

City Administrator's
Weekly Briefing



From: *Damien R. Arrula*

November 18, 2021

"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

North Orange County Emergency Rental Assistance Program Results

The North Orange County Based Non-Profit Pathways of Hope was selected to administer the County of Orange's Rental Assistance Program in 2021 for people that were behind on rent due to COVID-19. Pathways of Hope is proud to have been able to assist 69 families and households (a total of 216 individuals) with over half a million dollars in COVID-19 pandemic relief in the form of rental assistance and utility assistance for those affected by COVID-19. This was a result of a partnership with the County of Orange using stimulus dollars to ensure people didn't lose their home as a result of the economic affects of the pandemic. The City is grateful Pathways of Hope was able to help so many Placentia residents! Please visit pohoc.org for more information on Pathways of Hope.

Small Business Saturday Scavenger Hunt

Please join the Chamber of Commerce for their annual Small Business Saturday Scavenger Hunt to celebrate our amazing Placentia small businesses. This event is in conjunction with American Express' Shop Small campaign to encourage people to shop locally for the holidays.



Last year there were 42 destinations and this year will be over 60, so we extended our event the entire week of Thanksgiving so people can fit them all in! We give you the locations, hours of operation, and clues that you will solve by going to each business. Clue sheets will be available Monday, November 22nd on the Placentia Chamber of Commerce Facebook page, The Placentia Buzz, www.placentiachamber.com. Some of the businesses may even have giveaways or discounts on future visits!

Do you have out-of-town company you need to entertain? Be sure to keep this event in mind for holiday fun! Starting next week, be on the lookout for "This Shop is a Destination" signs at your favorite businesses. Hunters can win prizes for every five clues they find. You will also get extra chances to win when you submit a picture of yourself at locations and post them with the hashtag, #shopsmallplacentia2021.

[Click here](#) for more information.

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Upcoming Meetings and Events

- 11/24-25 Thanksgiving Holiday Closure
- 11/29/21 Goldenrod Park Ribbon Cutting
- 12/2/21 Holiday Tree Lighting Ceremony
- 12/7/21 City Council Meeting
- 12/9/21 Tamale Festival

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



COMMUNITY SERVICES DEPARTMENT

Healthcare and Emergency Animal Rescue Team (HEART) Pet Clinics

The City has partnered with the Healthcare and Emergency Animal Rescue Team (HEART) to host monthly low-cost pet vaccination clinics for the community. The pet clinics will take place in the Civic Center parking lot at 401 E. Chapman Avenue and the next clinic date is **Tuesday, November 23rd**. Reservations are required and can be made by visiting the "Clinic Services" section at www.heart4pets.org. For more information, call (714) 993-9193 or visit www.heart4pets.org.

Holiday Toy Drive

The Community Services Department, Fire and Life Safety Department, and Police Department are hosting a Holiday Toy Drive. The Toy Drive will be held from November 8th through December 9th. Gifts will be distributed to families in need in Placentia. For those interested in donating, please drop off a new unwrapped toy for children ages 0-18 at one of the locations listed on the [flyer](#). For more information, [click here](#) or contact the Neighborhood Services Office at (714) 986-2333.

Holiday Tree Lighting Ceremony

Join the City of Placentia for the annual Holiday Tree Lighting Ceremony on Thursday, December 2nd at the Civic Center, 401 E. Chapman Ave. The event will be held from 6:00 p.m. to 8:00 p.m. and will feature a musical production entitled "A Season to Celebrate" from David Green's Musical Theatre University, "Kids Next Door," the lighting of the Holiday tree, light refreshments, and photos with Santa. Please bring your own camera for photos. For more information, please contact the Community Services Department at (714) 993-8232.

Goldenrod Park Grand Re-Opening on November 29th

The City Council approved the Placentia Parks Initiative Plan on June 1, 2021, a comprehensive master list of park and building projects. Projects were prioritized by safety, age of equipment, and funding sources. City park renovation projects are either funded through State Grants, Development Impact Fees, or Measure U funding. City staff is in the process of obtaining concept designs to renovate seven (7) City Park Playgrounds within the next year, along with re-surfacing three (3) playgrounds. The City's goal is to have every City park playground renovated within 2 to 5 years. City parks will also have new amenities such as picnic tables, barbecues, benches, water fountains, and trash/recycling receptacles for residents to enjoy!

The City is excited to announce that the playground renovation at Goldenrod Park is near completion and will reopen to the public on **November 29th**. Join the City for a grand re-opening ceremony at 3:30 pm at 925 Goldenrod Street. The event will unveil the new playground, and light refreshments will be served. For more information, please contact the Community Services Department at (714) 993-8232.





PUBLIC WORKS DEPARTMENT

Upcoming Community Shred & E-Waste Recycling Event

The City of Placentia invites you to participate in a free community Shred & E-Waste Recycling Event on Saturday, December 4th, from 8:00 am to 12:00 pm at the Placentia Civic Center, 401 East Chapman Avenue. Shredding documents can help prevent fraud and identity theft. Placentia residents and businesses are invited to have their confidential documents destroyed on-site for free by Shred-It. They will accept a maximum of four (4) banker box size containers from each household or business location in Placentia. Attan Recycling will also collect e-Waste from residents and businesses. For more information, please call the Public Works Department at (714) 993-8148.

Expand the Forest Program

The Expand the Forest Program provides residents an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. A dedication tree can also be planted in a City Park. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. Once planted, the City will assume maintenance responsibilities to care for the tree.

Participate by completing an Expand the Forest Program application and submitting it via email to urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available [here](#) and at City Hall. For more information, contact (714) 993-8148.



Annual Turfgrass Renovation Program

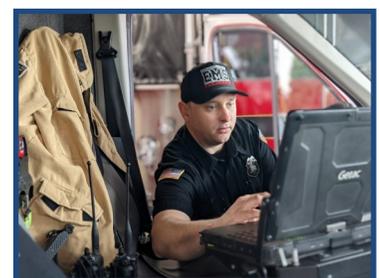
The City performs annual turfgrass renovations in public parkways and parks every Fall. Currently, the City's landscape maintenance contractors are lowering the grass blade height in the parkways and parks to be followed up by dethatching, aerification, fresh grass seed, and fertilizer. The purpose of this annual process is to promote healthy turfgrass and improved sports field playing surfaces by reducing compaction/ stress conditions, which will offer greater water penetration and reduce runoff. As part of this process, the grass in the areas being treated will be dry and brown in the initial stages. This is only temporary, and the grass will naturally return to a healthy condition once the process is complete. You may also see irrigation sprinklers running during the day, this is by design in order to keep the grass seed wet until it germinates. This annual turf renovation is estimated to be completed in December.

FIRE AND LIFE SAFETY DEPARTMENT

Lynch EMS Crew of the Month

Fire Station 1: C Shift Trenton Amaro and Michael Weidner were honored as this month's Crew of the Month! This crew begins each shift by arriving thirty minutes prior to the start of the shift, at 6:30 am. They meet with the off-going paramedic crew to review what needs to be restocked and to pass along important messages or information from the prior shift. They then spend their morning planning for any emergency calls and training to perfect their skills. The crew also collaborates with their Placentia Fire and Life Safety colleagues to ensure they are working efficiently as first responders.

In between responding to emergency calls, they utilize their down time by working out and eating healthy to stay physically fit for the job.





FIRE AND LIFE SAFETY DEPARTMENT

Keeping the Community Safe and Energized

Flipping a light switch. Plugging in a coffee maker. Charging a laptop computer. These activities are second nature for most of us. Electrical devices and appliances make our lives easier. However, our trust in them should not be absolute. Electricity is safe to have in the home if it is treated with respect. Help Placentia Fire & Life Safety make our community safer by following [these](#) electrical safety tips from the National Fire Protection Agency.

Daisy Girl Scouts Visit to the Fire Station

Placentia Fire Station #2 had a blast of giving a first class tour of the fire station to over 20 daisy girls scouts. The paramedics showed of their tools and equipment they use to help people. The girls got a chance to see the fire truck, squirt the fire hose and so much more. On top of it all, the girls got their very own fire helmet, sticker badge and coloring books. The parents were please, and more importantly, the crews at fire station #2 had an amazing visit!



Placentia Fire and Life Safety

We want the citizens of Placentia to know, **“Day or night when you call, we will be there when you need us the most!”** We are proud of our cohesive working relationship with Lynch EMS, and when you hear about firefighters or paramedics in Placentia, you should think of Placentia’s Fire & Life Safety team who is ready to serve you.

POLICE DEPARTMENT

Veterans Day Observance Ceremony

The City of Placentia hosted the 33rd Annual Veterans Day Observance Ceremony on Thursday, November 11th at 10:00 am at the Placentia Civic Center. The City is grateful for the many sacrifices made by the men and women who have served our Country. The event included special guest speakers, patriotic music, and the new Military Banner Recognition Program recipients. In addition, we unveiled the service members names that were newly added to the veterans monument.



A Reminder from the Placentia Police Department

The holidays are coming and with the beginning of the holiday season, vehicle and residential burglaries tend to occur more frequently! Crime prevention does not have to be complicated. Take a minute and do the 9:00 pm routine. Together, we can continue to prevent vehicle and residential burglaries!

Have you completed the **#9PMRoutine?**

Remove valuables from your vehicle and lock it up!

- ✓ Phone
- ✓ Wallet
- ✓ Keys
- ✓ Firearms
- ✓ Money
- ✓ Credit Cards
- ✓ Jewelry





DEVELOPMENT SERVICES DEPARTMENT

Village Plaza Center Phase II Construction Update

In December 2019, the City of Placentia Planning Commission approved a façade rehabilitation project for the “Village Plaza” retail shopping center that will remodel all the aging buildings with new architecture, including various hardscape and landscape improvements. The revitalization project includes:

- Newly upgraded building facades
- Outdoor dining areas
- A new drive-through associated with a new casual dining restaurant

Project features will include new light fixtures for brighter lighting throughout the plaza, large concrete planters with seating along pedestrian walkways, and additional shade structures and awnings to make the public spaces more inviting and provide comfortable access to retail spaces. This is the second phase of improvements to the shopping center; Phase I (Starbucks, Chipotle, Pizza Rev) was completed in 2019.

Construction is ongoing with exterior framing erected on all four buildings and removal of the storefront awnings. The buildings are taking shape into what will reflect a Spanish Contemporary architectural design theme with the northeasterly pad building undergoing the installation of the final stone veneer and stucco exterior finishes. The shopping center remodel is anticipated to be completed in the first quarter of 2022. You may contact the Development Services Department to receive any updates on the status of the project at (714) 993-8124.



EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary



Placentia Library District

Weekly Summary – November 19-25, 2021

Follow us on social media!
 Instagram: @placentialib
 Facebook: Placentia Library

Welcome to Placentia Library!

We're open 7 days a week! Masks are required for unvaccinated patrons above the age of 2. More info at www.placentialibrary.org.

Holiday Closure: Thursday, November 25, for Thanksgiving

Winter Reading – All Ages!

November 20, 2021 – January 14, 2022 - Beanstack App

Who doesn't enjoy snuggling up with a good book when it's cold outside? The more you read, the more chances you have to win. Take a little bit of time out of your busy holiday schedule to relax, have fun, learn, and READ! All Ages!

Ages 0-13: For every 60 minutes you read (or are read to), you'll earn the chance to win one of our fabulous Kid's Grand Prizes.

- Pete the Cat book, plush and activity pad, plus a fun floor puzzle
- Among Us popper, figurines and backpack set, with The Bad Guys book set
- Bob Books and a Strider bike
- Light strip, Percy Jackson book set and a Roller Coaster Challenge Creator
- Daniel Tiger plush, bedtime stories book and a tiger Echo Dot combo
- Echo Show 5 Kids

Ages 14+: For each book you read, you earn a chance at one of our exciting Teen and Adult Grand Prizes.

- \$100 gift card to Mr. D's Diner
- \$100 gift card to Meat Up BBQ
- \$100 gift card to Kelly's Korner Tavern
- \$100 gift card to Rembrandt's Kitchen and Bar
- \$100 gift card to Tlaquepaque Restaurant
- \$100 gift card to Craftsman Wood Fired Pizza
- \$100 gift card to the Original Pancake House

<https://placentialibrary.beanstack.org>

Library Hours*

Monday - Thursday - 9:00 a.m. - 8:00 p.m.
 Friday - Saturday: 9:00 a.m. - 5:00 p.m.
 Sunday: 1:00 - 5:00 p.m.
 *Curbside Service available up to one hour before closing.

Passport Hours

Monday - Thursday - 9:00 a.m. - 7:00 p.m.
 Friday - Saturday: 9:00 a.m. - 4:00 p.m.
 Sunday: 1:00 - 4:00 p.m.



Children's Programs

IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna Luna Bilingual Storytime – Next storytime: Wednesday, December 1 @ 6:30 p.m.

Once Upon A Storytime – Next storytime: Thursday, December 2 @ 10 a.m.

Family Storytime – This week: Saturday, November 20 @ 10 a.m.

Adult, Teen and Literacy Programs



BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m.

Placentia Library Community Meeting Room

Next month: *First Impressions* by Charlie Lovett on December 14

www.placentialibrary.org/book-club

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Select Saturdays, 10:30 a.m. This week: November 20

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome, bring your own mat. Program will not be held in the event of inclement weather including rain and/or extreme temperatures.

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

First and third Thursdays, 6:00 – 7:00 p.m. Next week: December 2

Placentia Library Community Room

LITERACY

Adult Literacy programs are still available. 1-on-1 tutoring is virtual and in-person instruction. Read, Write, Speak Club is held every Friday at 9:30 – 11:00 a.m. in the Placentia Library Community Meeting Room. Literacy Reads Book Club offers options for beginner readers and intermediate readers – contact us for details.

Please visit www.placentialibrary.org/literacy for more info.

Featured Library Digital Resources

JOBNOW BY BRAINFUSE

www.placentialibrary.org/databases

Receive live job coaching, real-time interview practice, full-service resume lab, 24/7 access to local job resources and more with Brainfuse's JobNow resource, free with your library card.

CREATIVEBUG

www.creativebug.com/lib/placentialibrary

Creativebug.com has thousands of award-winning art & craft video classes taught by recognized design experts and artists. Access with your library card.



Get free career assistance and so much more with your library card!

