

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 23, 2021



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Fire and Life Safety Department and Lynch EMS Annual Report

The Placentia Fire and Life Safety Department and Lynch EMS presented their inaugural annual report to the Placentia City Council at the September 21st City Council meeting. Information presented included the types and quantity of fire and EMS calls received, average dispatch to arrival times, comparisons from the previous service provider, training information, and more.

During the Fiscal Year 2020-21, Placentia Fire and Life Safety and Lynch EMS responded to a total of 4,363 calls, reduced average fire and medical response times by 30-40% from 2019, and required significantly less mutual aid from surrounding cities into Placentia than the previous service provider.

Placentia Fire and Life Safety personnel have completed over 23,000 hours of training in the areas of urban search and rescue, firefighter survival, leadership, wildland with US Forest Services, Mercy Air, and fire tactics and strategy. In addition, Lynch EMS staff completed training in incident command systems, basic life support, advance cardiac life support, mass casualty incidents, and more.

Lynch EMS has also invested in the LUCAS device, which enables automatic chest compressions. This device not only improves the chest compression rate but also reduces CPR interruptions. With the Paramedics' advanced training, and Lynch EMS investing in the most modern medical technology, Lynch staff have achieved a 47% success rate in cardiac saves, which is 17% higher than the national average.

To view the inaugural report, please visit <https://www.placentia.org/fireannualreport>.



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Upcoming Meetings and Events

- 10/4/21 Veterans Advisory Committee Meeting
- 10/5/21 City Council Meeting
- 10/9/21 Heritage Festival
- 10/12/21 Planning Commission Meeting
- 10/13/21 Heritage Committee Meeting

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Upcoming Small Business Conference

Does your business need help recovering and growing in a post-COVID-19 world? The Orange County Inland Empire Small Business Development Center will host a Small Business Conference on Wednesday, September 29th at the Great Wolf Lodge in Garden Grove.

The event will focus on small business financing, marketing, e-commerce, and operations. Attendees will learn about accessing the necessary capital in recovering and growing post-COVID, and will hear from a keynote speaker, a successful business owner. They will also have the opportunity to talk about how to take your business to the next level through leadership and management. Please visit <https://ociesmallbusiness.org/growth-summit/> for more information.

Placentia Small Business Emergency Relief Grant Program (3rd Round)

The COVID-19 pandemic has had a significant financial impact on Placentia's local economy, with many local businesses temporarily closing, customer rates declining, and changes being made to business operations. The City is continuing the Placentia Small Business Emergency Relief Grant Program to small businesses in Placentia needing financial assistance in overcoming the temporary loss of revenue due to COVID-19. The program is based upon the availability of funds, program guidelines, and submission of all required information and supporting documentation. Applications are due by Monday, October 4th at 5:00 pm. Please [click here](#) for an application.

Placentia Restaurant Week

The Placentia Chamber of Commerce, in partnership with e-foodie, will host the Placentia Restaurant Week from October 4th through October 10th. Placentia Chamber Restaurant Week is a 7-day dining experience taking place at restaurants throughout Placentia. During this week, restaurants may offer anything from promotions to special menu items.



For more information, visit <https://www.placentiachamber.com/restaurant-week/>.

Notice of Treatment for the Asian Citrus Psyllid

Between April 3, 2017 to July 2, 2021, the California Department of Food and Agriculture (CDFA) confirmed the presence of the causative bacterial agent of the citrus disease huanglongbing (HLB) in citrus tree tissue and insect vectors collected in the cities of Anaheim, Fountain Valley, Fullerton, Garden Grove, Huntington Beach, Irvine, La Habra, Orange, Placentia, Santa Ana, Tustin, Westminster, and Yorba Linda, in Orange County. HLB is a devastating disease of citrus and is spread through feeding action by populations of the Asian citrus psyllid (ACP), *Diaphorina citri* Kuwayama. Residents are notified in writing at least 48 hours in advance of any treatment.

Following the treatment, completion notices are left with the residents detailing precautions to take and post-harvest intervals applicable to the citrus fruit on the property. Treatment information is posted at http://cdfa.ca.gov/plant/acp/treatment_maps.html.

For any questions related to this program, please contact the CDFA toll-free telephone number at 800-491-1899 for assistance.





ADMINISTRATION DEPARTMENT

Placentia City Council Redistricting Public Hearing

The City Council will hold a public hearing on Tuesday, October 5th at 5:00 pm in the Council Chambers regarding voting district boundaries. Every ten years, districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each city councilmember represents about the same number of constituents. In Placentia, the City Council is responsible for drawing council districts. Redistricting is done using U.S. Census data, which is scheduled to be publicly released around September 30, 2021. For the City of Placentia, the redistricting process must be completed by April 18, 2022. The City Council will hold a series of four (4) public hearings to receive public comments and input. All interested parties are invited to attend the public hearing and express opinions or submit information. Please visit the City's website by [clicking here](#) or call the City Clerk's Office at (714) 993-8231 for more information.

2021 State of the City Address

The City of Placentia, in partnership with the Chamber of Commerce, will be hosting Mayor Craig Green's State of the City Address on Thursday, September 30th at 11:15 am at the Alta Vista Country Club, 777 E. Alta Vista St. Mayor Green will highlight the City's progress and accomplishments over the last year as well as discuss upcoming developments and events throughout the City. For more information or to purchase tickets for this event, please contact the Placentia Chamber of Commerce at (714) 528-1873 or [click here](#).

Military Banner Recognition Program

The Placentia Military Banner Recognition Program is now accepting applications for the 2021 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia.

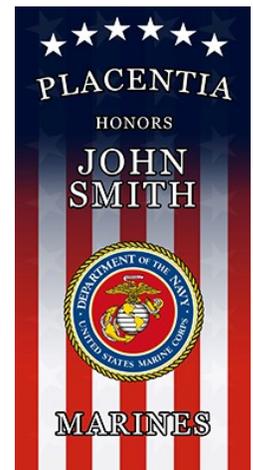
The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds.

Upon the end of the display period, the banner will be given to the person named on the banner application. Applications are currently being accepted through October 18, 2021, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department.

If you have questions, please contact Kari Flood at (714) 993-8211 or kflood@placentia.org. Please [click here](#) to view the application.

Orange County Redistricting Public Hearing

On Tuesday, September 28 at 10:00 am the Board of Supervisors will hold a public hearing to consider approving the updated 2021 Redistricting calendar and timeline. A link to Agenda Item 36 may be found by clicking [here](#). For information on how to address the Board of Supervisors, [click here](#). This meeting will be streamed and may be found by [clicking here](#). For more information about the County of Orange's redistricting process, please visit <http://www.ocgov.com/redistricting>, call (714) 834-6000, or email redistricting@ocgov.com.





ADMINISTRATION DEPARTMENT

West Nile Virus Detected in Placentia

The Orange County Mosquito and Vector Control District has confirmed the first bird samples infected with West Nile Virus in the City of Placentia. All residents, park guests, sports leagues, and outdoor event attendees are advised to take precautions and wear mosquito repellents when mosquitoes are most active (dawn or dusk). For more information on West Nile Virus, please visit <https://www.ocvector.org/west-nile-virus>.

Fourth District Future Leaders Program

Fourth District Supervisor Doug Chaffee's Office is now accepting applications for the Orange County Board of Supervisors, District 4 Future Leaders Program. The Future Leaders Program is designed for high school juniors and seniors who reside in the 4th Supervisorial District, which includes the cities of Brea, Fullerton, La Habra, Placentia, and portions of Anaheim and Buena Park. Future Leaders attend a mandatory weekly meeting where they are exposed to experiences that develop their leadership skills and nurture their potential. Students will learn about apprenticeships, college readiness, job and career opportunities to prepare them for their future. The program provides students with firsthand experience of how local government works in their community. For more information, please [click here](#).

COMMUNITY SERVICES DEPARTMENT

Heritage Festival Vendor Applications Are Now Available!

The 56th Annual Placentia Heritage Festival and Parade will return this fall! The event will be held on Saturday, October 9th. The event begins at 7:00 am with a pancake breakfast. The festivities at Tri-City Park will start at 10:00 am and include family games, inflatables, food booths, crafters, home-based businesses, a business expo, and a variety of nonprofit displays. The event will also feature the 34th Annual Heritage Festival Car Show. Vendor applications are now available on the City's website; please [click here](#) to view the 2021 Heritage Festival applications. For more information, call Community Services at (714) 993-8232.



Bicycle and Pedestrian Safety Education Grant

The City received a \$25,000 grant from the California Office of Traffic Safety (OTS) that focuses on the safety of bicyclists and pedestrians. The grant funded activities promoting bicyclist and pedestrian safety, including educational workshops geared toward youth and older adults, education on the importance of safety equipment that improves visibility, community walks and bicycle safety courses, bicycle helmet inspections, and distribution of bicycle helmets.



As part of the grant, the City, in partnership with Walk 'n Rollers and the Placentia Yorba-Linda Unified School District (PYLUSD) hosted a community Walk and Roll Festival on Saturday, September 18th at Kraemer Middle School, from 9:00 am to 1:00 pm. The event featured skills stations, group rides, bike tune-ups, and all youth in attendance were fitted for a FREE bike helmet! For more information about the grant program, call Community Services at (714) 993-8232 or visit www.walkmorebikemore.org/placentia. Funding for this program was provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.





PUBLIC WORKS DEPARTMENT

Notice of Road Closure

The City of Placentia began pavement rehabilitation work on Madison Avenue this week and it will continue through Thursday, September 30th. While the City tried to complete this work during the summer break, due to delays in the contractor's schedule, they were not able to mobilize in time to complete this extensive work prior to school starting in order to avoid traffic impacts.

The City has contracted with RJ Noble Company for pavement rehabilitation. The work includes Cold Milling, Crack Sealing and Asphalt Paving.

Parking notices were placed on the sidewalks at least 72-hours in advance of the start of the paving operation. This work will take approximately one week, and will require Madison Avenue, between Kraemer Boulevard and Bradford Avenue, to be completely closed to traffic for one full-day. During the construction phase, we ask that you comply with the temporary no-parking restrictions and leave your vehicles parked in your garage, driveway or outside of the work zone. Please note that on the day of the asphalt paving, the cars that remain parked on the street within the restricted NO-PARKING zones will be towed at the owner's expense.

Normal work hours during the construction work will be from 7:00 am to about 5:30 pm. The City's contractor has coordinated their schedule with Republic Services for trash pickup.

There will be a one-way lane closure on Madison Avenue from Diane Avenue to Kraemer Boulevard starting on September 23rd through September 30th, between the hours of 7:00 am – 5:30 pm, however motorists will continue to have access with the exception of the full closure, noted below on September 27th.

On Monday, September 27th, the contractor will have a one-day full-closure on both sides of the road on Madison Avenue, between Bradford Avenue and Kraemer Avenue. The closure will be a hard closure (i.e. no access to motorists). Detour signs will be posted during the closure.

The City truly appreciates your patience and asks for your cooperation through this inconvenience. For additional information regarding this project, please do not hesitate to contact the City of Placentia Public Works Department at (714) 993-8148 or by email at pwengineering@placentia.org.

Note: Construction schedules are subject to change for various reasons including but not limited to weather conditions, unforeseen emergencies and other acts of nature.





POLICE DEPARTMENT

Child Passenger Safety Week September 19th-25th

As part of Child Passenger Safety Week, the Placentia Police Department wants to make sure your child is in the right child safety seat. Child Passenger Safety Week is September 19th - 25th and focuses on educating parents and caregivers about the importance of choosing, installing, and using the correct car seat. According to the National Highway Traffic Safety Administration (NHTSA), vehicle crashes are the leading cause of death among children, and nearly half of car seats (46%) are misused.

California law requires a child to be properly secured in a safety seat until they are at least 8 years of age. Children 8 and older, who are at least 4 feet 9 inches in height, may ride in the back seat of a vehicle in a properly fitted safety belt. Children under the age of 2 must ride rear-facing or until they reach 40 pounds or 40 inches in height.

To search for car seat programs in Orange County, the California Office of Traffic Safety (OTS) has a drop down menu on the OTS website www.ots.ca.gov. You may also contact your local California Highway Patrol office to schedule a free safety seat inspection.

FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Update

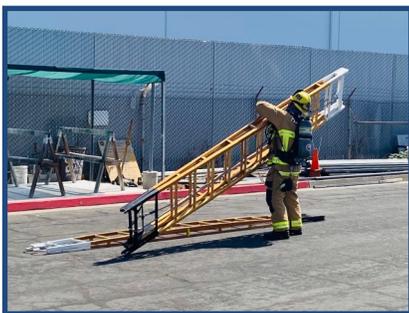
This past week, three of our probationary firefighters completed their 6-month probationary exam. The exam consisted of a written test and a rigorous physical manipulative exam. All three of our probationary firefighters scored high marks on their exams. We are very proud of them! The next step in the probationary process is to complete the final 6-months, and at the end, they will take a 12-month test granting them permanent status.

As Firefighters, we never expect a 'thank you,' however, one of the best things about being a firefighter is receiving notes like this one from a young boy who wanted to thank us for what we do.

At the September 21st City Council meeting, Fire Chief Pono Van Gieson and Lynch EMS CEO Walt Lynch had the pleasure of presenting the inaugural annual report for the Fire and Life Safety Department and Lynch EMS. Both spoke about the positive working relationship delivering fire and EMS services to the community.

Finally, PFLS is excited to launch the "Telestaff" staffing software. This program allows us to efficiently and effectively staff our department to provide the best service to the citizens of Placentia.

Dear Fire Fighters,
Thank you for helping people that need it.
Thank you for jumping in to danger to help other people. Have a great day take care.

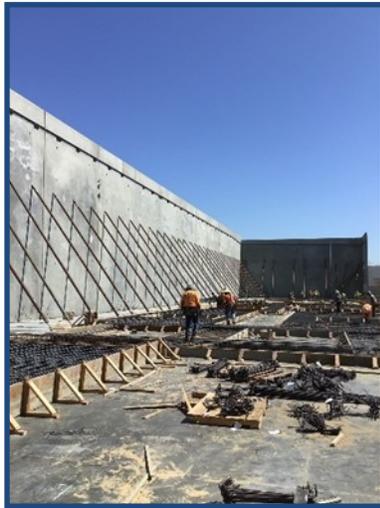




DEVELOPMENT SERVICES DEPARTMENT

New Industrial Building Update

The construction of Placentia's new two-story, 36,966-square foot industrial building located at 736 Richfield Road is progressing quickly. Some tilt-up walls have been raised, and the remaining walls will be raised in the next few weeks. This clean and contemporary tilt-up industrial building, comprised of a 2,300-square foot office area on both the first and second floors and machinery/warehouse/storage area on the first floor, will be a welcomed addition to the City's Manufacturing District. The development features brand new parking and landscaped areas, including a variety of native and ornamental plantings, such as yucca, palm trees, and drought-tolerant ground cover. The property owner/occupant of the building manufactures corrugated packaging products and intends to use the facility for his own business. The City of Placentia is excited to monitor the progress of this new addition to Richfield Road. To receive updates on the project's status, contact the Development Services Department at (714) 993-8124.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Search the library catalog:
www.bit.ly/placentialib

Fall into
books!

Placentia Library District

Weekly Summary – September 24-30, 2021

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Library Hours*

Monday - Thursday - 9:00 a.m. - 8:00 p.m.

Friday - Saturday: 9:00 a.m. - 5:00 p.m.

Sunday: 1:00 – 5:00 p.m.

*Curbside Service available up to one hour before closing.

Passport Hours

Monday - Thursday - 9:00 a.m. - 7:00 p.m.

Friday - Saturday: 9:00 a.m. - 4:00 p.m.

Sunday: 1:00 – 4:00 p.m.

FALL AND WINTER LIBRARY NEWSLETTER

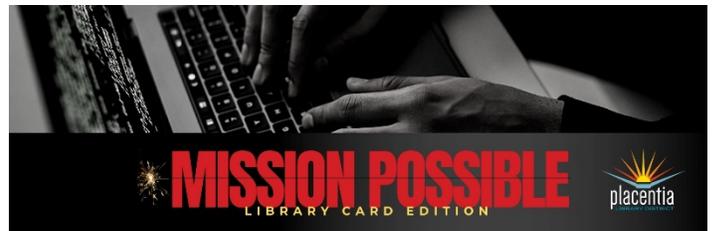
Check out what's new at the library this fall and winter, from Family Cooking Time kits to our all-ages Winter Reading program! Visit www.placentialibrary.org to view the newsletter.

MISSION POSSIBLE: LIBRARY CARD EDITION

Began September 15

Beanstack App – www.placentialibrary.org/mission

September is Library Card Sign-up Month and to celebrate we've created an exciting game to help you discover all you can do with your library card! Did you know your card can give you access to new and popular music, a movie screen and projector for your next outdoor party, or help you find your next great read? Mission Possible: Library Card Edition is open to all ages through the Beanstack App! New to the library? Sign up for a card to start your mission today! Survive the game and be entered into a drawing for a \$50 gift card. A random winner will be chosen each month.



Children's Programs



STORYTIMES ARE BACK!

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove.

Luna Luna Bilingual Storytime

First 3 Wednesdays of the month. Next storytime: Wednesday, October 6 @ 6:30 p.m.

Once Upon A Storytime

This week: Thursday, September 30 @ 10 a.m.

Family Storytime

This week: Saturday, September 25 @ 10 a.m.
Family Storytime is back in the library...and it's a pajama party! Come dressed in your pajamas as we read books and sing songs about going to bed.

Visit www.placentialibrary.org to see more dates for these reoccurring programs.

Adult, Teen and Literacy Programs

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Select Saturdays, 10:30 a.m.

This Saturday: September 25

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome, bring your own mat. Program will not be held in the event of inclement weather including rain and/or extreme temperatures.

LITERACY

Adult Literacy programs are still available. 1-on-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club is held every Friday at 9:30 – 11:00 a.m. in the Placentia Library Community Meeting Room. Literacy Reads Book Club offers options for beginner readers and intermediate readers – contact us for details.

Please visit www.placentialibrary.org/services/literacy for more info.

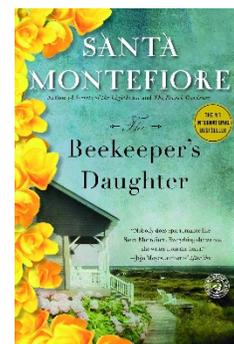
BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Placentia Library Community Meeting Room

Next month: *Beekeepers Daughter* by Santa Montefiore on October 12

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres and selected titles are available for checkout. www.placentialibrary.org/book-club



THE HANGAR DIY LAB

Check www.placentialibrary.org/hangar-diy-lab for Hangar hours

Placentia Library welcomes you to The Hangar, a place to design, build, tinker, explore, and create!

Use our maker equipment to develop your projects, pick up a new hobby, or get expert advice from our resident Tinkerer.

The Hangar is open to adults and teens ages 14+ with a valid library card, ID, and signed waiver. Makers ages 9-13 are welcome with supervision from a parent or guardian.

ADULT & TEEN HANGAR TAKE AND MAKE SEPTEMBER PICKUP: LIBRARY CARD HOLDER

Pickup began September 1, while supplies last

Never lose your library card again with this DIY Library Card Holder! This project will require a sewing machine, but you can always drop by the Hangar to use ours. Ages 14+. More info:

<https://www.placentialibrary.org/take-and-make-diy-kits>



Celebrate Library Card Sign-up Month

DIGITAL RESOURCES AVAILABLE WITH YOUR LIBRARY CARD!

Did you know your Placentia library card provides you FREE access to some of the best digital resources, apps and websites available today?

Visit www.placentialibrary.org/databases to view our resources and databases, including Hoopla!

Sign up for a card at www.placentialibrary.org/library-card, or visit us!

Contact Us
(714) 528-1906

Placentia Library Catalog

Request books, e-books and more on our online catalog! Please visit www.bit.ly/placentialib or www.placentialibrary.org.

September is Library Card Sign-Up Month

Get a card. Reap the benefits.

hoopla