

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

November 14, 2019



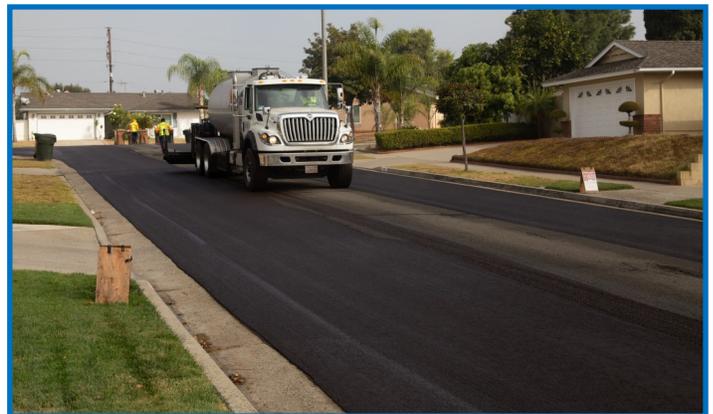
"Rich Heritage, Bright Future"

Measure U Funded Street Maintenance Underway

Construction began this week on the FY 2019-20 Residential Slurry Seal Phase I Project. This Measure U funded project will slurry seal more than 1.8 million square feet of residential streets in three different neighborhoods. The damp weather temporarily halted this week's construction, but the project is still anticipated to be completed on time and will continue over the next week. Slurry seal is a preventative maintenance surface treatment designed to extend the useful service life of road pavement. The streets receiving this treatment are generally rated in good condition, so it's critically important to provide preventative maintenance. As long as a pavement surface is resealed on a regular basis, the useful service life of that street can be extended almost indefinitely. Slurry seal treatments are also extremely cost effective, between 30 and 40 cents per square foot. However, if the pavement surface is never maintained and needs to be completely redone, it will cost more than \$1.40 per square foot to re-pave it.



This project is a first in a series of street maintenance and rehabilitation projects budgeted by the City Council this fiscal year. A larger slurry seal project covering more than 2.6 million square feet is currently in design, as well as 800,000 square feet of arterial roadway pavement rehabilitation. Both of these projects are expected to be in construction by Summer 2020. Every street in Placentia will be addressed within 5-7 years. The City appreciates the patience of residents while working on all paving projects. Please visit www.placentia.org/measureu to review all of this year's Measure U funded projects.



Get the iPlacentia App:



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Upcoming Meetings and Events

- 11/18/19 Streetscape & Transportation Advisory Meeting
- 11/19/19 City Council Meeting
- 11/26/19 Historical Committee Meeting
- 12/03/19 City Council Meeting
- 12/10/19 Parks Arts and Recreation (PARC) Meeting
- 12/10/19 Planning Commission Meeting
- 12/11/19 Heritage Festival Committee Meeting

For additional information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION

Coming Soon - Employment Opportunities for the Fire and Life Safety Department

The City of Placentia will be hiring all levels for the Placentia Fire and Life Safety Department. Jobs will be posted soon on www.placentia.org/jobs.

A recruitment banner for the Placentia Fire and Life Safety Department. It features the department's name at the top, followed by "All Positions Available!". Below this is the City of Placentia logo and the text "COMING SOON!". At the bottom, the website "www.placentia.org/jobs" is listed. A red fire truck is shown on the right side of the banner.

Placentia Fire and Life Safety Department
All Positions Available!

COMING SOON!

www.placentia.org/jobs

4th District Supervisor Chaffee Holiday Turkey Dinner Challenge

Help deliver 1,000 turkey dinners to local families in need. Items needed include rolls, mashed potatoes & gravy, yams/sweet potatoes, stuffing, corn or string beans, and cranberry sauce. Items can be dropped off in the donation box at the front of Placentia City Hall - 401 E. Chapman Avenue. For more information, please contact Austin Mejia at Austin.Mejia@ocgov.com or (714) 714-3165. Click [here](#) for the flyer.



4th Annual Small Business Saturday on November 30th

The Placentia Chamber is holding their 4th Annual Small Business Saturday Scavenger Hunt to explore and discover small, independently-owned businesses in Placentia. The Scavenger Hunt clues will be available through the Chamber's website, social media and at the library starting on Monday, November 25th. Hunters will have a chance to win prizes donated by participating businesses - one for every five clues they uncover. Between 40-50 businesses are expected to participate, so put your walking shoes on and join the Chamber! It's also a great way to work off your holiday feasting while discovering some Placentia hidden gems. For more information, please contact the Placentia Chamber of Commerce at (714) 528-1873 or visit their website at www.placentiachamber.com.

Coffee with the Mayor

Please join Placentia Mayor Rhonda Shader for coffee and a casual conversation at Coffee with the Mayor on Thursday, November 21st from 8:00 - 10:00 a.m. at Golden State Coffee Roasters, 109 W. Santa Fe Avenue.



City of Placentia Sales Tax Update

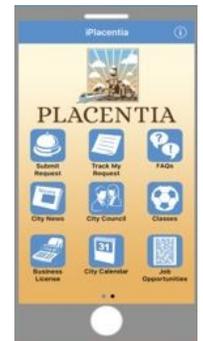
The City of Placentia receives quarterly sales tax updates from HdL Companies, a well-known company that tracks sales tax receipts. While information on specific businesses is confidential and proprietary, HdL provides an update with information that is available to the public. To view the most recent City of Placentia Sales Tax Update, please [click here](#).



ADMINISTRATION

Download City's Mobile App "iPlacentia" and View the New Homelessness Concerns Section

The City's mobile app, iPlacentia, empowers citizens to easily report non-emergency issues located within City limits. In a matter of minutes, the app allows users to submit a description, picture and location of a neighborhood issue, such as a streetlight outage or pothole, directly to the respective department for review. The City has also added a "Homelessness Concerns" section for residents and businesses to find out the latest information on homelessness in the City as well as report concerns. The requester will be notified when the issue has been received and resolved. Additional features include city news and events, registration for recreational classes and activities, renewing business licenses, contacting City Council or Staff, and more! The free mobile app is available for download on all iPhone and Android devices. Simply search "iPlacentia" in the [App Store](#) and [GooglePlay](#). For additional information, please call (714) 993-8171.



COMMUNITY SERVICES

Turkey Basket Drive

Neighborhood Services and Friendly Center will hold a Turkey Basket Drive on Tuesday, November 26th from 9:00 a.m. -1:00 p.m. The donated baskets will be distributed to low-income families in the City of Placentia at the annual Turkey Basket Distribution Event. Donations can be dropped off at the Whitten Community Center located at 900 S. Melrose Street, Placentia CA 92870. For more information, please contact the Neighborhood Services office at (714) 986- 2333.

2019 Tree Lighting Ceremony

The City of Placentia is proud to present the 2019 Holiday Tree Lighting event held on Thursday, December 5th at the Placentia Civic Center Plaza from 6:00 p.m.- 8:00 p.m. The event will feature free family fun, crafts, light refreshments, and live performances. There will also be a special visit from Santa! For more information, please call the Community Services Department at (714) 993-8232.



Thanksgiving Food Baskets

Neighborhood Services and Friendly Center will be distributing Thanksgiving Food Baskets to the community on two dates. Dates will be assigned to families at pre-registration. The distributions will be held at the Whitten Community Center located at 900 S. Melrose St. Placentia, CA 92870. You must pre-register to participate. Pre-registration is currently ongoing at the Whitten Community Center on Mondays, Wednesdays, and Fridays from 10:00 a.m. until 4:30 p.m. For more information, please contact the Neighborhood Services Office at (714) 986-2333.

25th Annual Tamale Festival

The Placita Santa Fe Merchants Association and the City of Placentia are proud to bring you the annual Tamale Festival to be held on Wednesday, December 11th in Historic Old Town Placentia on the 100-200 blocks of West Santa Fe Avenue and the 200 block of South Bradford Avenue. Hours will be from 4:00 p.m.- 10:00 p.m. The event will include live entertainment by the Grammy Award Winning Mariachi Divas, the Darden Sisters, Grupo Bella, a visit from Santa, and delicious tamales for individual sale. For additional information, visit <https://www.facebook.com/PlacentiaTamaleFest/> or contact the Community Services Department at (714) 993-8232.





DEVELOPMENT SERVICES

Placentia Veterans Village Construction Update

The City of Placentia, in partnership with the County of Orange, Mercy Housing California, and New Directions for Veterans celebrated the groundbreaking of the Placentia Veterans Village on November 1, 2018. Since the groundbreaking, Mercy Housing California and their contractors have been hard at work building this high-quality, service-enriched, affordable apartment development for United States Military Veterans who are homeless



and/or at risk of homelessness. This development is located adjacent to a newly constructed street 1945 E. Veterans Way, near the intersection of Orangethorpe Avenue and Lakeview Avenue; north of the Atwood Flood Control Channel. The new Development will improve the property significantly while addressing a need in Orange County and throughout the nation for veterans housing.



In December 2018, construction permits were issued, and the grading, underground work and exterior block wall construction has been completed. Framing and roofing of the three-story structure was recently completed. Construction is anticipated to be complete within six months. The

Placentia Veterans Village is a testament to the City's commitment to ending homelessness and providing support to our nation's veterans.

The Placentia Veterans Village will include 50 furnished apartment homes, 49 for veterans and one which will be utilized as an on-site management unit. Amenities include a landscaped courtyard area, community garden, recreation room, and resident services offices. The state-of-the-art development will be LEED Gold certified, utilizing energy efficient design principles, building materials and energy efficient appliances. The "360-degree" design will be high-quality architecture reminiscent of the "Craftsman" style.

Once constructed, veterans will have access to comprehensive on-site supportive services including case management, physical and mental health services, employment services, life skills training, and counseling. For additional information on this unique partnership, please visit www.placentia.org/veteransvillage or call the City of Placentia at (714) 993-8234.





POLICE DEPARTMENT

Police Department Leads Veterans Day Observance Ceremony

The City of Placentia was proud to host the 31st Annual Veterans Day Ceremony on Monday, November 11th, with the Police Department Honor Guard and keynote speaker Retired Air Force Lt. Col. Jo-Anne Martin, the first female graduate of the USAF Fighter Weapons (Top Gun) School. This year's ceremony was especially celebratory for the Police Department, unveiling the expansion of the Veterans Monument and adding Placentia Police Chief Darin Lenyi to the monument. The veteran's monument, created by the City of Placentia Veteran's Advisory Committee to honor Placentia residents who have served in the armed forces, celebrates all those who have served, in addition to those who have paid the ultimate sacrifice for freedom with their lives.

This year, several names were added to the monument including: Meredith Castillo, John W. Price Jr., David M. DeCasas, Rodolfo A. Morales and Tanner M Runge. The expanded veteran's monument added six new panels,

which will be a place of honor for years to come. Criteria to be eligible for placement on our monument can be located at www.placentia.org/veterans.



PUBLIC WORKS

Annual Turfgrass Renovation Program

Annual Turfgrass Renovation Program The City performs annual turfgrass renovations in public parkways and parks in the Fall. Currently, the City's landscape maintenance contractors are lowering the grass blade height in the parkways and parks to be followed up by dethatching, aerification, fresh grass seed and fertilizer. The purpose for this annual process is to promote healthy turf grass and improved sports field playing surfaces by reducing compaction/stress conditions, which will offer greater water penetration and reduce runoff. As part of this process, the grass in the areas being treated will be dry and brown in the initial stages. This is only temporary, and the grass will naturally return to a healthy condition once the process is complete. This annual turf renovation is estimated to be completed by December.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

PYLUUSD High School Showcase

Placentia Round Table Women's Club Festival of Trees

2019 Excellence in Placentia Invitation



PLACENTIA LIBRARY DISTRICT

WEEKLY SUMMARY – November 16-22, 2019

INTRODUCING THE HANGAR

THE HANGAR

Make your creative dreams come true, or learn something new, with fun projects, new technologies, and expert advice from our resident Tinkerer. The Hangar will feature a Monthly Maker Challenge!

NOVEMBER TINKER TUESDAYS PROGRAMS

November theme: Use our green screen and photo editing software to make fun and wacky photos.

The Hangar 101 – First Tuesday of the Month (*Adults and teens ages 14+*)

Tinker Time – Second Tuesday of the Month (*Children and families*)

Tinker Tweens – Third Tuesday of the Month (*Tweens ages 9-13*)

Thinker Tinker – Fourth Tuesday of the Month (*Adults and teens ages 14+*)

Registration is recommended; register at placentialibrary.eventbrite.com



ADULT & TEEN SERVICES

READ, WRITE, SPEAK CLUB

Friday, November 22, 9:30 – 11:00 a.m.

Placentia Library Meeting Room

ADULT & TEEN WINTER READING CHALLENGE

November 15 – January 9

How many books do you think you can read this winter? For each eligible item you check out or download from the Placentia Library we will give you a drawing ticket for a chance to win one of our fabulous prizes!

- Two tickets to Universal Studios
- Dinner at The Ranch Restaurant and Saloon

The more you read, the more chances you have to win. Take a little bit of time out of your busy holiday schedule to relax, have fun, learn and read! *Ages 14+ only*

REGISTRATION NOW OPEN: HOLIDAY BAKING ... MORE THAN JUST COOKIES!

These aren't your grandmother's recipes. Come and learn how to make some of the internet's most exotic holiday bakes. *Registration is recommended.*

Wednesday, December 11 6:30 p.m.: Dough Ornaments & Edible Gifts (*All Ages*)

Saturday, December 14 2:00 P.M.: No Bake Holiday Treats (*Family Friendly*)

Wednesday, December 18 6:30 P.M.: Decorative Fondant Techniques (*Adults and Teens 14+*)



CHILDREN'S SERVICES

RISE AND SHINE! IT'S STORYTIME!

Saturday, November 16, 10:00 - 10:45 a.m.

Virginia and Norman Haussmann Storytime Alcove

Join us for a fun-filled storytime on Saturday mornings for children of all ages!

SUNSHINE BABIES STORYTIME

Tuesday or Thursday, November 19 or 21, 9:30 - 10:00 a.m.

Virginia and Norman Haussmann Storytime Alcove

Class is open to all caregivers and their babies ages 0-18 months.

TODDLER TALES STORYTIME

Tuesdays or Thursday, November 19 or 21, 10:30 - 11:00 a.m.

Virginia and Norman Haussmann Storytime Alcove

Class is open to all caregivers and their toddlers ages 18 months to 3 years.



SPANISH BILINGUAL STORYTIME

Monday, November 17, 4:00 - 5:00 p.m.

Whitten Center, 900 S. Melrose St., Placentia

¡Cuentos en Español! Join us for bilingual storytime Mondays at Whitten Center, with rhymes, song and stories in English and Spanish! Children will learn new vocabulary in both languages and be introduced to the wonderful world of dual language learning.



HOMEWORK HELP

Monday - Thursdays, 4:00 - 5:00 p.m.

Placentia Library Meeting Room

Students in grades K-12 are welcome to join the after school Homework Help area from 4:00 - 5:00 p.m. Computers equipped with Tutor.com will be available for all students. Additionally, students in K-6 may receive in-person help from a Homework Helper.

Parents must register their child in-person at the Information Desk before students may join the Homework Help area.

COMING SOON

LETTERS TO SANTA

November 24 – December 14

Crossroads Corner

Santa Claus is coming to town and he's checking his mail at Placentia Library! Drop off your letters to Santa at our Crossroads Corner mailbox before Saturday, December 14, and our library elves will make sure to deliver them. Come back to visit us starting Wednesday, December 18, and we'll have a personalized letter from Santa ready for you!



CHARACTER COUNTS – COMMUNICATION A COMMUNITY OF THE 21ST CENTURY

Wednesday, November 20, 6:00 – 7:00 p.m.

Placentia Library Meeting Room

Come explore the power of communication while participating in fun and exciting activities that highlight the four types of communication. Bring your sense of adventure and be ready to laugh as we discover how much fun communication can be.



PASSPORTS AT THE LIBRARY

PASSPORT OFFICE HOURS

Monday – Thursday: 9 a.m. – 7:30 p.m.

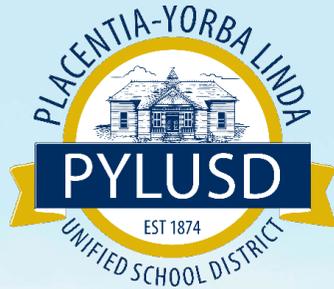
Friday – Saturday: 9 a.m. – 4:30 p.m.

Sunday: 1 p.m. – 4:30 p.m.

Call us at (714) 528-1906 or visit our website at <https://www.placentialibrary.org/services/passports> for information on what you will need to bring to apply.



Gain the “Advantage” of an
OUTSTANDING EDUCATION
in the Placentia-Yorba Linda
Unified School District!



Placentia-Yorba Linda Unified School District 2019 High School Showcase Schedule

Discover the academic, athletic, activity, and art-based opportunities unique to the Placentia-Yorba Linda Unified School District's four comprehensive high schools. Each high school will showcase their campus and programs during their respective evening event.

El Dorado High School
Wednesday, Nov. 13, 2019 – 6 PM
1651 N Valencia Ave, Placentia, CA 92870
www.edhs.org | (714) 986-7580

Scan QR
Code for
Additional
Information

Esperanza High School
Thursday, Nov. 7, 2019 – 6 PM
1830 N Kellogg Dr, Anaheim, CA 92807
www.esperanzahs.net | (714) 986-7540

Valencia High School
Wednesday, Nov. 20, 2019 – 6 PM
500 N Bradford Ave, Placentia, CA 92870
www.vhstigers.org | (714) 996-4970



Yorba Linda High School
Wednesday, Oct. 30, 2019 – 6 PM
19900 Bastanchury Rd, Yorba Linda, CA 92886
www.ylhs.org | (714) 986-7500

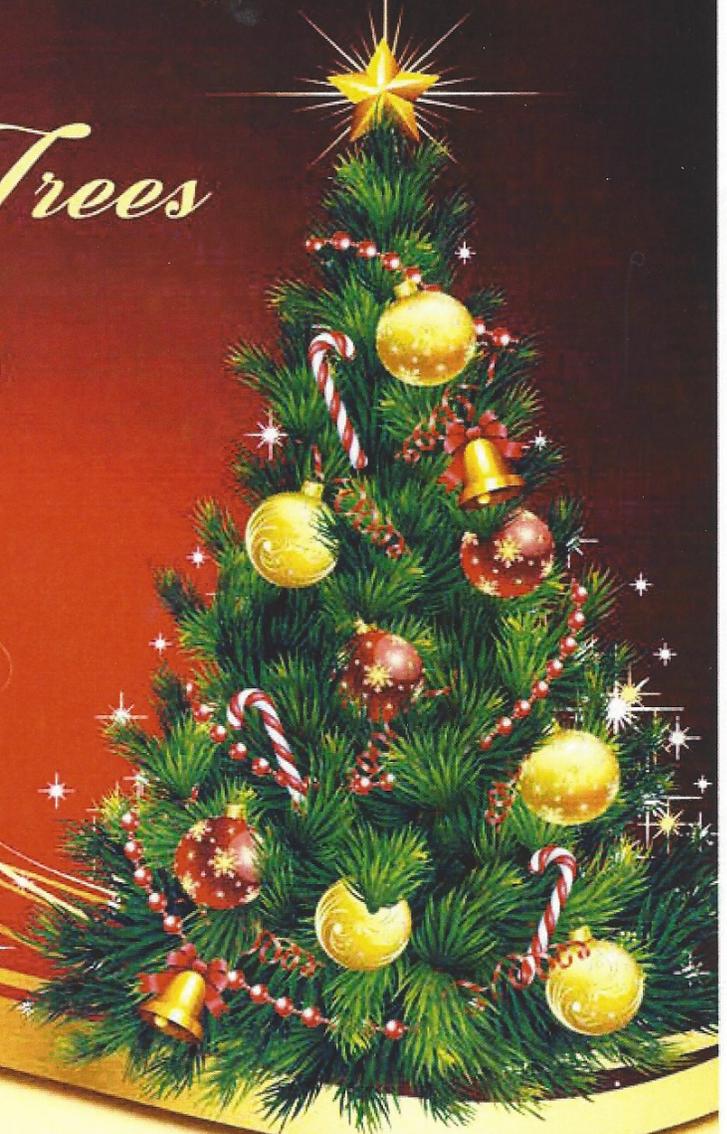
*Information about the District's Personalized Learning Pathways through La Entrada High School and Parkview School will also be available at each event.

Visit www.pylusd.org/hsshowcase
or scan the QR code for additional information.



34TH ANNUAL

Festival of Trees



Presented by

**PLACENTIA ROUND TABLE
WOMEN'S CLUB**

**SATURDAY, NOVEMBER 23, 2019
STARTING AT 10:00 AM**

For tickets call

**LINDA 714.878.4591
SUSAN 714.334.0178
TICKETS \$70**



Embassy Suites Brea

**GRAND BALL ROOM
900 E. BIRCH STREET
BREA, CA**

You Are Cordially Invited to the

*55th Annual
Excellence in
Placentia Gala*

Thursday, January 30, 2020

6:00 pm - 9:00 pm

Alta Vista Country Club

777 Alta Vista Street

Placentia, CA 92870



Placentia

CHAMBER OF COMMERCE