

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

November 12, 2020



“Rich Heritage, Bright Future”

COMMUNITY SERVICES DEPARTMENT

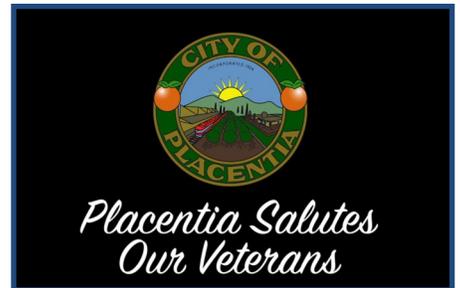
Thanksgiving Food Baskets Donations

The Neighborhood Services Office is currently accepting donations for the annual Thanksgiving Distribution event. Donations will be accepted at the Whitten Community Center located at 900 S. Melrose St. until Monday, November 23rd, from 8:30 a.m. – 5:30 p.m. (office closed 12:00 p.m. - 1:00 p.m. for lunch). Please [click here](#) for a list of donation items that will be accepted. For more information regarding upcoming Holiday events, please contact the Neighborhood Services Office at (714) 986-2333.

ADMINISTRATION DEPARTMENT

Virtual Veteran’s Day Ceremony

The City aired a Virtual Veteran’s Day event on Wednesday, November 11th, at 10:00 am on Facebook and YouTube. The event included the addition of new names to the monument wall, an interview with a person whose name is on the wall, an interview at Placentia Veterans Village, and more. If you missed this event, you can view it anytime by visiting <https://www.youtube.com/watch?v=gcw0Ce-ZZkM>.



Extension of Outdoor Dining

On May 19, 2020, the City Council adopted a proclamation which authorized the creation of an administrative program in response to COVID-19 to temporarily relax outdoor dining regulations and onsite parking requirements, and to waive related fees.

At the November 3rd City Council meeting, the City Council voted unanimously to extend the temporary street closure on Santa Fe Avenue for outdoor dining in Placentia through June 30, 2021. They also voted to extend the relaxation of outdoor regulations and on-site parking requirements for restaurants and other businesses through June 30, 2021.



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Upcoming Meetings and Events

- 11/16/20 Streetscape & Transportation Advisory Commission
- 11/17/20 City Council Meeting
- 11/18/20 Placentia EIFD Public Financing Authority
- 12/1/20 City Council Meeting
- 12/8/20 Parks, Arts, and Recreation Commission

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Treatment Plan for the Asian Citrus Psyllid

Between April 3, 2017, to October 7, 2020, the California Department of Food and Agriculture (CDFA) confirmed the presence of the causative bacterial agent of the citrus disease Huanglongbing (HLB) in citrus tree tissue and insect vectors collected in the cities of Anaheim, Fountain Valley, Fullerton, Garden Grove, Huntington Beach, Irvine, La Habra, Orange, Placentia, Santa Ana, Tustin, Westminster, and Yorba Linda, in Orange County. HLB is a devastating disease affecting citrus and is spread through feeding action by populations of the Asian citrus psyllid (ACP), *Diaphorina citri* Kuwayama.



The bacterium that causes the disease, *Candidatus Liberibacter asiaticus*, blocks the flow of nutrients within the tree and causes the tree to starve to death within two to five years of infection. There is no cure. Symptoms of HLB include yellow shoots with mottling and chlorosis of the leaves, misshapen fruit, fruit that does not fully color, and fruit that has a very bitter taste, which makes it inedible for human consumption. These symptoms often do not appear until two years after infection, making this particular disease challenging to contain and suppress. These undesirable symptoms of HLB-infected trees result in the trees' loss of commercial and aesthetic value while at the same time, such trees are hosts for spreading HLB. CDFA has evaluated possible treatment methods in accordance with integrated pest management (IPM) principles.

Residents of affected properties shall be invited to a public meeting or contacted directly by CDFA staff. Consultation with the California Department of Pesticide Regulation, the Office of Environmental Health Hazard Assessment, and the county agricultural commissioner's office will be provided at the public meeting or upon request to address residents' questions and concerns. Residents shall be notified in writing at least 48 hours in advance of any treatment. After treatment, completion notices are left with the residents detailing precautions to take and postharvest intervals applicable to the citrus fruit.

For any questions related to this program, please contact the CDFA at (800) 491-1899 for assistance. Treatment information is posted at http://cdfa.ca.gov/plant/acp/treatment_maps.html.

Hunger and Homelessness Awareness Week November 15th through 22nd

Hunger and Homelessness Awareness Week is an annual campaign where people come together across the country to draw attention to the problems of hunger and homelessness in their local communities. This year's series of events will take place the week of November 15th through 22nd. For more information on this year's campaign events and how you can get involved, visit <https://hhweek.org/>.



Sign up for City Commissions and Committees

The City is currently accepting applications for our numerous committees and commissions. The City of Placentia welcomes all interested residents who want to get involved in the community to apply. You can find the list of committees and commissions, as well as the application by visiting <http://placentia.org/289/Committees-Commissions-and-Agencies>. The deadline to apply is Tuesday, November 24th, at 6:00 p.m.



POLICE DEPARTMENT

Beware of Telephone Scams Targeting the Elderly

Phone scams are the most common scams used against the elderly. Scammers might get seniors to wire them money by claiming to be a family member who is in trouble and needs money. Suspects target older folks, hoping they can gain an emotional and quick response to the "need" to help a relative. The victims will quickly go to their bank, withdraw, and transfer the money in an attempt to help. By the time they realize the scam, the money is gone.



Scammers might also solicit money from the elderly by posing as a fake charity, the IRS, or a utility company. Remember, neither the IRS nor utility companies will ever use high-pressure tactics to collect or demand money. Residents suspecting a fraudulent call should ask for the caller's name, department, and business phone number. If the caller refuses to provide this information, customers should terminate the call and immediately report the incident to the police department.

FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Department Recognizes "Hometown Hero"

On October 20th, the Placentia Fire and Life Safety Department responded to a report of a 2-year old boy who had fallen in the pool. The 2-year old's brother, Mason, who is 4-years old, quickly stepped into action when he realized his brother had fallen in the pool. Mason reached in the pool, grabbed his brother's arm, and yelled for help. The boy's mother responded to the call for help, by pulling him out. Lynch Paramedics quickly arrived at the scene, treated him, and transported him to the hospital for an evaluation. We are happy to report that the child sustained no injuries. The courageous actions of Mason saved his little brother's life.



This past Friday, we honored Mason at Fire Station #2. Mason received awards from Mayor Ward Smith, Congressman Gil Cisneros, Lynch EMS, Chief Van Gieson, and Lieutenant Perry from the Placentia Police Department. Mason was equipped with a firefighter outfit, learned how to use the fire hose, got to play with the "Jaws of Life," and even got to be a paramedic! It was an exciting day for all. As a reminder, make sure to equip your home with all the safety devices regarding pools and always designate someone to watch the water to prevent drowning.





PUBLIC WORKS DEPARTMENT

Measure U Funds Used to Replace Aging Equipment

Measure U, the 1% Transactions and Use Tax approved by voters in November 2018, provides a critical, reliable funding source to repair and maintain our streets, parks, and facilities, and replace aging equipment and vehicles in the City's fleet. The newest addition is an F-350 Stake Bed Dump Truck used at the City Yard for several different applications while providing routine maintenance services for the community. This new truck replaces a 1990 stake bed dump truck that is



older than some of our Public Works employees! The City's existing truck is



no longer reliable for day to day use and is costly to keep in service in terms of fuel efficiency and maintenance efforts. Measure U Funds were budgeted in the Fiscal Year 19-20 Capital Improvement Program Budget, to replace the stake bed dump truck with Ford's brand new model. Public Works staff took

delivery of the new truck last week and have already put it into service! We are thankful to the registered voters of Placentia for having passed Measure U in 2018.

DEVELOPMENT SERVICES DEPARTMENT

"The Herald" Luxury Apartments

The Herald" luxury apartments by Lyon Living are under construction and progressing nicely. The parking structure is close to completion, and the residential building along Crowther Avenue is undergoing framing of the 5th and final floor. The project site will be home to 215-unit, multi-family residential development and parking structure located at 150 E. Crowther Avenue within the City's TOD (Transit Oriented Development) District. The Herald will be a high-end rental community focusing on high-quality, luxury living with resort-style amenities such as a rooftop pool and lounge area, workout facilities, gourmet demonstration kitchen, high-quality courtyards with fire pits, barbeques, pet walking areas and more.

This development type will help achieve the City's goals for the TOD District by fostering sustainable living and mobility by increasing pedestrian and bike-friendly options to access mass transit. Lyon Living plans to finish the project by the last quarter of 2021. Contact the Planning Division at (714) 993-8124 if you have any questions.





DEVELOPMENT SERVICES DEPARTMENT

Del Taco Remodel Complete!

Del Taco has just finished its exterior remodel! This particular Del Taco location is located at 1851 E. Orangethorpe Avenue at the northeast corner of Richfield Road and Orangethorpe Avenue. Built in 1988, the building has not undergone a remodel since its original construction. The completed exterior façade upgrades feature a new tower element, stonework, parapet walls, and two energy-efficient LED Channel letter signs. To comply with ADA (American with Disabilities Act) requirements, the building has been expanded to enclose an existing exterior corridor that leads to the public restrooms making them more secure and accessible for all. You can now swing by the new and improved drive-through to pick up tacos, burritos, burgers, and more. There are also donut bites, churros, and a variety of milkshakes for those with a sweet tooth. The drive-thru at this location is open 24 hours a day, seven days a week. A link to Del Taco's website menu is here: <https://www.deltaco.com/menu>.

Before the Remodel:



After the Remodel:



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary



Placentia Library District

Weekly Summary – November 13-19, 2020

Follow us on social media!
Instagram: @placentialib
Facebook: @PlacentiaLibrary

Library News

FEATURED BOOK COLLECTION: SPANISH KIDS BOOKS!

We now have Spanish books available for kids of all ages! Our Children's Spanish book collection includes picture books, chapter books and more.

WE'RE OPEN!

We're open for in-person browsing and checkout, passports, computer access, curbside pickup, virtual programs & more! Visit our website www.placentialibrary.org/open for info.

Library Hours: Tuesday – Saturday, 10 a.m. – 5 p.m.

Passport Hours: Tuesday – Saturday, 10 a.m. – 4 p.m.

Pasport info: www.placentialibrary.org/services/passports
(714) 528-1906

LAPTOP AND HOTSPOT KITS NOW AVAILABLE

Laptop and hotspot kits available for checkout! Visit www.placentialibrary.org/library-of-things to learn more about our Library of Things collection, or visit www.bit.ly/PLDLaptops to request a free kit for a 2-week checkout.

Virtual Children's Programs

VIRTUAL STORYTIMES FALL 2020 SCHEDULE!

- Luna, Luna Bilingual Storytime is every other Wednesdays at 6:30 p.m.
 - Next storytime: November 18
- Sunshine Babies & Toddler Tales Storytime is Thursdays at 10:00 a.m.
 - This week: November 19
- Rise and Shine Storytime is Saturdays at 10:00 a.m.
 - This week: November 14



LIBRARY OF THINGS (LOTS)

LAPTOPS AND HOTSPOT KITS
AVAILABLE FOR CHECKOUT!

PLACENTIALIBRARY.ORG



Our storytimes are held on Facebook Live at www.facebook.com/placentialibrary and are saved so you can watch them later.

SEASONAL CRAFTERNOONS

Tuesday, November 17, 4:00 – 4:30 p.m. on Facebook Live

Join us for Thanksgiving stories, songs and a craft as we think about all we have to be thankful for. *Pickup now, while supplies last. Call us at (714) 528-1906 to confirm availability.*

Craft Materials

If you were unable to pick up a craft kit, here are the materials needed to follow along:

- The turkey, for children ages 8 and under: clear acetate cut in the shape of a turkey, black marking pen or crayon, tissue paper cut into 1" squares, glue, small piece of twine or yarn, craft foam in these colors: orange, brown, and yellow
- Sand art pictures, for children ages 9-13 years: cardboard, pencil for making shapes, glue, colored sand (brown, red, yellow, orange and black).



Virtual Teen & Adult Programs

LITERACY SERVICES

Adult Literacy programs still available. 1-to-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club and Literacy Reads book club are virtual.

Please visit www.placentialibrary.org/services/literacy for more info.

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

First and Third Thursdays, 6:00 - 7:30 p.m.

Zoom Virtual Meeting

This week: November 19

The Placentia Teen Advisory Council is open to all high school students interested in gaining community service experience, volunteer hours, and leadership skills, through planning and supporting library events. For more information contact Victor Meza at (714) 528-1906 ext. 234 or vmeza@placentialibrary.org.

Library Info

CHECK OUT EBOOKS, AUDIOBOOKS AND MORE ON HOOPLA!

Instantly borrow free digital movies, music, ebooks, audiobooks, graphic novels, TV shows and more, 24/7 with your library card. Visit www.hoopladigital.com or download the app,



KIDS TAKE 5: GRAB & GO BOOKS!

Parents! No time to browse for those board books or picture books? We've got you covered! Click on the link below to request a Take 5 bag of books! www.placentialibrary.org/kids-take-5

SAVE THE DATE: WINTER READING CHALLENGE

November 20 - January 15

Who doesn't enjoy snuggling up with a good book when it's cold outside? The more you read, the more chances you have to win. Take a little bit of time out of your busy holiday schedule to relax, have fun, learn, and READ! All Ages!

Don't forget eBooks and eAudiobooks count too! Check out our wide selection of e-content at [Overdrive](#) and [Hoopla](#).