

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

February 17, 2022



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Public Survey of the Old Town Outdoor Dining

As a result of the COVID-19 pandemic and the loss of indoor dining through much of 2020, the City created a temporary closure of Santa Fe Street between Bradford Avenue and Main Street to provide outdoor dining space for Old Town restaurants. The street closure has been in effect now for nearly 18 months and has generated interest in the community of potentially making the closure permanent. The City has recently completed a parking and traffic circulation study to understand the street closure’s impact on the surrounding community and has been analyzing various conceptual plans of what a permanent street closure would look like and offer in terms of public amenities. With most COVID-19 restrictions now lifted by the State of California, the City is now seeking the public’s input to determine if the street closure should be made permanent, and if so, what outdoor dining activities and public amenities should be provided within the street closure? Please take a few moments to complete this short survey. The information you provide will help us further analyze the overall costs and benefits of a potential permanent street closure. [Click here](#) to take the survey.



Community Meeting on Parking in Old Town Placentia

The City of Placentia will host a community meeting to discuss parking and traffic circulation in Old Town Placentia. The community meeting will take place on Thursday, March 3rd at 6:00 pm. at the Placentia Senior Center, 143 S. Bradford Avenue in Placentia.

The City recently completed a comprehensive traffic circulation analysis and parking study in Old Town Placentia. Come learn about the results of these studies and share your thoughts on the analysis.

For additional information, contact Deputy City Administrator Luis Estevez at (714) 993-8120 or lestevez@placentia.org.



City Facilities Holiday Closure

City facilities will be closed on Monday, February 21st in observance of Presidents' Day and will reopen on Tuesday, February 22nd. The Police and Fire Departments will remain open. For non-life-threatening emergencies such as a fallen tree, street flooding, or other public works issues, call (714) 993-8111.

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Upcoming Meetings and Events

2/21/22	City Hall Holiday Closure
2/22/22	Historical Committee
2/28/22	Community Foundation
3/1/22	City Council Meeting
3/3/22	Old Town Placentia Parking Meeting

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

City Council District Boundaries (2022 Election)

The City Council will conduct a public hearing at 7:00 pm on **Tuesday, March 1st** to receive input from the community regarding the review of the City Council election district boundaries and introduce the ordinance establishing district boundaries and the map designated for adoption.

This will be the second of two (2) public hearings required after the City Council has designated a map for adoption. The purpose of this hearing is to receive public input regarding the designated map. The proposed map and the sequence of elections will be available starting February 24, 2022 at the following locations:

- Placentia Library, 411 E. Chapman Avenue
- Placentia City Hall, City Clerk's Office, 401 E. Chapman Avenue
- Whitten Community Center, 900 S. Melrose Street
- On the City's website at www.placentia.org, City Council District Boundaries

The public is invited and encouraged to attend the public hearing and comment on the matters described above. Due to time constraints and the number of persons wishing to give oral testimony, each speaker will be limited to five (5) minutes.

If you have any questions or wish to review material relating to this matter, please contact the City Clerk's Office at (714) 993-8231 or via email at cityclerk@placentia.org.

Apply for a City Commission or Committee

Get involved in your community! The City is currently accepting applications for all City Commissions and Committees, however, we presently have one vacancy on the Planning Commission, one vacancy on the Senior Advisory Committee, and one vacancy on the Veterans Advisory Committee. All interested residents are encouraged to submit an application and be a part of making a change in their community. The deadline to apply is Thursday, March 10th at 6:00 pm. Applications can be found by [clicking here](#).

To learn more about our City Committees and Commissions, please [click here](#).



Advertising for your Business

Are you a business in or around Placentia looking for a creative and inexpensive way to advertise your business? If so, look no further! The Placentia Chamber of Commerce is looking for advertisers for their upcoming Membership Directory. Your advertisement will be in 1,000 publications spread around to various businesses, the Placentia Library, City Hall and non-profit organizations. If you opt for a 1/2 page ad, for the low price of \$750, you will not only be included in the printed directory but also get **two years** of digital advertising along with exposure on their iMAP format.

[Click here](#) for more details or call the Placentia Chamber at (714) 528-1873. The deadline for ad submissions is February 25th.





ADMINISTRATION DEPARTMENT

Orange County Awarded \$3 Million to Support Small Businesses Impacted by COVID-19

Orange County has been awarded \$3 million in California Microbusiness COVID-19 Relief Grant Program funding to support underserved microbusinesses and entrepreneurs impacted by COVID-19.

If awarded, microbusinesses can use the funding for the purchase of new equipment; investment in working capital; application for, or renewal of, a local permit; payment of business debt built up during the COVID-19 pandemic; or costs resulting from the COVID-19 pandemic and related health and safety restrictions, or business interruptions or closures due to the COVID-19 pandemic.

Applications are now being accepted. To find out if you are eligible, please visit oconestop.com/grant-relief-programs. For questions about the program or assistance submitting an application, call the Orange County Business and Economic Recovery Call Center at (714) 480-6500.

Microbusiness owners who do not have access to a computer or internet may contact the Call Center mentioned or visit OC Public Libraries, Garden Grove Workforce Solutions Center, or the Mobile Unit. Applications will be reviewed for eligibility, and submission does not guarantee receipt of payment.

Orange County Hero Awards

The American Red Cross of Orange County is currently accepting nominations for their annual Orange County Heroes Awards. The event raises awareness of local heroes making a positive impact in Orange County. If you know an “ordinary” person with extraordinary courage, someone who has saved a life, helped a neighbor in need, or made a positive impact in Orange County, nominate them to be honored as a hero at the upcoming Orange County Heroes Awards event.



American Red Cross

This year’s event will be held on Friday, May 20th at the City National Grove of Anaheim. Nominations are due by Tuesday, March 1st. Submit nominations online at redcross.org/ocheroes, download the nomination form at redcross.org/ocheroes and email it to socalevents@redcross.org, or submit by mail by downloading the nomination form and mailing it to:

American Red Cross
Attn: Karyssa Heggie
600 Parkcenter Drive
Santa Ana, CA 92705

For more information, visit redcross.org/ocheroes or call (949) 226-2348.

Legacy Brick Project Community Survey

The City Council has allocated park development impact fees in this year’s budget to restore the Kraemer Memorial Park dolphin fountain and surrounding plaza. The City is seeking to partner with the Placentia Community Foundation to create an opportunity for the community to invest in this one of a kind historic project by incorporating a legacy brick dedication program into this restoration effort.



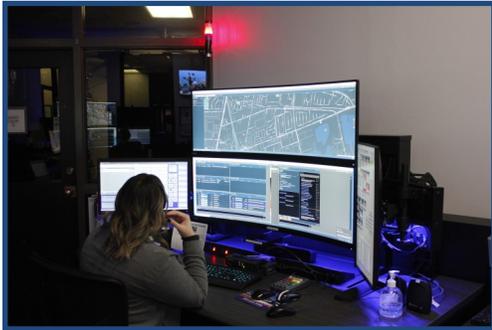
We are seeking feedback from the community on this proposed legacy brick project and would appreciate you answering a few short questions! Please [click here](#) to take the survey.



ADMINISTRATION DEPARTMENT

Public Safety Communications Center Welcomes New Dispatcher

Newly hired dispatchers complete four phases of training upon their start date with our organization which includes several weeks of classroom training and orientation, call taking, fire dispatching, and police dispatching. Public Safety Dispatcher Cynthia Castillo began her hands-on training with our team in 2021 and she successfully passed all phases of her training as of February 9th. Congrats to Cynthia and welcome to the team!



Communications Center Upgrades

The Communications Center recently went through a remodel. New carpeting was placed, along with new electrical work. New consoles were installed, including an addition of a fifth workspace. Additional camera system monitors will also be installed soon. The Public Safety Communications Center thanks everyone who helped with this project!



COMMUNITY SERVICES DEPARTMENT

Above and Beyond Move More, Eat Healthy Campaign

Providence St. Jude Medical Center is hosting its annual Move More, Eat Healthy campaign. This year the campaign will also include a focus on mental health. The Above and Beyond Move More, Eat Healthy Challenge started on January 1, 2022, and will continue through March 31, 2022. Move More, Eat Healthy has typically focused on physical activity and nutrition education quarterly challenges in the past few years. However, with this new challenge, the goal is to integrate mental health because of the impact observed from the COVID-19 pandemic on our community. The Above and Beyond Move More Eat Healthy Challenge will consist of participants pledging to live a healthier lifestyle by committing to one of the following: Focus on MyPlate: make half your plate fruits & vegetables, 50% whole grains, and increase plant-based protein options; Focus on mental health with daily mindfulness activities; Drink more water and less sugary beverages; Get more physical activity (30 minutes daily for adults and 1 hour of play a day for kids). Participants can commit to their goal(s) by [clicking here](#) and taking the pledge. [Click here](#) to view the flyer or call the Community Services Department at (714) 993-8232.

Community Food Programs

The City of Placentia hosts a food distribution event every 1st and 3rd Thursday of each month beginning at 9:00 am until 10:00 am. Families will receive canned and dry goods, bread, vegetables, and meat. These food distributions are held at the Whitten Community Center, located at 900 S. Melrose Street. For more information about the food programs, please contact the Neighborhood Services Office at (714) 986-2333.

Placentia Senior Center

The Community Services Department is working diligently alongside our community partners to ensure seniors have access to food as the COVID-19 pandemic persists. Frozen/shelf stable meals are delivered to each senior registered in the meal program weekly on Tuesdays and Thursdays. Additionally, the Senior Center remains open Monday, Wednesday, and Friday from 9:00 am to 1:00 pm for limited programming. Currently, those in attendance must wear a face mask indoors, regardless of vaccination status. Meal pick-up is also available on site.



POLICE DEPARTMENT

Vehicle Theft

If you are a victim of vehicle theft, the Placentia Police Department asks that you follow these steps:

- Contact the police immediately to file a stolen vehicle report. You will need a copy of the police report and/or a case number to provide to your insurance company.
- You may be asked to provide the following information: License plate number, make, model and color of your vehicle, Vehicle Identification Number (VIN), and any other identifying characteristics.
- Contact your insurance company to file a claim within 24 hours of your vehicle being stolen.
- If you find your vehicle before authorities do, contact the police and your insurance company immediately.



PUBLIC WORKS DEPARTMENT

SB 1383—What You Need to Know

By now you've probably heard of Senate Bill 1383 which is designed to reduce the amount of organic waste sent to landfills. As of now, there is no change in service or waste disposal for Placentia residents. The State is allowing cities extra time to further develop plans for collecting organic waste. Please view the graphic below and visit www.placentia.org/sb1383 for more information on what to expect.

**HERE'S THE
DIRT
ON SB 1383!**



What is Senate Bill (SB) 1383? It is a State Law designed to reduce the amount of **organic waste** sent to landfills.

What do I do now? Nothing. At this time, there is no change in service or waste disposal for residents. Eventually, residents will be required to dispose of food waste in their yard waste bin.

What's next? The City will be focusing on promoting community awareness on future diversion efforts and finalizing the **organic waste** collection program with Republic Services.

Where do I learn more? The latest information can be found on placentia.org/SB1383.

Organic Waste: Food scraps, yard waste, wood, lumber, paper products, manure





DEVELOPMENT SERVICES DEPARTMENT

Pizza Rev Now Open!

Pizza Rev has recently opened in the Village Plaza at 1474 N. Kraemer Blvd., located on the southeast corner of Yorba Linda Boulevard and Kraemer Boulevard. Pizza Rev and its two neighboring stores, Starbucks and Chipotle, are part of the Village Plaza shopping center remodel, which includes new upgraded building facades with Spanish Contemporary architectural design elements and landscape improvements, including an outdoor dining area adjacent to the building which serves Pizza Rev, Starbucks, and Chipotle.



Pizza Rev opened its first location in Los Angeles in 2012, and it now has almost 30 stores throughout the United States and Mexico. It offers a craft-your-own pizza option where you can choose from different sauces such as marinara, alfredo, or spicy-sweet-BBQ and add as many fresh pizza toppings as you would like! Menu options include salads, “Rev Classic” pizzas such as BBQ Chicken or Margherita, and a variety of beverages. The hours of operation are from 11:00 am to 8:00 pm daily. Pizza Rev’s website menu can be found here: <https://pizzarev.com/menu/>.

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

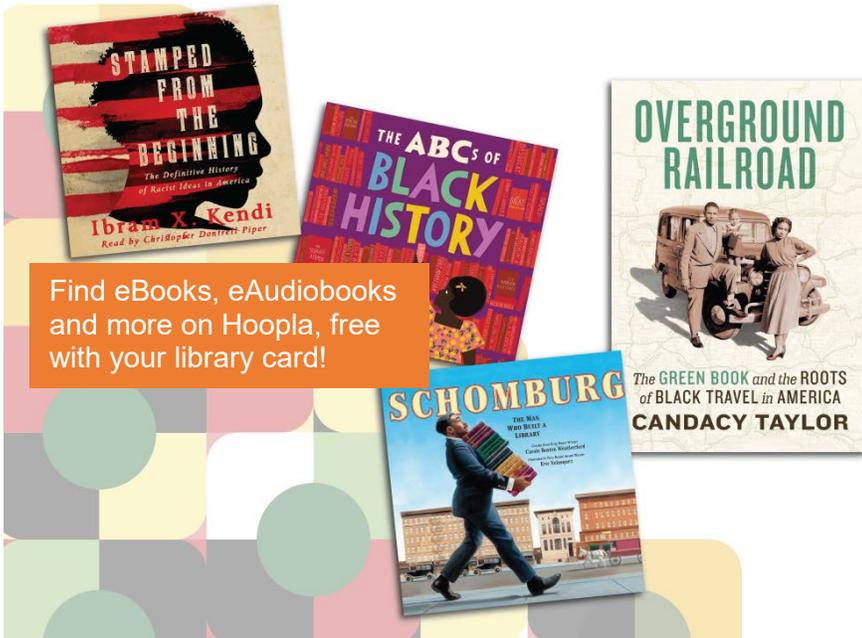
Weekly Summary – February 18-25, 2022

Follow us on social media!

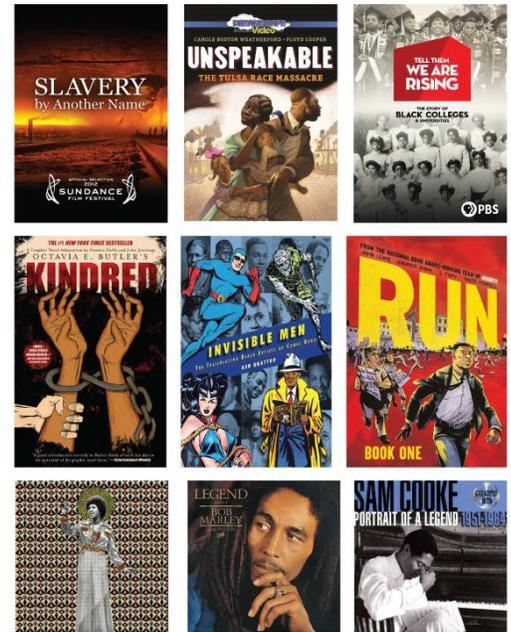
Instagram: @placentialib

Facebook: Placentia Library

BLACK | HISTORY MONTH



Find eBooks, eAudiobooks and more on Hoopla, free with your library card!



hoopla

Commemorate Black History Month

BLACK HISTORY MONTH READING CHALLENGE

Celebrate Black History Month! Log your reading and activities to earn badges all month long. Visit <https://placentialibrary.beanstack.org>.

HOOPLA

Instantly borrow free digital movies, music, ebooks, audiobooks, graphic novels, TV shows and more, 24/7 with your library card. No waiting, ever! Stream immediately or download to phones or tablets for offline viewing anytime, anywhere. Download the app or visit www.hoopladigital.com.

Family Cooking Time

FAMILY COOKING TIME: LUCKY TARTS OH MY! PREORDER

Preorder at www.placentialibrary.org/family-cooking-time, while supplies last

Feeling lucky? Create your own pot-of gold to find on St. Patrick's Day with this fast, easy, sugary treat -Lucky-Tarts! Preorders began Monday, February 7. Kit pickup March 10-12. Details will be emailed to confirmed participants.

VIRTUAL READING CHALLENGE!

BLACK HISTORY MONTH

Register and log your books at placentialibrary.beanstack.org

Beanstack | placentia

Library Board Meeting

Wednesday, February 23, 6:30 p.m. in the Placentia Library Community Meeting Room

www.placentialibrary.org/about/board

The Hangar Adult & Teen Take and Make



FEBRUARY KIT PICKUP: MICRO-WEAVING

Pickup began February 1, while supplies last

Learn to weave with Placentia Library. We'll teach you the technique and you can decide how to show off your skills by making your creation into a stylish bracelet or a keychain.

Children's Programs

STEAM LABS: REACH FOR THE MOON ART

Wednesday, February 23, 3:30 p.m.

Placentia Library Community Meeting Room

Join us for engaging lessons and hands-on activities which will introduce students to STEAM-related topics! Space is limited.

IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules:

www.placentialibrary.org

Luna Luna Bilingual Storytime – Next storytime: Wednesday, March 9 @ 6:30 p.m.

Once Upon A Storytime – This week: Thursday, February 24 @ 10 a.m.

Family Storytime – This week: Saturday, February 19 @ 10 a.m.



Adult, Teens and Literacy Programs

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Saturday, February 19, 10:30 a.m.

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome, bring your own mat. Program will not be held in the event of inclement weather including rain and/or extreme temperatures.

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

Thursday, February 17, 6:00 – 7:00 p.m.

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac

eBooks and Online Learning

Get to know some of our e-resources! Access free with your library card. Visit www.placentialibrary.org/ebooks-and-online-learning to view more free digital resources.

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Learn relevant, professional skills on LinkedIn Learning. Get access to 16,000+ online courses in 7 languages and expert instructors with real-world experience. Start learning today!

President's Day:

The library will be closed Monday, February 21, for President's Day

Library Hours:

Monday – Thursday: 9:00 a.m. – 8:00 p.m.

Friday – Saturday: 9:00 a.m. – 5:00 p.m.

Sunday: 1:00 p.m. – 5:00 p.m.

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