

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

May 21, 2020



“Rich Heritage, Bright Future”

## Placentia Small Business Emergency Relief Grant Program

On March 27, 2020, the United States Congress passed the CARES Act, which allocated \$2 trillion to assist state and local responses to the COVID-19 pandemic. It included funding and resources for small businesses. The CARES Act provides the City of Placentia with CDBG-CV funds that will be used to support community and economic development efforts in response to the COVID-19 pandemic. On May 19, 2020 the City Council approved the Placentia Small Business Emergency Relief Grant Program to provide funding for small businesses in Placentia. The program will grant small businesses with fifteen or fewer employees a working capital grant of up to \$10,000 per business to support payroll expenses, rent, mortgage payments, utility expenses, or similar expenses that occur in the ordinary course of business from March 1, 2020 to December 30, 2020.

**Applications are due on Thursday, May 28 at 5:00 p.m.** To view the guidelines and application, please visit [www.placentia.org](http://www.placentia.org).

## Outdoor Dining

A recent announcement by Governor Newsom confirmed that the statewide stay at home order will shortly be changed to “Stage 2,” thereby allowing increased activities for local businesses to include some retail and restaurants, subject to certain restrictions. In preparation of businesses reopening in Stage 2, the City will temporarily reduce its requirements related to outdoor dining in order to assist restaurants who are trying to accommodate the occupancy reductions for indoor dining. The City will also modify its on-site parking requirements to assist retail locations to provide for safe and efficient merchandise pick-up. To view the guidelines and application, please visit [www.placentia.org](http://www.placentia.org).

## Memorial Day

The City of Placentia would like to commemorate each and every man and woman who made the ultimate sacrifice while serving in the U.S. Armed Forces. More than a million U.S. heroes had their lives cut short while fighting in wars since the American Revolution. Regardless of the place or the war fought, the purity of their sacrifice is without question. Young men and women lost their lives in order to make the freedom of others possible. On this Memorial Day, the City of Placentia wants to extend our deepest gratitude and support to the Gold Star Families.



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### Upcoming Meetings and Events

- 06/02/20 City Council Meeting
- 06/09/20 Park, Arts, and Recreation Commission Meeting (PARC)
- 06/09/20 Planning Commission Meeting
- 06/10/20 Heritage Committee Meeting
- 06/16/20 City Council Meeting

For additional  
information or

questions about this  
Weekly Briefing please  
email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## COVID-19 Update

The City of Placentia is actively monitoring the situation involving the infectious disease outbreak of COVID-19 (Coronavirus). We are working closely with the federal, state and county agencies to receive the latest information on the Coronavirus. The City has created a dedicated webpage at [www.placentia.org/coronavirus](http://www.placentia.org/coronavirus) to provide the community with the most recent information about the coronavirus pandemic. We urge our community to practice social distancing and please wash your hands regularly.

## Governor's Reopening Strategy – Early Stage 2 Update

# Resilience Roadmap OC

Many Orange County residents have been staying home and saving lives since the start of California's stay-at-home order. These efforts have allowed the state to move forward on our roadmap for modifying the statewide order. We are now moving into **Stage 2**, where some lower-risk workplaces can gradually open with adaptations. Here's what is and what is not permitted:

## STAGE 2

### Early Stage 2 Opening (Whole State)

- ✓ Curb-side Retail
- ✓ Manufacturers
- ✓ Logistics

### Expanded Stage 2 with Attestation (Not open in Orange County pending further guidance on facility adaptations)

- ✗ Destination retail, including shopping malls and swap meets.
- ✗ Personal services, limited to: car washes, pet grooming, tanning facilities, and landscape gardening.
- ✗ Office-based businesses (telework remains strongly encouraged)
- ✗ Dine-in restaurants (other amenities, like bars or gaming areas, are not permitted)
- ✗ Outdoor museums and open gallery spaces
- ✗ Schools

## NOT PERMITTED IN STAGE 2

- ✗ Personal services such as nail salons, tattoo parlors, gyms and fitness studios
- ✗ Hospitality services, such as bars, wineries, tasting rooms and lounges
- ✗ Entertainment venues with limited capacities, such as movie theaters, gaming facilities, and pro sports
- ✗ Indoor museums, kids museums and gallery spaces, zoos and libraries
- ✗ Community centers, including public pools, playgrounds, and picnic areas
- ✗ Limited-capacity religious services and cultural ceremonies
- ✗ Nightclubs
- ✗ Concert venues
- ✗ Live audience sports
- ✗ Festivals
- ✗ Theme parks
- ✗ Hotels/lodging for leisure and tourism – non-essential travel
- ✗ Higher Education



## A Message from Mayor Ward Smith

Please visit the following link to view a video message from Mayor Ward Smith to the Placentia community on the coronavirus.

[www.youtube.com/user/CityofPlacentia](http://www.youtube.com/user/CityofPlacentia).

## Business Resource Webpage

As the situation with coronavirus (COVID-19) evolves, the City of Placentia stands ready to help local businesses navigate the significant challenges you may be facing in this time of great uncertainty. During these difficult times, the City of Placentia remains committed to providing helpful resources and information to assist our business community.

The City has created a dedicated webpage for businesses to receive resources to various federal, state and county websites on available funding for businesses impacted by coronavirus, employer assistance, workplace safety and more. Our City team is working on continually updating this page as resources/information becomes available.

[www.placentia.org/businessresources](http://www.placentia.org/businessresources)

In addition, the City has launched a Support Local Placentia Businesses campaign. The City encourages our community to support local businesses and restaurants and has created an interactive map of local businesses that remain open and restaurants that are offering one or more of the following: Grub Hub, Door Dash, Postmates, Uber Eats, store delivery, to-go orders, curbside pick-up, and/or drive-thru service. Below is a link to the interactive map. This interactive map will be updated regularly. [www.placentia.org/stillopen](http://www.placentia.org/stillopen)

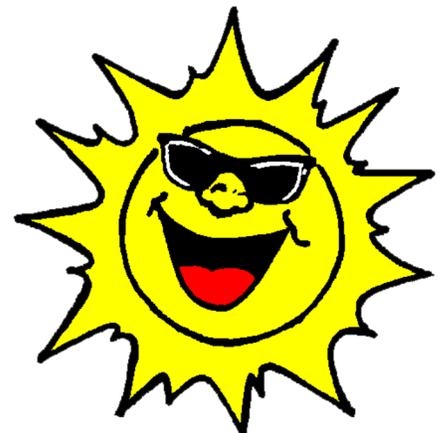
## COMMUNITY SERVICES DEPARTMENT

### Neighborhood Services

The Neighborhood Services office will continue to operate during its regular hours of operation. The Neighborhood Services office in Placentia offers emergency food and hygiene to low income families in Placentia. For more information on food programs and emergency assistance, please call (714) 986-2333.

### P.A.R.K.'s Program Update

The Placentia Community Services Department is committed to supporting parents and participants during this uncertain time. In response to the Safer at Home order the City's P.A.R.K.'s Program sites are closed; however, on Wednesday, June, 10<sup>th</sup>, the Community Services Department will distribute take-home activity packets at all four P.A.R.K. sites. These sites include, Whitten Community Center, the Gomez Center, Cathy Torrez Learning Center, and Koch Park from 3:00 p.m. - 5:00 p.m. The activity kits will include a packet with instructions for outside games, inside activities, crafts, puzzles, and all the supplies needed to complete the activities. Some of the supplies included in the May activity packet, were a deck of cards, jump ropes, markers, bubbles, and so much more. For more information, please contact the Community Services Department at (714) 993-8232.





## Placentia Senior Center

Due to the recent concerns surrounding COVID-19 (coronavirus) and in line with County, State and Federal guidelines and recommendations, the City of Placentia has temporarily closed the Placentia Senior Center. Although the Placentia Senior Center is closed, participants of the Senior Center Lunch Program may choose to pick-up a box lunch Monday through Friday between the hours of 8:30 a.m. to 1:00 p.m. or new participants living in the City of Placentia may enroll in the Meals on Wheels Program. Additionally, Placentia seniors who do not have transportation to the senior center, may sign up with Senior Center staff to receive home delivered meals. Seniors without internet access are encouraged to call (714) 993-8232 for updates between the hours of 7:30 a.m. – 6:00 p.m. Monday through Thursday and at (714) 986-2333 on Fridays from 8:30 a.m. – 5:30 p.m. Please be advised this program is only intended for senior residents of Placentia age 60 and over.

## POLICE DEPARTMENT

### Street Sweeping Enforcement to Resume June 1, 2020

The city wide street sweeping enforcement has been canceled since the stay at home orders went into effect. With the state's reopening process beginning, the City of Placentia will resume enforcement of street sweeping violations on June 1, 2020. Please have the streets clear of vehicles in each of the street sweeping zones to avoid receiving a parking citation. If residents cannot remember the days/times that the street sweeper comes through your street, please refer to the City's website for a map, or call the Placentia Police Department's Traffic Bureau at (714) 993-8157.



## DEVELOPMENT SERVICES DEPARTMENT

### Metropolitan Water District Project

Construction is coming to Brookhaven Avenue this summer as led by the Metropolitan Water District (MWD). MWD is beginning public outreach related to the Relining project to rehabilitate approximately 2,980 feet of this major regional water pipeline primarily on Brookhaven Avenue (between Bastanchury Road and Yorba Linda Boulevard). Construction activity will limit traffic to one-way only near Swanee Avenue. As presented to the City Council on May 5<sup>th</sup>, nearby residents will soon receive a letter with details about the project. Please visit the MWD webpage for more information: [www.mwdh2o.com/secondlowerfeeder](http://www.mwdh2o.com/secondlowerfeeder)



The project is planned to begin in mid - June and finish in late - August. Please [click here](#) to view the project details.



## Placentia Veterans Village Update

The City of Placentia, in partnership with the County of Orange, Mercy Housing California, and New Directions for Veterans celebrated the groundbreaking of the Placentia Veterans Village on November 1, 2018. Since the groundbreaking, Mercy Housing California and their contractors have been hard at work, building this wrap-around service enriched, affordable apartment development for United States Military Veterans who are homeless and/or at risk of homelessness. This high-quality and attractive development is located on a newly constructed street (1945 E. Veteran's Way) adjacent to Lakeview Loop near the intersection of Orangethorpe Avenue and Lakeview Avenue; just north of the Atwood Flood Control Channel. The new Development is significantly improving the property and surrounding right of way, while addressing a need in Orange County and throughout the State and nation for veterans housing.

In December 2018, building and construction permits were issued, and the construction of the building is nearly complete! **Construction is anticipated to be fully completed by late June 2020 with a grand opening and resident move-in planned for early July 2020.** The Placentia Veterans village is a testament to the City's commitment to ending homelessness (along with the recent opening of the Navigation Center) and providing support to our nation's veterans. With Memorial Day coming up on May 25<sup>th</sup>, this development is a perfect complement to honoring and celebrating our Veterans!



The Placentia Veterans Village includes 50 furnished apartment homes, 49 for veterans and one which will be utilized as an on-site management unit. Amenities include a landscaped courtyard area, community garden, BBQ, recreation room, and resident services offices. The state-of-the-art development will be LEED Gold certified, utilizing energy efficient design principles, building materials and energy efficient appliances. The "360-degree" design will be high-quality architecture reminiscent of the "Craftsman" style.



Once constructed, veterans will have access to comprehensive on-site supportive services including case management, physical and mental health services, employment services, life skills training, and counseling. For additional information on this unique partnership, please visit

<http://www.placentia.org/724/Placentia-Veterans-Village>

### **For potential residents:**

The Community Resource and Referral Center (CRRC) is the entity that will screen potential residents for eligibility. To contact them, please call (844) 838-8300.





**DEVELOPMENT SERVICES CONT'D**

**BRAND NEW APARTMENTS  
 FOR VETERANS!**

**COMING  
 SOON**



**49 OCHA HUD-VASH UNITS AVAILABLE**

- (45) 1-Bedroom Apartments
- (4) 2-Bedroom Apartments

**FEATURES**

- Community Space with Recreation Room
- Leasing Office
- Offices for Services Staff
- Centrally-located Laundry and Trash Room on Each Floor
- Small Informal Gathering Spaces on Each Floor
- Quiet Outdoor Courtyard with BBQ
- Picnic Tables
- Community Garden

**PLACENTIA  
 VETERANS VILLAGE**

1945 East Veterans Way  
 Placentia, CA 92870  
 213.516.8453

**49 Apartments for Homeless Veterans**

*Interested persons must meet the Veterans Affairs Supportive Housing (OCHA HUD-VASH) eligibility criteria including VA health care eligibility and experiencing homelessness as defined in the McKinney Homeless Assistance Act.*

Please contact  
**VA Community Resource & Referral Center (CRRC)**  
 888 West Santa Ana Blvd. Suite 150, Santa Ana, CA 92701  
**844-838-8300**  
 to determine eligibility.

**ON-SITE SERVICES**

New Directions for Veterans will offer high-quality on-site services and case management that reflect best-practices in the field and are highly individualized, while remaining responsive to changes in the individual or family needs over time.

Community events, leisure skills programs, vocational support, socialization programs, gardening workshops, and other activities will be coordinated on-site.

INCOME LIMIT CATEGORY	PERSONS IN FAMILY			
	1	2	3	4
EXTREMELY LOW INCOME LIMITS	\$24,920	\$28,480	\$32,040	\$35,600

*\*Income and verified qualification restrictions apply. Inquire for details. Reasonable accommodations will be made available for persons who make a request.*



**EXTERNAL COMMUNICATION**

**Placentia Library District Weekly Summary**