

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

February 10, 2022



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Public Survey of the Old Town Outdoor Dining

As a result of the COVID-19 pandemic and the loss of indoor dining through much of 2020, the City created a temporary closure of Santa Fe Street between Bradford Avenue and Main Street to provide outdoor dining space for Old Town restaurants. The street closure has been in effect now for nearly 18 months and has generated interest in the community of potentially making the closure permanent. The City has recently completed a parking and traffic circulation study to understand the street closure’s impact on the surrounding community and has been analyzing various conceptual plans of what a permanent street closure would look like and offer in terms of public amenities.

With most COVID-19 restrictions now lifted by the State of California, the City is now seeking the public’s input to determine if the street closure should be made permanent, and if so, what outdoor dining activities and public amenities should be provided within the street closure?

Please take a few moments to complete this short survey. The information you provide will help us further analyze the overall costs and benefits of a potential permanent street closure. [Click here](#) to take the survey.

City Receives “Employer of the Year” Award

The City of Placentia is the proud recipient of the Placentia Chamber of Commerce’s “Employer of the Year” Award for 2022. The Chamber of Commerce hosted their 56th Annual Excellence in Placentia Gala on Thursday, February 3, 2022 at the Alta Vista Country Club. The event honored citizens and businesses that make Placentia such a great place to live and work. Mayor Shader, Council Member Smith, and several City Staff members received the Award on behalf of the City.

Other award categories included Business of the Year, New Business of the Year, Non-Profit of the Year, Family-Owned Business of the Year, Woman-Owned Business of the Year, Youth Volunteer of the Year, and Citizen of the Year (Male and Female).



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Upcoming Meetings and Events

- 2/15/22 City Council Meeting
- 2/16/22 Blue Ribbon Committee
- 2/21/22 City Hall Holiday Closure
- 2/22/22 Historical Committee
- 2/28/22 Community Foundation

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Community Meeting on Parking in Old Town Placentia

The City of Placentia will host a community meeting to discuss parking and traffic circulation in Old Town Placentia. The community meeting will take place on Thursday, March 3rd at 6:00 pm. at the Placentia Senior Center, 143 S. Bradford Avenue in Placentia.

The City recently completed a comprehensive traffic circulation analysis and parking study in Old Town Placentia. Come learn about the results of these studies and share your thoughts on the analysis.

For additional information about this meeting, please call Luis Estevez, Deputy City Administrator at (714) 993-8120 or lestevez@placentia.org.



Orange County Awarded \$3 Million to Support Small Businesses Impacted by COVID-19

Orange County has been awarded \$3 million in California Microbusiness COVID-19 Relief Grant Program funding to support underserved microbusinesses and entrepreneurs impacted by COVID-19.

If awarded, microbusinesses can use the funding for the purchase of new equipment; investment in working capital; application for, or renewal of, a local permit; payment of business debt built up during the COVID-19 pandemic; or costs resulting from the COVID-19 pandemic and related health and safety restrictions, or business interruptions or closures due to the COVID-19 pandemic.

Applications will be accepted beginning February 14, 2022, at 9:00 am. To find out if you are eligible, please visit oconestop.com/grant-relief-programs. For questions about the program or assistance submitting an application, call the Orange County Business and Economic Recovery Call Center at (714) 480-6500. Microbusiness owners who do not have access to a computer or internet may contact the Call Center mentioned or visit OC Public Libraries, Garden Grove Workforce Solutions Center, or the Mobile Unit. Applications will be reviewed for eligibility, and submission does not guarantee receipt of payment.

Orange County Hero Awards

The American Red Cross of Orange County is currently accepting nominations for their annual Orange County Heroes Awards. The event raises awareness of local heroes making a positive impact in Orange County. If you know an "ordinary" person with extraordinary courage, someone who has saved a life, helped a neighbor in need, or made a positive impact in Orange County, nominate them to be honored as a hero at the upcoming Orange County Heroes Awards event.



American Red Cross

This year's event will be held on Friday, May 20th at the City National Grove of Anaheim. Nominations are due by Tuesday, March 1st. Submit nominations online at redcross.org/ocheroes, download the nomination form at redcross.org/ocheroes and email it to socalevents@redcross.org, or submit by mail by downloading the nomination form and mailing it to:

American Red Cross
Attn: Karyssa Heggie
600 Parkcenter Drive
Santa Ana, CA 92705

For more information, visit redcross.org/ocheroes or call (949) 226-2348.



ADMINISTRATION DEPARTMENT

Legacy Brick Project Community Survey

The City Council has allocated park development impact fees in this year's budget to restore the Kraemer Memorial Park dolphin fountain and surrounding plaza. The City is seeking to partner with the Placentia Community Foundation to create an opportunity for the community to invest in this one of a kind historic project by incorporating a legacy brick dedication program into this restoration effort. We are seeking feedback from the community on this proposed legacy brick project and would appreciate you answering a few short questions! Please [click here](#) to take the survey.



City Council District Boundaries (2022 Election)

The public is encouraged to participate in the determination of City Council District boundaries for purposes of electing City Council Members. Redistricting determines which neighborhoods and communities are grouped together into districts. The City Council is seeking input in selecting the next district map for our City and you have an opportunity to share with the City Council how you think district boundaries should be drawn to best represent your community.

Public hearings have been planned to receive input from the Placentia community regarding the City Council district boundaries. The purpose of the hearings is to take additional input from the public about City Council district boundaries and factors members of the public believe should be taken into consideration while reviewing district boundaries. The City's consultant will provide draft maps for discussion based upon input from the public. The public is asked to provide input regarding communities of interest and other local factors that should be considered in the final district maps. Two Public Hearings will be held on **Thursday, February 10th** and **Wednesday, February 16th** at 7:00 pm in the City Council Chambers at City Hall. More information is available on the City's website [here](#), which will be used as a central location for all information related to the redistricting process. A mapping tool is available to assist the community in submitting draft district maps. Map submissions and inquiries about the redistricting process may be sent to cityclerk@placentia.org.

Advertising for your Business

Are you a business in or around Placentia looking for a creative and inexpensive way to advertise your business? If so, look no further! The Placentia Chamber of Commerce is looking for advertisers for their upcoming Membership Directory. Your advertisement will be in 1,000 publications spread around to various businesses, the Placentia Library, City Hall and non-profit organizations. If you opt for a ½ page ad, for the low price of \$750, you will not only be included in the printed directory but also get **two years** of digital advertising along with exposure on their iMAP format.

[Click here](#) for more details or call the Placentia Chamber at (714) 528-1873. The deadline for ad submissions is February 25th.

An advertisement for the Placentia Chamber of Commerce 2022 Business Directory. The background is a night view of a fountain. The text reads: "DON'T MISS OUT" in large white letters. Below that, "ADVERTISE IN THE PLACENTIA CHAMBER OF COMMERCE 2022 BUSINESS DIRECTORY". To the right, there is a small image of the fountain and the text: "BENEFITS INCLUDE EXPOSURE FOR YOUR BUSINESS YOUR AD IN PRINT & DIGITAL FORMATS".



ADMINISTRATION DEPARTMENT

Apply for a City Commission or Committee

Get involved in your community! The City is currently accepting applications for all City Commissions and Committees, however, we presently have one vacancy on the Planning Commission, one vacancy on the Senior Advisory Committee, and one vacancy on the Veterans Advisory Committee. All interested residents are encouraged to submit an application and be a part of making a change in their community. The deadline to apply is Thursday, March 10th at 6:00 pm. Applications can be found by [clicking here](#).

To learn more about our City Committees and Commissions, please [click here](#).



COMMUNITY SERVICES DEPARTMENT

Above and Beyond Move More, Eat Healthy Campaign

Providence St. Jude Medical Center is hosting its annual Move More, Eat Healthy campaign. This year the campaign will also include a focus on mental health. The Above and Beyond Move More, Eat Healthy Challenge started on January 1, 2022, and will continue through March 31, 2022. Move More, Eat Healthy has typically focused on physical activity and nutrition education quarterly challenges in the past few years. However, with this new challenge, the goal is to integrate mental health because of the impact observed from the COVID-19 pandemic on our community.



The Above and Beyond Move More Eat Healthy Challenge will consist of participants pledging to live a healthier lifestyle by committing to one of the following: Focus on MyPlate: make half your plate fruits & vegetables, 50% whole grains, and increase plant-based protein options; Focus on mental health with daily mindfulness activities; Drink more water and less sugary beverages; Get more physical activity (30 minutes daily for adults and 1 hour of play a day for kids).

Participants can commit to their goal(s) by [clicking here](#) and taking the pledge. [Click here](#) to view the flyer or call the Community Services Department at (714) 993-8232.

Community Food Programs

The City of Placentia hosts a food distribution event every 1st and 3rd Thursday of each month beginning at 9:00 am until 10:00 am. Families will receive canned and dry goods, bread, vegetables, and meat. These food distributions are held at the Whitten Community Center, located at 900 S. Melrose Street.

For more information about the food programs, please contact the Neighborhood Services Office at (714) 986-2333.

Placentia Senior Center

The Community Services Department is working diligently alongside our community partners to ensure seniors have access to food as the COVID-19 pandemic persists. Frozen/shelf stable meals are delivered to each senior registered in the meal program weekly on Tuesdays and Thursdays. Additionally, the Senior Center remains open Monday, Wednesday, and Friday from 9:00 am to 1:00 pm for limited programming. Currently, those in attendance must wear a face mask indoors, regardless of vaccination status. Meal pick-up is also available on site.

Please call (714) 986-2332 for information about the Senior meal program or to register for meal deliveries.



FIRE AND LIFE SAFETY DEPARTMENT

How Much Do You Know About Fire Safety?

The National Fire Protection Agency provides a number of resources and tips on their website for fire safety. [Click here](#) for a helpful e-book on the rules of fire safety for kids. This e-book contains helpful tips and information such as creating a 3-foot “kid-free” zone around the stove when cooking, safety around kitchen appliances, what to do when a smoke alarm goes off, when to call the Fire Department, and more. For more information and tips on fire safety, please visit www.nfpa.org/Public-Education.

POLICE DEPARTMENT

Petty Theft—Attempt to Identify/Locate



PLACENTIA

POLICE DEPARTMENT



BRAD BUTTS, Chief of Police

401 East Chapman Avenue, Placentia, CA 92870

Petty Theft – Attempt to Identify/Locate

BULLETIN DATE: 2/8/2022

DRs Multiple



On Monday, February 7, 2022, between 1:00-1:30pm, S1-3 and the SV vehicle depicted followed an Amazon delivery driver to residences on the 1900 block of Hamer Dr and the 1900 block of Harte Way. S1 took a package from the front porch of one location, and as she approached the front porch of the other location, the victim briefly spoke to S1 via her Ring camera, and S1 fled back to the SV without taking the package. S2 appeared to act as a lookout, and S3 never exited the SV. It is possible that more locations were involved.

SUSPECT 1 (S1): Female, light-skinned, adult, long dark hair pulled up into a bun, wearing sunglasses, a black, long-sleeve shirt with a white graphic on the front, torn blue jeans, and white shoes (front seat passenger).

SUSPECT 2 (S2): Female, adult, long dark hair, wearing dark clothing (right rear passenger).

SUSPECT 3 (S3): Male (driver).

SUSPECT VEHICLE (SV): White, 2010-2015 Kia Optima.

If you have any information that might assist this investigation, please contact the Placentia Police Department at (714) 993-8164.



PUBLIC WORKS DEPARTMENT

Compost Giveaway Event Recap

The City and Republic Services held their annual Free Compost Giveaway for residents on Saturday, February 5th at Tri-City Park. The event had a great turnout with almost 300 cars stopping by to get their free compost. Residents brought their own plastic containers, and each attendee was allowed to receive 60 gallons of compost per household.

Thank you to everyone that stopped by and for participating in the City of Placentia's green waste recycling program.



DEVELOPMENT SERVICES DEPARTMENT

Special Event Permit

Development Services has issued a Special Event Permit for a great fundraiser event, located at 980 S. Via Rodeo on Saturday, February 18th, at 9:00 am. The ROW-A-THON fundraising event will be held by ABC Hopes, in conjunction with No Limit Personal Training, to benefit ABC Hopes which is a non-profit organization that empowers persons with intellectual disabilities to contribute to society in a positive manner by giving them opportunities that develop their social, physical, and educational life skills. Members from the Placentia Fire and Life Safety Department will also be participating in the fundraiser. Please come out to support this fun event! Contact the facility if you would like to participate.

ROW-A-THON 2022

SATURDAY | FEB. 19TH | 9:00AM

NO LIMIT PERSONAL TRAINING | 980 S. VIA RODEO, PLACENTIA, CA 92870

10 ATHLETES
1 ROWING MACHINE
26.2 MILES

\$45 PER PERSON
\$450 PER TEAM
*NO WALK UPS

PROCEEDS BENEFITING

REGISTER ONLINE

SAKO YAKINIAN
#SAKOSTRONG

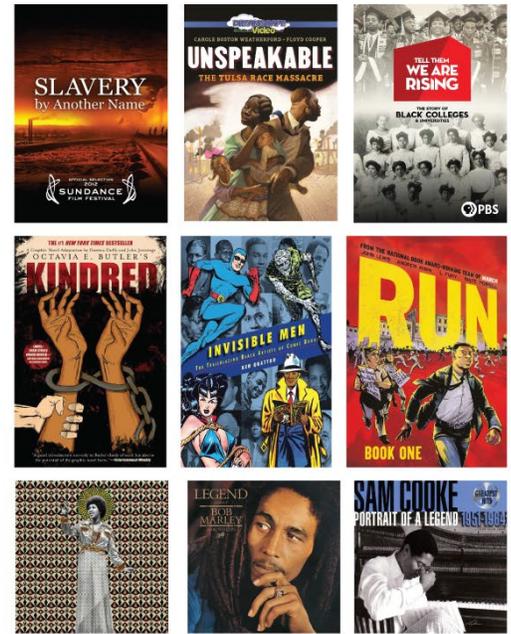
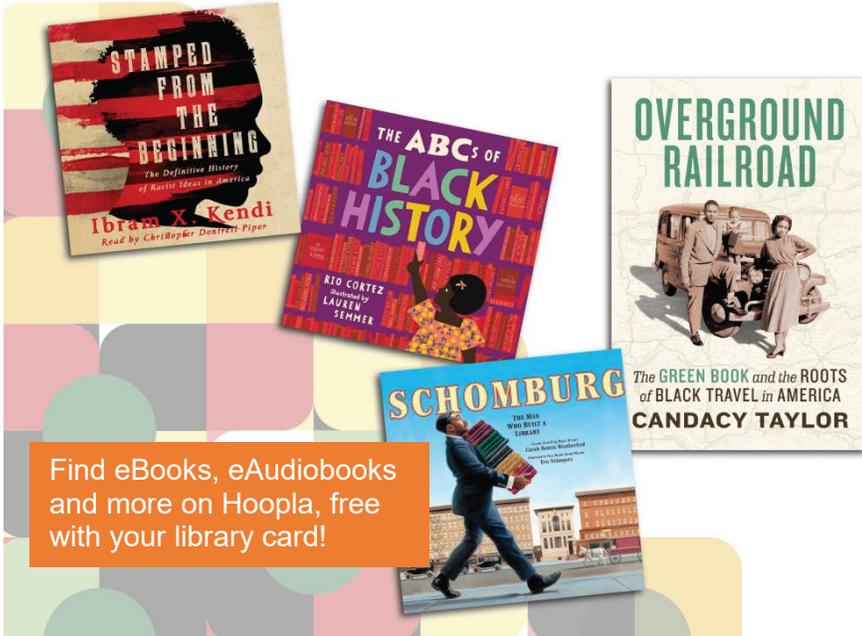
www.ABCHOPES.com

SPONSOR OPPORTUNITIES AVAILABLE

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

BLACK | HISTORY MONTH



Placentia Library District

Weekly Summary – February 11-17, 2022

Follow us on social media!

Instagram: @placentialib

Facebook: Placentia Library

Commemorate Black History Month

BLACK HISTORY MONTH READING CHALLENGE

Celebrate Black History Month! Log your reading and activities to earn badges all month long. Visit www.placentialibrary.beanstack.org.

HOOPLA

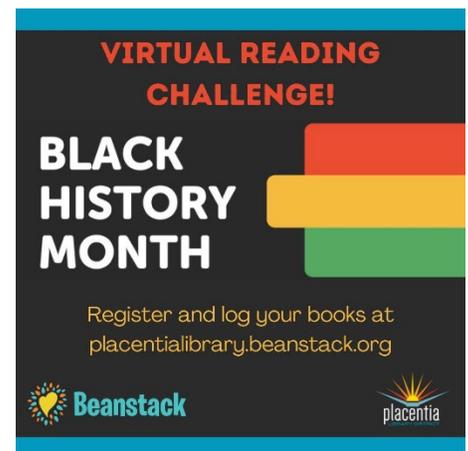
Instantly borrow free digital movies, music, ebooks, audiobooks, graphic novels, TV shows and more, 24/7 with your library card. No waiting, ever! Stream immediately or download to phones or tablets for offline viewing anytime, anywhere. Download the app or visit www.hoopladigital.com.

Family Cooking Time

FAMILY COOKING TIME: LUCKY TARTS OH MY! PREORDER

Preorder at www.placentialibrary.org/family-cooking-time, while supplies last

Feeling lucky? Create your own pot-of-gold to find on St. Patrick's Day with this fast, easy, sugary treat -Lucky-Tarts! Preorders available beginning Monday, February 7. Kit pickup March 10-12. Details will be emailed to confirmed participants.



Placentia Library Friends Foundation Sunday Sale

Book sale: Sunday, February 13, 1:00 – 3:00 p.m.

www.placentialibraryfriends.com

The Hangar Adult & Teen Take and Make



FEBRUARY KIT PICKUP: MICRO-WEAVING

Pickup began February 1, while supplies last

Learn to weave with Placentia Library. We'll teach you the technique and you can decide how to show off your skills by making your creation into a stylish bracelet or a keychain.

***The Hangar is currently open by appointment only. To schedule an appointment, email hangar@placentialibrary.org or call 714-528-1906 ext. 206. Appointments are limited and subject to availability.

Children's Programs

IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna Luna Bilingual Storytime – This week: Wednesday, February 16 @ 6:30 p.m.

Once Upon A Storytime – This week: Thursday, February 17 @ 10 a.m.

Family Storytime – This week: Saturday, February 12 @ 10 a.m.

Adult, Teens and Literacy Programs

ADULT LITERACY

Adult Literacy programs are still available. Please visit www.placentialibrary.org/literacy for more info.

eBooks and Online Learning

Get to know some of our e-resources! Access free with your library card. Visit www.placentialibrary.org/databases to view more free digital resources.

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Library Hours:

Monday – Thursday: 9:00 a.m. – 8:00 p.m.

Friday – Saturday: 9:00 a.m. – 5:00 p.m.

Sunday: 1:00 p.m. – 5:00 p.m.

