez joins our department after serving in the United States Marine Corps for four years and looks forward to continuing his service to country and community as a positive role model.





PUBLIC WORKS

Measure U Tax Dollars at Work

For the first time in many years, the City Council will be able to fund much needed road and infrastructure repairs thanks to Measure U, a 1% sales tax overwhelmingly approved by Placentia voters in November 2018. Tax revenue began collection on April 1, 2019, which means project funding will be available for this fiscal year. The City has allocated a total of \$3.2 million in Measure U, SB 1 Gas Tax and Measure M proceeds for FY19/20 to include repaving more than 800,000 square feet of pavement, slurry sealing more than 2.6 million square feet of residential streets and sidewalk/curb improvements.

On July 9th, the City Council awarded a construction contract to All Cities Engineering to reconstruct 81 wheelchair accessible curb ramps at various locations throughout the City to ensure they meet current Americans with Disability Act (ADA) design standards. This project is the first to be funded with Measure U funds. The City is committed to ensuring accessibility and mobility throughout the community for all residents and visitors alike which includes periodically rebuilding intersection wheelchair curb ramps to ensure compliance with updated ADA standards, which change over time. Earlier this year, the City completed a smaller accessibility project adjacent to Wagner Park by installing new ADA-compliant wheelchair ramps where none previously existed.



MEASURE U
Placentia's Tax Dollars At Work

All Cities Engineering has already broken ground on the ADA Ramp Project, with anticipated project completion within approximately 90 days. In addition, Measure U will provide the funds for street projects necessary to address Placentia's long-term deferred street maintenance and repairs. The City has already awarded the engineering design contract and held the kick-off meeting for the Residential Paving Rehabilitation Project. With a 6-9 month design phase and additional time for the bid process, construction is anticipated in July 2020. Additional Measure U funds have been allocated this year for much needed park and facility improvements. All Fiscal Year 19/20 expenditures have been approved by the independent Citizens Oversight Committee at its past two meetings, and any future projects and spending will continue to be monitored by this Committee. The City looks forward to keeping our community informed of the progress we're making in addressing infrastructure needs and continuing to highlight the benefits Measure U continues to provide. For more information, please visit www.placentia.org/measureu.

Streetlight Pole Replacement Project

Southern California Edison (SCE) work crews and approved contractors are replacing old steel streetlights with new concrete poles and light fixtures in several neighborhoods throughout the City. A total of 571 steel poles are scheduled for upgrades and work is anticipated to be completed in mid-September.

Although SCE does not anticipate power loss as a result of its work, it will be notifying impacted residents and business owners in advance of work commencing in their area. New pole locations will be designated by an "S/L" marking on the curb. If you have any questions regarding this project, please call SCE's representative at (714) 796-9869.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary
CERT Fall 2019 Class



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY - August 16-22, 2019

LIBRARY CLOSURE AND GRAND RE-OPENING

LIBRARY RENOVATION CLOSURE

Until Friday, September 13

LIBRARY GRAND RE-OPENING & CENTENNIAL RIBBON-CUTTING CEREMONY

Saturday, September 14, 10:00 a.m. – 1:00 p.m.



ADULT, LITERACY, TEEN AND CHILDREN'S SERVICES

All adult, teen and children's services and programs are on break. Literacy services will continue in August with the exception of Read, Write Speak Club, which will be on break in August. Programs will resume after the library's grand re-opening Saturday, September 14!

BLACK TIES & TALES LIBRARY GALA

GALA PICTURES

Here are a few pictures from our gala to commemorate the library's 100th anniversary! More photos are posted at:

www.facebook.com/placentialibrary





COMMUNITY EMERGENCY RESPONSE TEAM

Disaster Preparedness Course



Disasters Happen

PREPARE NOW

LEARN HOW

Fall 2019 Course Schedule

<u>Class 1</u>	Friday 10/18/2019 6:30 – 10:00 p.m.	Placentia City Hall Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<u>Class 2</u>	Saturday 10/19/2019 9:00 – 4:00 p.m.	Placentia City Hall Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<u>Class 3</u>	Friday 10/25/2019 6:30 – 10:00 p.m.	Placentia City Hall Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<u>Class 4</u>	Saturday 10/26/2019 9:00 – 2:00 p.m.	Placentia City Yard 2999 La Jolla Ave Anaheim, CA 92821

Contact Information
 Placentia Police Department
 Steven Torrence
 (714) 993-8176
 Storrence@Placentia.org

OR
 Sign-up at
www.Placentia.org/CERT



This course will be held on the dates/locations listed above. Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.