

City Administrator's  
**Weekly Briefing**

From: *Damien R. Arrula*

April 8, 2021



“Rich Heritage, Bright Future”

**ADMINISTRATION DEPARTMENT**

**COVID-19 Vaccine Updates**

Individuals in Orange County age 16 and over in four equity zip codes (92701, 92703, 92805 and 92844) and age 16 and over with underlying medical conditions are currently eligible to receive the vaccine. All others age 16 and over in Orange County will be eligible starting April 15th.

Under the U.S. Food and Drug Administration Emergency Use Authorization, the Pfizer vaccine is available for eligible persons 16 years of age and older at the time of their appointment. Teenagers must have a parent or legal guardian present with them to receive the vaccine along with any form of photo ID such as a driver’s license, school ID, or athletic team identification along with a form that confirms the date of birth, such as a birth certificate, medical record, or prescription bottle that confirms name and date of birth. Appointments will not be honored without photo identification.

Reminder: the Orange County POD sites are not the only way to receive a COVID-19 vaccine in the County. Please [click here](#) for more information. You can also sign up with the State’s vaccination website at <https://myturn.ca.gov/> to find additional vaccine sites near Placentia.

Please note, immigration status is not checked at any time during the COVID-19 appointment and vaccination process. The health of the community is the only concern.

POD SITE SCHEDULE	Vaccine Type*	Hours	Fri 4/9	Sat 4/10
Anaheim Convention Center Super POD	Moderna	8 a.m. – 5 p.m.	Open	Open
Disneyland Drive-Thru POD ( <i>ADA lanes only</i> )	Moderna Johnson & Johnson	8 a.m. – 5 p.m.	Open	Open
Soka University Super POD	Pfizer	8 a.m. – 5 p.m.	Open	Open
OC Fairgrounds Super POD	Pfizer	8 a.m. – 5 p.m.	Open	Open
Santa Ana College Community POD**	Pfizer	8 a.m. – 5 p.m.	Open	Open

Get the iPlacentia App:



Follow us on Facebook:



**Upcoming Meetings and Events**

- 4/13/21 Planning Commission Meeting
- 4/14/21 Heritage Committee Meeting
- 4/20/21 City Council Meeting
- 5/3/21 Veterans Advisory Committee Meeting
- 5/4/21 City Council Meeting

**For additional**

**information or**

**questions about this**

**Weekly Briefing, please email:**

**CAWeekly@placentia.org**



## ADMINISTRATION DEPARTMENT

### Fire and Life Safety Department Update

Since July 1, 2020, the City has successfully established the Placentia Fire and Life Safety Department. We have staffed, equipped, and trained a high-quality fire department, public safety communications center, and state-of-the-art emergency medical services (EMS) program. The Department has also worked collaboratively with the County of Orange to provide fire protection and EMS services to the unincorporated County island located within Placentia known as "Hamer Island."



One of the City's goals in establishing its own fire department was to reduce critical emergency response times to our community. We are pleased to announce that the Placentia Fire and Life Safety Department has reduced response times by several minutes on medical calls and fire calls. In one month alone, the new Department reduced medical response times by nearly 50% when compared to the City's prior service provider. These improved response times can be attributed to faster dispatching and using an ambulance instead of a fire engine for medical-related calls. The City has also invested in technology that communicates with traffic signals as emergency vehicles navigate major intersections, further reducing response times. Collectively, these changes and improvements are saving lives in Placentia.



The Fire and Life Safety Department's creation has also resulted in handling a significant amount of additional calls than our previous service provider. As a result, the Department has substantially reduced auto/mutual aid need from neighboring cities to serve Placentia residents. On average, the City has reduced the need for auto/mutual aid by 80% or more, as compared to our prior service provider, which results in faster response times to our residents. Below is a table which outlines the reductions in mutual aid requests from the cities of Fullerton, Brea, Anaheim and Yorba Linda.

### Mutual Aid Requests

Month	2019	2020	Percent Reduction
July	67	9	86%
August	61	12	80%
September	64	10	84%
October	77	12	84%
November	81	16	80%
December	39	10	74%



## ADMINISTRATION DEPARTMENT

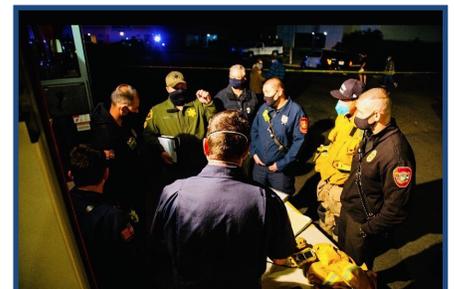
### Fire and Life Safety Department Update (continued)

When responding to a medical emergency, every second counts. Our EMS partners at Lynch have played a significant role in our Fire and Life Safety Department's success. Lynch paramedics continue to provide high-quality service and expertise as the City's 911-paramedics. They are providing quick response times to residents while already being credited with saving several lives within our community and we value the partnership we have with Lynch Ambulance.



Collectively, this data demonstrates that the Placentia Fire and Life Safety Department has proven to be resilient and self-sufficient in its first six months as a department. As demonstrated above, our fire department model is very efficient at delivering services and shows that the City of Placentia can provide rapid response times to our community without regularly relying upon auto/mutual aid from surrounding jurisdictions.

Another component of our Fire and Life Safety Department is community outreach. Fire and Lynch personnel enjoy getting out in the community to get to know our residents while also educating them about fire and medical safety in their homes and businesses. The Department is active on social media, frequently posting various community engagements and providing life-saving tips and information. Stay tuned for more information on updates related to the Fire and Life Safety Department and how it is serving our community's needs.





## ADMINISTRATION DEPARTMENT

### Apply for a City Committee

Get involved in your community! The City of Placentia is accepting applications for vacancies on two City Committees. We currently have two (2) vacancies on the Heritage Committee and three (3) vacancies on the Senior Advisory Committee. The deadline to apply for either committee is Saturday, April 10th. Applications can be found by [clicking here](#).

### April is Earthquake Preparedness Month

Did you know that April is National Earthquake Preparedness Month? It is important to think about what you will do to protect yourself, wherever you are, when the earth begins to shake. Taking the proper actions, such as “Drop, Cover, and Hold On,” can save lives and reduce the risk of injury. Everyone should learn and practice what to do during an earthquake wherever they may be, including home, work, school, or traveling.

For information on what you can do to protect your family and your home, please [click here](#).

### Emergency Rental Assistance Program

The County of Orange has opened up the second application period for the Orange County Emergency Rental Assistance (ERA) program to provide funding assistance to households that are unable to pay rent and utilities due to the COVID-19 pandemic. Applications will be accepted until April 30, 2021, or until funding is exhausted. Eligible expenses are unpaid rent or utility bills due to COVID-19 impact only, not future rent or utility costs. You must meet income requirement. Households with one or more members currently experiencing unemployment for 90 days or more at the time of application and have an annual income at or below 80% Area Median Income (AMI) or household with an annual income at or below 50% AMI, regardless of employment status are eligible.

To apply and find out more information, please visit <https://era.211oc.org/>.

### Caltrans Seeking Input on an Active Transportation Plan

Caltrans District 12 is developing an active transportation plan for Orange County. The Caltrans Active Transportation (CAT) Plan will identify opportunities to improve walking and biking on and across the State Highway System. The goal is to improve safety and access for people traveling throughout the County. Public input will play an important role in the outcome of the Plan.

Your feedback will help complete the picture and understand why certain connections, locations, and corridors are important to the community and the opportunities and challenges associated with them. Visit [survey.catplan.org](https://survey.catplan.org) to take the online map survey. The survey will close on April 30th.

## COMMUNITY SERVICES DEPARTMENT

### Senior Center Update

The Community Services Department is excited to announce that the Placentia Senior Center is welcoming seniors back for limited programming. The Senior Center is offering Coffee Social Mondays from 8:30 a.m. - 10:30 a.m. and Ice Cream Social Fridays from 12:00 p.m. – 1:00 p.m. Free ice cream and coffee will be available. These events will be held outside in the rear parking lot at 143 S. Bradford Avenue. Attendance will be limited to fifteen participants. Registration is required and can be completed by calling the Placentia Senior Center at (714) 986-2332.

Participants must remain socially distant and wear a face mask unless eating or drinking. For more information, contact the Senior Center or [click here](#) for the event flyers.



## COMMUNITY SERVICES DEPARTMENT

### Healthcare and Emergency Animal Rescue Team (HEART) Pet Clinics

The City has partnered with the Healthcare and Emergency Animal Rescue Team (HEART) to host monthly low-cost pet vaccination clinics for the community. The pet clinics will take place in the Civic Center parking lot at 401 E. Chapman Ave., every fourth Tuesday of the month. The next clinic date will be April 26th. Reservations are required before arriving at the clinic and can be made by visiting the "Clinic Services" section at [www.heart4pets.org](http://www.heart4pets.org). Pets will be treated in order of their arrival time. For the public and staff's safety, pet owners must remain in their vehicles and wear a mask that covers the mouth and nose while visiting the clinic. For more information, please contact HEART at (714) 993-9193 or visit [www.heart4pets.org](http://www.heart4pets.org).

### More "Move Placentia" Virtual Classes

The City of Placentia is streaming new "Move Placentia" virtual classes each week on the [City of Placentia's YouTube page](#). These virtual classes give participants the opportunity to stay active in a fun and safe way. The videos vary from children's swim lessons to cooking classes. Stay tuned for new videos every Wednesday!

You can catch up on all "Move Placentia" videos by [clicking here](#).

For more information on the City's "Move Placentia" classes, please contact the Community Services Department at (714) 993-8232.

## POLICE DEPARTMENT

### Distracted Driver Awareness Month

The month of April is National Distracted Driver Awareness month. Placentia Police Officers will be actively looking for and enforcing distracted driving laws throughout the city. Here are some statistics regarding distracted driving:

- 21% of teen drivers involved in a traffic collision were distracted by cell phones.
- Texting or reading a text takes the driver's eyes off of the road for at least 5 seconds.
- Once a driver has been distracted, it takes only 5 seconds for a traffic collision to occur.
- In the United States, over 1000 people are injured every day in traffic collisions caused by distracted driving.
- In the United States, about 9 people are killed every day due to traffic collisions involving distracted drivers.

Remember, it can wait! One text or call can wreck it all!

### Placentia Police Department Joins Neighbors

The Placentia Police Department is excited to be joining the Neighbors app to continue their efforts to connect with residents and improve the safety of our communities. Neighbors allows you to share photos, videos, and information related to local crime and safety incidents so fellow residents can stay informed. The Placentia Police Department can view what local residents post to Neighbors and can now respond with relevant updates or safety alerts to help. You do not need a Ring device to join Neighbors. Anyone with a smartphone can download the Neighbors App to receive updates and have the option to post photos or videos from your device. While your Placentia Police are excited to be on this app, please remember to always report criminal activity directly to us by calling (714) 993-8164 or by dialing 9-1-1 for emergencies.



## FIRE AND LIFE SAFETY DEPARTMENT

### Fire and Life Safety Weekly Update

Since the inception of the Fire and Life Safety Department, we have been working hard to complete the requirements to be a part of the master mutual aid system through Cal OES. Placentia Fire and Life Safety will soon join forces throughout the state to be a resource should a major disaster arise.

A few days ago, we received an emergency call to the 500 block of West Chapman. We responded to a structure fire at the laundromat in the strip mall. Luckily, the fire was controlled by sprinklers. No injuries were reported to any Placentia Fire and Life Safety employees or civilians.

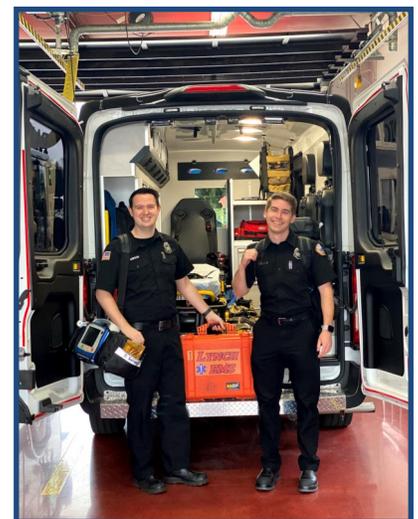


Also, this week, crews were training on technical rescue and aerial ladder operations. Recently, we sent several members to attend a class put on by the Los Angeles Fire Department on low and high-angle rescue. This type of training has proven to be beneficial to our Placentia Fire and Life Safety personnel.

### Lynch EMS—What is a Paramedic?

Did you know each person inside a Lynch Ambulance is a Paramedic?

Paramedics complete a rigorous program between 1,200 to 1,800 hours and can take six to twelve months to complete. Topics covered in paramedic courses include anatomy and physiology, cardiology, medications, and medical procedures. Paramedic courses build on EMT education and teach skills such as administering medications, starting intravenous lines, providing advanced airway management, EKG Interpretation for patients, and learning to provide emergency care to patients with life-threatening medical or traumatic emergencies. Caring for the victims of a motor vehicle crash, interpreting the EKG of a heart attack patient, or delivering a baby are all patients a paramedic must be prepared to assist during their shift. Through a combination of lectures, skills labs, hospital internships, and EMS field internships, students are ready to pass the national certification exams to achieve the highest certification level of pre-hospital care providers in the United States.



If you see a Lynch Paramedic out in Placentia, give them a wave hello!

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

<b>Project Address</b>	<b>Project Description</b>	<b>Applicant</b>	<b>Project Status</b>
140-150 E. Crowther Ave.	Development of a 215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Model homes and Phase 1 of homes under construction
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Scheduled for Planning Commission hearing on 4/13/2021
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	In Building Plan Check
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Under Construction
380 S. Placentia Ave.	Development of a 5-story, 116 room hotel building.	Placentia Hospitality, LLC	Under Construction
718 & 719 S. Lakeview Loop Rd.	Development of two industrial buildings measuring 54,921 square feet and 39,456 square feet located on two separate lots.	Ajax Lakeview Development, LLC	Under Construction



## DEVELOPMENT SERVICES DEPARTMENT

### Pending Development Projects

Project Address	Project Description	Applicant	Project Status
719 ½ Monroe Way (APN: 339-102-21)	Development of a new 7,600 -square foot, 2-story industrial building located on an unimproved 0.37 acre lot.	Randy Orozco	Awaiting Plan check submission
1049 Golden Avenue	Development of a 26 unit, three story town home complex units an unimproved 1.3 acre site.	Brandywine Homes – Angela Meyer	Under construction
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla	Under construction
1275 E. Yorba Linda Blvd.	Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building.	North Orange County Audi	Under construction
803 W. La Jolla St.	Constructing a new two story, 3-unit condominium development product.	CHD International	Awaiting Plan Check submission
319 E. Palm Dr.	Establishment and operation of a dance and music studio at an existing office building	Kris Huston, representing Huston School of Music and Theatre	In Building Plan Check
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	Approved by the City Council on 12/1/2020

### EXTERNAL COMMUNICATION

#### Placentia Library District Weekly Summary

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

<b>Project Address</b>	<b>Project Description</b>	<b>Applicant</b>	<b>Project Status</b>
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13 acre site on City owned property.	USA Properties Fund Inc.	Under Entitlement Review
140 E. Crowther Ave.	Establishment and operation of a 4-tap self-serve beer garden on a 5,056-square foot roof deck for The Herald multi-family community project.	Lyon Living	Approved by the Planning Commission on 2/9/2021, building under construction
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Urban Dwell Architects	Scheduled for Planning Commission hearing on 5/11/2021
128 W. Santa Fe Ave. Unit B	A request to permit a retail cigar lounge of high-end cigars, spirits and accessories (Type 48 ABC license) with 80 member lockers and 42 seats	Anna Ayupova and Brad Johnson representing Chasefireclub, LLC	Under Construction
1633 La Paloma Ave.	To subdivide an existing lot into three lots and a remainder lot	Andy Te	Approved by the City Council on 2/2/2021
302 Fairway Lane	A request to permit the expansion of an existing family care facility containing six beds into a large family care facility with nine beds, including a 237 square-foot expansion of the building footprint.	Nicolas Oudinot representing Agape Congregate Living	Approved by the Planning Commission on 2/9/2021
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57 acre lot.	Net Development c/o Kevin A. Coleman	Scheduled for Planning Commission hearing on 4/13/2021

**EXTERNAL COMMUNICATION****Placentia Library District Weekly Summary**



## DEVELOPMENT SERVICES DEPARTMENT

### Pending Development Projects

Project Address	Project Description	Applicant	Project Status
1211 E. Imperial Hwy.	The establishment and operation of a personal training fitness center in an existing 2,100 S.F. commercial space.	Lee Smith dba Vitality OC	Scheduled for Planning Commission hearing on 5/11/21
120 W. Santa Fe Ave.	Modification of existing Liquor License to allow for a full range of alcoholic beverages.	Francisco Miranda dba El Cantarito restaurant	Scheduled for Planning Commission hearing on 5/11/21

### Building Activity Report Ending March 2021

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION	49
SOLAR	25
COMMERCIAL TENANT IMPROVEMENT	10
SIGN	1
ROOF	16
POOL	7
PATIO	4
FENCE/WALL	1
TOTAL	113

## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary



# Placentia Library District

Weekly Summary – April 9-15, 2021

Follow us on social media!  
Instagram: @placentialib  
Facebook: Placentia Library

## Library News

### WE'RE OPEN!

We're open for in-person browsing and checkout, passports, computer access, curbside pickup, virtual programs & more! **Face masks and social distancing are required.**

Request books online at [www.bit.ly/placentialib](http://www.bit.ly/placentialib) and learn about our curbside pickup at [www.placentialibrary.org/curbside](http://www.placentialibrary.org/curbside).

Library Hours: Tuesday – Saturday, 10 a.m. – 5 p.m.

The Passport Office is open Tuesday through Saturday from 10am to 4pm or until we reach capacity. Please call (714) 528-1906 x210 before you arrive to ensure we have not reached capacity.



## Adult, Teen and Literacy Programs

### UPCYCLE: FRAMED CORKBOARD (SUPPLY KIT AND VIRTUAL TUTORIAL) - TEENS

*Pickup Begins: Saturday, April 10, while supplies last*  
Celebrate Earth Day 2021 by upcycling a picture frame to a framed corkboard. Pickup your kit from the library and watch the tutorial on the Placentia Library's YouTube page from home. Kits will be available to teens ages 14-18 only, one kit per library card, pickup begins April 10, while supplies last.  
Video Tutorial: [www.youtube.com/c/placentialibrarydistrict](http://www.youtube.com/c/placentialibrarydistrict)

**Upcycle: Framed Corkboard**  
TEEN PROGRAM

SUPPLY KIT & VIRTUAL TUTORIAL

PICKUP BEGINS: SATURDAY, APRIL 10  
WHILE SUPPLIES LAST

VIDEO TUTORIAL: [YOUTUBE.COM/C/PLACENTIALIBRARYDISTRICT](http://YOUTUBE.COM/C/PLACENTIALIBRARYDISTRICT)

### LITERACY

Adult Literacy programs are still available. 1-on-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club and Literacy Reads book club are virtual. Please visit [www.placentialibrary.org/services/literacy](http://www.placentialibrary.org/services/literacy) for more info.

### ADULT & TEEN HANGAR TAKE AND MAKE KITS

Every month, we'll have a different kit available with all the supplies you'll need for that month's project. Pick up your kit from the library, watch the tutorial on the Hangar's YouTube playlist at home, and make your creation! Adult and Teen events in the Hangar are open to makers ages 14 and up. Kits will be available the first (open) day of each month, one kit per library card and while supplies last.



Want us to save you a kit? Preorder yours in advance at [www.placentialibrary.org/take-and-make-kit-preorder](http://www.placentialibrary.org/take-and-make-kit-preorder)  
Missed the preorder dates? Not to worry we always make a few extra on a first come first serve basis  
[www.placentialibrary.org/take-and-make-diy-kits](http://www.placentialibrary.org/take-and-make-diy-kits)

### PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

First and Third Thursdays, 6:00 - 7:30 p.m. This week: April 15  
Zoom Virtual Meeting - [www.placentialibrary.org/ptac](http://www.placentialibrary.org/ptac)

**Happy National Library Week!**  
April 4-10

## Virtual Children's Programs

### SEASONAL CRAFTERNOONS

Craft Pickup Begins: Tuesday, April 13

Program: Tuesday, April 20, at 4 p.m. on Facebook Live

[www.facebook.com/placentialibrary](http://www.facebook.com/placentialibrary)

Spring Storytime and Crafts – Join us for stories of the season and a special Spring craft, butterfly mobiles!

**About Seasonal Crafters:** We will celebrate the seasons with hands-on family-friendly stories, songs, and craft activities! Before each program, pick up free craft kits at library pickup. Craft kit pickup times are the week before each Crafternoon program. There is a limit of up to 3 Craft kits per family, and a Placentia Library card is required. Craft kits available while supplies last.



### VIRTUAL STORYTIMES

Our storytimes are held on Facebook Live at [www.facebook.com/placentialibrary](http://www.facebook.com/placentialibrary)

- Luna, Luna Bilingual Storytime is every other Wednesdays at 6:30 p.m.
  - This week: April 14
- Sunshine Babies & Toddler Tales Storytime is Thursdays at 10:00 a.m.
  - This week: April 15
- Rise and Shine Storytime is Saturdays at 10:00 a.m.
  - This week: April 10



## Library Services

### HOOPLA (E-BOOKS & E-AUDIOBOOKS)

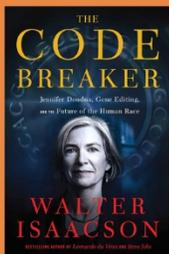
Check out eBooks, eAudiobooks, movies and more with Hoopla! Download the app and check out with no holds, free with your library card. [www.hoopladigital.com](http://www.hoopladigital.com)

### UPCOMING AND NEW RELEASES

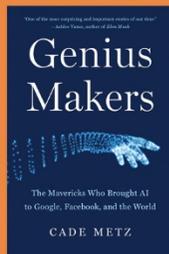
Request these and more at our catalog at [www.bit.ly/placentialib](http://www.bit.ly/placentialib)

## Upcoming & New Releases:

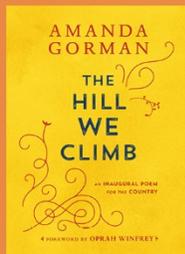
*Click here!*



Due out March 9



Due out March 16



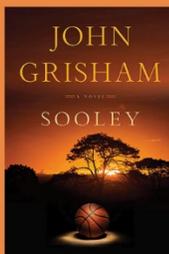
Due out March 30



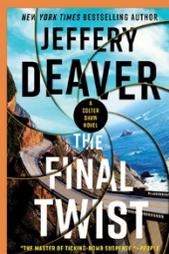
Due out April 6



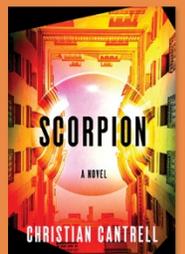
Due out April 27



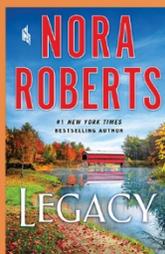
Due out April 27



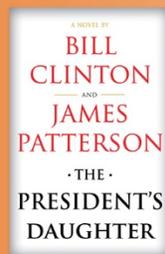
Due out May 11



Due out May 25



Due out May 25



Due out June 7

