

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 5, 2019



“Rich Heritage, Bright Future”

## Golden State Coffee Roasters Now Open

The City of Placentia is excited to announce the Grand Opening of Golden State Coffee Roasters, a great new coffeehouse, located at 109 W. Santa Fe Avenue, in the heart of Old Town. This exciting new business with beautiful brick interior is the perfect spot for enjoying a cup of coffee and will soon, also roast coffee beans onsite. The Golden State Coffee Roasters team brings over 25 years of industry experience, carefully overseeing the roast of each batch of coffee beans to ensure the finest quality and consistency, for the freshest handcrafted coffees at a reasonable price. Golden State Coffee Roasters is another example of the City’s ongoing Economic Development efforts to add a variety of options to the community. We welcome Golden State Coffee Roasters to our great City of Placentia.



## New Section added to iPlacentia App - Homelessness Concerns

The City’s app iPlacentia now has a homelessness concerns section for residents and businesses to find out the latest information on homelessness in the City as well as report concerns. Placentia staff will respond to concerns as soon as updated information is available. The free mobile app can be downloaded on all iPhone and Android devices. Simply search “iPlacentia” in the [App Store](#) and [GooglePlay](#).

Get the iPlacentia App:



Follow us on Facebook:



### Upcoming Meetings and Events

- 09/09/19 Veteran’s Advisory Committee Meeting
- 09/09/19 Recreation and Parks Commission Meeting
- 09/10/19 City Council Meeting
- 09/10/19 Planning Commission Meeting
- 09/10/19 Cultural Arts Commission
- 09/11/19 Heritage Festival Committee Meeting
- 09/16/19 Traffic Safety Commission Meeting

For additional  
information or

questions about this

Weekly Briefing please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION

### Tacos and Tequila Event

The Placentia Chamber of Commerce and the Placita Santa Fe Merchants will be hosting their 2<sup>nd</sup> Annual Tacos and Tequila event on Thursday, September 19<sup>th</sup> from 5:00 - 9:00 p.m. at Kraemer Memorial Park, 201 N. Bradford Avenue. Come and enjoy delicious food and drinks by local restaurants, while enjoying the sights and sounds of “Family Style” a blues, soul and rock and roll band. For additional information, please visit the Placentia Chamber of Commerce’s website at <https://business.placentiachamber.com/events/details/2nd-annual-tacos-tequila-8419>



### Residents Can Sign Up to Receive Local Alerts By Text and Email

The City has partnered with Nixle to provide an Emergency Notification System to alert residents in real-time about critical emergency information and relevant community advisories in Placentia. Notifications may be sent for emergency updates, crime alerts, power outages, road closures, construction advisories, and weather-related issues such as flooding. Subscribers have the ability to select how they would like to receive notifications. These alerts can be sent to a home, cell or business phone, email, text message or hearing impaired receiving devices at no cost to the subscriber. To register, residents or business owners in Placentia can simply text 92870 to 888777 from a mobile phone. Once registered, residents will receive a confirmation text message. Residents may also customize their alert settings by going to [www.nixle.com](http://www.nixle.com) and creating a user profile. For additional information regarding this emergency communication system, please call (714) 993-8117.



### State Route 90 Repaving Project

The California Department of Transportation (Caltrans) continues work on the State Route 90/Imperial Highway Repaving Project. On September 4<sup>th</sup>, September 5<sup>th</sup>, and September 6<sup>th</sup> this work will require closures from 9:00 p.m. - 5:00 a.m. On September 7<sup>th</sup> this work will require closures from 9:00 p.m. - 7:00 a.m.

The closures for all four nights are: Eastbound SR-90/Imperial Highway lane #3 from SR57 to Rose Drive, Eastbound SR-90/Imperial Highway lane #3 from Orangethorpe Avenue to SR-91, Westbound SR-90/Imperial Highway lane #3 from Rose Drive to SR57, and Westbound SR-90/Imperial Highway lane #3 from Northbound SR-91 to Orangethorpe Ave.



Know before you go! To stay on top of roadwork for this project by [visiting the project website](#) and sign up for commuter alerts. Follow Caltrans District 12 for the latest information on [Facebook](#), [Twitter](#), [Instagram](#). To assist in planning your commute, view live traffic conditions using [QuickMap](#) and [planned lane closures](#).



## ADMINISTRATION

### State of the City Address on September 25, 2019

The Placentia Chamber of Commerce, in partnership with the City, will be hosting Mayor Rhonda Shader's State of the City Address on Wednesday, September 25<sup>th</sup> at 11:15 a.m. at the Alta Vista Country Club, 777 E. Alta Vista St. Mayor Shader will highlight the City's progress and accomplishments over the last year as well as discuss upcoming developments and events throughout the City. For more information or to purchase tickets for this event, please contact the Placentia Chamber of Commerce at (714) 528-1873 or click on the link <http://business.placentiachamber.com/events/details/state-of-the-city-8435>



## COMMUNITY SERVICES

### Heritage Festival Seeking Food Vendor Applications

The Placentia Heritage Committee has extended the deadline for food vendors at the 55<sup>th</sup> Annual Placentia Heritage Festival and Parade on Saturday, October 12<sup>th</sup>. The event begins at 7:00 a.m. with a pancake breakfast and festivities at Tri-City Park begin at 10:00 a.m. and include family games, inflatables, food booths, crafters, homebased businesses, a business expo, and a variety of nonprofit displays.



The Heritage Festival is the perfect opportunity for local nonprofits organizations to fundraise to over 15,000 attendees.

The Heritage Festival Committee encourages groups to cook or sell prepackaged food themselves or partner with a professional food vendor. Please find food vendor applications by clicking [here](#).

The event will also feature the 33<sup>rd</sup> Annual Heritage Festival Car Show.

Vendor applications are still available for all vendor opportunities and can be found on the City's [website](#). For more information, please call the Placentia Community Services Department at (714) 993-8232.

### Fall 2019 Placentia Palm Quarterly and Class Registration

The Fall issue of the Placentia Quarterly is currently under production and will be arriving in Placentia mailboxes in September. Registration for all Fall 2019 programs and classes began on Tuesday, September 2<sup>nd</sup> for residents and on Monday, September 9<sup>th</sup> for non-residents.



[Registration](#) is easy and can be done online, or by walk-in, mail-in, or fax-in to City Hall at 401 E. Chapman Avenue. To register for classes 24 hours a day, seven days a week, please log on to [ActiveNet - Online Recreation Activities](#) to create your individual or family account. For more information, please call the Community Services Department at (714) 993-8232.





## **POLICE DEPARTMENT**

### **National Preparedness Month: Emergency Kits and Plans**

September is National Preparedness Month and the perfect time for people to get their household ready in case of an emergency. The City of Placentia's Emergency Services Division encourages year-round disaster preparedness; however, with students returning to school and the upcoming rainy season, this month is a great time to revisit plans to ensure that they are up-to-date and being exercised.

By maintaining an emergency plan and kit, families can react and recover quickly when a disaster strikes. The Placentia Police Department encourages everyone to take three important steps to get prepared:

- Build a kit - Build an easy-to-carry emergency preparedness kit that you can use at home or take with you if you must evacuate. Include items such as water, non-perishable food, a flashlight and extra batteries, a battery-powered radio, first aid kit and medications. Don't forget your pets, plan for them too.
- Make a plan - Talk with members of your household about what to do during emergencies. Plan what to do in case you are separated and choose two places to meet - one right outside your home in case of a sudden emergency such as a fire, and another outside your neighborhood, in case you cannot return home.
- Be informed - Know what kinds of emergency situations may occur where you live, where you work, and where you go to school. Get trained in first aid and CPR/AED so you'll know what to do in an emergency if help is delayed.

Sign-up for Placentia emergency notifications via Nixle. Text "92870" to 888-777.

### **Placentia Police Officers Honor 9/11**

Placentia Police Officers had the opportunity to purchase special 9-11 badges for the month of September. Every September, police, fire and federally recognized EMS first responders across America will wear the same badge because of our shared mission to save lives. On September 11, 2001, four hijacked commercial airliners became weapons to attack multiple locations across the Eastern Seaboard. The day concluded with thousands of our fellow Americans dead. Among them - 71 law enforcement officers and 343 firefighters.

On the front of the badge, one World Trade Center tower recognizes 343 New York City firefighters. The other tower recognizes the 23 officers of the New York City Police Department, 37 officers of the New York New Jersey Port Authority and the handful of officers from the New York County District Attorney's Office, New York State Office of Court Administration, New York State Office of Tax Enforcement, Federal Bureau of Investigation and Secret Service who paid the ultimate price. Each of these agencies who lost personnel are represented in the seven stars across the top of the badge. It is our honor to wear the badge and the Placentia Police Department will continue to protect and serve with these brave individuals in our thoughts.





## **POLICE DEPARTMENT**

### **Text-to-911**

Since February, the Text-to-9-1-1 system has been available for all of Orange County. All Orange County first responder dispatch centers (including Placentia Police Department) accept texts to 9-1-1. Text-to-911 is the ability to send a text message to reach 9-1-1 emergency call takers from your mobile phone or device. This service is aimed to assist people who are hearing impaired, speech disabled, or someone who is in an emergency situation where calling 9-1-1 is not possible. The ability to Text-to-911 provides better access for individuals with hearing and speech impairments.

Here are some guidelines for the system:

- In an emergency, always call 9-1-1 if you can. If you can't, 9-1-1 dispatchers in Orange County can receive texts
- Ensure Location Services is enabled on your mobile phone
- In an emergency situation, the best method is still to call 9-1-1, but if that is not possible, you can send a text to "911"
- Finding your exact location from the location of your phone is more difficult when texting - know where you are and text the address or a description
- When texting 9-1-1 for an emergency, the first message should be the location of the emergency (including city) and the type of emergency help needed (police, fire or medical)
- Dispatchers CANNOT receive photos, videos or emojis when you're texting 9-1-1
- If you include 9-1-1 on a group text, it will not go through to dispatchers
- It's a crime to text 9-1-1 with a false report; 9-1-1 is vital to get emergency services to those who need it most. Calling or texting 9-1-1 when it's not an emergency or just to have fun is a crime. You can face up to a year in County jail, and a fine of up to \$1,000



**TEXT TO  
9-1-1**

ORANGE COUNTY



## **EXTERNAL COMMUNICATION**

**Placentia Library District Weekly Summary**

**Tacos and Tequila Event Flyer**

**State of the City Invitation**

**CERT Fall 2019 Class**



# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY – September 6 -12, 2019

### LIBRARY CLOSURE AND GRAND RE-OPENING

#### LIBRARY RENOVATION CLOSURE

Until Saturday, September 14

#### LIBRARY GRAND RE-OPENING & CENTENNIAL RIBBON-CUTTING CEREMONY

Saturday, September 14, 10:00 am. – 1:00 p.m.  
 Join the celebration of Placentia Library District's 100th Birthday and the Grand Re-Opening of our renovated library. Come explore our new space, enjoy free food, and participate in special activities and events, including a performance by magician Dave Skale.



### ADULT, LITERACY, TEEN AND CHILDREN'S SERVICES

All adult, teen and children's services and programs are on break. Programs will resume after the library's grand re-opening Saturday, September 14!

You can now register for library events online at [placentialibrary.eventbrite.com](http://placentialibrary.eventbrite.com). Registration will open 6 weeks before the event date. Walk-ins will be admitted based on the space available after registered participants.

### INTRODUCING NEW LIBRARY SERVICES

#### CROSSROADS CORNER

*Where Inspiration, Innovation and Innovation Converge*  
 Placentia Library District is proud to introduce Crossroads Corner, an interactive city built for discovery! Let your little one explore and develop new learning skills and concepts through dramatic play and fun STEAM based activities.



#### THE HANGAR\*

*\*For all ages*  
 Make your creative dreams come true, or learn something new, with fun projects, new technologies, and expert advice from our resident Tinkerer. The Hangar will feature a Monthly Maker Challenge!



Co-Hosts



September 19, 2019 • 5pm-9pm

Kraemer Memorial Park  
201 N. Bradford Avenue, Placentia, CA 92870

## TASTY TACOS BY LOCAL RESTAURANTS

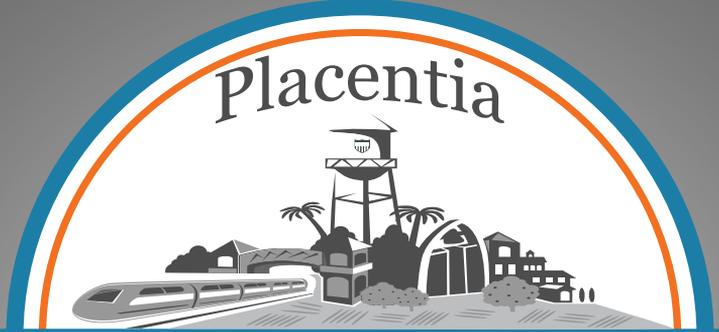
— BEER, WINE, MARGARITAS AND OTHER TEQUILA COCKTAILS AVAILABLE FOR PURCHASE —

NO OUTSIDE FOOD, DRINKS OR COOLERS ARE ALLOWED. BRING LAWN CHAIRS AND/OR BLANKETS

LIVE MUSIC BY  
**Family Style**

ADDITIONAL PARKING AT VALENCIA HIGH SCHOOL  
UBER/LYFT DROP-OFF/PICK-UP STATIONS AVAILABLE  
ON WALNUT (WEST SIDE OF KRAEMER PARK)

For more information call the Placentia Chamber of Commerce at (714) 528-1873  
To register visit [www.PlacentiaChamber.com](http://www.PlacentiaChamber.com)



**STATE OF THE CITY**  
 “Do the Right Thing”  
 Mayor Rhonda Shader • September 25, 2019

The Placentia Chamber of Commerce  
 Mayor Rhonda Shader  
 & The City of Placentia  
 cordially invite you to attend the

**STATE OF THE CITY**  
*Luncheon*

WEDNESDAY, SEPTEMBER 25, 2019

11:15 AM - LUNCH & PROGRAM

\$45  
 Presale

\$55  
 At the door

ALTA VISTA COUNTRY CLUB  
 777 ALTA VISTA STREET, PLACENTIA

PURCHASE PRESALE TICKETS BY TUESDAY, SEPTEMBER 17, 2019  
[www.placentiachamber.com](http://www.placentiachamber.com)

Unable to join us?  
 Watch live at [facebook.com/placentiaca](https://facebook.com/placentiaca)

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[www.placentiachamber.com](http://www.placentiachamber.com)  
[www.placentia.org](http://www.placentia.org)



# COMMUNITY EMERGENCY RESPONSE TEAM

## Disaster Preparedness Course



**PREPARE NOW**

**LEARN HOW**

### Fall 2019 Course Schedule

<b><u>Class 1</u></b>	Friday 10/18/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 2</u></b>	Saturday 10/19/2019 9:00 – 4:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 3</u></b>	Friday 10/25/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 4</u></b>	Saturday 10/26/2019 9:00 – 2:00 p.m.	<b>Placentia City Yard</b> 2999 La Jolla Ave Anaheim, CA 92821

**Contact Information**  
Placentia Police Department  
Steven Torrence  
(714) 993-8176  
Storrence@Placentia.org

OR  
Sign-up at  
[www.Placentia.org/CERT](http://www.Placentia.org/CERT)

 Scan me



**This course will be held on the dates/locations listed above.** Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.