

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

November 10, 2021



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Draw a Placentia City Council District Map

The City Council is seeking input in selecting the next district map for the Placentia City Council. You have an opportunity to share with the City Council how you think district boundaries should be drawn to best represent your community. Redistricting determines which neighborhoods and communities are grouped together into a district for purposes of electing a Council Member. As part of the redistricting process, the California Fair Maps Act includes neighborhoods and "Communities of Interest" as important considerations.

To let the City know about your community and what brings it together, share your map and your story. There are different tools for different purposes and different tools for different levels of technical skill and interest available on the City's website [here](#).

Coyote Awareness and Reporting

Many Placentia residents experience occasional encounters with wildlife, including coyotes. Coyotes generally hunt between sunset and sunrise, but may be seen at any hour of the day. Coyotes are most frequently seen and heard during mating season (January-March) and when juveniles start leaving the family pack (September-November). While rarely a danger to humans, coyotes will display defensive behaviors if threatened or cornered. If you do encounter a coyote that behaves aggressively, you have probably gotten too close to its prey or its family, so increase the distance between you and the coyote. For the most part, coyotes coexist well within the urban environment and will not affect our daily lives. The best way to minimize the nuisance and losses caused by urban coyotes is by being proactive in keeping coyotes at bay by eliminating sources of food and water.



Anyone reporting coyote sightings or aggressive coyotes should report these incidents to animal control by visiting www.ocpetinfo.com/education-resources/coyote-encounters or calling (714) 935-6848. Report to the Orange County Animal Control (OCAC) when coyotes are habituated (have lost their fear of humans), when a domestic pet has been attacked or bitten, when a human has been attacked or bitten, and when a coyote appears sick or injured or is exhibiting abnormal behavior. In these cases, OCAC responds and works in coordination with Fish & Wildlife for the protection of the community. If a coyote becomes aggressive or threatening, residents should dial 911 immediately.

Get the iPlacentia App:



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Upcoming Meetings and Events

- 11/11/21 Veterans Day Observance Ceremony
- 11/15/21 Streetscape & Transportation Commission
- 11/16/21 City Council Meeting
- 11/24/21 Thanksgiving Holiday Closure
- 11/25/21 Thanksgiving Holiday Closure

For additional
information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



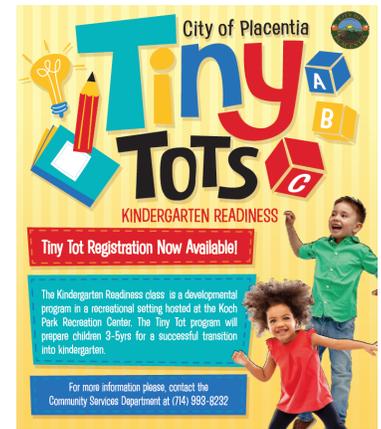
COMMUNITY SERVICES DEPARTMENT

Healthcare and Emergency Animal Rescue Team (HEART) Pet Clinics

The City has partnered with the Healthcare and Emergency Animal Rescue Team (HEART) to host monthly low-cost pet vaccination clinics for the community. The pet clinics will take place in the Civic Center parking lot at 401 E. Chapman Avenue and the next clinic date is **Tuesday, November 23rd**. Reservations are required and can be made by visiting the "Clinic Services" section at www.heart4pets.org. For more information, call (714) 993-9193 or visit www.heart4pets.org.

Tiny Tots Kindergarten Readiness Program

Tiny Tots is a developmental program in a recreational setting hosted at the Koch Park Recreation Center. The program will prepare children ages 3-5 years old for a successful transition into Kindergarten. Tiny Tots introduces children to colors, shapes, numbers, the alphabet, how to share, take turns, and follow directions. Social and emotional development is enhanced through directed activities, play and instructional materials, music, and so much more. Parents should plan to send a healthy snack and lunch to class with their child, and all children must be potty trained to attend the program. Registration is available online at www.placentia.org/classes or in person at City Hall. For more information, call (714) 993-8232.



Holiday Toy Drive

The Community Services Department, Fire and Life Safety Department, and Police Department are hosting a Holiday Toy Drive. The Toy Drive will be held from November 8th through December 9th. Gifts will be distributed to families in need in Placentia. For those interested in donating, please drop off a new unwrapped toy for children ages 0-18 at one of the locations listed on the [flyer](#). For more information, [click here](#) or contact the Neighborhood Services Office at (714) 986-2333.

Goldenrod Park Improvements

The City Council approved the Placentia Parks Initiative Plan on June 1, 2021, a comprehensive master list of park and building projects. Projects were prioritized by safety, age of equipment, and funding sources. City park renovation projects are either funded through State Grants, Development Impact Fees, or Measure U funding. City staff is in the process of obtaining concept designs to renovate seven (7) City Park Playgrounds within the next year, along with re-surfacing three (3) playgrounds. The City's goal is to have every City park playground renovated within 2 to 5 years. City parks will also have new amenities such as picnic tables, barbecues, benches, water fountains, and trash/recycling receptacles for residents to enjoy!

The City is excited to announce that the playground renovation at Goldenrod Park is expected to be completed on December 15th. The existing rocket ship has been a highlight by children and adults for more than 30 years and will be replaced with a new one. There will also be a new swing set, climbing apparatus, slides, benches, and an exercise area for parents to enjoy while their children play. Fun for all ages!





PUBLIC WORKS DEPARTMENT

Upcoming Community Shred & E-Waste Recycling Event

The City of Placentia invites you to participate in a free community Shred & E-Waste Recycling Event on Saturday, December 4th, from 8:00 am to 12:00 pm at the Placentia Civic Center, 401 East Chapman Avenue. Shredding documents can help prevent fraud and identity theft. Placentia residents and businesses are invited to have their confidential documents destroyed on-site for free by Shred-It. They will accept a maximum of four (4) banker box size containers from each household or business location in Placentia. Attan Recycling will also collect e-Waste from residents and businesses. For more information, please call the Public Works Department at (714) 993-8148.

Expand the Forest Program

The Expand the Forest Program provides residents an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. A dedication tree can also be planted in a City Park. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. Once planted, the City will assume maintenance responsibilities to care for the tree.

Participate by completing an Expand the Forest Program application and submitting it via email to urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available [here](#) and at City Hall. For more information, contact (714) 993-8148.



POLICE DEPARTMENT

Veterans Day Observance Ceremony

The City of Placentia will be hosting the 33rd Annual Veterans Day Observance Ceremony on Thursday, November 11th at 10:00 am at the Placentia Civic Center. The City is grateful for the many sacrifices made by the men and women who have served our Country. In their honor, we invite all residents, veterans, and their families to celebrate this Veterans Day with us. Special guest speakers, patriotic music, and the Military Banner Recognition Program recipients will be included in the event program. In addition, the added service members to the veterans monument will be honored, and their name inscriptions will be unveiled. For more information, call (714) 993-8211.

A Veteran's Day Message from the Placentia Police Department

The Placentia Police Department wishes all of our nation's veterans a very Happy Veteran's Day! Especially PPD's veterans:

- Sergeant Jason Alcalá – US Navy
- Sergeant John Gomez – US Navy
- Officer Corey Davis – US Marine Corps
- Field Training Officer Brian McInerney – US Marine Corps and US Army
- Field Training Officer Freddy Lemus – US Marine Corps
- Detective Isaias Caravez – US Army
- Officer Brandon Eriksen – US Army





FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Update

The Placentia Fire & Life Safety Department, the Placentia Police Department, and the Neighborhood Services Office are hosting a Toy Drive through December 9th! [Click here](#) for more information.

Daylight saving time ended on Sunday, November 7th. So while you're changing all of your clocks, it's also a great time to change the batteries for your smoke alarms.

This is also a great time to create a fire safety escape plan in your home. Below is a great resource from the National Fire Protection Association to help you!

Last but not least. Last week we shared that we participated in a drive-by birthday celebration for Jackson, who turned four! He was so excited by our visit that he sent us a picture to show his thanks!



Plan Ahead! If a fire breaks out in your home, you may have only a few minutes to get out safely once the smoke alarm sounds. Everyone needs to know what to do and where to go if there is a fire.

SAFETY TIPS

- »» MAKE a home escape plan. Draw a map of your home showing all doors and windows. Discuss the plan with everyone in your home.
- »» KNOW at least two ways out of every room, if possible. Make sure all doors and windows leading outside open easily.
- »» HAVE an outside meeting place (like a tree, light pole or mailbox) a safe distance from the home where everyone should meet.
- »» PRACTICE your home fire drill at night and during the day with everyone in your home, twice a year.
- »» PRACTICE using different ways out.
- »» TEACH children how to escape on their own in case you can't help them.
- »» CLOSE doors behind you as you leave.

IF THE ALARM SOUNDS...

- »» If the smoke alarm sounds, GET OUT AND STAY OUT. Never go back inside for people or pets.
- »» If you have to escape through smoke, GET LOW AND GO under the smoke to your way out.
- »» CALL the fire department from outside your home.

FACTS

- ! A closed door may slow the spread of smoke, heat, and fire. Install smoke alarms inside every sleeping room and outside each separate sleeping area. Install alarms on every level of the home. Smoke alarms should be interconnected. When one smoke alarm sounds, they all sound.
- ! According to an NFPA survey, only **one of every three** American households have actually developed and practiced a home fire escape plan.
- ! While **71%** of Americans have an escape plan in case of a fire, only **47%** of those have practiced it.
- ! **One-third** of American households who made an estimate thought they would have at least 6 minutes before a fire in their home would become life-threatening. The time available is often less. And only **8%** said their first thought on hearing a smoke alarm would be to get out!



Your Source for SAFETY Information
NFPA Public Education Division • 1 Batterymarch Park, Quincy, MA 02169



**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Project List**

Project Address	Project Description	Applicant	Project Status
140-150 E. Crowther Ave.	Development of a 215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Under Construction
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Under Construction
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Remedial Grading Underway
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Grading Underway
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Under Construction
719 ½ Monroe Way (APN: 339-102-21)	Development of a new 7,600 -square foot, 2-story industrial building located on an unimproved 0.37 acre lot.	Randy Orozco	Awaiting Plan Check Submission
1049 Golden Avenue	Development of a 26 unit, three story town home complex units an unimproved 1.3 acre site.	Brandywine Homes – Angela Meyer	Certificates of Occupancy Issued
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla – Urban Dwell Architects	Under Construction

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Project List**

Project Address	Project Description	Applicant	Project Status
1275 E. Yorba Linda Blvd.	Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building.	North Orange County Audi	Under Construction
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	Awaiting Plan Check Submission
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13 acre site on City owned property.	USA Properties Fund Inc.	Awaiting Plan Check Submission
140 E. Crowther Ave.	Establishment and operation of a 4-tap self-serve beer garden on a 5,056-square foot roof deck for The Herald multi-family community project.	Lyon Living	Under Construction
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla – Urban Dwell Architects	Awaiting Plan Check submission
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57 acre lot.	Net Development c/o Kevin A. Coleman	Under Construction
777 W. Orangethorpe Ave.	A 248 Unit Development Consisting of a 5-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72 acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; Project Deemed Incomplete



DEVELOPMENT SERVICES DEPARTMENT

Pending Development Project List

Project Address	Project Description	Applicant	Project Status
860 S. Placentia Ave.	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28 acre lot	U-Haul Co. of Orange County	Under Entitlement Review; Project Deemed Incomplete
1073 E. Imperial Hwy.	A request to permit the establishment and operation of a martial arts studio at an existing 1,733 sq. ft. commercial space located in the existing Imperial/Rose Shopping Center	Shahin Jahanvash dba Red Dragon Karate	Open for business
620 N. Rose, Ste. 134	A request to permit the establishment and operation of a sports therapy massage studio in an existing 105 square foot suite, located in the Phoenix Salon Suites at 620 N. Rose.	Paul Romero dba Wolf Pack Sports Therapy	Under Entitlement Review

Building Activity Report Ending October 2021

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION	50
SOLAR	36
COMMERCIAL TENANT IMPROVEMENT	7
SIGN	5
ROOF	11
POOL	5
PATIO	7
FENCE/WALL	5
TOTAL	126

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary



Placentia Library District

Weekly Summary – November 12-18, 2021

Follow us on social media!

Instagram: @placentialib

Facebook: Placentia Library

Welcome to Placentia Library!

We're open 7 days a week! Masks are required for unvaccinated patrons above the age of 2. More info at www.placentialibrary.org.

Placentia Library Friends Foundation Second Sunday Book Sale:

Sunday, November 14, 1:00 – 3:00 p.m.

Placentia Library Board Meeting: Monday, November 15, at 6:30 p.m. in the Placentia Library Community Meeting Room. Agenda and info at www.placentialibrary.org

Library Hours*

Monday - Thursday - 9:00 a.m. - 8:00 p.m.

Friday - Saturday: 9:00 a.m. - 5:00 p.m.

Sunday: 1:00 – 5:00 p.m.

**Curbside Service available up to one hour before closing.*

Passport Hours

Monday - Thursday - 9:00 a.m. - 7:00 p.m.

Friday - Saturday: 9:00 a.m. - 4:00 p.m.

Sunday: 1:00 – 4:00 p.m.

Children's Programs

IN-N-OUT COVER TO COVER READING PROGRAM (Ages 4-12)

Ends November 13

Read 5 books and earn a free burger! A delicious win-win! Visit the Information Desk to sign up!



STORYTIMES ARE BACK!

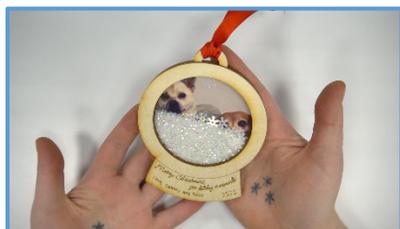
Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna Luna Bilingual Storytime – This week: Wednesday, November 17 @ 6:30 p.m.

Once Upon A Storytime – This week: Thursday, November 18 @ 10 a.m.

Family Storytime – This week: Saturday, November 13 @ 10 a.m.

The Hangar DIY Lab



ADULT & TEEN HANGAR TAKE AND MAKE NOVEMBER PICKUP: PERSONAL BLIZZARD ORNAMENT

Pickup began November 1, while supplies last

Don't get too caught up in the flurry of the holidays - make your house sparkle with this laser cut snow globe ornament! Pick up your kit to make this snow globe ornament, then swing by the Hangar to customize it with our Glowforge laser. Ages 14+. More info: <https://www.placentialibrary.org/take-and-make-diy-kits>.

Adult, Teen and Literacy Programs

FAMILY COOKING TIME: CINNAMON ROLLS OH MY

Make your holidays extra special with the Stretch family's homemade cinnamon rolls. These delectable treats are best enjoyed with family and friends.

Preorders began Monday, November 8, while supplies last. Kit pick up December 9-11, details will be emailed to confirmed participants.



Family Cooking Time with Cinnamon Rolls OH MY!

Make your holidays extra special with the Stretch family's homemade cinnamon rolls.

Orders available beginning Monday, November 8. Kit pick up December 9-11, details will be emailed to confirmed participants.

placentialibrary.org/family-cooking-time



Preorder at: www.placentialibrary.org/family-cooking-time



BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Placentia Library Community Meeting Room

Next month: *First Impressions* by Charlie Lovett

You're invited to our monthly book club! Our group is always open to new members, so stop by to share or listen! Selections include a robust mix of fiction genres and selected titles are available for checkout.

www.placentialibrary.org/book-club

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Select Saturdays, 10:30 a.m. Next week: November 20

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome, bring your own mat. Program will not be held in the event of inclement weather including rain and/or extreme temperatures.

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

First and third Thursdays, 6:00 – 7:00 p.m. Next week: November 18

Placentia Library Community Room

LITERACY

Adult Literacy programs are still available. 1-on-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club is held every Friday at 9:30 – 11:00 a.m. in the Placentia Library Community Meeting Room. Literacy Reads Book Club offers options for beginner readers and intermediate readers – contact us for details.

Please visit www.placentialibrary.org/literacy for more info.

Featured Library Digital Resources

CREATIVEBUG

www.creativebug.com/lib/placentialibrary

Creativebug.com has thousands of award-winning art & craft video classes taught by recognized design experts and artists. Access with your library card.



Placentia Library Catalog

Request books, e-books and more on our online catalog! Please visit www.bit.ly/placentialib or www.placentialibrary.org.