

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 9, 2021

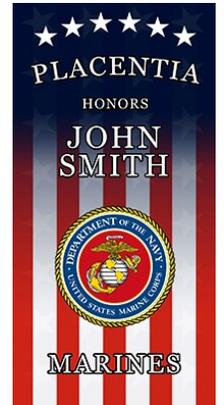


“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Military Banner Recognition Program

The Placentia Military Banner Recognition Program is now accepting applications for the 2021 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.



The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City’s discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application. Applications are currently being accepted through October 18, 2021, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department. If you have questions, please contact Denise Krizo at (714) 993-8211 or dkrizo@placentia.org. Please [click here](#) to view the application.

Placentia Pop Up Event

Join the Placentia Chamber of Commerce for the Placentia Pop Up event as they showcase some of Placentia’s best small and home-based businesses. The Placentia Pop Up gives local, small, and home-based businesses the opportunity to present their great products and services. Come and meet some of Placentia's well-kept secrets and discover new products and services that are right in your backyard!



The event will take place on Tuesday, September 14th from 5:30 pm - 7:30 pm at the Placentia Round Table Women’s Club, 901 Bradford Avenue.

Visit www.placentiachamber.com or call (714) 528-1873 for more information.

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Upcoming Meetings and Events

- 9/13/21 Veterans Advisory Committee Meeting
- 9/14/21 Planning Commission Meeting
- 9/16/21 Housing Element Community Workshop
- 9/20/21 Streetscape & Transportation Advisory Commission
- 9/21/21 City Council Meeting

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Upcoming Small Business Conference

Does your business need help recovering and growing in a post-COVID-19 world? The Orange County Inland Empire Small Business Development Center will host a Small Business Conference on Wednesday, September 29th at the Great Wolf Lodge in Garden Grove.

During this event, they will focus on small business financing, marketing, e-commerce, and operations. Attendees will learn about accessing the necessary capital in recovering and growing post-COVID. Additionally, you will hear from a keynote speaker, a successful business owner, and have the opportunity to talk about how to take your business to the next level through leadership and management.

The first 50 participants to use the following promotional code will get their tickets for free: consbdc21. For more information, please visit <https://ociesmallbusiness.org/growth-summit/>.



COMMUNITY SERVICES DEPARTMENT

Heritage Festival Vendor Applications Are Now Available!

The 56th Annual Placentia Heritage Festival and Parade will return this fall! The event will be held on Saturday, October 9th.

The event begins at 7:00 am with a pancake breakfast. The festivities at Tri-City Park will start at 10:00 am and include family games, inflatables, food booths, crafters, home-based businesses, a business expo, and a variety of nonprofit displays. The event will also feature the 34th Annual Heritage Festival Car Show.



Vendor applications are now available on the City's website; please [click here](#) to view the 2021 Heritage Festival applications. For more information, call Community Services at (714) 993-8232.

Bicycle and Pedestrian Safety Education Grant

The City received a \$25,000 grant from the California Office of Traffic Safety (OTS) that focuses on the safety of bicyclists and pedestrians. Grant funds will be used for activities promoting bicyclist and pedestrian safety, including educational workshops geared toward youth and older adults, education on the importance of safety equipment that improves visibility, community walks and bicycle safety courses, bicycle helmet inspections, and distribution of bicycle helmets following the presentations.

As part of the grant, the City, in partnership with Walk 'n Rollers, will host a community Walk and Roll Festival on Saturday, September 18th at Kraemer Middle School, 645 N. Angelina Drive, from 9:00 am to 1:00 pm. The event will feature skills stations, group rides, bike tune-ups, and kids in attendance will receive a FREE bike helmet!

For more information, [click here](#) to view the flyer, call Community Services at (714) 993-8232 or visit www.walkmorebikemore.org/placentia. Funding for this program was provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

12th Annual Cowabunga Fundraiser Event

The 12th annual Cowabunga fundraiser event will be held on Saturday, September 18th, at Kraemer Memorial Park, 201 N. Bradford Avenue, from 5:00 pm to 9:00 pm. The event will feature a BBQ, local craft brews, and live music. Pre-sale tickets are available for \$40 for adults and \$5 for youth ages 5-12. Children under five years old are free. For more information or to purchase tickets, please contact the Rotary Club of Placentia at (714) 875-5975 or visit www.rotarycowabunga.com.



POLICE DEPARTMENT

Attempt to Identify/Locate



PLACENTIA

POLICE DEPARTMENT



DARIN LENYI, Chief of Police

401 East Chapman Avenue, Placentia, CA 92870

Theft from Motor Vehicle – Attempt to Identify/Locate

BULLETIN DATE: 09/07/2021

DR 21-03444



On Monday, September 6, 2021, at approximately 2:30am, on the 1900 block of Clemens Dr, the suspect pictured above entered the victim's vehicle parked on the driveway and stole several items, including cash and sunglasses. The suspect then fled on foot. No forced entry into the victim's vehicle was evident.

SUSPECT: Male adult, light skinned, dark hair, appears to have a beard, wearing a black baseball cap, glasses with black frames, black clothing, and possibly a backpack.

If you have any information that might assist this investigation, please contact the Placentia Police Department at (714) 993-8164.



PUBLIC WORKS DEPARTMENT

California Coastal Cleanup 2021

September is Coastal Cleanup Month and there are two ways to participate:

Coastal Cleanup Day: Saturday, September 18th from 9:00 am - 12:00 pm, you can help remove the trash and plastic pollution at beaches and waterways throughout the state. In 2019, more than 74,000 volunteers picked up more than 900,000 pounds of trash from beaches and waterways throughout California. To find a cleanup site near you, [click here](#).

Self-Guided Neighborhood Cleanups: Participate throughout the month by cleaning your neighborhoods, parks, and other local areas. Trash from inland areas flows downstream to the coast, so cleaning up neighborhood trash prevents marine debris. Gather cleanup supplies from home, download the CleanSwell app (to count your trash, and to have your trash counted!), and clean on your own time throughout September. More than 14,000 Californians participated in a neighborhood cleanup during September 2020, preventing over 150,000 pounds of trash from entering our stormwater systems and potentially polluting our coast and ocean.

For more information on California Coastal Cleanup 2021, [click here](#).



DEVELOPMENT SERVICES DEPARTMENT

Community Workshop for City's Housing Element Update

Please join us in person or virtually to learn about what happens when the City updates its Housing Element, why the City is required to do so, and what opportunities community members have to give feedback. The Housing Element identifies the City's housing needs and conditions and establishes goals, objectives, and policies that form the basis of the City's vision and strategy for enhancing and preserving the community's character and expanding housing opportunities for all Placentia's community members. Your participation is important to help plan for Placentia's housing future. The community workshop will be held on **Thursday, September 16th** at 6:00 pm at the Senior Center/Powell Building, 143 S. Bradford Avenue. The community workshop will also be held virtually, please [click here](#) for more information. For any questions, contact City Staff at DSD@placentia.org or (714) 993-8124. Please visit the City's website for updates on the City's progress on the 2021-2029 Housing Element Update at www.placentia.org/housingelement.

CITY OF PLACENTIA
2021-2029 Housing Element Update
Community Workshop

The City of Placentia is beginning the process of updating the 2021-2029 Housing Element!

Please join us in-person or virtually to learn about what happens when the City updates its Housing Element, why the City is required to do so, and what opportunities community members have to give feedback. Your participation is important to help plan for Placentia's housing future.

The community meeting will focus on:

- Housing needs and services within Placentia
- Opportunities to provide housing at all income levels in the community
- Identifying constraints to building and accessing housing

WHEN: Thursday, September 16th at 6:00 pm

IN-PERSON: Senior Center/Powell Building
143 S. Bradford Avenue
Placentia, CA 92670

VIRTUAL: Zoom Link: <https://us02.zoom.com/join/9211111111>

For questions, please contact City Staff at DSD@placentia.org or (714) 993-8124
www.placentia.org/housingelement

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
140-150 E. Crowther Ave.	Development of a 215 unit 5-story apartment complex with roof top amenities and 6 -story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Under Construction
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	In Building Plan Check
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	In Building Plan Check
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Under Construction
718 & 719 S. Lakeview Loop Rd.	Development of two industrial buildings measuring 54,921 square feet and 39,456 square feet located on two separate lots.	Ajax Lakeview Development, LLC	Final Certificate of Occupancy Issued
719 ½ Monroe Way (APN: 339-102-21)	Development of a new 7,600 -square foot, 2-story industrial building located on an unimproved 0.37 acre lot.	Randy Orozco	Awaiting Plan Check Submission

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
1049 Golden Avenue	Development of a 26 unit, three story town home complex units on an unimproved 1.3 acre site.	Brandywine Homes – Angela Meyer	Under Construction
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla	Under Construction
1275 E. Yorba Linda Blvd.	Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building.	North Orange County Audi	Under Construction
803 W. La Jolla St.	Constructing a new two story, 3-unit condominium development product.	CHD International	Awaiting Plan Check Submission
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	Awaiting Plan Check Submission
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13 acre site on City owned property.	USA Properties Fund Inc.	Awaiting Plan Check Submission
140 E. Crowther Ave.	Establishment and operation of a 4-tap self-serve beer garden on a 5,056-square foot roof deck for The Herald multi-family community project.	Lyon Living	Under Construction

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Urban Dwell Architects	Awaiting Plan Check submission
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57 acre lot.	Net Development c/o Kevin A. Coleman	Under Construction
1211 E. Imperial Hwy.	The establishment and operation of a personal training fitness center in an existing 2,100 S.F. commercial space.	Lee Smith dba Vitality OC	Open for business
120 W. Santa Fe Ave.	Modification of existing Liquor License to allow for a full range of alcoholic beverages.	Francisco Miranda dba El Cantarito restaurant	Open for business
2099 E. Orangethorpe Ave	Allow for the sale and service of beer and wine for on-site consumption at an existing restaurant	Cacega Corp. dba Duke's Café	Open for business
1525 N. Placentia Ave.	Modification of existing Liquor License to allow for a full range of alcoholic beverages and to permit an outside patio dining area.	Robert Griffin dba Gina Maria's Pizzeria	Open for business
777 W. Orangethorpe Ave.	A 248 Unit Development Consisting of a 5-story, 249,557 Gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72 acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; project deemed incomplete



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
860 S. Placentia Ave.	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28 acre lot	U-Haul Co. of Orange County	Under Entitlement Review; project deemed incomplete
1073 E. Imperial Hwy.	A request to permit the establishment and operation of a martial arts studio at an existing 1,733 sq. ft. commercial space located in the existing Imperial/Rose Shopping Center	Shahin Jahanvash dba Red Dragon Karate	Under Entitlement Review

Building Activity Report Ending August 2021

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION	61
SOLAR	30
COMMERCIAL TENANT IMPROVEMENT	5
SIGN	1
ROOF	17
POOL	3
PATIO	5
FENCE/WALL	2
TOTAL	124

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Search the library catalog:
www.bit.ly/placentialib

Fall into
books!

Placentia Library District

Weekly Summary – September 10-16, 2021

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Library Hours*

Monday - Thursday - 9:00 a.m. - 8:00 p.m.

Friday - Saturday: 9:00 a.m. - 5:00 p.m.

Sunday: 1:00 – 5:00 p.m.

*Curbside Service available up to one hour before closing.

Passport Hours

Monday - Thursday - 9:00 a.m. - 7:00 p.m.

Friday - Saturday: 9:00 a.m. - 4:00 p.m.

Sunday: 1:00 – 4:00 p.m.

FALL AND WINTER LIBRARY NEWSLETTER

Check out what's new at the library this fall and winter, from Family Cooking Time kits to our all-ages Winter Reading program! Visit www.placentialibrary.org to view the newsletter.

MISSION POSSIBLE: LIBRARY CARD EDITION

Beginning September 15

Beanstack App – www.placentialibrary.org/mission

September is Library Card Sign-up Month and to celebrate we've created an exciting game to help you discover all you can do with your library card! Did you know your card can give you access to new and popular music, a movie screen and projector for your next outdoor party, or help you find your next great read? Mission Possible: Library Card Edition is open to all ages through the Beanstack App! New to the library? Sign up for a card to start your mission today! Survive the game and be entered into a drawing for a \$50 gift card. A random winner will be chosen each month.

Children's Programs

STORYTIMES ARE BACK!

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove.

Luna Luna Bilingual Storytime

This week: Wednesday, September 15 @ 6:30 p.m.

One Upon A Storytime

This week: Thursday, September 16 @ 10 a.m.

Family Storytime

This week: Saturday, September 11 @ 10 a.m.

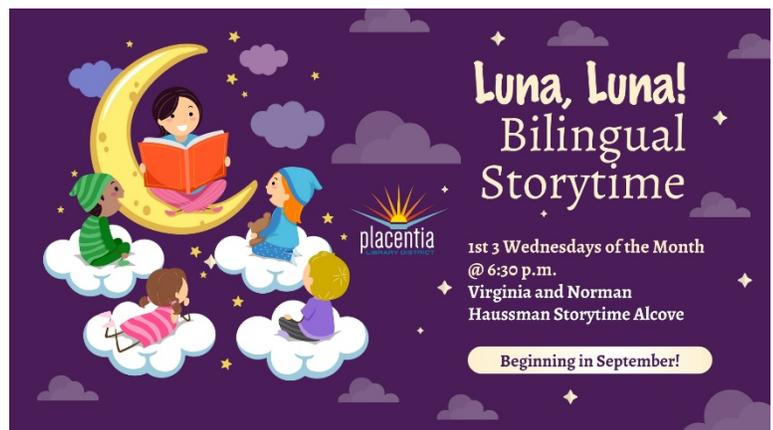
Visit www.placentialibrary.org to see more dates for these reoccurring programs.

READ TO THE DOGS

Mondays, 6:00 p.m. This month: September 13

Virginia and Norman Haussman Storytime Alcove

Our furry friends will be back and can't wait for you to read them a story! Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. because even dogs like to hear a good tail chasing tale now and then!



Adult, Teen and Literacy Programs

FAMILY COOKING TIME: BUÑUELOS AND ATOLE OH MY! - PICKUP

Celebrate Hispanic Heritage month by learning how to make Buñuelos, a traditional Mexican dessert that is a sweet and crunchy delight topped with sugar! Kit pick up September 16-18, details will be emailed to confirmed participants.

www.placentialibrary.org/family-cooking-time



LITERACY

Adult Literacy programs are still available. 1-on-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club is held every Friday at 9:30 – 11:00 a.m. in the Placentia Library Community Meeting Room. Literacy Reads Book Club offers options for beginner readers and intermediate readers – contact us for details.

Please visit www.placentialibrary.org/services/literacy for more info.

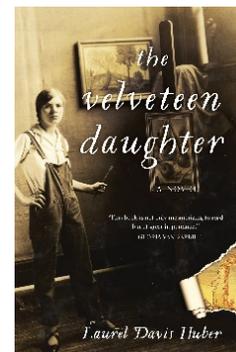
BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Placentia Library Community Meeting Room

This month: *Velveteen Daughter* by Laurel Davis Huber, on September 14

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres and selected titles are available for checkout. www.placentialibrary.org/book-club



THE HANGAR DIY LAB

Monday: 4:30 - 7:30 p.m.

Tuesday: 12:00 p.m. - 7:30 p.m.*

Thursday: 12:00 p.m. - 7:30 p.m.*

Saturday: 9:00 a.m. - 12:30 p.m.

*Closed 4:30 p.m. - 5:30 p.m.

Check www.placentialibrary.org/hangar-diy-lab for upcoming Hangar closure dates

Placentia Library welcomes you to The Hangar, a place to design, build, tinker, explore, and create! Use our maker equipment to develop your projects, pick up a new hobby, or get expert advice from our resident Tinkerer. The Hangar is open to adults and teens ages 14+ with a valid library card, ID, and signed waiver. Makers ages 9-13 are welcome with supervision from a parent or guardian.

ADULT & TEEN HANGAR TAKE AND MAKE SEPTEMBER PICKUP: LIBRARY CARD HOLDER

Pickup began September 1, while supplies last

Never lose your library card again with this DIY Library Card Holder! This project will require a sewing machine, but you can always drop by the Hangar to use ours. Ages 14+. More info:

<https://www.placentialibrary.org/take-and-make-diy-kits>



PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

First and Third Thursdays, 6:00 - 7:30 p.m.

This week: September 16 in the Community Meeting Room

www.placentialibrary.org/ptac

TUTOR.COM RESOURCE

Did You Know? We partner with Tutor.com to provide students with free online tutoring and test prep resources to help you throughout the year!

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www.bit.ly/placentialibrarytutor.



Contact Us

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