

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

September 30, 2021



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Placentia Meeting with Metrolink CEO Darren Kettle

On Wednesday, September 29th City Officials including Mayor Craig Green, Council Member Ward Smith and City Administrator Damien Arrula, along with Chief Executive Officer Darrell Johnson of the Orange County Transportation Authority and Orange County’s Fourth District Supervisor Doug Chaffee held a meeting in Old Town Placentia with Chief Executive Officer Darren Kettle of Metrolink. The meeting discussed the proposed Metrolink Station and the regional and local benefits of a new mass public transportation center. The City, in partnership with the Orange County Transportation Authority (OCTA), has secured funding for the construction of a new, state-of-the-art Metrolink Station and 246-space parking structure. To take advantage of the upcoming Metrolink Station and parking structure, the City has adopted two master plans for the preservation and revitalization of the City’s original Old Town and Packing House District areas. This includes the restoration of historic buildings from the 1900s, the development of mixed-use, transit-oriented development, residential and commercial buildings, and a vibrant, multi-modal environment. Collectively, these project areas will create significant economic development impacts to our local, regional and national economies.



Placentia Restaurant Week

The Placentia Chamber of Commerce, in partnership with e-foodie, will host the Placentia Restaurant Week from October 4th through October 10th. Placentia Chamber Restaurant Week is a 7-day dining experience taking place at restaurants throughout Placentia. During this week, restaurants may offer anything from promotions to special menu items.



For more information, visit <https://www.placentiachamber.com/restaurant-week/>.

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Upcoming Meetings and Events

- 10/4/21 Veterans Advisory Committee Meeting
- 10/5/21 City Council Meeting
- 10/9/21 Heritage Festival
- 10/12/21 Planning Commission Meeting
- 10/13/21 Heritage Committee Meeting

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



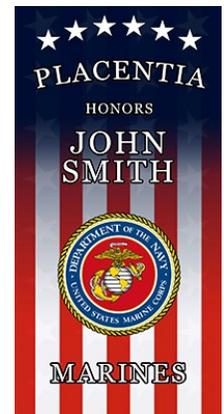
ADMINISTRATION DEPARTMENT

Placentia City Council Redistricting Public Hearing

The City Council will hold a public hearing on Tuesday, October 5th at 5:00 pm in the Council Chambers regarding voting district boundaries. Every ten years, districts must be redrawn so that each district is substantially equal in population. This process, called redistricting, is important in ensuring that each city councilmember represents about the same number of constituents. In Placentia, the City Council is responsible for drawing council districts. Redistricting is done using U.S. Census data, which is scheduled to be publicly released around September 30, 2021. For the City of Placentia, the redistricting process must be completed by April 18, 2022. The City Council will hold a series of four (4) public hearings to receive public comments and input. All interested parties are invited to attend the public hearing and express opinions or submit information. Please visit the City's website by [clicking here](#) or call (714) 993-8231 for more information.

Military Banner Recognition Program

The Placentia Military Banner Recognition Program is now accepting applications for the 2021 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Branches of service include Air Force, Army, Coast Guard, Marines, National Guard, and Navy. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia. The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. The City will not be responsible for replacing banners that are stolen, damaged, destroyed due to sun, weather, vandalism or any act of nature beyond our control such as high winds. Upon the end of the display period, the banner will be given to the person named on the banner application. Applications are currently being accepted through October 18, 2021, allowing time for the banners to be ordered and installed during the month of November. The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department. If you have questions, please contact Kari Flood at (714) 993-8211 or kflood@placentia.org. Please [click here](#) to view the application.



Placentia Small Business Emergency Relief Grant Program (3rd Round)

The COVID-19 pandemic has had a significant financial impact on Placentia's local economy, with many local businesses temporarily closing, customer rates declining, and changes being made to business operations. The City is continuing the Placentia Small Business Emergency Relief Grant Program to small businesses in Placentia needing financial assistance in overcoming the temporary loss of revenue due to COVID-19. The program is based upon the availability of funds, program guidelines, and submission of all required information and supporting documentation. Applications are due by Monday, October 4th at 5:00 pm. Please [click here](#) for an application.

Fourth District Future Leaders Program

Fourth District Supervisor Doug Chaffee's Office is now accepting applications for the Orange County Board of Supervisors, District 4 Future Leaders Program. The Future Leaders Program is designed for high school juniors and seniors who reside in the 4th Supervisorial District, which includes the cities of Brea, Fullerton, La Habra, Placentia, and portions of Anaheim and Buena Park. Future Leaders attend a mandatory weekly meeting where they are exposed to experiences that develop their leadership skills and nurture their potential. Students will learn about apprenticeships, college readiness, job and career opportunities to prepare them for their future. The program provides students with firsthand experience of how local government works in their community. For more information, please [click here](#).



POLICE DEPARTMENT

2021 Pink Patch Now Available

The 2021 Pink Patch is here! Patches are available at the front counter of the Police Department. Quantities are limited, so hurry in! 2021 patches are \$10 each and previous year patches are \$5 each.

The Placentia Police Department has partnered with the Placentia Rotary Club in supporting Breast Cancer Awareness by helping raise funds for breast cancer research. All proceeds from this fundraiser will be donated to Susan G. Komen of Orange County in their efforts to prevent and cure breast cancer.



FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Update

Earlier this week, the Placentia Public Safety Communications Center (PPSC) received reports of an "Outside Fire" near the 900 block of Cobb Avenue. The PPSC initiated an Outside Fire response based on the initial reports that the fire was outside the residence. PFLSD responded with the Fire Truck, Fire Engine, two medic vehicles, a utility vehicle, a Battalion Chief, and one emergency ambulance. When additional reports came in that the fire was on the roof, the incident was upgraded to a "Working Structure Fire," which calls for a full first alarm structure fire response. The upgrade of this response was based on new information that indicated the structure itself was now burning, not just materials outside the structure. The response of units now included Fire Engines from Brea and Fullerton, and a Truck, Engine, and Battalion Chief from Anaheim.

Soon after arriving, PFLSD located the fire and knocked it down. It was determined all residents had evacuated the residence. The fire was then extinguished, and PFLSD personnel checked to ensure the fire had not extended into the structure. While checking for fire extension, personnel conducted a primary search and confirmed no one was in the structure and that the fire had not extended into the structure. Based on this information, the remainder of the response was canceled while they were still en route. PFLSD personnel remained at the scene to conduct an overhaul and determine the cause and origin of the fire.

It was determined the fire started in the trash receptacles adjacent to the garage. The cause was hot coals placed in one of the trash receptacles earlier in the day. The resident had burned wood in an outdoor fire pit in the backyard the night before, and the next day the resident cleaned the fire pit and dumped the ash and partially burned wood into the trash receptacle. Hot coal in the ash ignited the contents of the trash receptacle. The damage was limited to the fence, garage's exterior wall, and roof eaves. Luckily there were no injuries.





COMMUNITY SERVICES DEPARTMENT

56th Annual Heritage Festival Returns

The 56th Annual Placentia Heritage Festival and Parade is scheduled for Saturday, October 9th. This year “Placentia Honors our Heroes” by celebrating those community members, businesses, and first responders who made a huge difference in the community during the COVID-19 pandemic. The event begins at 7:00 am with a pancake breakfast hosted by the Rotary Club of Placentia in the Parkview School parking lot. The band review will feature 19 bands in the competition portion, and 23 total bands will march in the parade. The parade begins at 9:15 am and will feature local community heroes and Olympic Softball Silver Medalist Janie Takeda Reed. The festivities at Tri-City Park will start at 10:00 am and will include family games, inflatables, food booths, crafters, home-based businesses, a business expo, and various nonprofit displays. The event will also feature the 34th Annual Heritage Festival Car Show. For more information, call Community Services at (714) 993-8232.



DEVELOPMENT SERVICES DEPARTMENT

Reef Factory US Now Open

Reef Factory US is now open at 1824 N. Placentia Avenue near the intersection of Bastanchury Road and Placentia Avenue, located in the Sierra Vista Plaza. It recently opened in November 2020 and offers a variety of aquarium tanks, fish, shrimps, and corals. So if you are looking to build a new aquarium and buy some pet fish, this is the perfect place. Its hours are from Tuesdays to Fridays 12:00 pm – 7:00 pm, Saturday from 11:00 pm – 6:00 pm, and Sunday from 11:00 am – 5:00 pm.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

The Placentia Library invites you to

MONSTER MASH



Friday, October 22

5:30 - 8:30 p.m.

Placentia

Civic Center



All ages!

Placentia Library District

Weekly Summary – October 1-7, 2021

Follow us on social media!

Instagram: @placentialib

Facebook: Placentia Library

Save the Date for Halloween fun for all ages!

MONSTER MASH

Friday, October 22, 5:30 - 8:30 p.m.

Placentia Civic Center

Welcome to our Monster Mash! While there is no graveyard at this bash, we will have a monstrous good time with carnival games, crafts, costume parade and much more! All ages welcome. Drinks and snacks will be for sale to support PTAC programs.

Library Hours*

Monday - Thursday - 9:00 a.m. - 8:00 p.m.

Friday - Saturday - 9:00 a.m. - 5:00 p.m.

Sunday: 1:00 - 5:00 p.m.

*Curbside Service available up to one hour before closing.

Passport Hours

Monday - Thursday - 9:00 a.m. - 7:00 p.m.

Friday - Saturday - 9:00 a.m. - 4:00 p.m.

Sunday: 1:00 - 4:00 p.m.

Children's Programs

IN-N-OUT COVER TO COVER READING PROGRAM

October 2 – November 13

Read 5 books and earn a free burger! A delicious win-win! Visit the Information Desk to sign up!

READ TO THE DOGS

Mondays, 6:00 p.m. This month: October 4

Virginia and Norman Haussman Storytime Alcove Our furry friends will be back and can't wait for you to read them a story! Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. because even dogs like to hear a good tail chasing tale now and then!



STORYTIMES ARE BACK!

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove.

Luna Luna Bilingual Storytime - First 3 Wednesdays of the month. This week: Wednesday, October 6 @ 6:30 p.m.

Once Upon A Storytime - This week: Thursday, October 2 @ 10 a.m.

Family Storytime - This week: Saturday, October 7 @ 10 a.m.

Visit www.placentialibrary.org to see more dates for these reoccurring programs.

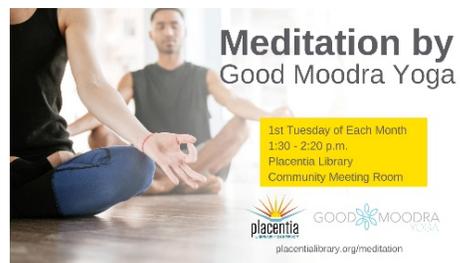
Adult, Teen and Literacy Programs

MEDITATION BY GOOD MOODRA YOGA

1st Tuesday of Each Month – This month: October 5
1:30 - 2:20 p.m.

Placentia Library Community Meeting Room

Join us for a 50 minute meditation class that is designed to focus on clearing the mind and controlling your breathing to calm anxiety and stress. Meditation can be done in a chair or on floor, mats will be provided. Limited space available.



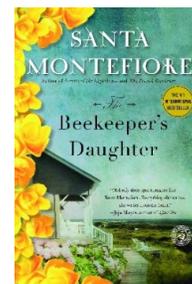
BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Placentia Library Community Meeting Room

This month: *Beekeepers Daughter* by Santa Montefiore on October 12

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres and selected titles are available for checkout. www.placentialibrary.org/book-club



THE HANGAR DIY LAB

Check www.placentialibrary.org/hangar-diy-lab for our hours and closure dates

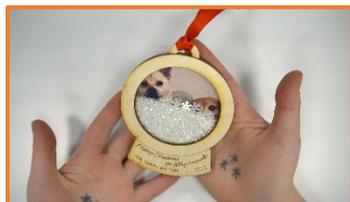
Placentia Library welcomes you to The Hangar, a place to design, build, tinker, explore, and create! Use our maker equipment to develop your projects, pick up a new hobby, or get expert advice from our resident Tinkerer. The Hangar is open to adults and teens ages 14+ with a valid library card, ID, and signed waiver. Makers ages 9-13 are welcome with supervision from a parent or guardian.

ADULT & TEEN HANGAR TAKE AND MAKE OCTOBER PICKUP: CANDY CORN BUNTING

Pickup begins October 1, while supplies last

Decorate for the season with this sweet candy corn bunting! Ages 14+. More info:

<https://www.placentialibrary.org/take-and-make-diy-kits>



ADULT & TEEN HANGAR TAKE AND MAKE NOVEMBER PREORDER: PERSONAL BLIZZARD ORNAMENT

Preorder October 1-7, while supplies last

Don't get too caught up in the flurry of the holidays - make your house sparkle with this laser cut snow globe ornament! Pick up your kit to make this snow globe ornament, then swing by the Hangar to customize it with our Glowforge laser. Ages 14+.

LITERACY

Adult Literacy programs are still available. 1-on-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club is held every Friday at 9:30 – 11:00 a.m. in the Placentia Library Community Meeting Room. Literacy Reads Book Club offers options for beginner readers and intermediate readers – contact us for details.

Please visit www.placentialibrary.org/literacy for more info.

Library of Things (LOTs) Collection: Laptops & Hotspots

We recently added MORE new 2-in-1 laptops and WiFi hotspots to our Library of Things (LOTs) collection, thanks to the CARES Act: Bridging the Digital Divide Grant! Our LOTs items can be checked out for free for two weeks, learn more at

www.placentialibrary.org/library-of-things

LOTS COLLECTION: LAPTOPS & HOTSPOTS



Library of Things
Don't Buy. Borrow!



- 2-in-1 Chromebooks
- Wireless hotspots
- Free two-week checkout!

placentialibrary.org/library-of-things