

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 12, 2019



"Rich Heritage, Bright Future"

## Placentia Holds Contest to Design New Fire Department Patch

The City of Placentia invites Placentia residents and Placentia-Yorba Linda School District students to submit designs for the new Placentia Fire and Life Safety Department Uniform Patch.

Designers should incorporate geographical, historical, or fire-based design elements into the patch. Patches should be 5" x 4" and include "Placentia Fire and Life Safety Department" on the patch.

All submissions must be received by 4:00 p.m. October 17<sup>th</sup> through the City's website [www.placentia.org/patchcontest](http://www.placentia.org/patchcontest).



**Requirements**  
Text: Placentia Fire and Life Safety Department  
Format: Working file and JPG  
Size: 5" x 4"

## Chipotle Grand Opening

We are excited to announce that Chipotle is officially open for business in the City of Placentia. Located in the newly constructed Village Plaza building at the corner of Yorba Linda Blvd. and Kraemer Blvd., Chipotle is a fast-casual restaurant specializing in tacos and Mission-style burritos. A grand opening event was held on September 11<sup>th</sup>, which included Mayor Rhonda Shader, Mayor Pro Tem Smith, City Staff, and Chipotle team members. The center will continue to expand with Pizza Rev opening soon and a second phase of improvement is expected to begin in mid-2020.



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Follow us on Facebook:



### Upcoming Meetings and Events

- 09/16/19 Traffic Safety Commission Meeting
- 09/24/19 Historical Committee Meeting
- 09/24/19 City Council Meeting
- 09/25/19 State of the City Address
- 10/01/19 City Council Meeting
- 10/07/19 Veterans Advisory Committee Meeting
- 10/08/19 Cultural Arts Commission Meeting

For additional information or

questions about this

Weekly Briefing please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION

### City Council Approves Command Vehicles for New Fire and Life Safety Department

At the September 10<sup>th</sup> City Council meeting, Placentia councilmembers approved the purchase of three vehicles for the new Fire and Life Safety Department command staff. The Ford F350's will be assigned to the two Battalion Chiefs and one vehicle for the Fire Chief. Vehicles will be outfitted with all the high-quality, technologically-advanced equipment needed. The vehicles have been recommended and vetted by multiple Fire Chiefs and experts. The truck delivery and outfitting of the command vehicles is expected to be completed in early spring 2020.



### CSU Fullerton Concert Under the Stars

Join in the musical celebration of Woodstock's 50<sup>th</sup> anniversary during Cal State Fullerton's annual Concert Under the Stars. This year's festivities will be held on Saturday, September 21<sup>st</sup>, with a high-energy musical review featuring talented alumni stars and students in a production themed "Peace, Love and Music." Gates open at 5:30 p.m. and the concert begins at 7:30 p.m. Visit <http://www.fullerton.edu/concert/> for more information.



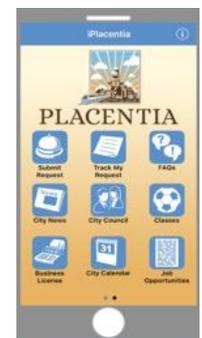
### Tacos and Tequila Event

The Placentia Chamber of Commerce and the Placita Santa Fe Merchants will be hosting their 2<sup>nd</sup> Annual Tacos and Tequila event on Thursday, September 19<sup>th</sup> from 5:00 - 9:00 p.m. at Kraemer Memorial Park, 201 N. Bradford Avenue. Come and enjoy delicious food and drinks by local restaurants, while enjoying the sights and sounds of "Family Style" a blues, soul and rock and roll band. For additional information, please visit the Placentia Chamber of Commerce's [website](#).



### Download City's Mobile App "iPlacentia" and View the New Homelessness Concerns Section

The City's mobile app, iPlacentia, empowers citizens to easily report non-emergency issues located within City limits. In a matter of minutes, the app allows users to submit a description, picture and location of a neighborhood issue, such as a streetlight outage or pothole, directly to the respective department for review. The City has also added a "Homelessness Concerns" section for residents and businesses to find out the latest information on homelessness in the City as well as report concerns. The requester will be notified when the issue has been received and resolved. Additional features include city news and events, registration for recreational classes and activities, renewing business licenses, contacting City Council or Staff, and more! The free mobile app is available for download on all iPhone and Android devices. Simply search "iPlacentia" in the [App Store](#) and [GooglePlay](#). For additional information, please call (714) 993-8171.





## ADMINISTRATION

### Mayor Shader Presents “Do the Right Thing” Award to Dennis Blake

At the September 10<sup>th</sup> meeting, City Council recognized business owner and activist Dennis Blake. Dennis is known for giving back to the community in philanthropic efforts and has been instrumental in helping the City achieve its Downtown Placentia redevelopment and revitalization goals. He has demonstrated civic leadership by his countless hours of service with the Rotary Club, Meals on Wheels, the YMCA, Boy Scouts of America, the American Legion, and the Placentia Founders Society. Dennis has served the Placentia Chamber of Commerce as a Board Member and was one of the co-founders of the Placita Santa Fe Merchants Association where he has held the position of Treasurer for over thirty (30) years.



### Library Centennial and Grand Re-Opening Event

The Placentia Library District will host the Centennial Ribbon Cutting Ceremony and Grand Re-Opening this Saturday, September 14<sup>th</sup> from 10:00 a.m. - 1:00 p.m. Come explore the newly renovated space, enjoy free food, and participate in special activities and events, including a performance by magician Dave Skale.





## ADMINISTRATION

### State of the City Address on September 25, 2019

The Placentia Chamber of Commerce, in partnership with the City, will be hosting Mayor Rhonda Shader's State of the City Address on Wednesday, September 25<sup>th</sup> at 11:15 a.m. at the Alta Vista Country Club, 777 E. Alta Vista St. Mayor Shader will highlight the City's progress and accomplishments over the last year as well as discuss upcoming developments and events throughout the City. For more information or to purchase tickets for this event, please contact the Placentia Chamber of Commerce at (714) 528-1873 or click [here](#).



## COMMUNITY SERVICES

### Placentia Pony 10U Outlaws Recognized at City Council Meeting

On August 5<sup>th</sup>, the Placentia Pony 10U Outlaws became World Series Champions in Youngsville, Louisiana. At the September 10<sup>th</sup> City Council Meeting, Mayor Rhonda Shader presented the Outlaws with certificates recognizing their monumental achievement. Certificates of recognition were also given to the team coaches and team mom, thanking them for their commitment to Placentia's youth. The City of Placentia is proud of their achievement, and all our youth sports players.



### Placentia Youth Basketball League Registration Now Open

The Placentia Youth Basketball league emphasizes fundamentals of the game, teamwork, and fun! This co-ed league is designed for students who enjoy basketball and friendly competition. No formal basketball experience is necessary to participate. Games will be played on Saturdays at Oberle Gym or Tynes Gym. For convenience, there will be two skills evaluations held on Saturday, October 19<sup>th</sup> and Saturday, October 26<sup>th</sup>. The skills evaluation is mandatory, however players need only attend one of the offered dates. The \$110.00 fee includes indoor practices/games, team shirts and awards. The program is open to all students Pre-K through 8<sup>th</sup> grade. Proof of grade is required at time of registration (school ID, report card). Birth certificate is also required for new program participants. Any parents interested in coaching, please contact the Community Services Department at (714) 993-8232.

### Fall 2019 Class Registration

Registration for all Fall 2019 programs is open for residents and non-residents. [Registration](#) is easy and can be done online, or by walk-in, mail-in, or fax-in to City Hall at 401 E. Chapman Avenue. To register for classes 24 hours a day, seven days a week, please log on to [ActiveNet - Online Recreation Activities](#) to create your individual or family account. For more information, please call the Community Services Department at (714) 993-8232.





## **POLICE DEPARTMENT**

### **Placentia Police Department Attend Annual 9-11 Remembrance at American Legion Post 277**

Members of the Placentia Police Department attended the annual remembrance ceremony for 9-11 at the American Legion Post 277 in the City of Placentia. Honorable Mayor Rhonda Shader spoke about the commitment and dedication to duty that first responders share and more specifically, how members of the public are seen running away from a disaster or danger while our first responders are seen running toward the devastation or danger. Chief of Police Darin Lenyi was the keynote speaker and shared how devastating the terrorist attacks that occurred on September 11, 2001 were to our first responders and how on this day alone, we lost more police and fire personnel in the line of duty than on any other day in our country's history. This ceremony was well attended by members of the legion and their families, community members and by Mayor Pro Tempore Ward Smith and Councilmember Craig Green. We would like to thank the American Legion for their invitation to the Placentia Police Department to attend this ceremony year after year and for their efforts to remind us all how blessed we are to live in such a great country that is supported by our brave members of the military.



### **Placentia Police Department Citizens Academy**

The Placentia Police Department is now accepting applications for the Citizens Academy. The academy is set to begin on Wednesday, October 2<sup>nd</sup> and applications are due September 15<sup>th</sup>. This 11-week, non-stress course (including graduation) is designed to provide community members with a better understanding of their Placentia Police Department as well as foster better communications between police personnel and citizens. The academy includes instruction in: traffic enforcement, gangs, narcotics, police K-9 program, crime scene investigation and much more. Please consider applying if you are interested in learning more about your Police Department and would like to get more involved in your community. Please click [here](#) to view the application. For more information, please contact Lieutenant Brian Perry at [bperry@placentia.org](mailto:bperry@placentia.org).



### **Community Emergency Response Team (CERT) Training**

The Placentia Community Emergency Response Team (CERT) Program educates residents about disaster preparedness for hazards that may impact their community. Using the training learned in the classroom and during practical exercises, CERT members can assist others in their neighborhood or workplace immediately following an event when professional emergency responders are not immediately available to help.

CERT training is free of charge, but pre-registration is required. The Fall Session is scheduled to begin on Friday, October 18<sup>th</sup>. Classes will be held at Placentia City Hall and the City Yard. For the full schedule of classes and registration information, please visit: [www.placentia.org/cert](http://www.placentia.org/cert).



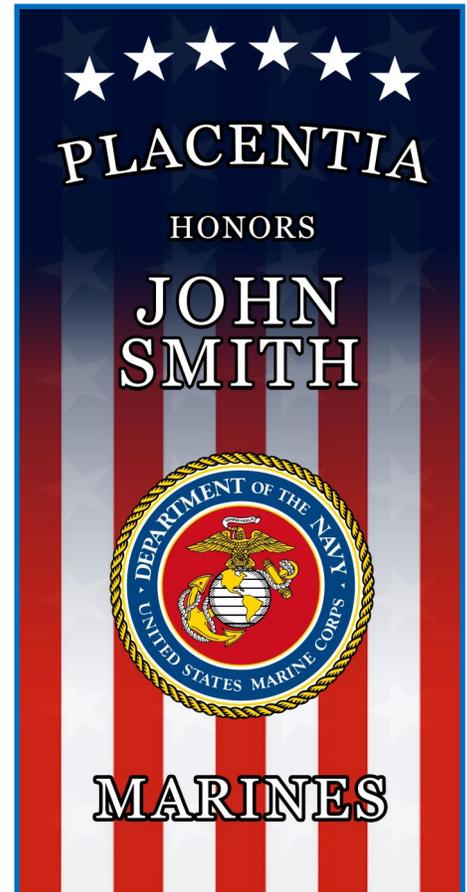
## POLICE DEPARTMENT

### Military Banner Recognition Program

The Placentia Military Banner Recognition Program is now accepting applications for the 2019 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds. Upon the end of the display period, the banner will be given to the person named on the banner application.

[Applications](#) are currently being accepted through October 21<sup>st</sup>, and will be installed during the month of November. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department. If you have questions, please contact Denise Krizo, Sr. Administrative Assistant at (714) 993-8211 or [dkrizo@placentia.org](mailto:dkrizo@placentia.org).



## PUBLIC WORKS

### Streetlight Pole Replacement Project

Southern California Edison (SCE) work crews and approved contractors are replacing old steel streetlights with new concrete poles and light fixtures in several neighborhoods throughout the City. A total of 571 steel poles are scheduled for upgrades and work is anticipated to be completed in September. This work is funded and managed by Southern California Edison.

Although SCE does not anticipate power loss as a result of its work, it will be notifying impacted residents and business owners in advance of work commencing in their area. New pole locations will be designated by an "S/L" marking on the curb. If you have any questions regarding this project, please call SCE's representative at (714) 796-9869.



## EXTERNAL COMMUNICATION

[Placentia Library District Weekly Summary](#)

[Tacos and Tequila Event Flyer](#)

[Placentia Fire and Life Safety Department Patch Contest](#)

[State of the City Invitation](#)

[CERT Fall 2019 Class](#)



# PLACENTIA LIBRARY DISTRICT

## WEEKLY SUMMARY – September 7-13, 2019

### LIBRARY CLOSURE AND GRAND RE-OPENING

#### LIBRARY RENOVATION CLOSURE

Until Saturday, September 14

#### LIBRARY GRAND RE-OPENING & CENTENNIAL RIBBON-CUTTING CEREMONY

Saturday, September 14, 10:00 am. – 1:00 p.m.

Join the celebration of Placentia Library District's 100th Birthday and the Grand Re-Opening of our renovated library. Come explore our new space, enjoy free food, and participate in special activities and events, including a performance by magician Dave Skale.



### ONLINE PROGRAM REGISTRATION

Our programs will resume after the library's grand re-opening Saturday, September 14!

You can now register for library events online at [placentialibrary.eventbrite.com](http://placentialibrary.eventbrite.com). Registration will open 6 weeks before the event date. Walk-ins will be admitted based on the space available after registered participants.

### INTRODUCING NEW LIBRARY SERVICES

#### CROSSROADS CORNER

*Where Inspiration, Innovation and Innovation Converge*

Placentia Library District is proud to introduce Crossroads Corner, an interactive city built for discovery! Let your little one explore and develop new learning skills and concepts through dramatic play and fun STEAM based activities.



#### THE HANGAR\*

*\*For all ages*

Make your creative dreams come true, or learn something new, with fun projects, new technologies, and expert advice from our resident Tinkerer. The Hangar will feature a Monthly Maker Challenge!

Tuesday, September 17 and 24, 6:00 - 7:30 p.m.

Hangar 101: Explore our maker equipment, including safety procedures and policies, so you can tinker on your own during Hangar open hours.



## ADULT SERVICES

### READ, WRITE, SPEAK CLUB

Friday, September 20, 9:30 - 11:00 a.m.

*Placentia Library Meeting Room*

The Read, Write, Speak Club is a great opportunity to chat with other English language learners in a relaxed and comfortable environment. You will pick up new vocabulary and sharpen your pronunciation skills.

*No registration is required.*

## TEEN SERVICES

### PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

Thursday, September 19, 6:00 - 7:30 p.m.

*Placentia Library Meeting Room*

Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. Contact the library for details.

## CHILDREN'S SERVICES

### RISE AND SHINE! IT'S STORYTIME!

First meeting: Saturday, September 21, 10:00 - 10:45 a.m.

*Virginia and Norman Haussmann Storytime Alcove*

Join us for a fun-filled storytime on Saturday mornings as we read amusing stories, learn fun songs and rhymes that engage your child and boost motor skills and concepts such as their ABCs, counting and colors too! Join us after story time for a craft or creative time with Legos! All ages are invited!

### SUNSHINE BABIES STORYTIME

Tuesday and Thursday, September 17 and 19, 9:30 - 10:00 a.m.

*Virginia and Norman Haussmann Storytime Alcove*

Get ready to clap and sing along, as we lead you and your baby through a sweet time of engaging songs, delightful stories and bouncing baby rhymes. Simple counting, rhyming words and color concepts prepare babies and toddlers for early literacy success. Class is open to all caregivers and their babies ages 0-18 months.

### TODDLER TALES STORYTIME

Tuesdays and Thursdays, September 17 and 19, 10:30 - 11:00 a.m.

*Virginia and Norman Haussmann Storytime Alcove*

Busy babies can get their wiggles out in a storytime designed with music, movement and fun! Immersed in an engaging environment, toddlers will build on early literacy skills through rhymes, songs and silly stories preparing them to be kindergarten-ready! Class is open to all caregivers and their toddlers ages 18 months to 3 years.

### SPANISH BILINGUAL STORYTIME

Monday, September 23, 4:00 - 5:00 p.m.

*Whitten Center, 900 S. Melrose St.*

¡Cuentos en Español! Join us for bilingual storytime Mondays at Whitten Center, with rhymes, song and stories in English and Spanish! Children will learn new vocabulary in both languages and be introduced to the wonderful world of dual language learning.



### HOMEWORK HELP

Monday - Thursdays, 4:00 - 5:00 p.m. (begins after September 14)

*Children's Department*

Students in grades K-12 are welcome to join the after school Homework Help area from 4:00 - 5:00 p.m. Computers equipped with Tutor.com will be available for all students.

Additionally, students in K-6 may receive in-person help from a Homework Helper.

*Parents must register their child in-person at the Information Desk before students may join the Homework Help area.*



Co-Hosts



September 19, 2019 • 5pm-9pm

Kraemer Memorial Park  
201 N. Bradford Avenue, Placentia, CA 92870

## TASTY TACOS BY LOCAL RESTAURANTS

— BEER, WINE, MARGARITAS AND OTHER TEQUILA COCKTAILS AVAILABLE FOR PURCHASE —

NO OUTSIDE FOOD, DRINKS OR COOLERS ARE ALLOWED. BRING LAWN CHAIRS AND/OR BLANKETS

LIVE MUSIC BY  
**Family Style**

ADDITIONAL PARKING AT VALENCIA HIGH SCHOOL  
UBER/LYFT DROP-OFF/PICK-UP STATIONS AVAILABLE  
ON WALNUT (WEST SIDE OF KRAEMER PARK)

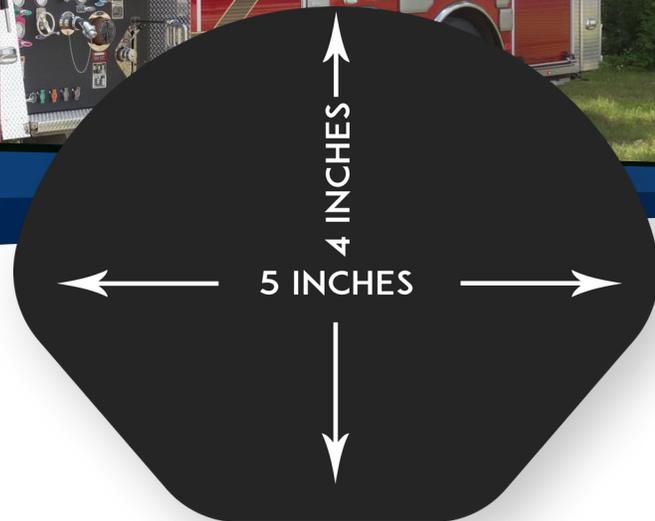
For more information call the Placentia Chamber of Commerce at (714) 528-1873  
To register visit [www.PlacentiaChamber.com](http://www.PlacentiaChamber.com)



# BE A PART OF PLACENTIA HISTORY

## DESIGN PLACENTIA'S FIRE AND LIFE SAFETY UNIFORM PATCH

The City of Placentia is excited to announce a patch design contest for our new Fire and Life Safety Department. Design elements should be geographical, historical or Fire based, but creativity is a must! Designs must be submitted from a Placentia resident or Placentia-Yorba Linda Unified School District student.



### Requirements

**Text:** Placentia Fire and Life Safety Department

**Format:** Working file and JPG

**Size:** 5" x 4"

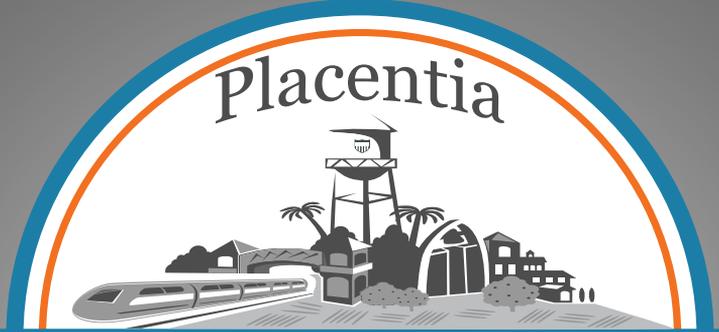
Final selection will be made by the Placentia City Council. The winner will be acknowledged at a City Council Meeting and the design will be worn by all Fire Personnel.

For official contest rules and to submit, please visit [www.placentia.org/patchcontest](http://www.placentia.org/patchcontest). Submissions must be received by **October 17, 2019 at 4:00 pm.**

### Questions?

Email: [FireEMSInfo@placentia.org](mailto:FireEMSInfo@placentia.org)

Call: (714) 993-8107



**STATE OF THE CITY**  
 “Do the Right Thing”  
 Mayor Rhonda Shader • September 25, 2019

The Placentia Chamber of Commerce  
 Mayor Rhonda Shader  
 & The City of Placentia  
 cordially invite you to attend the

**STATE OF THE CITY**  
*Luncheon*

WEDNESDAY, SEPTEMBER 25, 2019

11:15 AM - LUNCH & PROGRAM

\$45  
 Presale

\$55  
 At the door

ALTA VISTA COUNTRY CLUB  
 777 ALTA VISTA STREET, PLACENTIA

PURCHASE PRESALE TICKETS BY TUESDAY, SEPTEMBER 17, 2019  
[www.placentiachamber.com](http://www.placentiachamber.com)

Unable to join us?  
 Watch live at [facebook.com/placentiaca](https://facebook.com/placentiaca)

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*Sponsors*



[www.placentiachamber.com](http://www.placentiachamber.com)  
[www.placentia.org](http://www.placentia.org)



# COMMUNITY EMERGENCY RESPONSE TEAM

## Disaster Preparedness Course



# Disasters Happen

**PREPARE NOW**

**LEARN HOW**

### Fall 2019 Course Schedule

<b><u>Class 1</u></b>	Friday 10/18/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 2</u></b>	Saturday 10/19/2019 9:00 – 4:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 3</u></b>	Friday 10/25/2019 6:30 – 10:00 p.m.	<b>Placentia City Hall</b> Council Chambers and EOC 401 E. Chapman Placentia, CA 92870
<b><u>Class 4</u></b>	Saturday 10/26/2019 9:00 – 2:00 p.m.	<b>Placentia City Yard</b> 2999 La Jolla Ave Anaheim, CA 92821

**Contact Information**  
 Placentia Police Department  
 Steven Torrence  
 (714) 993-8176  
 Storrence@Placentia.org

OR  
 Sign-up at  
[www.Placentia.org/CERT](http://www.Placentia.org/CERT)

 Scan me



**This course will be held on the dates/locations listed above.** Please note that locations are subject to change. They will be confirmed via email to all registrants prior to the first class. The course is 20+ hours in length and is provided free of charge; pre-registration is required. All classes/units must be completed to be considered a graduate of the program. For additional information, contact one of the City representatives.