

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

October 14, 2021



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Placentia Honored with a Rose Award by OCTax

The City of Placentia was recognized as a 2021 Rose Award winner at the Orange County Taxpayers Association’s (OCTax) 11th Annual Roses, Radishes and the Royalty Award event for its regional homeless collaboration efforts and the establishment of a homeless navigation center in North Orange County. The event recognized the best of individual, business, and public agency taxpayer policy practices.

The Placentia Navigation Center is a 100-bed emergency homeless shelter providing full wrap-around services for residents. The North Orange County Service Planning Area (North SPA) is a partnership consisting of 13 Cities in North Orange County that have contributed towards the cost of constructing and operating this critical facility. The North SPA also collaborated to build a similar 150-bed facility in the City of Buena Park. Buena Park also received the 2021 Rose Award for their homeless collaborative efforts in building this facility.

The impact on the quality of life to the community was immediate. The City opened the Navigation Center on March 31, 2020, and the two homeless encampments in Placentia were closed on April 1st and 2nd. More than 90% of the homeless individuals in these camps accepted a shelter bed and services at the Navigation Center. Several individuals are veterans, and they have subsequently been able to move into the Placentia Veterans Village, a separate permanent supportive housing facility for homeless and disabled veterans in Placentia.

OCTax is a countywide organization that represents taxpayers on government tax and spending policy issues. OCTax’s awards include the following three categories: The Rose Award is given to individuals or organizations that have been friends to taxpayers in the previous year; the Radish Award is given to individuals or organizations that have not been friends to the taxpayers in the previous year; and the Royalty Award is presented to an individual or organization that has established a legacy of service to the taxpayer. Award recipients were announced at the 11th Annual Roses, Radishes and the Royalty Award event on Thursday, October 7th at Disney’s Grand Californian Hotel & Spa in Anaheim.



Upcoming Meetings and Events

- 10/19/21 City Council Meeting
- 11/1/21 Veterans Advisory Committee Meeting
- 11/2/21 City Council Meeting
- 11/9/21 Planning Commission Meeting
- 11/10/21 Heritage Committee Meeting

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For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Electronic Waste Recycling Event

The Placentia Chamber of Commerce will host an Electronic Waste Recycling Event on Saturday, November 6th and Sunday, November 7th from 9:00 am - 3:00 pm at the Placentia Town Center.

E-Waste is any consumer electronic equipment that has reached its 'end-of-life' or 'end-of-usage,' whether in full or non-working condition. It includes most electronics or electric appliances with a cord or circuit board such as: Computer Monitors, Television Sets, PC Systems, Printers, Laptops, Copiers, Scanners, Fax Machines, Toner Cartridges, UPS & PDAs, Power Supplies, Main Frame Units, Networking Equipment, Mother Board Systems, VCR/VCD/DVD Players, Home Entertainment Systems, Landline and Cellular Phones, & Small Portable Devices. They also accept Car and Forklift Batteries. There is a service charge for Major Appliances, including Cooling Units & Microwaves. Fluorescent Light Bulbs and Household Batteries will not be accepted. For more information, please call (714) 528-1873.

Electronic Waste Recycling Event

Saturday & Sunday
November 6 & 7
 (9:00 am to 3:00 pm)
Placentia
Town Center
 (Parking Lot)
 160 Yorba Linda Blvd.
 Placentia, CA 92870
 All Proceeds Benefit PYLUSD

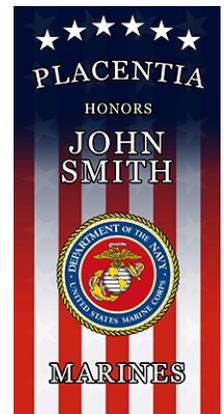
For more information, please call
(714) 528-1873

What is "E-Waste"?
 E-Waste is any consumer electronic equipment that has reached its end of life or "end-of-usage" whether in full or non-working condition. It includes most electronics or electric appliances with a cord or circuit board such as:
 Computer Monitors, Television Sets, PC Systems, Printers, Laptops, Copiers, Scanners, Fax Machines, Toner Cartridges, UPS & PDAs, Power Supplies, Main Frame Units, Networking Equipment, Mother Board Systems, VCR/VCD/DVD Players, Home Entertainment Systems, Landline and Cellular Phones, & Small Portable Devices. We also accept Car and Forklift Batteries. There is a service charge for Major Appliances, including Cooling Units & Microwaves.
 We do not accept: Fluorescent Light Bulbs and Household Batteries.

Military Banner Recognition Program

The Placentia Military Banner Recognition Program is now accepting applications for the 2021 installation. The program, known as Placentia "Hometown Heroes," honors and recognizes Placentia residents currently serving as an active-duty member in a full-time capacity in the United States Armed Forces. Honorees must have a current place of residence in Placentia, or have an immediate family member (parent, spouse, son, daughter, grandparents) residing in Placentia. The banner will be installed along Kraemer Boulevard and Yorba Linda Boulevard based on the City's discretion and will remain on display for two years. Upon the end of the display period, the banner will be given to the person named on the banner application. Applications are currently being accepted through **October 18th**, allowing time for the banners to be ordered and installed during the month of November.

The cost to display each customized banner is \$260 and each service person is allowed one banner. Applications can be submitted to the Placentia Police Department. If you have questions, please contact Kari Flood at (714) 993-8211 or kflood@placentia.org. Please [click here](#) to view the application.



2021 Orange County Redistricting

The County of Orange launched its [2021 Esri Redistricting Website](#), which opens the 2021 Redistricting Public Submission Period. Members of the public may draw and submit County of Orange Supervisorial District Maps either using the Esri redistricting software or through an Excel format. Proposed maps must be submitted no later than **October 15th at 11:59 pm**.

Redistricting is the regular process of adjusting the lines of voting districts, including Orange County's Supervisorial Districts, in accordance with population shifts. The redistricting process is done every 10 years for local, state, and federal governmental bodies by using updated Census data. The 2021 County of Orange redistricting process will use data from the 2020 Census. The County of Orange must complete it by no later than December 15, 2021 to allow for the new supervisorial districts to be ready for use in the June 7, 2022 primary election.

Information on redistricting activities will be updated on the County's website at www.ocgov.com/redistricting. In addition, the County has created a dedicated email address and phone line for members of the public to submit questions or comments regarding the County's redistricting process. The email address is redistricting@ocgov.com and the phone number is (714) 834-6000.



ADMINISTRATION DEPARTMENT

Police Department Citizen's Academy

Placentia Communications Center staff members were asked to participate in the Police Department's Citizen's Academy presentation on Monday, October 11th. The presenters, Public Safety Dispatch Supervisor Megan Rodriguez and Public Safety Dispatcher Sheila Rodriguez, shared information about a dispatcher's daily responsibilities, hiring requirements, the training process, staffing, and the importance of knowing when to call or text 911 and what information to provide to the call taker. Audio of both, a call for service and an officer in pursuit, were shared with the group. The audience was attentive, and our presenters kept the attendees engaged. Great job to our Communications staff!



COMMUNITY SERVICES DEPARTMENT

56th Annual Heritage Festival

On Saturday, October 9th, the City celebrated the 56th Annual Heritage Festival and Parade at Tri-City Park. This year Placentia "Honored our Heroes" by celebrating local businesses and the first responders who made a significant and vital impact in the community during the COVID-19 pandemic. The parade also featured over 20 marching bands, the Veteran Honor Convoy, and Olympic Softball Silver Medalist Janie Takeda Reed. The festival at the park included a pancake breakfast hosted by the Rotary Club of Placentia, the 34th Annual Car Show with over 100 classic cars, a beer and wine garden hosted by the Placentia Community Foundation, and over 50 craft, non-profit, business, and food vendors. The event was a great success and welcomed families back to community events after an unprecedented year. The City was honored to celebrate the event's 56th year with the community. For information on future special events, contact (714) 993-8232.

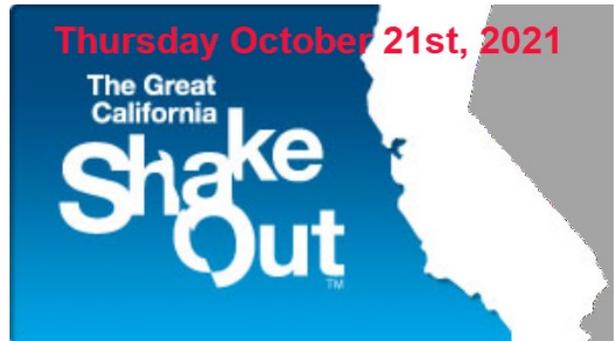




ADMINISTRATION DEPARTMENT

2021 Great ShakeOut

The Great ShakeOut Day, every third Thursday of October, is a day of individual and community events featuring the largest earthquake drill ever, organized to inspire others to get ready for big earthquakes, and to prevent disasters from becoming catastrophes. What we do to prepare now, before the next big earthquake, will determine how well we can survive and recover. ShakeOut will occur in houses, workplaces, schools, and public spaces on October 21, 2021.



Register at ShakeOut.org/register to involve your family or organization. You will receive information on how to prepare for earthquakes and what actions to take during and after the shaking, as well as other ShakeOut news and updates.

FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Update

This past week, the Placentia Fire & Life Safety Department has been very busy training. Amidst all of the training, we had the opportunity to participate in the 56th Annual Heritage Festival. Our Firefighters, Paramedics, and EMTs had the pleasure of being a part of the procession in the parade. In addition, we handed out safety information, helmets, stickers, and were able to talk with community members. It was a great time for all.



Earlier in the week, Mayor Green facilitated a fire station visit for the "Daughters of the American Revolution." The Daughters of the American Revolution is a lineage-based membership service organization for women directly descended from a person involved in the United States' efforts towards independence. They are a non-profit group that promotes education and patriotism. The Daughters brought both fire stations treats, and the crew gave the group a first-rate tour of both fire stations in Placentia.

Finally, we would like to take this opportunity to remind all residents to change the batteries in their smoke alarms every six months to a year. A good rule of thumb is, if your smoke alarm is older than ten (10) years, it is time to replace your smoke alarm.

A graphic with a circular arrow and the text '10 years' in the center, surrounded by smoke alarm icons.

Replace your alarms after 10 years.

Smoke alarms do not last forever. If your alarms are 10 years old or older, replace them with new alarms.

U.S. Fire Administration | FEMA |



COMMUNITY SERVICES DEPARTMENT

Healthcare and Emergency Animal Rescue Team (HEART) Pet Clinics

The City has partnered with the Healthcare and Emergency Animal Rescue Team (HEART) to host monthly low-cost pet vaccination clinics for the community. The pet clinics will take place in the Civic Center parking lot at 401 E. Chapman Avenue every fourth Tuesday of the month. The next clinic date is **Tuesday, October 26th**. Reservations are required and can be made by visiting the "Clinic Services" section at www.heart4pets.org. Pets will be treated in the order of their arrival time. Pet owners must remain in their vehicles and wear a mask that covers the mouth and nose while visiting the clinic. For more information, please contact HEART at (714) 993-9193 or visit www.heart4pets.org.

POLICE DEPARTMENT

Attempt to Identify/Locate



PLACENTIA

POLICE DEPARTMENT



DARIN LENYI, Chief of Police

401 East Chapman Avenue, Placentia, CA 92870



SUSPECT 1: Male, Hispanic, appears to be in his 20s, medium build, dark hair, wearing a black face covering, a dark colored San Jose Sharks hockey jersey, blue jeans, and black shoes (see above).

SUSPECT 2: Male, Hispanic, wearing a dark shirt and shorts, and white socks (as described by victim).

SUSPECT VEHICLE: Silver, 2017-2021 Kia Sportage (S trim level) with black wheels (see above).

If you have any information that might assist this investigation or if you witness an in-progress crime, please contact the Placentia Police Department at (714) 993-8164.



POLICE DEPARTMENT

Truck Tailgate Theft Series Alert



PLACENTIA

POLICE DEPARTMENT



DARIN LENVI, Chief of Police

401 East Chapman Avenue, Placentia, CA 92870

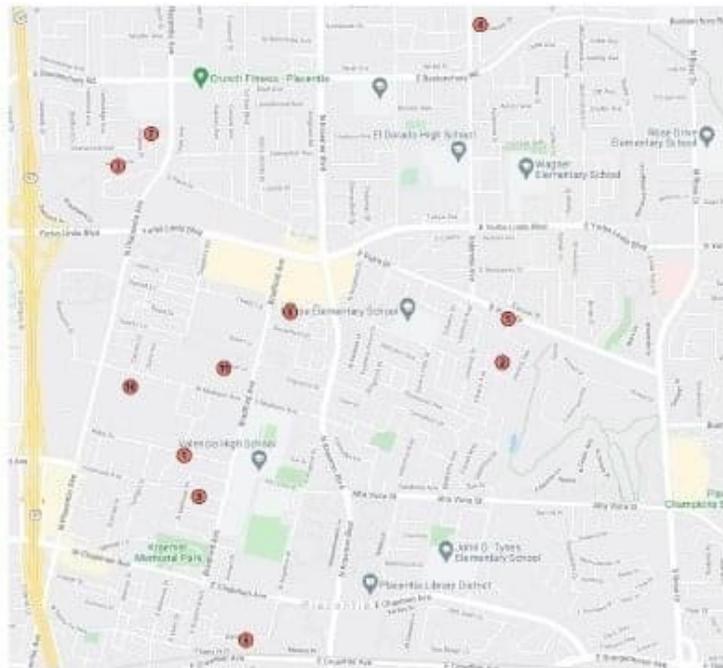
Truck Tailgate Theft Series Alert

BULLETIN DATE: 10/11/2021

DRs Multiple

Since Saturday, 9/4/2021, there have been at least eleven (11) incidents reported involving the theft of truck tailgates. Incident dates/times, locations, and trucks targeted have been as follows:

- Saturday, 9/4/2021, 3:00pm to Sunday, 9/5/2021, 9:30am, 300 block of Ruby Dr, Toyota Tacoma
- Wednesday, 9/15/2021, 11:37am, 600 block of Nenno Ave, Ford F150 **see suspect information below*
- Wednesday, 9/15/2021, 12:06pm, 1200 block of Verona Pl, Ford F350 **see suspect information below*
- Wednesday 9/15/2021, 12:15pm-1:15pm, 1200 block of Galway St, Ford F250
- Thursday, 9/16/2021, 12:50am-7:15am, 600 block of Cooper Dr, Ford F250
- Thursday, 9/16/2021, 4:00pm to Saturday, 9/18/2021, 12:50pm, 200 block of Backs Ln, Toyota Tacoma
- Tuesday, 9/28/2021, 3:00pm to Wednesday, 9/29/2021, 9:30am, 1700 block of Saint James Pl, Ford F250
- Wednesday 10/6/2021, 6:30pm-9:45pm, 1300 block of N Kraemer Blvd, Toyota Tundra
- Wednesday 10/6/2021, 8:00pm-9:36pm, 500 block of Bradford Ave, Toyota Tundra
- Thursday, 10/7/2021, 12:00pm to Friday, 10/8/2021, 9:30am, 500 block of W Madison Ave, Toyota Tacoma
- Thursday, 10/7/2021, 6:30pm to Friday, 10/8/2021, 4:30am, 1000 block of N Bradford Ave, Toyota Tacoma





PUBLIC WORKS DEPARTMENT

Measure U Funded Roadway Improvements Underway

Construction of the FY 2020-21 Roadway Rehabilitation Project started in August 2021. To date, the City has completed the pavement rehabilitation of Madison Avenue, Melrose Street, and Crowther Avenue, including Dunn Way, Hundley Way, and Kimberly Avenue. Early next week, paving operations will begin on Orchard Drive and Richfield Road, including surrounding residential streets. In addition, the City anticipates beginning roadwork on Chapman Avenue and the residential neighborhood south of Central Avenue in early November. The entire project is estimated to be completed by mid-November 2021. In addition, damaged sidewalk panels within the project area will be removed and replaced, along with damaged concrete curb and gutter and replacement of all pavement striping and legends. The complete project area map may be viewed online [here](#).

Unexpected schedule changes may occur. The City will continue to provide future updates on this project to the community, including upcoming traffic impacts and schedule changes.

The City appreciates the patience of residents while working on all paving projects. Please visit www.placentia.org/measureu to review all of this year's Measure U funded projects. For more information about the City's current capital improvement projects, visit www.placentia.org/cip.



**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
140-150 E. Crowther Ave.	Development of a 215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Under Construction
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Remedial Grading Underway
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Building Plans approved
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Under Construction
719 ½ Monroe Way (APN: 339-102-21)	Development of a new 7,600-square foot, 2-story industrial building located on an unimproved 0.37 acre lot.	Randy Orozco	Awaiting Plan Check Submission
1049 Golden Avenue	Development of a 26 unit, three story town home complex units an unimproved 1.3 acre site.	Brandywine Homes – Angela Meyer	Under Construction
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla – Urban Dwell Architects	Under Construction

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
1275 E. Yorba Linda Blvd.	Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building.	North Orange County Audi	Under Construction
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	Awaiting Plan Check Submission
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13 acre site on City owned property.	USA Properties Fund Inc.	Awaiting Plan Check Submission
140 E. Crowther Ave.	Establishment and operation of a 4-tap self-serve beer garden on a 5,056-square foot roof deck for The Herald multi-family community project.	Lyon Living	Under Construction
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla – Urban Dwell Architects	Awaiting Plan Check submission
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57 acre lot.	Net Development c/o Kevin A. Coleman	Under Construction
777 W. Orangethorpe Ave.	A 248 Unit Development Consisting of a 5-story, 249,557 Gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72 acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; project deemed incomplete



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

Project Address	Project Description	Applicant	Project Status
860 S. Placentia Ave.	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28 acre lot	U-Haul Co. of Orange County	Under Entitlement Review; project deemed incomplete
1073 E. Imperial Hwy.	A request to permit the establishment and operation of a martial arts studio at an existing 1,733 sq. ft. commercial space located in the existing Imperial/Rose Shopping Center	Shahin Jahnavash dba Red Dragon Karate	Planning Commission review scheduled for 10/12/21

Building Activity Report Ending September 2021

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION	50
SOLAR	36
COMMERCIAL TENANT IMPROVEMENT	7
SIGN	5
ROOF	11
POOL	5
PATIO	7
FENCE/WALL	5
TOTAL	126

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

The Placentia Library invites you to

MONSTER MASH



Friday, October 22

5:30 - 8:30 p.m.

Placentia

Civic Center



All ages!

Placentia Library District

Weekly Summary – October 15-21, 2021

Follow us on social media!

Instagram: @placentialib

Facebook: Placentia Library

Save the Date for Halloween fun!

MONSTER MASH

Friday, October 22, 5:30 - 8:30 p.m.

Placentia Civic Center

Welcome to our Monster Mash! While there is no graveyard at this bash, we will have a monstrous good time with carnival games, crafts, costume parade and much more! All ages welcome. Drinks and snacks will be for sale to support PTAC programs.

PUMPKIN BOOK CHARACTERS

October 23-24*: Pumpkin Drop-Off; October 25-28: Online Voting;

October 30: Pumpkin & Prize Pick-Up

*All entries must be submitted by 5 p.m. on October 24

Get ready for Halloween by showing off your favorite book character, in pumpkin form! Decorate a pumpkin with non-perishable items to resemble your favorite book character for a chance to win exciting prizes! Entries must not be carved in any way to prevent rotting while on display. Visit the Library for more entry rules and details.

Children's Programs

IN-N-OUT COVER TO COVER READING PROGRAM

Until November 13

Read 5 books and earn a free burger! A delicious win-win! Visit the Information Desk to sign up!

STORYTIMES ARE BACK!

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna Luna Bilingual Storytime - First 3 Wednesdays of the month. This week: Wednesday, October 20 @ 6:30 p.m.

Once Upon A Storytime – On break until Thursday, October 28 @ 10 a.m.

Family Storytime – On break until Saturday, October 30 @ 10 a.m.

Library Hours*

Monday - Thursday - 9:00 a.m. - 8:00 p.m.

Friday - Saturday: 9:00 a.m. - 5:00 p.m.

Sunday: 1:00 - 5:00 p.m.

*Curbside Service available up to one hour before closing.

Passport Hours

Monday - Thursday - 9:00 a.m. - 7:00 p.m.

Friday - Saturday: 9:00 a.m. - 4:00 p.m.

Sunday: 1:00 - 4:00 p.m.



Placentia Library Catalog

Request books, e-books and more on our online catalog! Please visit www.bit.ly/placentialib or www.placentialibrary.org.

Adult, Teen and Literacy Programs

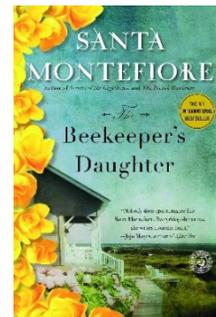
BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Placentia Library Community Meeting Room

Next month: *House of Trelawney* by Hannah Rothschild on November 9

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres and selected titles are available for checkout. www.placentialibrary.org/book-club



YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Select Saturdays, 10:30 a.m. Next week: October 23

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome, bring your own mat. Program will not be held in the event of inclement weather including rain and/or extreme temperatures.



ADULT & TEEN HANGAR TAKE AND MAKE OCTOBER PICKUP: CANDY CORN BUNTING

Pickup began October 1, while supplies last

Decorate for the season with this sweet candy corn bunting! Ages 14+. More info: <https://www.placentialibrary.org/take-and-make-diy-kits>

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

First and third Thursdays, 6:00 – 7:00 p.m. This week: October 21

Placentia Library Community Room

LITERACY

Adult Literacy programs are still available. 1-on-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club is held every Friday at 9:30 – 11:00 a.m. in the Placentia Library Community Meeting Room. Literacy Reads Book Club offers options for beginner readers and intermediate readers – contact us for details.

Please visit www.placentialibrary.org/services/literacy for more info.

Featured Library Services

LIBRARY OF THINGS (LOTS) COLLECTION: LAPTOPS AND HOTSPOTS

We recently added MORE new 2-in-1 laptops and WiFi hotspots to our Library of Things (LOTS) collection, thanks to the CARES Act: Bridging the Digital Divide Grant! Our LOTS items can be checked out for free for two weeks, learn more at www.placentialibrary.org/library-of-things

LOTS COLLECTION: LAPTOPS & HOTSPOTS

Library Of Things
Don't Buy. Borrow!

placentia
Library of Things

- 2-in-1 Chromebooks
- Wireless hotspots
- Free two-week checkout!

placentialibrary.org/library-of-things

The graphic features a laptop and a wireless hotspot device. The text is in a clean, sans-serif font. The background is white with a blue border.

HOOPLA (E-BOOKS AND E-AUDIOBOOKS)

www.hoopladigital.com

Instantly borrow free digital movies, music, ebooks, audiobooks, graphic novels, TV shows and more, 24/7 with your library card. No waiting, ever! Stream immediately or download to phones, tablets, for offline viewing anytime, anywhere.

Contact Us
(714) 528-1906

HALLOWEEN for Kids

Spookley the Square Pumpkin
CHILLS
SHEETS
Click, Click, Boo!

hoopla

The graphic features a purple background with orange and white bunting. There are several book covers for Halloween-themed titles. The Hoopla logo is at the bottom right.