

City Administrator's  
**Weekly Briefing**

From: *Damien R. Arrula*

August 29, 2019



“Rich Heritage, Bright Future”

**Addressing Homelessness: Crowther Encampment Cleaning Update**

On Tuesday, August 27<sup>th</sup>, the City of Placentia conducted a temporary cleaning of the Crowther encampment for health and safety as well as to add a yellow line on the sidewalk to maintain 36 inches of walkable space per the Americans with Disabilities Act (ADA).

The cleaning included:

- Removing 15 large dumpsters of material
- Storing 190 bags of property during the cleaning, to comply with Plaintiff’s Counsel requirements
- Collection of approximately 250 hypodermic syringes

The cleaning was a coordinated effort between Caltrans, California Highway Patrol (CHP), City Net, Orange County Health Care Agency (OCHCA), and Placentia employees. A special thank you to the Placentia Police and Public Works Departments for their tireless efforts during the cleaning.

Moving forward, the City will enforce clearance of the ADA sidewalk area, conduct regular trash pick-up, as well as cite or arrest individuals engaging in vandalism, trespassing, or other illegal activity at the Crowther homeless encampment.

To maintain a cleaner, safer area, the City requests that all food donations be dropped off at the Neighborhood Services Office at 900 S. Melrose. Oftentimes, perishable food donated at the encampment goes to waste and may contribute to the health and safety concerns in the area. The Neighborhood Services Office will coordinate to distribute donated food to the homeless. We appreciate your understanding and support as we try to make the area safe for our residents and businesses. For more information on this matter, please visit [www.placentia.org/homelessness](http://www.placentia.org/homelessness).

**Labor Day Holiday Closure and Trash Collection/Street Sweeping Reminder**

In observance of Labor Day, City Hall will be closed on Monday, September 2<sup>nd</sup>. Normal business hours will resume on Tuesday, September 3<sup>rd</sup>. Public Works and Community Services staff will be on call during this time and the Police Department will remain fully operational. For non-life-threatening emergencies, such as a fallen tree, street flooding, or other public works issues, please call (714) 993-8100.

There will be no trash collection or street sweeping on Monday in observance of the holiday. Trash collection will be delayed by one day, shifting pick-up for that week only. For instance, Monday’s collection will take place on Tuesday, Tuesday’s on Wednesday. Thank you for your cooperation.

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**Upcoming Meetings and Events**

- 09/02/19 Labor Day - City Hall Closed
- 09/09/19 Veteran’s Advisory Committee Meeting
- 09/09/19 Recreation and Parks Commission Meeting
- 09/10/19 City Council Meeting
- 09/10/19 Planning Commission Meeting
- 09/10/19 Cultural Arts Commission
- 09/11/19 Heritage Festival Committee Meeting

**For additional**

**information or**

**questions about this**

**Weekly Briefing please email:**

**[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)**



## ADMINISTRATION

### State of the City Address on September 25, 2019

The Placentia Chamber of Commerce, in partnership with the City, will be hosting Mayor Rhonda Shader's State of the City Address on Wednesday, September 25<sup>th</sup> at 11:15 a.m. at the Alta Vista Country Club, 777 E. Alta Vista St. Mayor Shader will highlight the City's progress and accomplishments over the last year as well as discuss upcoming developments and events throughout the City. For more information or to purchase tickets for this event, please contact the Placentia Chamber of Commerce at (714) 528-1873 or click on the link <http://business.placentiachamber.com/events/details/state-of-the-city-8435>



### "Pump Up" Placentia!

The City of Placentia has partnered with Galaxy Oil Company to operate the Placentia Gas Station, also known as "Best 4 Less 76" gasoline station at 480 S. Placentia Avenue (northeast corner of Placentia and Crowther Avenue). Through this partnership with Galaxy Oil, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. This will greatly assist the City with infrastructure maintenance such as roads and facility improvements. The City encourages all residents and visitors to fuel their vehicles at the 76 Gasoline Station and "Pump Up Placentia" by putting money directly back into your local services. For additional information about this partnership or questions regarding the 76 Gasoline Station, call (714) 993-8264.



## COMMUNITY SERVICES

### Fall 2019 Placentia Palm Quarterly and Class Registration

The Fall issue of the Placentia Quarterly is currently under production and will be arriving in Placentia mailboxes in September. Registration for all Fall 2019 programs and classes begins on Tuesday, September 2<sup>nd</sup> for residents and on Monday, September 9<sup>th</sup> for non-residents.



[Registration](#) is easy and can be done online, or by walk-in, mail-in, or fax-in to City Hall at 401 E. Chapman Avenue. To register for classes 24 hours a day, seven days a week, please log on to [ActiveNet - Online Recreation Activities](#) to create your individual or family account. For more information, please call the Community Services Department at (714) 993-8232.





## COMMUNITY SERVICES

### Backpack Distribution

On Thursday, August 22<sup>nd</sup>, the Neighborhood Services Office distributed 158 backpacks to families in Placentia. Students received a brand-new backpack, notebooks, pencils, crayons, and other miscellaneous school supplies. Items were generously donated by the Community Action Partnership, Blessed Sacrament Church, the Placentia Rotary Club and various community members. Mayor Pro Tem Smith and the Placentia Rotary Club members volunteered at the event and assisted with distributing backpacks to the community. The City is thankful for the many partnerships that make our programs possible and the generosity of the community. For more information on community programs, please contact the Placentia Family Resource Center/ Neighborhood Services Office at (714) 986-2333.



### Heritage Festival Seeking Food Vendor Applications

The Placentia Heritage Committee has extended the deadline for food vendors at the 55<sup>th</sup> Annual Placentia Heritage Festival and Parade on Saturday, October 12<sup>th</sup>. The event begins at 7:00 a.m. with a pancake breakfast and festivities at Tri-City Park begin at 10:00 a.m. and include family games, inflatables, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays.

The Heritage Festival is the perfect opportunity for local nonprofits organizations to fundraise to over 15,000 attendees. The Heritage Festival Committee encourages groups to cook or sell prepackaged food themselves or partner with a professional food vendor. Please find food vendor applications by clicking [here](#).

The event will also feature the 33<sup>rd</sup> Annual Heritage Festival Car Show.

Vendor applications are still available for all vendor opportunities and can be found on the City's [website](#). For more information, please call the Placentia Community Services Department at (714) 993-8232.





## DEVELOPMENT SERVICES

### Placentia Veterans Village Construction Update

The City of Placentia, in partnership with the County of Orange, Mercy Housing California, and New Directions for Veterans celebrated the groundbreaking of the Placentia Veterans Village on November 1, 2018. Since the groundbreaking, Mercy Housing California and their contractors have been hard at work building this high-quality, service-enriched, affordable apartment development for United States Military Veterans who are homeless and/or at risk of homelessness. This development is located adjacent to a newly constructed street 1945 E. Veterans Way, near the intersection of Orangethorpe Avenue and Lakeview Avenue; north of the Atwood Flood Control Channel. The new Development will improve the property significantly while addressing a need in Orange County and throughout the nation for veterans housing.



In December 2018, construction permits were issued, and the grading, underground work and exterior block wall construction began and has recently been completed. Framing of the three-story structure is

currently underway. The Placentia Veterans Village is a testament to the City's commitment to ending homelessness and providing support to our nation's veterans.

The Placentia Veterans Village will include 50 furnished apartment homes, 49 for veterans and one which will be utilized as an on-site management unit. Amenities include a landscaped courtyard area, community garden, recreation room, and resident services offices. The state-of-the-art development will be LEED Gold certified, utilizing energy efficient design principles, building materials and energy efficient appliances. The "360-degree" design will be high-quality architecture reminiscent of the "Craftsman" style.

Once constructed, veterans will have access to comprehensive on-site supportive services including case management, physical and mental health services, employment services, life skills training, and counseling. For additional information on this unique partnership, please visit [www.placentia.org/veteransvillage](http://www.placentia.org/veteransvillage) or call the City of Placentia at (714) 993-8234.





## DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18
455 S. Van Buren Street	Development of 110, three-story town-home units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	De Nova Homes	On Hold
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000 square foot, multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	Building is complete with interior remodels in progress
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by City Council on 7/9/19
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	JPI	Approved by Planning Commission on 5/8/18
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza.	Easton Pacific	Under Construction
380 S. Placentia Avenue	5-story, 116 room hotel.	Placentia Hospitality, LLC	In Building Plan Check
313 W. Orange-thorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Under Construction
109 W. Santa Fe Ave.	New Coffee house and roasting facility.	Erik Scott	Open for business since 8/13/2019
719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning District.	Ajax Lakeview Development, LLC	In Building Plan Check



## DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
719 ½ Monroe Way (APN: 339-102-21)	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Approved by the Planning Commission on 7/9/19
900 Golden Ave.	The subdivision of an 1.58 acre lot into three lots and lot "A".	Robert Adams	Approved by City Council on 7/9/19
1049 Golden Ave.	Proposing a single lot condominium map for 26 unit town homes with buildings on a 1.3 acre site.	Brandywine Homes – Angela Meyer	Entitlement Review in Progress

For a list of all Development Services projects, please [click here](#).

## POLICE DEPARTMENT

### Successful DUI/Driver's License Checkpoint

The Placentia Police Department conducted a DUI/Driver's License Checkpoint on Friday, August 23<sup>rd</sup>. The checkpoint was held in the 300 block of East Orangethorpe Avenue between the hours of 8:00 p.m. and 2:00 a.m.

The DUI/Driver's License Checkpoint yielded the following results:

- 920 vehicles went through the checkpoint
- 469 vehicles were screened
- 31 vehicles sent to secondary
- 2 Field Sobriety Tests given
- 0 DUI-Alcohol/Drug arrest(s)
- 12 citations issued for operating a motor vehicle while unlicensed



Placentia Police supports the new effort from the Office of Traffic Safety that aims to educate all drivers that "DUI Doesn't Just Mean Booze." If you take prescription drugs, particularly those with a driving or operating machinery warning on the label, you might be impaired enough to get a DUI. Marijuana can also be impairing, especially in combination with alcohol or other drugs, and can result in a DUI.

Funding for this checkpoint was provided to the Placentia Police Department by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

## EXTERNAL COMMUNICATION

- **Placentia Library District Weekly Summary**
- **CERT Fall 2019 Class**



# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY - August 30 - September 5, 2019

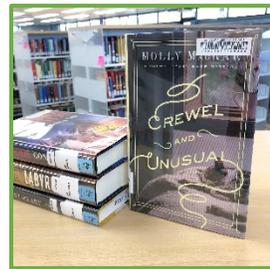
### LIBRARY CLOSURE AND GRAND RE-OPENING

#### LIBRARY RENOVATION CLOSURE

Until Saturday, September 14

#### LIBRARY GRAND RE-OPENING & CENTENNIAL RIBBON-CUTTING CEREMONY

Saturday, September 14, 10:00 a.m. – 1:00 p.m.



*Just a few of the new books available when we re-open!*

### ADULT, LITERACY, TEEN AND CHILDREN'S SERVICES

All adult, teen and children's services and programs are on break. Literacy services will be continuing with the exception of Read, Write Speak Club, which is on break in August. Programs will resume after the library's grand re-opening Saturday, September 14!

### BLACK TIES & TALES LIBRARY GALA

#### GALA PICTURES

Here are a few pictures from our gala to commemorate the library's 100<sup>th</sup> anniversary! More photos are posted at: [www.facebook.com/placentialibrary](http://www.facebook.com/placentialibrary)





# COMMUNITY EMERGENCY RESPONSE TEAM

## Disaster Preparedness Course



# Disasters Happen

**PREPARE NOW**

**LEARN HOW**

### Fall 2019 Course Schedule

<b><u>Class 1</u></b>	Friday 10/18/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 2</u></b>	Saturday 10/19/2019 9:00 – 4:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 3</u></b>	Friday 10/25/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 4</u></b>	Saturday 10/26/2019 9:00 – 2:00 p.m.	<b>Placentia City Yard</b> 2999 La Jolla Ave Anaheim, CA 92821

**Contact Information**  
 Placentia Police Department  
 Steven Torrence  
 (714) 993-8176  
 Storrence@Placentia.org

OR  
 Sign-up at  
[www.Placentia.org/CERT](http://www.Placentia.org/CERT)



**This course will be held on the dates/locations listed above.** Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.