Heritage Committee Agenda

September 29, 2021 – 6:00 p.m.

Regular Meeting

Heritage Committee

Kenny Binnings
Chair

Patti Martin
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Meredith Castillo

Martin Gonzalez

Michele Severson

Manpreet Chadha

Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "**Oral Communications**" portion of the agenda should fill out a "**Speaker Request Form**" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourage clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at cityclerk@placentia.org or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

City of Placentia
401 E Chapman Avenue
City of Placentia, CA 92870

Community Services Department
Phone: (714) 993-8232
Fax: (714) 961-0283
Website: www.placentia.org

REGULAR MEETING

September 29, 2021, 6:00 p.m. – City Hall Front Community Room

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL:

Chair / Kenny Binnings
Vice Chair / Patti Martin
Treasurer / Carole Nixon
Frank Perez
Meredith Castillo
Martin Gonzalez
Michele Severson
Manpreet Chadha

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE COMMITTEE AGENDA

1. Lynch, Emergency Ambulance, and RACES Updates – Staff to provide updates.

2. Minutes
   a. Adjourned Regular meeting
      September 8, 2021
      Recommended Action: Approve

3. Treasurer's Report – Committee member Nixon to provide an updated Treasurer's Report.

4. Sub-Committee Reports – Committee to review and discuss the area of responsibility.
   a. Band Review
   b. Business Expo
   c. Car Show
   d. Craft
   e. Food
   f. Games/Activities
   g. Homebased
   h. Non-Profit

i. Parade

5. Grand Marshalls – Committee and staff to finalize potential Parade Grand Marshalls.

6. Bands and Festival Entertainment – Committee and staff to finalize festival entertainment and potential bands to perform during the event.

7. Volunteers – Committee and staff to discuss event volunteers.

8. Staff Comments – Staff to provide updates and discuss areas of responsibilities.

9. Agenda Building – Staff and committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Committee Adjourn to the next regular meeting on Wednesday, October 6, 2021 at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the September 29, 2021 meeting of the Heritage Committee was posted on Thursday, September 23, 2021.

Aileen Munoz
Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee
MINUTES of September 8, 2021

Meeting called to order at 6:05 p.m.

PLEDGE OF ALLEGIANCE

EXECUTIVE HERITAGE COMMITTEE: Kenny Binnings, Patti Martin, Carole Nixon, Frank Perez, Meredith Castillo, Michele Severson.

ABSENT: Martin Gonzalez, Manpreet Chadha.

Guests: None.

CITY STAFF: Veronica Ortiz, Community Services Supervisor, Aileen Munoz, Community Services Coordinator, Madelinne Cuevas, Community Services Coordinator.

ORAL COMMUNICATIONS: None.

COMMITTEE COMMENTS AND REPORTS: None.

1. **MINUTES:** The minutes for August 11, 2021 were **MOTIONED** for approval by Committee member Binnings and were **SECONDED** by Committee member Castillo. Motion carried.

2. **TREASURER'S REPORT:** Committee member Nixon reported income of $2,620.00. Total revenue for vendor and display booths, as well as parade donations, now amounts to $3,370.00

3. **SUB-COMMITTEE REPORTS**:

    a. **Band Review:** Committee member Nixon reported that 17 bands have been confirmed for the parade and Band Review. There was brief discussion amongst the Committee and staff regarding socially distant staging of the Band Review judges.

    b. **Business Expo:** Community Services Coordinator Munoz reported 1 vendor, however, several more applications will be processed shortly. Committee member Severson reported that she will be sharing the Business Expo application with businesses registered with the Placentia Chamber of Commerce.

    c. **Car Show:** Coordinator Munoz reported 37 entries. Committee member Perez shared the Car Show t-shirt design with the Committee and staff. Supervisor Ortiz shared that after meeting with OC Parks, staff were made aware of construction at

the Rolling Hills entrance restrooms. This would prevent staff from using the Rolling Hills entrance to funnel cars into the park for the Car Show.

d. **Craft:** Coordinator Munoz reported 5 entries.

e. **Food:** Coordinator Munoz reported 1 entry, but have received more applications since then. There was brief discussion regarding food trucks at the event.

f. **Games/Activities:** Coordinator Munoz shared a quote from Fun Services with the Committee. Staff also shared a proposal obtained from Committee member Gonzalez from Orange County Jumpers. The Committee first discussed Fun Services. The quote from Fun Services includes rides, carnival games, ticketing services, staffing, set-up and clean-up. While Fun Services provides their own staffing and conduct their own ticket sales, they keep a majority of their profits. However, Fun Services donates 10% of their profits made at the festival after accounting for labor and staffing costs. There was a general consensus amongst the Committee that should they decide to move forward with Fun Services, they would inquire if a City volunteer or staff member be present at the ticketing booth to keep a tally on the number of tickets purchased. The Committee then began discussing Orange County Jumpers. While the company could provide inflatable bouncers and carnival games, they do not provide their own staffing. Committee member Severson **MOTIONED** to move forward with Fun Services as the Games vendor for the festival, with a volunteer present keeping tally. Committee member Martin **SECONDED** this motion. Motion carried.

g. **Homebased:** Coordinator Munoz reported 2 vendors.

h. **Non-Profit**: Coordinator Munoz reported 2 entries.

i. **Parade**: Coordinator Munoz reported 21 entries.

4. **GRAND MARSHALLS**: Chairperson Binnings reported that he reached out to the senior nursing staff at Placentia-Yorba Linda Hospital. The staff will then select 2 candidates to be part of the Grand Marshalls. Lynch Ambulance will also select 2 candidates. Committee member Martin shared that many community members nominated Craftsman Grill, Campitelli's Cookies, Pho Noodle House, and Porky's Pizza as restaurants that greatly served the community during 2020. Chairperson Binnings also shared that he is awaiting responses from former Olympians who attended El Dorado and Valencia High Schools.

5. **BANDS AND FESTIVAL ENTERTAINMENT:** Supervisor Ortiz opened discussion regarding live festival entertainment. Overall, there were 15 potential bands that the Committee reviewed. After reviewing samples and live performances of each of the 15 groups, Committee member Severson **MOTIONED** to move forward with Pop Vinyl as

the top pick, Beach St. A Go Go as the secondary pick, Undercover as the third pick, and 80's All Stars as the fourth pick. Committee member Martin **SECONDED** this motion. Motion carried.

6. **VOLUNTEERS:** Community Services Coordinator Cuevas shared that she has been in contact with various organizations, including California State University, Fullerton and the Placentia Collaborative, regarding volunteer opportunities for the event. Chairperson Binnings shared that he will reach out to the Men in Black.

7. **STAFF COMMENTS**: There was brief discussion amongst the Committee and staff regarding the Band Review judge's staging area.

8. **AGENDA BUILDING:** The Committee discussed a meeting schedule leading up to the event. The next meeting will be held on Wednesday, September 29th.

ADJOURNMENT: Committee member Castillo **MOTIONED** to adjourn the meeting. Committee member Nixon **SECONDED** the motion. Motion carried. The meeting adjourned at 8:20 p.m. to the next regular meeting on Wednesday, September 29, 2021 at 8:54 p.m.