

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

January 9, 2020



"Rich Heritage, Bright Future"

Placentia City Administrator Named Top 100 Most Influential in Orange County for Second Year in a Row

The City of Placentia is pleased to announce that City Administrator Damien R. Arrula was recognized as one of Orange County's Top 100 Most Influential People of 2019 by the Orange County Register for the second year in a row. His acknowledgement was specifically for the City's decision to end service with the Orange County Fire Authority (OCFA) and start the Placentia Fire and Life Safety Department to expand services, reduce costs, and increase collaboration with the Placentia Police Department.

"Damien's dedication to improving services while protecting the City's financial future has allowed for a solution that is innovative and resident-focused," said Placentia Mayor Ward Smith. "Through his guidance, we are creating a Fire Department that will foster greater connections between public safety and Placentia residents and increase community collaboration we value so highly here in the City. The past year was an uphill climb and Damien rose to the occasion, rightfully earning this recognition by the Orange County Register. The City is extremely proud of him."

[To read the entire press release, please click here.](#)

OC Register Highlights Old Town Placentia Revitalization and New Mural

Please click the following link to read the OC Register article entitled "[Murals, construction are revitalizing Placentia's Downtown and historic area](#)" for an excellent update and photos on the progress being made in the City's Old Town District.



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Upcoming Meetings and Events

- 01/14/20 Parks Arts and Recreation Commission (PARC) Meeting
- 01/14/20 City Council Meeting
- 01/21/20 Streetscape & Transportation Advisory Commission
- 02/04/20 City Council Meeting
- 02/11/20 Parks Arts and Recreation Commission (PARC) Meeting
- 02/12/20 Heritage Festival Committee Meeting

For additional information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



COMMUNITY SERVICES

Fill the Food Pantry

The City of Placentia Neighborhood Services Division is in need of food donations. Emergency food is distributed throughout the year for families in our community and the supply was depleted during the holidays. Donations of non-perishable food items can be dropped off Monday-Friday from 8:30 a.m. to 5:00 p.m. at the Whitten Community Center, 900 S. Melrose Street in Placentia. Please call (714) 986-2336 for additional information.

Senior Grocery Program

The Placentia Senior Center and Second Harvest Food Bank offers a bi-monthly Senior Grocery Program. Seniors are welcome to stop by and “shop” for a variety of foods. The free food distribution takes place the 1st and 3rd Thursday of every month at 11:45 a.m. at the Placentia Senior Center located at 143 S. Bradford Ave. For additional information, please call (714) 986-2332.



Winter Activities in Placentia

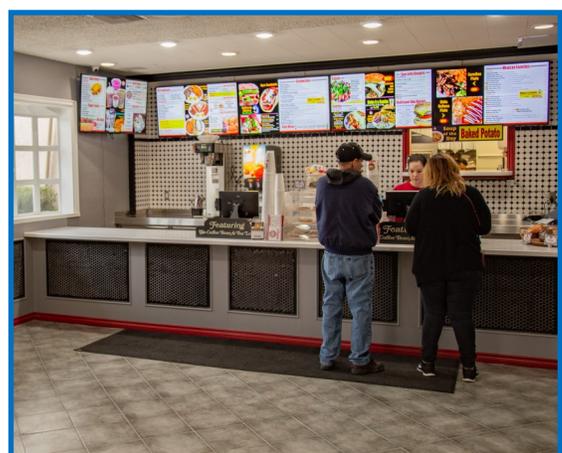
The Winter 2020 Edition of the City of Placentia Palm Quarterly newsletter is now available online. Please click [here for the Winter 2020 Palm Quarterly](#). The Winter Edition offers a full range of programs for all ages including music, dance, fitness, sports, and excursions. For more information regarding any of our wonderful events, programs and classes please contact the Community Services Department at (714) 993-8232.

DEVELOPMENT SERVICES

Duke's Café Now Open

Duke's Café is now open at 2099 E. Orangethorpe Ave in the Cobblestone Village Shopping Center. Open daily from 7:00 a.m. - 9:00 p.m., Duke's offers delicious all-day breakfast as well as a variety of other cuisines including burgers, sandwiches, wraps, salads, tacos, burritos, and quesadillas.

Duke's Café first opened in 2011 in Yorba Linda and looks forward to serving the Placentia community. Whether customers are craving an afternoon burger with premium beef and grilled jalapeños or a juicy New York Steak for dinner, the friendly and welcoming staff will make sure everyone enjoys a hearty meal in this cozy yet contemporary space. Enjoy great food and free wifi at Duke's Café today!





DEVELOPMENT SERVICES

Village Plaza Center Phase II

On December 10, 2019, the City of Placentia Planning Commission approved a rehabilitation project for the “Village Plaza” retail shopping center that will result in the remodeling of all the aging buildings with new architecture, including various hardscape and landscape improvements. The revitalization project entails new upgraded building façades, outdoor dining areas, and a new drive-through associated with a new casual dining restaurant. Spanish Contemporary architectural design elements will be added to beautify and add interest to the buildings. Project features will include new light fixtures for brighter lighting throughout the plaza, large concrete planters with seating along pedestrian walkways, and additional shade structures and awnings to make the public spaces more inviting and provide comfortable access to retail spaces. This is the second phase of improvements to the shopping center, Phase I (Starbucks, Chipotle, Pizza Rev) was completed in 2019.

Construction is anticipated to start in May 2020 with its completion anticipated for spring 2021. Please contact the Development Services Department to receive updates on the status of the project at (714) 993-8124.



Please click on the flowing hyperlink to [view the flyover video](#).



PUBLIC WORKS

Upcoming California Tree Team Workshop

The City, in partnership with the California Urban Forest Council (CaUFC) and West Coast Arborists, Inc. (WCA) have set aside grant funding to plant new trees for Placentia through the Cool Parks grant program funded by CalFire. The goal of this grant program is to reduce carbon and greenhouse gas emissions by planting urban trees in local parks and streetscapes. Funding for Placentia will provide up to 150 new trees to be planted in City parks and public spaces.

As part of this program, the City, in collaboration with local and state partners, is offering a free tree education workshop on Saturday, February 29th from 9:00 a.m. – 11:30 a.m., at the Whitten Community Center in Placentia. Come learn how to plant a tree, tree benefits, urban forestry and become a leader for our spring tree planting event!

City staff is working separately with WCA to develop an Arbor Day planting event in April 2020 as part of this grant and details regarding this event will be released in the near future.

For RSVPs or questions regarding this free workshop, please email: grantinfo@wcainc.com. To learn more about this program, please visit www.investfromthegroundup.org.



Placentia Residents, Receive a Free Tree Sapling this Spring!

The City has received the Circle 3.0 Grant to provide 100 FREE trees to Placentia Residents to plant on their private properties at no cost! Part of the California Urban Forestry Council's Invest from the Ground Up tree planting program, Circle 3.0 is California's Initiative to Reduce Carbon and Limit Emissions. The City is excited to partner with West Coast Arborists, Inc. (WCA) and the California Urban Forests Council (CaUFC) to bring this wonderful opportunity to our community. Circle 3.0 is a grant project funded through CalFire with the goal to reduce carbon and greenhouse gas emissions by planting urban trees.

These young trees are to be planted on private property, front or back yard, NOT on the parkway and will be owned and maintained by the resident. Trees are 1 to 5 gallon and will be planted by West Coast Arborists, Inc. starting in March of 2020.

To reserve a tree, simply visit www.arborday.org/circle3.0, enter resident information and select a tree species. Tree species available on a first come, first serve basis include: Australian willows, Tipu trees, Fern pines, Turkish pines, and pink trumpet trees. Deadline to reserve a tree is February 20, 2020.



The selected tree will be planted on your property (not in City easement). After you have confirmed your species, please attend the upcoming CA Tree Team Workshop scheduled for Saturday, February 29th from 9:00 a.m. – 11:30 a.m., at the Whitten Community Center to pick up your tree marking flag. Flags will be used to mark the area in your yard where you would like the tree planted.



PUBLIC WORKS

New Fiber Optic Network Coming to Placentia

Ready for faster internet? The City has partnered with SiFi Networks to create a superfast fiber optic network for service providers to then provide to Placentia customers. The network, which would be funded, built and operated by SiFi Networks, would enable Internet Service Providers to deliver gigabit internet, TV and phone to residents and businesses throughout the City. Interested in superfast internet? Fill out SiFi Networks' survey to let them know what's important to you <https://sifinetworks.com/cities/placentia-ca/>.



Holiday Tree Recycling Program

Free holiday tree collection is provided for single family households with automated collection beginning Monday, December 30, 2019 through Friday, January 10, 2020. Holiday trees are picked up in a special collection truck. Residents are reminded to remove all decorations and have your holiday trees out by your curb by 7:00 a.m. If you don't take your tree down until after January 10, 2020, please cut it into pieces that will fit in your yard-waste container with the lid closed.

You can also recycle holiday wreaths and greenery in your yard-waste container. Please remove all decorations from your holiday wreaths before placing them in your yard-waste container. If you are discarding an artificial tree or wreath, please place it into the waste container. Artificial trees and wreaths are not recyclable. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.

Holiday Trash Collection Schedule

There will be no trash and recycling collection services on the following holidays:

- Memorial Day - Monday, May 25, 2020
- Independence Day - Saturday, July 4, 2020 (regular service)
- Labor Day - Monday, September 7, 2020
- Thanksgiving Day - Thursday, November 26, 2020
- Christmas Day - Friday, December 25, 2020

If your weekly pickup is on or after the holiday, your pickup that week will be delayed by one day. For instance, when the holiday is on a Monday, Monday's collection will take place on Tuesday, Tuesday's on Wednesday, and so on, with Friday's collection on Saturday. For additional information, please call Republic Services at (714) 238-2444 or visit <https://www.republicservices.com/>.

POLICE DEPARTMENT

National Law Enforcement Appreciation Day 2020

Thank you to all the members of the hard-working Placentia Police Department for keeping the City of Placentia safe. The residents, businesses and visitors appreciate your dedication to protect and serve.





POLICE DEPARTMENT

ATTEMPT TO IDENTIFY



On Friday, January 3, 2020, at approximately 1:40pm, the above pictured female suspect stole a package from a residence located on the 500 block of Gerhold Ln. The suspect is associated to a silver Jeep Liberty.

Suspect description: Female, possibly Hispanic or White, 20-30 years old, wearing a black blouse, black pants, and gray shoes.

If you have any information that might assist this investigation, please contact the Placentia Police Department at (714) 993-8164, reference DR 20-00067.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary
2019 Excellence in Placentia Invitation



Placentia Library District

WEEKLY SUMMARY – January 10 - 16, 2019

Follow us on Instagram!
@placentialib

Special Event

FAMILY YOGA

Sunday, January 12, 1:00 – 2:00 p.m.

Placentia Library Meeting Room

Registration is recommended; register at placentialibrary.eventbrite.com



Introducing The Hangar

THE HANGAR

Make your creative dreams come true, or learn something new, with fun projects, new technologies, and expert advice from our resident Tinkerer. The Hangar will feature a Monthly Maker Challenge!

JANUARY TINKER TUESDAYS PROGRAMS

January Project: Record your own sound and mix audio components for podcasts, oral histories and music!

The Hangar 101 – First Tuesday of the Month (*Adults and teens ages 14+*)

Tinker Time – Second Tuesday of the Month (*Children and families*)

Tinker Tweens – Third Tuesday of the Month (*Tweens ages 9-13*)

Thinker Tinker – Fourth Tuesday of the Month (*Adults and teens ages 14+*)

Registration is recommended; register at placentialibrary.eventbrite.com



Adult & Teen Services

BOOK CLUB

Tuesday, January 14, 12:00 – 1:00 p.m.

Placentia Library Meeting Room

TAI CHI ESSENTIALS

Thursday, January 16, 6:00 – 7:00 p.m.

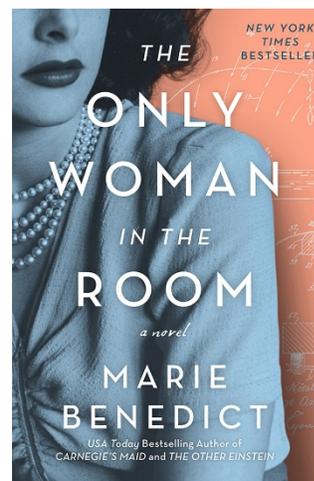
Placentia Library Meeting Room

Registration is recommended; register at placentialibrary.eventbrite.com

READ, WRITE, SPEAK CLUB

Friday, January 10, 9:30 – 11:00 a.m.

Placentia Library Meeting Room



ADULT & TEEN WINTER READING CHALLENGE

Until January 9th, 2020 - *Ages 14+ only*

For each eligible item you check out or download from the Placentia Library we will give you a drawing ticket for a chance to win one of our fabulous prizes!

- Two tickets to Universal Studios
- Dinner at The Ranch Restaurant and Saloon



Children's Services

SUNSHINE BABIES STORYTIME

Tuesday or Thursday, January 14 or 16, 9:30 – 10:00 a.m.

Virginia and Norman Haussmann Storytime Alcove

Class is open to all caregivers and their babies ages 0-18 months.

TODDLER TALES STORYTIME

Tuesday or Thursday, January 14 or 16, 10:30 – 11:00 a.m.

Virginia and Norman Haussmann Storytime Alcove

Class is open to all caregivers and their toddlers ages 18 months to 3 years.

RISE AND SHINE STORYTIME

On break January 11 – next program: Saturday, January 18, 10:00 – 10:45 a.m.

Virginia and Norman Haussmann Storytime Alcove

Join us for a fun-filled storytime on Saturday mornings for children of all ages!

HOMEWORK HELP

Monday - Thursday, 4:00 p.m. - 5:00 p.m.

Placentia Library Meeting Room

For students in grades K-12.

BILINGUAL STORYTIME

Next program: Monday, January 27, 4:00 – 5:00 p.m.

Whitten Center, 900 S. Melrose Ave., Placentia

Passports @ the Library

PASSPORT OFFICE

Call us at (714) 528-1906 or visit our website at <https://www.placentialibrary.org/services/passports> for information on what you will need to bring to apply for your passport.

Follow us on Instagram
[@placentialib](https://www.instagram.com/placentialib) for more pics!



You Are Cordially Invited to the

*55th Annual
Excellence in
Placentia Gala*

Thursday, January 30, 2020

6:00 pm - 9:00 pm

Alta Vista Country Club

777 Alta Vista Street

Placentia, CA 92870



Placentia

CHAMBER OF COMMERCE