

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

November 21, 2019



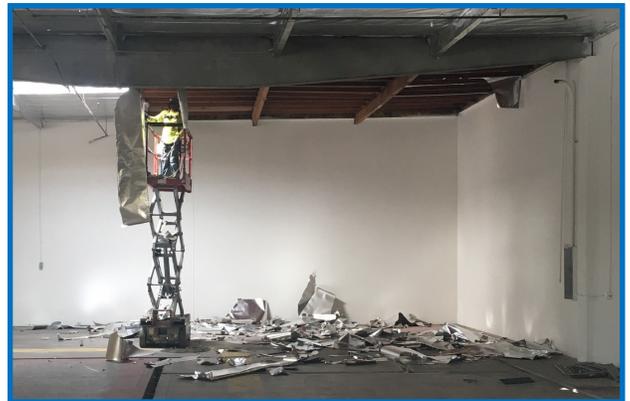
"Rich Heritage, Bright Future"

Demolition and Pre-Construction Begins on Placentia Navigation Center

Pre-construction has officially begun on the Placentia Navigation Center - a wrap-around service location with beds and the supportive resources necessary to successfully transition homeless persons into permanent housing. The demolition work is expected to be completed the first week of December and the seismic retrofit work will be completed shortly after. After this work is complete, interior improvements of the existing building will begin. The construction contract for the interior improvements will be presented to the City Council at the December 3rd City Council meeting for approval, with the contractor anticipated to begin work the week of December 16th.



The Placentia Navigation Center, located at 731 S. Melrose Street, will empower our local law enforcement with the tools necessary to prevent camping on public locations, including the freeway underpass on Crowther and the 57 Freeway. The City is dedicated to addressing homelessness in the City and will continue to work to open the Navigation Center by early 2020, which will then allow our Police Department to enforce our local anticamping ordinance throughout the City including the Crowther encampment. For additional information on addressing homelessness, please visit www.placentia.org/homelessness or call (714) 993-8107.



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Upcoming Meetings and Events

- 12/03/19 City Council Meeting
- 12/10/19 Parks Arts and Recreation (PARC) Meeting
- 12/10/19 Planning Commission Meeting
- 12/11/19 Heritage Festival Committee Meeting
- 12/17/19 City Council Meeting

For additional information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION

City Facilities Thanksgiving Closure

All City facilities will be closed from November 27, 2019 through December 1, 2019. The Police Department will remain open during the holidays. For non-life threatening emergencies, such as a fallen tree, street flooding, or other public works issues, please call (714) 993-8100.



Fire and Life Safety Department - Quarterly Update

At the November 19, 2019 City Council meeting, staff provided a comprehensive quarterly update on the progress being made on the Placentia Fire and Life Safety Department. Please click on the following link to view the [PowerPoint presentation](#) with facts on the fire apparatus, financing, equipment, recruitment, and much more.

Coming Soon - Employment Opportunities for the Fire and Life Safety Department

The City of Placentia will be hiring all levels for the Placentia Fire and Life Safety Department. Jobs will be posted soon on www.placentia.org/jobs.

A recruitment banner for the Placentia Fire and Life Safety Department. It features a black header with the department name in white, a red bar with "All Positions Available!" in white, and a grey section with the City of Placentia logo on the left and a red fire truck on the right. The text "COMING SOON!" is prominently displayed in the center, and the website "www.placentia.org/jobs" is at the bottom.

Mayor Shader Presents “Do the Right Thing” Award to Girl Scout Sarah Nadel

At the November 19th meeting, City Council recognized Girl Scout Sarah Nadel for her efforts while earning her Silver Award, the highest award possible for a Cadette. After touring H.I.S. House and learning about their program which houses families with children for a minimum of four to six months while teaching them job and life skills so that they can achieve long-term independence, Sarah was inspired to complete her Silver Award service project in support of this vital organization. Sarah collected and delivered over 160 new items and is working with companies to establish a donation program for home essentials for H.I.S. House graduates.



4th Annual Small Business Saturday on November 30th

The Placentia Chamber is holding their 4th Annual Small Business Saturday Scavenger Hunt to explore and discover small, independently-owned businesses in Placentia. The Scavenger Hunt clues will be available through the Chamber’s website, social media and at the library starting on Monday, November 25th. Hunters will have a chance to win prizes donated by participating businesses - one for every five clues they uncover. Between 40-50 businesses are expected to participate, so put your walking shoes on and join the Chamber! It’s also a great way to work off your holiday feasting while discovering some Placentia hidden gems. For more information, please contact the Placentia Chamber of Commerce at (714) 528-1873 or visit their website at www.placentiachamber.com.



ADMINISTRATION

“Pump Up” Placentia!

The City of Placentia has partnered with Galaxy Oil Company to operate the Placentia Gas Station, also known as “Best 4 Less 76” gasoline station at 480 S. Placentia Avenue (northeast corner of Placentia and Crowther Avenue). Through this partnership with Galaxy Oil, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. This will greatly assist the City with infrastructure maintenance such as roads and facility improvements. The City encourages all residents and visitors to fuel their vehicles at the 76 Gasoline Station and “Pump Up Placentia” by putting money directly back into your local services. For additional information about this partnership or questions regarding the 76 Gasoline Station, call (714) 993-8264.



Caltrans Environmental Review Phase of the South County Traffic Relief Effort

Caltrans, in coordination with the Transportation Corridor Agencies (TCA), is initiating the formal environmental review phase for the South County Traffic Relief Effort (SCTRE). The state transportation agency is seeking public engagement and input on developing mobility solutions in South Orange County by holding two public scoping meetings along with a 30-day public comment period beginning November 8 and concluding December 9 at 5:00 p.m.

The public scoping meeting will be held Open House format with no formal presentation and attendees may arrive at any time during the event hours. Public comments will be accepted either verbally through a court-reporter or in writing. The second scoping meeting will be held on December 4, 2019 from 5:00 p.m. to 8:00 p.m. at the Ocean Institute located at 24200 Dana Point Harbor Dr, Dana Point, CA 92629. Public comments will be accepted online at: www.sctre.org and via email at scoping@sctre.org. Comments can also be mailed to the following address: Caltrans District 12, 1750 East 4th Street, Santa Ana, CA 92705, Attn: Env/SCTRE Scoping. Click [here](#) to read Caltrans’ official Public Notice. Questions about the process can also be sent to Jeff Bott at TCA – jbott@thetollroads.com or 949-754-3458.

Placentia Community Foundation 2019 Grant Recipients Recognized

On November 19th, the City Council recognized the Placentia Community Foundation 2019 Grant recipients. The purpose of the Placentia Community Foundation Grant is to preserve, protect, and enhance the quality of life for residents of Placentia by funding programs that address the cultural, recreational, and educational needs of this community. In this effort, the Placentia Foundation awarded 6 grants in 2019 to non-profit organizations who serve the community of Placentia. These organizations included, The Boys and Girls Club, the Friendly Center, LOT318, Neighborhood Watch, LOVE Placentia, and the Placentia Founders Society. The total grant funds awarded was \$9,990. The Placentia Community Foundation is proud to support the worthy organizations who received funding this year. For more information about the Placentia Community Foundation, please contact the Community Services Department at (714) 993-8232.





COMMUNITY SERVICES

Community Services Summer in Review 2019 Video

The 2019 Summer in Review video highlights the programs and classes offered by the Community Services Department and the amazing people who participated. Please click on the link to view the [Summer in Review 2019 video](#) and the fun that was had by all.



Turkey Basket Drive

Neighborhood Services and Friendly Center will hold a Turkey Basket Drive on Tuesday, November 26th from 9:00 a.m. - 1:00 p.m. The donated baskets will be distributed to low-income families in the City of Placentia at the annual Turkey Basket Distribution Event. Donations can be dropped off at the Whitten Community Center located at 900 S. Melrose Street, Placentia CA 92870. For more information, please contact the Neighborhood Services office at (714) 986- 2333.

Thanksgiving Food Baskets

Neighborhood Services and Friendly Center will be distributing Thanksgiving Food Baskets to the community on two dates. Dates will be assigned to families at pre-registration. The distributions will be held at the Whitten Community Center located at 900 S. Melrose St. Placentia, CA 92870. You must pre-register to participate. Pre-registration is currently ongoing at the Whitten Community Center on Mondays, Wednesdays, and Fridays from 10:00 a.m. until 4:30 p.m. For more information, please contact the Neighborhood Services Office at (714) 986-2333.

25th Annual Tamale Festival

The Placita Santa Fe Merchants Association and the City of Placentia are proud to bring you the annual Tamale Festival to be held on Wednesday, December 11th in Historic Old Town Placentia on the 100-200 blocks of West Santa Fe Avenue and the 200 block of South Bradford Avenue. Hours will be from 4:00 p.m.- 10:00 p.m. The event will include live entertainment by the Grammy Award Winning Mariachi Divas, the Darden Sisters, Grupo Bella, a visit from Santa, and delicious tamales for individual sale. For additional information, visit <https://www.facebook.com/PlacentiaTamaleFest/> or contact the Community Services Department at (714) 993-8232.



2019 Tree Lighting Ceremony

The City of Placentia is proud to present the 2019 Holiday Tree Lighting event held on Thursday, December 5th at the Placentia Civic Center Plaza from 6:00 p.m.- 8:00 p.m. The event will feature free family fun, crafts, light refreshments, and live performances. There will also be a special visit from Santa! For more information, please call the Community Services Department at (714) 993-8232.



THURSDAY, DECEMBER 5
PLACENTIA CIVIC CENTER PLAZA
401 E. Chapman Ave. Placentia, CA 92870



DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
1945 E. Veterans Way	50-unit multi-family apartment structure for homeless and/or disabled Veterans.	Mercy Housing	Under Construction
110-132 E. Crowther Avenue	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista Street	10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman	Approved by City Council on 7/24/18; In plan check
455 S. Van Buren Street	Development of 110, three-story town-home units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	De Nova Homes	Under Entitlement Review
1474 N. Kraemer Bl. (SEC Kraemer & Yorba Linda)	To permit the development of a 7,000 square foot, multi-tenant retail commercial building within an existing shopping center.	Blue Sands Management	Starbucks and Chipotle are now open. Pizza Rev is under construction
SWC of Orchard Drive and Highland Avenue	To permit the development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot.	HQT Homes	Approved by City Council on 7/9/19
505 W. Crowther	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	JPI	In Building Plan Check
1808-1882 N. Placentia Ave.	Architectural Façade rehabilitation for entire Sierra Vista Plaza.	Easton Pacific	Under Construction
380 S. Placentia Avenue	5-story, 116 room hotel.	Placentia Hospitality, LLC	Under Construction
313 W. Orange-thorpe Ave.	To permit the addition of a diesel price sign to and existing freeway sign.	Ed Vidales	Under Construction
109 W. Santa Fe Ave.	New Coffee house and roasting facility.	Erik Scott	Open for business
718 & 719 S. Lakeview Ave.	To permit the development of two industrial buildings measuring 54,921 square foot (Building 1) and 39,456 square foot (Building 2) on two separate lots located within the C-M Zoning Dis-	Ajax Lakeview Development, LLC	In Building Plan Check



DEVELOPMENT SERVICES

Project Address	Project Description	Applicant	Project Status
719 ½ Monroe Way (APN: 339-102-21)	To permit the development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Approved by the Planning Commission on 7/9/19
900 Golden Ave.	The subdivision of an 1.58 acre lot into three lots and lot "A".	Robert Adams	Approved by City Council on 7/9/19
1049 Golden Ave.	Proposing a single lot condominium map for 26 unit town homes with buildings on a 1.3 acre site.	Brandywine Homes – Angela Meyer	Approved by the Planning Commission on 11/12/19 and City Council on 11/20/19
1961 E. Miraloma Ave – Unit D	To permit the use of an existing building in the Manufacturing Zoning District ("M") for theatre performances open to the public.	Mitch Atkins	Under Entitlement Review
1474 N. Kraemer Blvd.	To permit a development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla	Under Entitlement Review
849 E. Yorba Linda Blvd. #201	Tutoring services for students around Placentia communities to include Math, Reading, Writing, AP, SAT, Test Prep, and Foreign Languages.	Hui Lu	Under Entitlement Review
1275 E. Yorba Linda Blvd.	To permit the development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building.	North Orange County Audi	Scheduled for the 12/10/19 Planning Commission Meeting

[Please click her for a list of all Development Services projects.](#)

POLICE DEPARTMENT

Gang Reduction and Intervention Partnership (GRIP) Thanksgiving Awards Ceremony

The Placentia Police Department in collaboration with the Orange County District Attorney's Office participated in a Gang Reduction and Intervention Partnership (GRIP) awards ceremony at Melrose Elementary School this week. GRIP provided fifteen children with a complete thanksgiving meal to take home to their families based upon their commitment to living a gang free life and for their achievements during this semester at school. Placentia Police Department liaison Sergeant McKenzie along with Command Staff enjoyed recognizing the students hard work and positive development at this ceremony.





PUBLIC WORKS

Annual Turfgrass Renovation Program

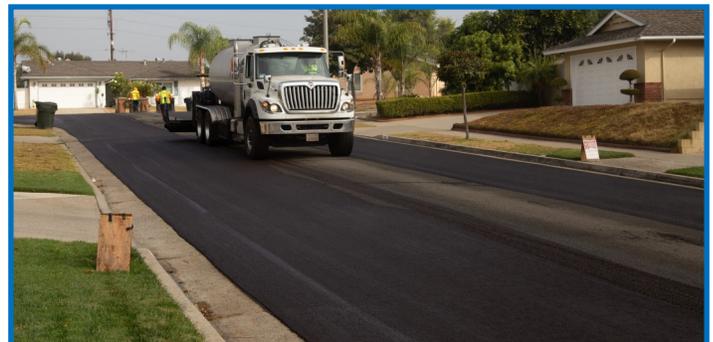
Annual Turfgrass Renovation Program The City performs annual turfgrass renovations in public parkways and parks in the Fall. Currently, the City's landscape maintenance contractors are lowering the grass blade height in the parkways and parks to be followed up by dethatching, aerification, fresh grass seed and fertilizer. The purpose for this annual process is to promote healthy turf grass and improved sports field playing surfaces by reducing compaction/stress conditions, which will offer greater water penetration and reduce runoff. As part of this process, the grass in the areas being treated will be dry and brown in the initial stages. This is only temporary, and the grass will naturally return to a healthy condition once the process is complete. This annual turf renovation is estimated to be completed by December.

Measure U Funded Street Maintenance Underway

Construction began this week on the FY 2019-20 Residential Slurry Seal Phase I Project. This Measure U funded project will slurry seal more than 1.8 million square feet of residential streets in three different neighborhoods. The damp weather temporarily halted this week's construction, but the project is still anticipated to be completed on time and will continue over the next week. Slurry seal is a preventative maintenance surface treatment designed to extend the useful service life of road pavement. The streets receiving this treatment are generally rated in good condition, so it's critically important to provide preventative maintenance. As long as a pavement surface is resealed on a regular basis, the useful service life of that street can be extended almost indefinitely. Slurry seal treatments are also extremely cost effective, between 30 and 40 cents per square foot. However, if the pavement surface is never maintained and needs to be completely redone, it will cost more than \$1.40 per square foot to re-pave it.



This project is a first in a series of street maintenance and rehabilitation projects budgeted by the City Council this fiscal year. A larger slurry seal project covering more than 2.6 million square feet is currently in design, as well as 800,000 square feet of arterial roadway pavement rehabilitation. Both of these projects are expected to be in construction by Summer 2020. Every street in Placentia will be addressed within 5-7 years. The City appreciates the patience of residents while working on all paving projects. Please visit www.placentia.org/measureu to review all of this year's Measure U funded projects.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Round Table Women's Club Festival of Trees

Placentia Tree Lighting 2019

2019 Excellence in Placentia Invitation

Fight the Flu



Placentia Library District

WEEKLY SUMMARY – November 23-29, 2019

Library Closure:
Thursday, November 28,
for Thanksgiving

Introducing The Hangar

THE HANGAR

Make your creative dreams come true, or learn something new, with fun projects, new technologies, and expert advice from our resident Tinkerer. The Hangar will feature a Monthly Maker Challenge!

NOVEMBER TINKER TUESDAYS PROGRAMS

November Theme: Use our green screen and photo editing software to make fun and wacky photos.

December Theme: Let your gifts stand out with unique cards and gift tags made with our Cricut Maker cutter.

The Hangar 101 – First Tuesday of the Month (*Adults and teens ages 14+*)

Tinker Time – Second Tuesday of the Month (*Children and families*)

Tinker Tweens – Third Tuesday of the Month (*Tweens ages 9-13*)

Thinker Tinker – Fourth Tuesday of the Month (*Adults and teens ages 14+*)

Registration is recommended; register at placentialibrary.eventbrite.com



Adult & Teen Services

ADULT & TEEN WINTER READING CHALLENGE

November 15 – January 9

How many books do you think you can read this winter? For each eligible item you check out or download from the Placentia Library we will give you a drawing ticket for a chance to win one of our fabulous prizes!

- Two tickets to Universal Studios
- Dinner at The Ranch Restaurant and Saloon

The more you read, the more chances you have to win.

Take a little bit of time out of your busy holiday schedule to relax, have fun, learn and read! *Ages 14+ only*



REGISTRATION NOW OPEN:

HOLIDAY BAKING ... MORE THAN JUST COOKIES!

These aren't your grandmother's recipes. Come and learn how to make some of the internet's most exotic holiday bakes.

Registration is recommended – some classes are full, but waitlist and standby options are available.

Wednesday, December 11 6:30 p.m.: Dough Ornaments & Edible Gifts (*All Ages*)

Saturday, December 14 2:00 P.M.: No Bake Holiday Treats (*Family Friendly*)

Wednesday, December 18 6:30 P.M.: Decorative Fondant Techniques (*Adults and Teens 14+*)



Children's Services

LETTERS TO SANTA

November 24 – December 14

Crossroads Corner

Santa Claus is coming to town and he's checking his mail at Placentia Library! Drop off your letters to Santa at our Crossroads Corner mailbox before Saturday, December 14, and our library elves will make sure to deliver them. Come back to visit us starting Wednesday, December 18, and we'll have a personalized letter from Santa ready for you!



RISE AND SHINE! IT'S STORYTIME!

Saturday, November 23, 10:00 - 10:45 a.m.

Virginia and Norman Haussmann Storytime Alcove

Join us for a fun-filled storytime on Saturday mornings for children of all ages!

SUNSHINE BABIES STORYTIME

No storytime this week; next meetings Tuesday or Thursday, December 3 or 5, 9:30 – 10 a.m.

Virginia and Norman Haussmann Storytime Alcove

Class is open to all caregivers and their babies ages 0-18 months.

TODDLER TALES STORYTIME

No storytime this week; next meetings Tuesday or Thursday, December 3 or 5, 10:30 – 11 a.m.

Virginia and Norman Haussmann Storytime Alcove

Class is open to all caregivers and their toddlers ages 18 months to 3 years.



HOMEWORK HELP

Monday - Thursdays, 4:00 - 5:00 p.m.

Placentia Library Meeting Room

Students in grades K-12 are welcome to join the after school Homework Help area from 4:00 - 5:00 p.m. Computers equipped with Tutor.com will be available for all students. Additionally, students in K-6 may receive in-person help from a Homework Helper.

Parents must register their child in-person at the Information Desk before students may join the Homework Help area.

Coming Soon

MEDITATION & YOGA CLASSES

Coming in January 2020, the library will have meditation and yoga workshops. For more information, visit:

https://www.placentialibrary.org/sites/default/files/newsletters/100_Years_Placentia_Library_Newsletter_Web.pdf

Passports @ the Library

PASSPORT OFFICE

Call us at (714) 528-1906 or visit our website at

<https://www.placentialibrary.org/services/passports>

for information on what you will need to bring to apply for your passport.





34TH ANNUAL

Festival of Trees



Presented by

**PLACENTIA ROUND TABLE
WOMEN'S CLUB**

**SATURDAY, NOVEMBER 23, 2019
STARTING AT 10:00 AM**

For tickets call

**LINDA 714.878.4591
SUSAN 714.334.0178
TICKETS \$70**



Embassy Suites Brea

**GRAND BALL ROOM
900 E. BIRCH STREET
BREA, CA**

6PM
to
8PM



CITY OF PLACENTIA

*Holiday
Tree Lighting
Ceremony*

THURSDAY, DECEMBER 5
PLACENTIA CIVIC CENTER PLAZA
401 E. Chapman Ave. Placentia, CA 92870

Free Family Fun · Crafts for Kids · Light Refreshments
Pictures with Santa (please bring your own camera)
Dance Performances · Holiday Sing-a-long & much more!

For more information, or if you are interested in sponsorship opportunities for this event, please contact the Community Services Department at (714) 993-8232.

You Are Cordially Invited to the

*55th Annual
Excellence in
Placentia Gala*

Thursday, January 30, 2020

6:00 pm - 9:00 pm

Alta Vista Country Club

777 Alta Vista Street

Placentia, CA 92870



Placentia

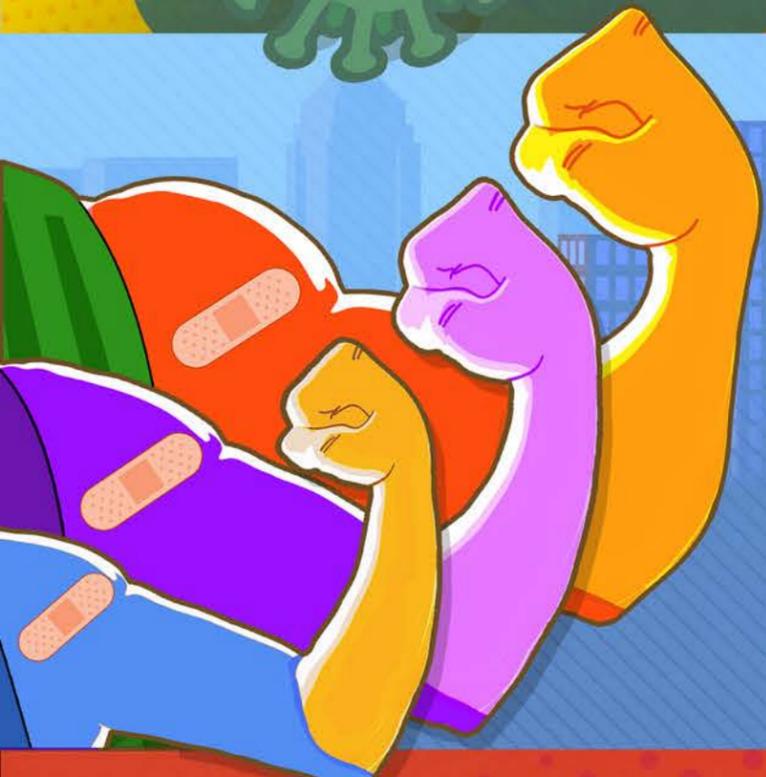
CHAMBER OF COMMERCE

TAKE 3 ACTIONS TO

FIGHT FLU



Influenza (flu) is a contagious disease that can be serious. Every year, millions of people get sick, hundreds of thousands are hospitalized, and thousands to tens of thousands of people die from flu. CDC urges you to take the following actions to protect yourself and others from flu.



GET YOURSELF AND YOUR FAMILY VACCINATED!

A yearly flu vaccine is the first and most important step in protecting against flu viruses.

Everyone 6 months or older should get an annual flu vaccine. Protect Yourself. Protect Your Family. Get Vaccinated. #FightFlu

STOP THE SPREAD

Take everyday preventive actions to help stop the spread of flu viruses!

Avoid close contact with sick people, avoid touching your eyes, nose, and mouth, cover your coughs and sneezes, wash your hands often (with soap and water).



ASK YOUR DOCTOR ABOUT FLU ANTIVIRALS

Take antiviral drugs if your doctor prescribes them!

Antiviral drugs can be used to treat flu illness and can make illness milder and shorten the time you are sick.



[WWW.CDC.GOV/FLU](http://www.cdc.gov/flu)

#FIGHT FLU

