

**PLACENTIA  
CITY COUNCIL AND REDEVELOPMENT AGENCY  
SPECIAL MEETING MINUTES – CITY COUNCIL GOALS & OBJECTIVES  
January 29, 2011  
10:00 a.m. – Yorba Linda Water District**

**CALL TO ORDER:** Mayor/Chair Nelson called the meeting to order at 10:05 a.m.

**ROLL CALL:**

**PRESENT:** Council/Agency Members Nelson, Yamaguchi, Aguirre, Underhill, Wanke  
**ABSENT:** None

**STAFF PRESENT:** City Administrator/Executive Director, Troy L. Butzlaff; City Attorney/Agency Counsel, Andrew V. Arczynski; City Clerk/Agency Secretary, Patrick J. Melia; Assistant City Administrator, Ken Domer; Director of Administrative and Community Services, Steve Pischel; Public Works Director, Steve Drinovsky; Director of Finance, Karen Ogawa; Police Chief, James Anderson; Police Captain, Ward Smith; Fire Division Chief, Michael Moore; Neighborhood Services Manager, Jon Nicks; Management Analyst, Eddie De La Torre; Finance Services Manager, Michael Nguyen; Management Analyst, Maggie Le-Nguyen; Deputy City Clerk, Tania Moreno

**PLEDGE OF ALLEGIANCE:** Council/Agency Member Underhill

**INVOCATION:** Police Chief Anderson

**I. Opening Remarks/Purpose of Meeting**

Mayor/Chair Nelson thanked officials and staff for attending the meeting.

**II. Review Process Guidelines and Agenda**

Facilitator Sharon Browning provided a handout of the City's core strategic issues and suggested goals.

**III. Progress Report 2008-10 Issues and Goals**

City Administrator Butzlaff reviewed the City's major accomplishments over the last three years.

**IV. Review City Mission and Vision Statement**

No revisions were made to the City's Mission and Vision Statement.

**V. Oral Communications/Public Comments**

There were no public comments.

**VI. Review of Suggested 2011-12 Strategic Issues/Goals**

Council and staff discussed the importance of providing core services.

Facilitator Sharon Browning determined the order of discussion, as follows: fiscal/budgeting, cut/control City costs, redevelopment/economic development, transportation, capital improvement projects, quality of life services, administration, and communications.

Council and staff engaged in discussion pertaining to City strategic issues and goals.

**Break/Lunch 12:14 p.m. – 12:33 p.m.**

**VI. Review of Suggested 2011-12 Strategic Issues/Goals (Continued)**

Council and staff continued discussion on City strategic issues and goals.

Meeting notes (wall chart) were taken by Facilitator Sharon Browning. Please refer to the attached notes for the discussion details and Council recommendations.

**VII. Prioritizing of Goals**

Facilitator Sharon Browning provided an overview of the meeting and suggested that the goals identified through this goal setting workshop should be discussed at a future City Council meeting and prioritized.

**VIII. Oral Communications/Public Comments**

There were no public comments.

**CITY COUNCIL/AGENCY MEMBER REQUESTS:**

None

**ADJOURNMENT:**

The City Council/Redevelopment Agency Board of Directors adjourned at 2:12 p.m. to February 1, 2011.

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PATRICK J. MELIA, CITY CLERK/AGENCY  
SECRETARY

ATTEST:

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SCOTT W. NELSON, MAYOR/AGENCY CHAIR

Attachments: Meeting Facilitator Sharon Browning meeting wall chart notes.