

City Administrator's

Weekly Briefing

From: *Damien R. Arrula*

December 19, 2019



"Rich Heritage, Bright Future"

Council Reorganization

The Placentia City Council held its annual reorganization meeting on Tuesday, December 17th. The new City Council for 2019-20 is as follows:

- Mayor Ward L. Smith
- Mayor Pro Tem Jeremy B. Yamaguchi
- Councilmember Rhonda Shader
- Councilmember Craig S. Green
- Councilmember Chad P. Wanke



The City Council meets on the first and third Tuesday of each month in the City Council Chambers at 401 E. Chapman Avenue, Placentia.

The City Council meetings are broadcasted live on AT&T U-Verse (channel 99) and Spectrum (channel 3). Viewers can also [view the City Council meeting live on the internet](#) or access past archived meetings

Residential Street Sweeping Cancelled During the Holidays

As in previous years, the City will be cancelling residential street sweeping operations during the winter holiday season, starting Friday, December 20th through Sunday, January 5th. Street sweeping operations for arterial and commercial streets will remain uninterrupted. Parking Enforcement will also suspend issuing street sweeping citations on residential streets during this time period. Street sweeping operations and parking enforcement will resume on Monday, January 6th. During this time, however, residents are reminded that all vehicles determined to be in violation of a parking ordinance other than the street sweeping violation ordinance, will remain subject to a parking citation. For additional information, please contact the Public Works Department at (714) 993-8212.

City Facilities Holiday Closure

All City facilities will be closed from December 23rd through January 2nd. City Hall and other City facilities will reopen on Monday, January 6th. The Police Department will remain open during the holidays. For non-life threatening emergencies, such as a fallen tree, street flooding, or other public works issues, please call (714) 993-8164. Happy Holidays from the City of Placentia.



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Upcoming Meetings and Events

12/23-1/05	Holiday Closure - All facilities closed
01/08/20	Heritage Festival Committee Meeting
01/14/20	Parks Arts and Recreation Commission (PARC) Meeting
01/14/20	City Council Meeting
01/21/20	Streetscape & Transportation Advisory Commission
02/04/20	City Council Meeting

For additional information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION

Fire and Life Safety Department Receives Battalion Chief Vehicles for Upfitting

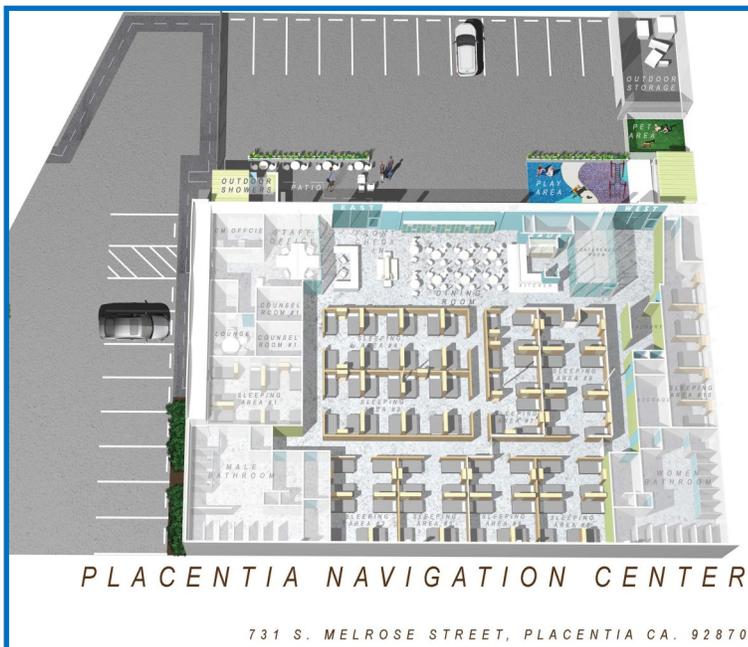
The new Placentia Fire and Life Safety Department received its two brand-new, 2019 Ford F350's for the Department's Battalion Chiefs. The vehicles and onboard tools and equipment have been recommended and vetted by multiple Fire Chiefs and fire industry experts. The command units will be outfitted with all the high-quality, technologically-



advanced equipment needed to ensure the chief officers have all the tools needed for effective command and control at all emergency incidents. The units are being sent for electronics and communications equipment upfitting as well as badging and striping. These vehicles will be road-ready this coming February. The Fire Chief's vehicle, the two Type I engines and Quint will be arriving soon and the City will continue to keep residents informed of our progress in implementing our new Fire and Life Safety Department.

Placentia Navigation Center - Weekly Picture Update

Construction has officially begun on the Placentia Navigation Center - a wrap-around service location with beds and the supportive resources necessary to successfully transition homeless persons into permanent housing. Demolition work and voluntary seismic building retrofit have been completed and passed building inspections. Interior improvements of the existing building have begun with the interior building layout and markings completed.



The City is dedicated to addressing homelessness in the City and will continue to work to open the Navigation Center by early 2020, which will then allow our Police Department to enforce our local anticamping ordinance throughout the City including the Crowther encampment. For additional information on addressing homelessness, please

visit www.placentia.org/homelessness or call (714) 993-8107.



ADMINISTRATION

Councilmember Shader Presents “Do the Right Thing” Award to Robert McKinnell

At the December 17th meeting, City Council recognized Robert McKinnell for his dedication to serving the City on multiple committees and commissions. Robert McKinnell has served on the Citizens Fiscal Sustainability Task Force, the Financial Audit Oversight Committee, the Citizens’ Oversight Committee, and has served as Appointed City Clerk since May 2019 faithfully and with the highest degree of integrity and professionalism. The City is grateful for his participation in crucial committees that advise the City Council and his dedication to the City of Placentia.



Councilmember Shader Presents “Do the Right Thing” Award to El Comino Real Teacher Christine Bonner and Her Students that Completed “Dream It, Be It: Career Support for Girls” Class

On Tuesday December 17th, Councilmember Rhonda Shader presented students from the El Comino Real Continuation High School with the “Do the Right Thing” Award. El Comino Real is a public alternative school located in Placentia that is committed to being a dynamic learning community that prepares each and every student for success. El Camino Real teacher Christine Bonner created a curriculum of Women’s Studies incorporating the Soroptimist “Dream It, Be It: Career Support for Girls” to give girls the tools they need to achieve their education and career goals, empowering them to break cycles of poverty, violence, and abuse. Students learned skills such as Exploring Careers, Creating Achievable Goals, Turning Failure into Success, Balancing Stress, and Putting Dreams into Action. Ten students were presented the “Do the Right Thing Award” as well as teacher Christine Bonner.



Now Hiring: Fire Chief and Battalion Chief Positions for the Fire and Life Safety Department

The City of Placentia is currently seeking applicants for the positions of Fire Chief and Battalion Chief. The City will be hiring all levels for the Placentia Fire and Life Safety Department. Please check www.placentia.org/jobs regularly for applications and job descriptions.

Placentia Fire and Life Safety Department
Now Hiring: Fire Chief and Battalion Chief



JOIN TODAY!



www.placentia.org/jobs



ADMINISTRATION

Donate Today to the Spark of Love Toy Drive

This year marks the 27th anniversary of the Firefighters' Spark of Love campaign. Please donate unwrapped toys to the Placentia Fire Stations located at 1530 North Valencia or 120 South Bradford. Visit the [Spark of Love website](#) for more information.



Thousands of kids in need are still without a toy this holiday

Please bring a new, unwrapped toy to any OCFA fire station

“Pump Up” Placentia!

The City of Placentia has partnered with Galaxy Oil Company to operate the Placentia Gas Station, also known as “Best 4 Less 76” gasoline station at 480 S. Placentia Avenue (northeast corner of Placentia and Crowther Avenue). Through this partnership with Galaxy Oil, a portion of the revenue generated by the gas station will go directly back to the City for critical services including Police, Fire, and Public Works projects. This will greatly assist the City with infrastructure maintenance such as roads and facility improvements. The City encourages all residents and visitors to fuel their vehicles at the 76 Gasoline Station and “Pump Up Placentia” by putting money directly back into your local services. For additional information about this partnership or questions regarding the 76 Gasoline Station, call (714) 993-8264.



Shop Locally for the Holidays

Tis season! The holidays are well under way and as you shop for that perfect gift or for a place for family gatherings, remember to shop and/or dine locally here in Placentia. There are many advantages to supporting local retailers and businesses. When shopping locally, you support local jobs, assist in funding City services through sales tax, invest in our neighborhood retail centers and promote economic development. Please don't forget the Farmers Market is also open every Tuesday evening starting at 4:00 p.m. at the Placentia Town Center, with special holiday crafts and accessories for the entire family. Enjoy the season and don't forget to shop locally at your favorite Placentia retailers!





COMMUNITY SERVICES

25th Annual Tamale Festival

On Wednesday, December 11th, the Placita Santa Fe Merchants Association, in partnership with the City of Placentia, hosted the 25th Annual Tamale Festival in Historic Old Town Placentia on the 100-200 blocks of Santa Fe Avenue and the 200 block of South Bradford Avenue. The event featured live entertainment by the Grammy Award Winning Mariachi Divas, Zavala Jazz & Soul, Grupo Bella, a visit from Santa who distributed gifts to all children in attendance and was sponsored by the Placentia Rotary Club. There were delicious tamales for sale and the event hosted a car show for the first time this year. The City extends a special thank you to the Placita Santa Fe Merchants Association for all their hard work and looks forward to another great event next year.



Community Christmas Basket Event

The Neighborhood Services Office and Friendly Center hosted the annual Community Christmas Basket event at the Whitten Community Center on Saturday, December 14th. A total of 522 participants attended the event. Santa was in attendance, took photos with families, and distributed stuffed animals to all children. Families also enjoyed a meal, crafts, and cookie decorating sponsored by the Placentia Rotary Club. For more information about the services and events provided by the Neighborhood Services Office, please contact (714) 986-2333.



Winter Activities in Placentia

The Winter 2020 Edition of the City of Placentia Palm Quarterly newsletter is now available online. Please click [here for the Winter 2020 Palm Quarterly](#). The Winter Edition offers a full range of programs for all ages including music, dance, fitness, sports, and excursions. For more information regarding any of our wonderful events, programs and classes please contact the Community Services Department at (714) 993-8232.



DEVELOPMENT SERVICES

Demolition Underway at Future JPI Luxury Apartment Site

The second development in the City's Transit Oriented Development (TOD) Zone is currently completing demolition of existing buildings onsite. The project site is made up of seven adjacent properties located between 505-551 W. Crowther Avenue directly east of Tyler Lighting on the north side of Crowther Avenue. The site will be home to the second state-of-the-art development within the City's TOD Zone centered on Crowther Avenue. This particular development will



feature 418 residential units, and is a mixed-use development, featuring approximately 10,500 square feet of retail-commercial space on the ground floor accessible from Crowther Avenue.

Similar to "The Herald" development, which is under construction approximately two blocks to the east, this will be a rental community focusing on high-quality, luxury living with resort-style amenities such as a pool, high-end workout facilities, gourmet kitchens, high-quality courtyards with firepits, barbecues, pet walking areas and more.

This development and "The Herald" will help to achieve the City's goals established for the newly created Transit Oriented Development Zone by fostering sustainable living and mobility by increasing pedestrian and bike friendly options to access mass transit. Developer JPI Development has worked diligently on the demolition of the current buildings onsite and plans to finish the demolition in early January. Construction is anticipated to begin on the new buildings by May 2020. Please contact the Planning Division if you have any questions at (714) 993-8124.





PUBLIC WORKS

New Parkway Trees in Placentia

In the Fall, the City completed the FY 2018-19 Residential Street Rehabilitation Project, which repaved 198,000 square feet of residential streets, replaced 1,762 square feet of broken concrete sidewalk panels and 480 linear feet of curb and gutter as well as constructed 24 ADA-compliant curb ramps. As part of this project, the City planted 47 Crepe Myrtle trees in various empty parkway sites within the project area. These trees have a long blooming season that begins in the summer and lasts through early fall. Once established, they are drought-tolerant and grow 15 to 25 feet in height with a 6 to 15-foot spread. In addition, these trees have small, non-invasive root systems that will not protrude through surrounding sidewalks. The City will continue its efforts to increase the City's tree canopy in conjunction with its Citywide Pavement Rehabilitation Program.



To learn more about the City's efforts to expand and protect its Urban Forest, please visit www.placentia.org/urbanforest.

Old Town Façade Improvement Program - New Mural Nearly Completed

The façade improvement project at 301 W. Santa Fe Avenue is well underway with the mural receiving its finishing touches today. The mural depicts Placentia's rich heritage including its citrus history, The Bradford House and Historic George Key Ranch. The mural is created and painted by artist Tracey Moloney ([My Art and Soul](#)). The project also includes new paint, new gooseneck lighting, lit signage and synthetic ivy across the base of the wall facing Melrose Avenue which will be completed in the coming weeks.

This is the third project funded under the City's Old Town Façade Improvement Program (Program). This program provides financial assistance in the form of a grant to commercial property and/or business owners to make facade improvements to the exterior of their commercial buildings located within Old Town Placentia. The Program's goal is to create a pedestrian-friendly, aesthetically pleasing environment for residents, visitors and tourists, and generate substantial economic benefits for the merchants and property owners as a result of increased investment in this area. Funding for the Program is derived from the Community Development Block Grant (CDBG) that is administered by the County of Orange. The funding allocation for this program is based on annual allocations provided by the U.S. Department of Housing and Urban Development.

For more information on the Program, please visit www.placentia.org/facade.





PUBLIC WORKS

Holiday Tree Recycling Program

Free holiday tree collection is provided for single family households with automated collection beginning Monday, December 30, 2019 through Friday, January 10, 2020. Holiday trees are picked up in a special collection truck. Residents are reminded to remove all decorations and have your holiday trees out by your curb by 7:00 a.m. If you don't take your tree down until after January 10, 2020, please cut it into pieces that will fit in your yard-waste container with the lid closed.



You can also recycle holiday wreaths and greenery in your yard-waste container. Please remove all decorations from your holiday wreaths before placing them in your yard-waste container. If you are discarding an artificial tree or wreath, please place it into the waste container. Artificial trees and wreaths are not recyclable. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.

Holiday Trash Collection Schedule

There will be no trash and recycling collection services on the following holidays:

- Christmas Day - Wednesday, December 25, 2019
- New Year's Day - Wednesday, January 1, 2020
- Memorial Day - Monday, May 25, 2020
- Independence Day - Saturday, July 4, 2020 (regular service)
- Labor Day - Monday, September 7, 2020
- Thanksgiving Day - Thursday, November 26, 2020
- Christmas Day - Friday, December 25, 2020

If your weekly pickup is on or after the holiday, your pickup that week will be delayed by one day. For instance, when the holiday is on a Monday, Monday's collection will take place on Tuesday, Tuesday's on Wednesday, and so on, with Friday's collection on Saturday. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.

POLICE DEPARTMENT

Veterans Day Observance Ceremony - Video Now Available

The City of Placentia was proud to host the 31st Annual Veterans Day Ceremony on Monday, November 11th. Please enjoy the [video](#) of the celebration honoring those who have served in the armed forces and the unveiling of the expanded Veterans Monument.

EXTERNAL COMMUNICATION

- [Placentia Library District Weekly Summary](#)
- [2019 Excellence in Placentia Invitation](#)



Placentia Library District

WEEKLY SUMMARY – December 20-26, 2019

Follow us on Instagram!
@placentialib

Happy Holidays!

LIBRARY CLOSURES

Tuesday, December 24th, 2019
Wednesday, December 25th, 2019
Tuesday, December 31st, 2019
Wednesday, January 1st, 2020

Introducing The Hangar

THE HANGAR

Make your creative dreams come true, or learn something new, with fun projects, new technologies, and expert advice from our resident Tinkerer. The Hangar will feature a Monthly Maker Challenge!

DECEMBER TINKER TUESDAYS PROGRAMS

December Project: Let your gifts stand out with unique cards and gift tags made with our Cricut Maker cutter.

January Project: Record your own sound and mix audio components for podcasts, oral histories and music!

The Hangar 101 – First Tuesday of the Month (*Adults and teens ages 14+*)

Tinker Time – Second Tuesday of the Month (*Children and families*)

Tinker Tweens – Third Tuesday of the Month (*Tweens ages 9-13*)

Thinker Tinker – Fourth Tuesday of the Month (*Adults and teens ages 14+*)

Registration is recommended; register at placentialibrary.eventbrite.com



Adult & Teen Services

ADULT & TEEN WINTER READING CHALLENGE

Until January 9th, 2020

For each eligible item you check out or download from the Placentia Library we will give you a drawing ticket for a chance to win one of our fabulous prizes!

- Two tickets to Universal Studios
- Dinner at The Ranch Restaurant and Saloon

The more you read, the more chances you have to win. Take a little bit of time out of your busy holiday schedule to relax, have fun, learn and read! *Ages 14+ only*



READ, WRITE, SPEAK CLUB

Friday, December 26, 9:30 – 11:00 a.m.

Placentia Library Meeting Room

Children's Services



MERRY LITTLE CHRISTMAS PARTY

Saturday, December 21, 10:00 a.m. – 12:00 p.m.

Placentia Library Meeting Room

Join us for a special Christmas storytime where we'll enjoy fun books, interactive games, and cookie decorating. Christmas magic awaits you at Placentia Library!

STORYTIME BREAK

All storytime programs are on break December 15th, 2019, to January 13th, 2020.

HOMEWORK HELP

Monday - Thursday, 4:00 p.m. - 5:00 p.m.

Placentia Library Meeting Room

For students in grades K-12.

Coming Soon

MEDITATION & YOGA CLASSES

Coming in January 2020, the library will have meditation and yoga workshops. For more information, visit:

placentialibrary.eventbrite.com

TAI CHI ESSENTIALS

The library will have a Tai Chi Essentials class meeting Thursdays at 6:00 p.m. in January. For more information, visit:

placentialibrary.eventbrite.com

Passports @ the Library

PASSPORT OFFICE

Call us at (714) 528-1906 or visit our website at <https://www.placentialibrary.org/services/passports> for information on what you will need to bring to apply for your passport.



You Are Cordially Invited to the

*55th Annual
Excellence in
Placentia Gala*

Thursday, January 30, 2020

6:00 pm - 9:00 pm

Alta Vista Country Club

777 Alta Vista Street

Placentia, CA 92870



Placentia

CHAMBER OF COMMERCE