

# City Administrator's Weekly Briefing



From: *Damien R. Arrula*

February 4, 2021

“Rich Heritage, Bright Future”

## ADMINISTRATION DEPARTMENT

### COVID-19 Vaccine Updates

Soka University and Disneyland are still the only two Super POD sites in Orange County at this time. The County plans to add more as the supply of COVID-19 vaccines from the State increases. Soka University is now offering in-car vaccine services for individuals with appointments who are persons with disabilities displaying vehicle placards or license plates.

Vaccine availability remains the determining factor in the amount of appointments that can be scheduled through Othena. Per State guidelines, the County of Orange, is currently vaccinating Seniors 65 and over, and Critical and Healthcare Workers with available vaccines. Once these groups have received vaccinations—or if State guidelines change—the County will focus on vaccinating the next tier. In addition to the County, vaccinations are also available from traditional providers, including health systems and medical clinics.

All residents are encouraged to register using Othena to be notified when appointments are available by visiting <http://othena.com/individuals.php>. For assistance with Othena, please call the COVID-19 Hotline at (714) 834-2000 or email [support@compositeapps.net](mailto:support@compositeapps.net). A Spanish language version of Othena.com is now available by clicking on “English” at the top of the page and then selecting “Español.” A Vietnamese language version of Othena.com is also coming soon. Updates to the Othena smartphone app are currently in the works to include both languages.

This week, CVS announced they would begin COVID-19 vaccinations for eligible groups at 100 stores across California beginning February 11th. The list of specific stores will be available on [www.cvs.com](http://www.cvs.com) as stores receive shipments of vaccines and appointments become available. People prioritized to get shots under public health guidelines must register in advance on CVS’s website or through the CVS Pharmacy app. Anyone without internet access can call customer service at (800) 746-7287. CVS, like other vaccine administrators, is working with limited supplies and will not administer doses to walk-ups without appointments.

Answers to frequently asked questions regarding Othena are now available at [occovid19.ochealthinfo.com/othena-faqs](https://occovid19.ochealthinfo.com/othena-faqs). This webpage will be continually updated as new information becomes available. For all other information, please visit <https://occovid19.ochealthinfo.com/> or call the COVID-19 County Hotline at (714) 834-2000. You can also call the City hotline at (714) 993-8150, or email [covid19@placentia.org](mailto:covid19@placentia.org).

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#### Upcoming Meetings and Events

2/9/21	Planning Commission Meeting
2/10/21	Heritage Committee Meeting
2/10/21	Heritage Committee Meeting
2/16/21	City Council Meeting
3/2/21	City Council Meeting

For additional

information or

questions about this

Weekly Briefing, please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION DEPARTMENT

### Placentia Small Business Emergency Relief Grant Program

The COVID-19 pandemic has had a significant financial impact on Placentia's local economy, with many local businesses temporarily closing, customer rates declining, and changes being made to business operations. The City of Placentia is continuing the Placentia Small Business Emergency Relief Grant Program to small businesses in Placentia needing financial assistance in overcoming the temporary loss of revenue due to COVID-19. The program is based upon the availability of the County of Orange District 4 funds, program guidelines, and submission of all required information and supporting documentation. The Small Business Grant Relief Program will provide \$5,000 (flat rate, single payment) awards to qualifying applicants. Awardees will be reimbursed for eligible expenses incurred from November 1, 2020-June 30, 2021. Business owners with multiple businesses are only eligible for one award. In order to qualify, businesses or non-profit organizations must be eligible to receive federal funding. Applications are due by Monday, March 1st at 5:00 pm. To view the application and apply, [click here](#).

### Virtual Groundbreaking for New Penske Audi to be Held February 9th

Join us as we break ground on the first ever Audi dealership in Placentia and North Orange County. We will be holding a virtual groundbreaking ceremony on Tuesday, February 9th at 12:30 pm on our City Facebook page, [www.facebook.com/placentiaCA](http://www.facebook.com/placentiaCA).

On December 10, 2019, the City of Placentia Planning Commission approved the development of a new Audi dealership on a vacant 4-acre site located on the north side of Yorba Linda Boulevard, just east of Rose Drive at 1275 E. Yorba Linda Boulevard. Audi plans to complete construction and be open for business by November 2021.



### Emergency Rental Assistance Program

The County of Orange was allocated \$65,576,556 from the U.S. Department of the Treasury for the implementation of the Emergency Rental Assistance (ERA) Program. The ERA Program provides funding to assist households that have been unable to pay rent and utilities due to the COVID-19 pandemic. The ERA Program must be used for unpaid rent and utility bills for rental households only. Eligible utilities are: electricity, gas, water and home energy costs only. Maximum financial assistance is up to \$10,000 per household to pay for rental arrears and past due utilities.

The ERA Program is available for renter households who:

- Have rental arrears and past due utility bills
- Have experienced financial hardships due to COVID-19 (i.e., loss of employment or reduction in income)
- Can provide needed documentation
- Residing in Orange County. Rental households in those three cities can apply for rental assistance directly through city-run programs

The application period is now through February 28th and the application is available online or by phone. For questions, please contact 2-1-1 Orange County by dialing 2-1-1 or toll free at (888) 600-4357.



## ADMINISTRATION DEPARTMENT

### Groundbreaking Held for New JPI Luxury Apartments Development

The City of Placentia recently held a virtual groundbreaking to celebrate the start of construction on the new JPI development on West Crowther Avenue. This will be a mixed-use development featuring 418 residential units and approximately 10,500 square feet of high-quality retail-commercial space on the ground floor. This development will be a rental community focusing on high-quality, luxury living with resort-style amenities such as a pool, high-end workout facilities, gourmet kitchens, high-quality courtyards with fire pits, barbecues, pet walking areas, and more. To view the groundbreaking ceremony, please [click here](#).



## POLICE DEPARTMENT

### Police Department Front Lobby

The City of Placentia places the health and well-being of residents, visitors, and employees as its top priority. In December, the Police Department closed the front lobby and estimated its reopen this week. However, with COVID-19 cases still at a high level, we are extending the closure through the month of February. The closure will be reevaluated and an update will be sent out later this month. The Placentia Police Department thanks you for your cooperation. As always, please dial 9-1-1 for emergencies and for non-emergencies, call (714) 993-8111.

### Street Sweeping Enforcement Suspension

With the continuation of the COVID-19 pandemic, the City has temporarily suspended street sweeping related parking enforcement and citations until June 1, 2021. All other parking enforcement, including red and blue curbs, will continue as usual. These enforcements are necessary to protect public safety, aid first responders, and ensure the availability of accessible parking. We will provide sufficient notice as to when the street sweeping related parking enforcement resumes.

### Parking Permits

The City will be postponing the issuance of new 2021 parking permits and will honor your current 2020 parking permit through the end of February. We hope to be able to issue new 2021 permits beginning in March.



## COMMUNITY SERVICES DEPARTMENT

### St. Jude Medical Center's Move More, Eat Healthy Campaign

St. Jude Medical Center's (SJMC) Move More, Eat Healthy Campaign is hosting a "New Year, New Healthy You" campaign for January 2021 - February 2021. To celebrate the New Year, St. Jude Medical Center's Move More Eat Healthy is initiating the "New Year, New Healthy You." The challenge's goal is to encourage households and participants to make Health and Wellness their new year's resolution by committing to a healthier lifestyle and completing small daily challenges to promote nutrition, physical activity, and mental health. Participants can take the "New Year, New Healthy You" pledge at [www.movemoreeathealthy.org](http://www.movemoreeathealthy.org). Additionally, videos are available to help participants complete the challenges by visiting <https://www.movemoreeathealthy.org/new-year-new-healthy-you.html>. Follow the campaign on its social media platforms on Instagram @movemoreeathealthy or Facebook page 'Move More Eat Healthy'. For more information on the campaign, please [click here](#) to view the flyer and calendar of challenges.

### More "Move Placentia" Virtual Classes Coming Soon

The City of Placentia will be streaming new "Move Placentia" virtual classes on the [City of Placentia's YouTube page](#). These virtual classes give participants the opportunity to stay active in a fun and safe way. The videos vary from children's swim lessons to cooking classes. Stay tuned for new videos every Wednesday! For more information on the City's "Move Placentia" classes, please contact the Community Services Department at (714) 993-8232.

### Neighborhood Services Food Programs

The Neighborhood Services Office will host a food program every Thursday at 9:00 a.m. during the month of February. It will be a drive-thru program located in front of the Whitten Community Center at 900 S. Melrose Street. For more information, please call the Neighborhood Services Office at (714) 986-2333.

### Senior Center Grocery Program

During these challenging times, many senior citizens are finding it difficult to obtain fresh groceries. The Community Services Department is here to help seniors in need. Thanks to our partnership with Second Harvest Food Bank, the Placentia Senior Center offers free contactless grocery deliveries on the first and third Thursdays of every month. Groceries are delivered between 9:00 a.m. and 12:00 p.m. Seniors in need of food assistance are asked to call (714) 986-2332 for program information. The next grocery distribution will take place on February 18th.

## PUBLIC WORKS DEPARTMENT

### Expand the Forest Program

The Expand the Forest program provides residents an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. A dedication tree can also be planted in a City Park. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. The current cost is \$280 for an Expand the Forest tree. Once planted, the City will assume maintenance responsibilities to care for the tree.

Participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at [urbanforest@placentia.org](mailto:urbanforest@placentia.org) or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at [www.placentia.org/urbanforest](http://www.placentia.org/urbanforest) and at City Hall through the Public Works Department. For more information, contact (714) 993-8148.



## FIRE AND LIFE SAFETY DEPARTMENT

### Fire and Life Safety Update

This week's highlight for your Fire and Life Safety Department was our school visitation at the St. Joseph Catholic School on Broadway. Firefighters, police officers, and paramedics visited with over 180 students. The students got to see our fire engine, a police car, and one of our paramedic vans. The students made elaborate signs and thank you cards for all first responders. Everyone agreed that these types of visits are the highlights of our profession.



### Lynch EMS Honors 'Paramedic of the Month'

Lynch EMS is honoring Paramedic of the Month David Gibson. David has been a paramedic since 2018 and his experience consists of working in the positions of Field Training Officer, Operations Supervisor, and 911 Field Paramedic Training Officer. David's has a Bachelor's Degree in Communications along with an Associate's Degree in Fire Science from Long Beach State.

Congratulations, David! If you see David or any other Lynch EMS Ambulance crews out in the community, be sure to wave hello.



**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

<b>Project Address</b>	<b>Project Description</b>	<b>Applicant</b>	<b>Project Status</b>
140-150 E. Crowther Ave.	215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista St.	10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Model homes and Phase 1 of homes under construction
455 S. Van Buren St.	Development of 127, three-story townhome units on an approximately 5.7-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Under Entitlement Review
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	In Building Plan Check
505 W. Crowther Ave.	A 5-story, 418 Unit apartment building surrounding a 7-story parking structure on a 4.4-acre site.	JPI	Grading Underway
380 S. Placentia Ave.	5-story, 116 room hotel	Placentia Hospitality, LLC	Under Construction
718 & 719 S. Lakeview Loop Rd.	Development of two industrial buildings measuring 54,921 square feet and 39,456 square feet located within the C-M Zoning District.	Ajax Lakeview Development, LLC	Under Construction



## DEVELOPMENT SERVICES DEPARTMENT

### Pending Development Projects

Project Address	Project Description	Applicant	Project Status
719 ½ Monroe Way (APN: 339-102-21)	Development of a new 7,600 square foot 2-story industrial building located within the M Zoning District.	Randy Orozco	Awaiting Plan check submission
1049 Golden Avenue	Proposing a single lot condominium map for 26 unit town homes with buildings on a 1.3 acre site.	Brandywine Homes – Angela Meyer	Under construction
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla	In Building Plan Check
1275 E. Yorba Linda Blvd.	Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building	North Orange County Audi	Under construction
803 W. La Jolla St.	Constructing a new two story, 3-unit condo	CHD International	Awaiting Plan Check submission
319 E. Palm Dr.	Establishment and operation of a dance and music studio at an existing office building	Kris Huston, representing Huston School of Music and Theatre	In Building Plan Check
1314 N. Angelina Ave.	Construct two buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California, c/o Alexa Washburn	Approved by the City Council on 12/1/2020

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

<b>Project Address</b>	<b>Project Description</b>	<b>Applicant</b>	<b>Project Status</b>
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1050 S.F. of retail on a 2.13 acre site of City owned property	USA Properties Fund Inc.	Under Entitlement Review
140 E. Crowther Ave.	Establishment and operation of a 4-tap self-serve beer garden on a 5,056 square foot roof deck of The Herald multi-family community project	Lyon Living	Planning Commission hearing scheduled for 2/9/2021
2099 E. Orangethorpe Ave.	A request to construct a 4,311 square foot multi-tenant commercial building with site improvements	Urban Dwell Architects	Under Entitlement Review
128 W. Santa Fe Ave. Unit B	A request to permit a retail cigar lounge of high-end cigars, spirits and accessories (Type 48 ABC license) with 80 member lockers and 42 seats	Anna Ayupova and Brad Johnson representing Chasefireclub, LLC	Approved by the Planning Commission on 12/8/2020
302 Fairway Lane	A request to permit the expansion of an existing family care facility that has six beds to a large family care facility that has nine beds. This would include a 237 square-foot expansion of the building footprint to accommodate the addition of patients.	Nicolas Oudinot representing Agape Congregate Living	Planning Commission hearing scheduled for 2/9/2021
1633 La Paloma Ave.	To subdivide an existing lot into three lots and a remainder lot	Andy Te	Approved by the City Council on 2/2/2021
909 E. Yorba Linda Blvd. Suite J	A 545-square foot self-wash pet washing/grooming business	Kim and Randy Novak	Undergoing Tenant Improvements



## DEVELOPMENT SERVICES DEPARTMENT

Building Activity Report Ending January 2021

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION	61
SOLAR	18
COMMERCIAL TENANT IMPROVEMENT	6
SIGN	3
ROOF	20
POOL	1
PATIO	
FENCE/WALL	
TOTAL	109

### EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary



# Placentia Library District

Weekly Summary – February 5-11, 2021

Follow us on social media!  
Instagram: @placentialib  
Facebook: Placentia Library

## Library Info and News

### **WE'RE OPEN!**

We're open for in-person browsing and checkout, passports, computer access, curbside pickup, virtual programs & more! Request books online at [www.bit.ly/placentialib](http://www.bit.ly/placentialib) and learn about our curbside pickup at [www.placentialibrary.org/curbside](http://www.placentialibrary.org/curbside).

Library Hours:  
Tuesday – Saturday, 10 a.m. – 5 p.m.

Passport Hours:  
Tuesday – Saturday, 10 a.m. – 4 p.m.  
Info: [www.placentialibrary.org/services/passports](http://www.placentialibrary.org/services/passports)

### **TAKE 5: GRAB & GO BOOKS!**

Need a few more books but don't have time to search? We're here to help! Fill out the form at [www.placentialibrary.org/take-5](http://www.placentialibrary.org/take-5) and our staff will provide 5 books chosen at random from the category you choose! For Adults, Teens, and Children's.



### **LAPTOP AND HOTSPOT KITS NOW AVAILABLE**

Laptop and hotspot kits available for checkout! Visit [www.placentialibrary.org/library-of-things](http://www.placentialibrary.org/library-of-things) to learn more about our Library of Things collection, or visit [www.bit.ly/PLDLaptops](http://www.bit.ly/PLDLaptops) to request a free kit for a 2-week checkout.

## Valentine's Day Craft for Kids

### **SEASONAL CRAFTERNOONS: VALENTINE'S DAY CRAFT KIT**

Pickup began Tuesday, February 2, while supplies last. Limited supplies remaining.  
Program: Tuesday, February 9, 4:00 - 4:30 p.m. on Facebook Live [www.facebook.com/placentialibrary/live](http://www.facebook.com/placentialibrary/live)  
Join us as we share stories for Valentine's Day and make cards to give to others.

**About Crafternoons:**  
Join us as we celebrate the seasons with hands-on family-friendly stories and craft activities! Before each program, pick-up free Craft Kits at curbside library pickup or in the library. At our Crafternoons program on Facebook Live, we will have seasonal stories and show how to make the crafts. Craft kit pick-up times are the week before each Crafternoon program at library curbside pick-up or in the library, between 10:00 a.m. - 5:00 p.m. Library card is required. Limit 4 craft kits per family, while supplies last.



## Adult, Teen and Literacy Programs

### **SAVE THE DATE: TEEN DATING & HEALTHY RELATIONSHIPS**

Wednesday, February 24, 5:00 - 6:00 p.m.

Zoom Presentation

Navigating relationships can be difficult at any age. Join us for an informative presentation on healthy relationships, healthy boundaries and effective communication for teens. To register and receive the Zoom link, email Victor Meza at [vmeza@placentia library.org](mailto:vmeza@placentia library.org) or call 714-528-1906 x234. The last day to register to attend is Monday, February 22, the Zoom link will be emailed to you on Tuesday, February 23.

Presentation provided by the Women's Transitional Living Center located in Fullerton, CA.

### **LITERACY SERVICES**

Adult Literacy programs are still available. 1-to-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club and Literacy Reads book club are virtual. Please visit [www.placentia library.org/services/literacy](http://www.placentia library.org/services/literacy) for more info.

### **PLACENTIA TEEN ADVISORY COUNCIL (PTAC)**

First and Third Thursdays, 6:00 - 7:30 p.m. Next meeting: February 18

Zoom Virtual Meeting

Learn more at [www.placentia library.org/ptac](http://www.placentia library.org/ptac).

## Virtual Children's Programs

### **VIRTUAL STORYTIMES**

Our storytimes are held on Facebook Live at [www.facebook.com/placentia library](http://www.facebook.com/placentia library) and are saved online.

- Luna, Luna Bilingual Storytime is every other Wednesdays at 6:30 p.m.
  - Next storytime: February 17
- Sunshine Babies & Toddler Tales Storytime is Thursdays at 10:00 a.m.
  - This week: February 11
- Rise and Shine Storytime is Saturdays at 10:00 a.m.
  - This week: February 6



## The Hangar DIY Lab

### **THE HANGAR ADULT & TEEN TAKE AND MAKE**

Pickups for our February Take and Make began February 2. *While supplies last.* For more info, visit [www.placentia library.org/take-and-make-diy-kits](http://www.placentia library.org/take-and-make-diy-kits)

Preorders for our March Take and Make kit are open until February 7. March theme: Mini book charms. For more info, visit [www.placentia library.org/take-and-make-kit-preorder](http://www.placentia library.org/take-and-make-kit-preorder)



## Request Books and More Online

Request books, audiobooks, DVDs and more on our online catalog available at [www.bit.ly/placentia lib](http://www.bit.ly/placentia lib). Pick up your holds inside the library or via curbside.