

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 10, 2020



“Rich Heritage, Bright Future”

Placentia’s Heritage Festival and Parade Canceled

The City of Placentia and the Heritage Festival Committee have worked collaboratively for over the past 50 years to celebrate Placentia’s Heritage and bring the annual Parade and Festival to the community every October

Over the years, the event has faced many revisions and challenges, from a new parade route to a new park location. Hundreds of vendors, non-profits, local businesses, car clubs, marching bands, and community groups have successfully been a part of these event changes since the festival’s inception.



The parade has even featured famous Grand Marshals from James Cameron, director of many blockbuster films, to Mickey Mouse himself. The Heritage Festival is one of the most beloved special events within the Placentia community and it has been a true joy for the City and the Committee to bring this community-wide event to life each year.

While the Heritage Festival is an annual tradition in Placentia, the health and safety of our residents, first responders, participants, volunteers, and staff are of the utmost importance to the City and the Committee. Given the State and County COVID-19 guidelines prohibiting large-scale in person events, the City and the Heritage Festival Committee have come to the determination that the event cannot safely proceed this October. Therefore, during these unprecedented times, the City and the Committee have made the difficult decision to cancel the 2020 Heritage Festival, originally scheduled for October 10, 2020.

The City and the Committee plan to continue monitoring State and County health guidelines as the year progresses and look forward to bringing the Heritage Festival back in the future, when it is safe to do so. For more information or to inquire about vendor refunds, please contact the Community Services Department at (714) 993-8232.

Get the iPlacentia App:



Follow us on Facebook:



Upcoming Meetings and Events

- 09/15/20 City Council Meeting
- 09/21/20 Streetscape and Transportation Advisory Commission
- 10/06/20 City Council Meeting
- 10/02/20 Placentia EIFD Public Financing Authority Meeting

For additional
information or

questions about this

Weekly Briefing please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Virtual State of the City

The Placentia Chamber of Commerce, in partnership with the City, will be virtually hosting Mayor Ward Smith's State of the City Address on Thursday, October 1, 2020 at 11:00 a.m. on www.facebook.com/placentiaca. Mayor Smith will highlight the City's response to COVID-19 and the various developments over the last year as well as discuss upcoming developments.



To register for the event, please visit www.placentia.org/sotc.

League of Women Voters Hosts Candidates Forum

The League of Women Voters will be hosting a Candidates Forum on Monday, October 5 at 6:00 p.m. via live broadcast. The forum will be broadcast live on Spectrum Channel 3, AT&T Channel 99 and at www.placentia.org/pctv. Questions for the candidates are to be submitted to Deborah Vagts at dvagts@gmail.com no later than Friday, October 2 at 6:00 p.m. On the subject of the email, please enter "Placentia City Council Candidates Forum." The League of Women Voters is an organization that does not endorse candidates or political parties. It does encourage the informed and active participation of citizens. To be better informed, tune in to the Candidates Forum for the Placentia City Council on October 5 at 6:00 p.m. For more information, please visit www.lwvnoc.org.



COMMUNITY SERVICES DEPARTMENT

Healthcare and Emergency Animal Rescue Team (HEART) Pet Clinics

The City has partnered with the Healthcare and Emergency Animal Rescue Team (HEART) to host monthly low-cost pet vaccination clinics for the community. The pet clinics will be hosted in the Placentia City Hall parking lot at 401 E. Chapman Ave., starting on Tuesday, September 22 from 6:30 p.m. to 8:00 p.m. Reservations are required prior to arriving to the clinic and can be made by visiting the "Clinic Services" section at www.heart4pets.org. Pets will be served in order of their arrival time. For the safety of the public and staff, pet owners must remain in their vehicles and must wear a mask that covers the mouth and nose while visiting the clinic. For more information, please contact HEART at (714) 993-9193 or at heart4petsappointments@gmail.com.

Please [click here](#) to view the flyer.

Senior Center Programming During Covid-19

During these unprecedented times, the Community Services Department is still serving our Senior Community. At this time the Placentia Senior Center continues to be closed until the State and County guidelines declare safe opening procedures of Senior Centers. In the meantime, the Senior Center continues to partner with Meals on Wheels to deliver weekly frozen meals every Wednesday. Through our partnership with Meals on Wheels of Orange County we have been able to provide nearly 300 meals to Seniors in need.

Additionally, through our partnership with Second Harvest Food Bank, and Community Action Partnership (CAP) Orange County, every Thursday, Senior Center staff delivers fresh vegetables, fruits and non-perishable items such as rice, beans, canned goods, and cereal, etc. to approximately 60 Senior households.

Seniors in immediate need of food assistance are encouraged to call the Senior Center at 714-986-2332 or the Community Services Department at 714-993-8232.



POLICE DEPARTMENT

Military Banner Recognition Program

On July 24, 2018 the Placentia City Council approved the Placentia Military Banner Recognition Program. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

The banners will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application.

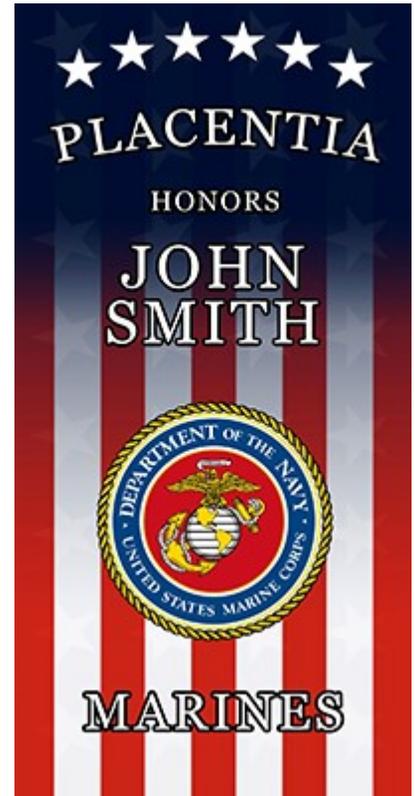
Applications will be accepted through October 21st, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260 and each serviceperson is allowed one banner.

Please visit the link below to view the application.

www.placentia.org/militarybanner

Police Academy Trainees

Effective September 6, 2020, the Placentia Police Department welcomed four new Police Academy Trainees. They are Daniel Huhn, Daniel Lee, Daniel Ruiz and Samantha Wade. All four of them worked for the City of Placentia in various jobs prior to being hired as Police Academy Trainees. Daniel Huhn and Daniel Lee were Police Cadets, Daniel Ruiz was a Clerical Aide in City Hall Administration and Samantha Wade was a Public Safety Dispatcher. They will be in a Pre-Academy training class for the next two weeks and will start the Golden West Police Academy on September 26th.





First Police Cruiser Equipped with Opticom System

The Police Department is happy to report that the first police cruiser has been equipped with the Opticom system. The Fire and Life Safety Department also has this system which changes intersection lights throughout town to green for units responding code-3 (lights and siren) to emergencies. There are a total of thirty (30) intersections equipped with Opticom. The system is GPS based; there is a small dome on top of the units that acts as a transmitter. This should increase the Placentia Police Department response time to emergency calls for service (CFS). The City Administrator has authorized the expenditure for all new marked units to be equipped with this device.

DEVELOPMENT SERVICES DEPARTMENT

Construction Well Underway on “The Herald” Luxury Apartments

“The Herald” luxury apartments by Lyon Living are currently under construction. The parking structure is approximately half constructed (see pictures), with the residential building in front of that structure also under construction. The rendering shown demonstrates what the finished product will look like. The project site, previously occupied by the former Boys and Girls Club building and Excalibur Extrusions, will now be home to the state-of-the-art, 215-unit, multi-family residential development and parking structure located at 150 E. Crowther Avenue within the City’s TOD (Transit Oriented Development) Zone. The Herald, named for “a declaration of new beginnings and things to come”, will be a high-end rental community focusing on high-quality, luxury living with resort-style amenities such as a rooftop pool and lounge area, workout facilities, gourmet demonstration kitchen, high-quality courtyards with firepits, barbeques, pet walking areas and more.

This type of development will help to achieve the City’s goals established for the newly created TOD zone by fostering sustainable living and mobility by increasing pedestrian and bike friendly options to access mass transit. Lyon Living plans to finish the project within approximately 12 months. Please contact the Planning Division if you have any questions at (714) 993-8124.





FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Department settles into the Placentia Community

It has been a little over two months since the transition to Placentia Fire and Life Safety. In that time, we have surpassed our benchmarks in the areas of: response times with our partner, Lynch, community outreach, as well as, continued fire training.

First and foremost, the data and numbers show teaming up with Lynch Emergency Services has been a huge success. Lynch EMS started back in 1986 and has expanded to partner with Placentia to provide 911 ALS (Advanced Life Support) service. When asked about the Placentia and Lynch partnership, Walter Lynch, owner of Lynch EMS stated, "Working with the City this past year, we set high expectations in the quality of service we wanted to provide, and I'm proud to say that together with Placentia as a partner we not only met those expectation but have exceeded them!" The firefighters and paramedics out in the stations have blended into a well-oiled machine, and are out there protecting the community.

Secondly, speaking of the community, crews out in the stations reported a number of station visits from the residents of Placentia. Just this weekend, our firefighters, paramedics, and police officers received gift baskets delivered by Miss Placentia through donations by local merchants to say, "Thank You!" Being part of the close-knit community are highlights of our day.

Lastly, as well as essentially, we always take pride in our continued training. This past week, several of our firefighters attended an advanced rope rescue training class hosted by the Los Angeles Fire Department. We are committed to keep our skill sets at the highest standard.

Each day the crews are excited to start their shifts, whether it's, working on saving lives with record response times, getting to know our community, or learning advanced training, our firefighters and paramedics have passion for Placentia and are looking forward to what next week brings!



EXTERNAL COMMUNICATION

[Placentia Library District Weekly Summary](#)

[St. Jude Move More Virtual Classes](#)



Placentia Library District

WEEKLY SUMMARY – September 11-17, 2020

Follow us on social media!
Instagram: @placentialib
Facebook: @PlacentiaLibrary

Library News

PLACENTIA LIBRARY PLANS SEPT. 21 RE-OPENING

Includes in-person browsing and checkout, passports, computer access & more! Visit our website www.placentialibrary.org to read our Library Director Message and learn more about our re-opening.

**Placentia Library is closed until September 21 and curbside, home delivery and bookdrop service is not available.*

SEPTEMBER-DECEMBER 2020 LIBRARY NEWSLETTER NOW AVAILABLE

Find out what's happening at the library this fall! Programs include pickup craft programs, virtual storytimes, adult literacy tutoring, and more.

Please visit our website at www.placentialibrary.org for more info.



Adult and Teen Hangar Take and Make: DIY Kits

OCTOBER: SPOOKY LIGHT UP BADGE

Preorder your Spooky Light Up Badge Kit from Sept. 1-7. The kit will be available October 1.

Learn more about the DIY kits on our website: www.placentialibrary.org/take-and-make-diy-kits and www.placentialibrary.org/take-and-make-preorder

Virtual Children's Programs

STEAM CLUB

Wednesdays, 3:30 – 4:00 p.m.

Sept 23, Oct 21, Nov 25

Facebook Live: www.facebook.com/placentialibrary

Join us for short lessons and hands-on activities that are based on science, technology, engineering, art, and mathematics (S.T.E.A.M.)!

This program is intended for students in grades 3rd-8th, and for students K-2nd with adult help.

STEAM Club

Wednesdays, 3:30 p.m.
Sept 23, Oct 21, Nov 25

Facebook Live

facebook.com/placentialibrary

VIRTUAL STORYTIMES **FALL 2020 SCHEDULE!**

- Luna, Luna Bilingual Storytime is every other Wednesdays at 6:30 p.m.
 - Next program is Wednesday, September 16
- Sunshine Babies & Toddler Tales Storytime is Thursdays at 10:00 a.m.
- Rise and Shine Storytime is Saturdays at 10:00 a.m.

Our storytimes held on Facebook Live (www.facebook.com/placentialibrary) and are saved so you can watch them later!



Virtual Teen & Adult Programs

LITERACY SERVICES

Literacy is still offering all of its programs virtually during the closure, including Read, Write, Speak Club; Literacy Reads book club; and 1-to-1 tutoring. Please visit our website at placentialibrary.org for more info.

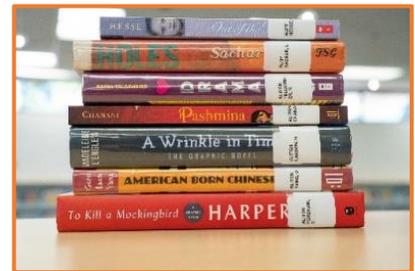
PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

First and Third Thursdays, 6:00 - 7:30 p.m.

Zoom Virtual Meeting

Next meeting: Thursday, September 17

The Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. For more information contact Victor Meza at (714) 528-1906 ext. 234 or vmeza@placentialibrary.org.



TEEN REVIEW CREW

Need community services hours?! The Teen Review Crew provides an opportunity for teens ages 14-18 to earn community service hours by submitting qualifying book reviews. Reviews will be posted on the library's website and social media. Learn more at www.placentialibrary.org/teen-review-crew

Stay Informed and Follow Us!

APPLY FOR A LIBRARY CARD ONLINE

September is Library Card Signup Month! Click here to apply for a Virtual Library Card: www.bit.ly/PlacentiaLibraryCard, or visit our website for info. And when the library re-opens, currently planned for September 21, you may upgrade your virtual card to a regular library card or apply for a library card if you do not have a virtual one. (Current library card holders can already access all Placentia Library resources with their existing library card numbers and should not apply for a virtual card.)

FOLLOW US ON SOCIAL MEDIA

Facebook: www.facebook.com/placentialibrary

Instagram: [@placentialib](https://www.instagram.com/placentialib)

FEATURED DATABASE: CHECK OUT DIGITAL MAGAZINES WITH RBDIGITAL

Access your favorite magazine for free, digitally though RBDigital! Current and back issues are available with no holds, log in with your library card.

<https://www.rbdigital.com/placentiaca/service/magazines/landing>



Move More, Eat Healthy



Live virtual classes

Click on any of the class titles with the instructor's name to access the class.

*See instructions on bottom of page for more information

Zumba w/ Patty

Monday - Saturday
9 - 10 am

Join her Facebook Group
"**Bailando con Patty**" to get
access to her classes

Zumba w/ Veronica

Monday & Wednesday
5 pm - 6 pm

Saturdays
10 am - 11 am

**Via Zoom app
Zoom ID: 974-4717-7069

Zumba w/ Emeli

Tuesdays
6 pm - 7 pm

**Via Zoom app
Zoom ID:
475-352-8537

Dance Fitness w/ Gissell

Thursdays
5 pm - 6 pm

LIVE on **Move More Eat
Healthy** Facebook page

Stretching w/ Emeli

Tuesday & Thursday
12 pm - 1 pm

**Via Zoom app
Zoom ID:
475-352-8537

Pound Fitness w/ Melissa

Sundays
9 am - 10 am

**Via Zoom app
Zoom ID:
723-4781-1332
Password: Pound

Zoom App:

1. Download the free "Zoom" app from your apple store or play store. (you do not need to create an account to join)
2. Open the Zoom app and click the Join button
3. Enter the Zoom ID listed under the class you want to participate in and wait for it to load

Facebook live classes

1. Go to the Facebook page/ group that you want to take on the app or via website
2. Click on the live video to expand and enter the class

Move More, Eat Healthy



Clases virtuales en vivo

Haga clic en el título de la clase que quiere participar para entrar.

*Consulte las instrucciones en la parte inferior de la página para obtener más información.

Zumba w/ Patty

Lunes-Sabado
9 - 10 am

-Sigue el grupo de Facebook Group "**Bailando con Patty**" para entrar a las clases

Zumba w/ Veronica

Lunes y Miercoles
5 pm - 6 pm

Sabados
10 am - 11 am

**Via Zoom app
Zoom ID: 974-4717-7069

Zumba w/ Emeli

Martes
6 pm - 7 pm

**Zoom app
Zoom ID:
475-352-8537

Dance Fitness w/ Gissell

Thursdays
5 pm - 6 pm

LIVE en la pagina de Facebook
Move More Eat Healthy

Stretching w/ Emeli

Martes y Jueves
12 pm - 1 pm

**Zoom app
Zoom ID:
475-352-8537

Pound Fitness w/ Melissa

Domingos
9 am - 10 am

**Zoom app
Zoom ID:
723-4781-1332
Password: Pound

Zoom App:

1. Descarga la aplicacion de 'Zoom' gratuita en su telefono usando apple store o en el play store. (No tiene que crear una cuenta)
2. Haga clic en 'Join' despues de abrir la aplicacion de Zoom. Ingrese la identificacion del Zoom y espera que empieza el clase

Facebook live classes

1. Entra en la pagina or app de Facebook y escoge la pagina o grupo
2. Haga clic en el video LIVE