

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

February 24, 2022



"Rich Heritage, Bright Future"

## ADMINISTRATION DEPARTMENT

### Public Survey of the Old Town Outdoor Dining

As a result of the COVID-19 pandemic and the loss of indoor dining through much of 2020, the City created a temporary closure of Santa Fe Street between Bradford Avenue and Main Street to provide outdoor dining space for Old Town restaurants. The street closure has been in effect now for nearly 18 months and has generated interest in the community of potentially making the closure permanent. The City has recently completed a parking and traffic circulation study to understand the street closure's impact on the surrounding community and has been analyzing various conceptual plans of what a permanent street closure would look like and offer in terms of public amenities. With most COVID-19 restrictions now lifted by the State of California, the City is now seeking the public's input to determine if the street closure should be made permanent, and if so, what outdoor dining activities and public amenities should be provided within the street closure? Please take a few moments to complete this short survey. The information you provide will help us further analyze the overall costs and benefits of a potential permanent street closure. [Click here](#) to take the survey.



### Community Meeting on Parking in Old Town Placentia

The City of Placentia will host a community meeting to discuss parking and traffic circulation in Old Town Placentia. The community meeting will take place on Thursday, March 3rd at 6:00 pm. at the Placentia Senior Center, 143 S. Bradford Avenue in Placentia.

The City recently completed a comprehensive traffic circulation analysis and parking study in Old Town Placentia. Come learn about the results of these studies and share your thoughts on the analysis.

For additional information, contact Deputy City Administrator Luis Estevez at (714) 993-8120 or [lestevez@placentia.org](mailto:lestevez@placentia.org).



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### Upcoming Meetings and Events

- 2/28/22 Community Foundation
- 3/1/22 City Council Meeting
- 3/3/22 Old Town Placentia Parking Meeting
- 3/8/22 Parks Arts and Recreation Commission
- 3/8/22 Planning Commission

For additional information or

questions about this

Weekly Briefing, please email:

[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION DEPARTMENT

### City Council District Boundaries (2022 Election)

The City Council will conduct a public hearing at 7:00 pm on **Tuesday, March 1st** to receive input from the community regarding the review of the City Council election district boundaries and introduce the ordinance establishing district boundaries and the map designated for adoption.

This will be the second of two (2) public hearings required after the City Council has designated a map for adoption. The purpose of this hearing is to receive public input regarding the designated map. The proposed map and the sequence of elections will be available starting February 24, 2022 at the following locations:

- Placentia Library, 411 E. Chapman Avenue
- Placentia City Hall, City Clerk's Office, 401 E. Chapman Avenue
- Whitten Community Center, 900 S. Melrose Street
- On the City's website at [www.placentia.org](http://www.placentia.org), City Council District Boundaries

The public is invited and encouraged to attend the public hearing and comment on the matters described above. Due to time constraints and the number of persons wishing to give oral testimony, each speaker will be limited to five (5) minutes.

If you have any questions or wish to review material relating to this matter, please contact the City Clerk's Office at (714) 993-8231 or via email at [cityclerk@placentia.org](mailto:cityclerk@placentia.org).

### Apply for a City Commission or Committee

Get involved in your community! The City is currently accepting applications for all City Commissions and Committees, however, we presently have one vacancy on the Planning Commission, one vacancy on the Senior Advisory Committee, and one vacancy on the Veterans Advisory Committee. All interested residents are encouraged to submit an application and be a part of making a change in their community. The deadline to apply is **Thursday, March 10th at 6:00 pm**. Applications can be found by [clicking here](#).

To learn more about our City Committees and Commissions, please [click here](#).



### Advertising for your Business

Are you a business in or around Placentia looking for a creative and inexpensive way to advertise your business? If so, look no further! The Placentia Chamber of Commerce is looking for advertisers for their upcoming Membership Directory. Your advertisement will be in 1,000 publications spread around to various businesses, the Placentia Library, City Hall and non-profit organizations. If you opt for a ½ page ad, for the low price of \$750, you will not only be included in the printed directory but also get **two years** of digital advertising along with exposure on their iMAP format.

[Click here](#) for more details or call the Placentia Chamber at (714) 528-1873. The deadline for ad submissions is **February 25th**.





## ADMINISTRATION DEPARTMENT

### Orange County Awarded \$3 Million to Support Small Businesses Impacted by COVID-19

Orange County has been awarded \$3 million in California Microbusiness COVID-19 Relief Grant Program funding to support underserved microbusinesses and entrepreneurs impacted by COVID-19.

If awarded, microbusinesses can use the funding for the purchase of new equipment; investment in working capital; application for, or renewal of, a local permit; payment of business debt built up during the COVID-19 pandemic; or costs resulting from the COVID-19 pandemic and related health and safety restrictions, or business interruptions or closures due to the COVID-19 pandemic.

Applications are being accepted through March 15th at 5:00 pm. To find out if you are eligible, please visit [oconestop.com/grant-relief-programs](https://oconestop.com/grant-relief-programs). For questions about the program or assistance submitting an application, call the Orange County Business and Economic Recovery Call Center at (714) 480-6500.

Microbusiness owners who do not have access to a computer or internet may contact the Call Center mentioned or visit OC Public Libraries, Garden Grove Workforce Solutions Center, or the Mobile Unit. Applications will be reviewed for eligibility, and submission does not guarantee receipt of payment.

### Orange County Hero Awards

The American Red Cross of Orange County is currently accepting nominations for their annual Orange County Heroes Awards. The event raises awareness of local heroes making a positive impact in Orange County. If you know an “ordinary” person with extraordinary courage, someone who has saved a life, helped a neighbor in need, or made a positive impact in Orange County, nominate them to be honored as a hero at the upcoming Orange County Heroes Awards event.

This year’s event will be held on Friday, May 20th at the City National Grove of Anaheim. Nominations are due by Tuesday, March 1st. Submit nominations online at [redcross.org/ocheroes](https://redcross.org/ocheroes), download the nomination form at [redcross.org/ocheroes](https://redcross.org/ocheroes) and email it to [socalevents@redcross.org](mailto:socalevents@redcross.org), or submit by mail by downloading the nomination form and mailing it to:

American Red Cross  
Attn: Karyssa Heggie  
600 Parkcenter Drive  
Santa Ana, CA 92705

For more information, visit [redcross.org/ocheroes](https://redcross.org/ocheroes) or call (949) 226-2348.



## American Red Cross

### Legacy Brick Project Community Survey

The City Council has allocated park development impact fees in this year’s budget to restore the Kraemer Memorial Park dolphin fountain and surrounding plaza. The City is seeking to partner with the Placentia Community Foundation to create an opportunity for the community to invest in this one of a kind historic project by incorporating a legacy brick dedication program into this restoration effort.



We are seeking feedback from the community on this proposed legacy brick project and would appreciate you answering a few short questions! Please [click here](#) to take the survey.



## COMMUNITY SERVICES DEPARTMENT

### Community Food Programs

The City of Placentia hosts a food distribution event every 1st and 3rd Thursday of each month beginning at 9:00 am until 10:00 am. Families will receive canned and dry goods, bread, vegetables, and meat. These food distributions are held at the Whitten Community Center, located at 900 S. Melrose Street. For more information about the food programs, please contact the Neighborhood Services Office at (714) 986-2333.

### Placentia Senior Center

The Community Services Department is working diligently alongside our community partners to ensure seniors have access to food as the COVID-19 pandemic persists. Frozen/shelf stable meals are delivered to each senior registered in the meal program weekly on Tuesdays and Thursdays. Additionally, the Senior Center remains open Monday, Wednesday, and Friday from 9:00 am to 1:00 pm for limited programming. Currently, those in attendance must wear a face mask indoors, regardless of vaccination status. Meal pick-up is also available on site.

Please call (714) 986-2332 for information about the Senior meal program or to register for meal deliveries.

### Koch Park Improvements

The City Council approved the Placentia Parks Initiative Plan on June 1, 2021, a comprehensive master list of park and building projects. Projects were prioritized by safety, age of equipment, and funding sources. City park renovation projects are either funded through State Grants, Development Impact Fees, or Measure U funding. Renovations were recently completed at Goldenrod Park and City staff is currently in the process of obtaining concept designs to renovate several other park playgrounds within the next year. The City's goal is to have every City park playground renovated within 2 to 5 years. City parks will also have new amenities such as picnic tables, barbecues, benches, water fountains, and trash/recycling receptacles for residents to enjoy!

The City is excited to announce that the playground renovation at Koch Park will begin on March 1st. The playground is expected to be completed in late March. Below is the concept plan of the renovated playground. The existing playground will be completely removed and replaced. In following the Parks Initiative Plan, the Koch Park playground will highlight first responders with a Placentia Fire and Life Safety Department theme. The playground will feature the distinctive department colors of red and black, a fire engine climber, and a Fire Department play house. There will also be a new swing set, climbing apparatus, and slides. For more information on the Placentia Parks Initiative Plan, please contact the Community Services Department at (714) 993-8232.





## PUBLIC WORKS DEPARTMENT

### Upcoming Shredding and E-Waste Recycling Event

The City of Placentia invites Placentia residents and businesses to participate in a free community Shredding & E-Waste Recycling Event on Saturday, April 9th, from 8:00 am to 12:00 pm at Placentia Civic Center (401 East Chapman Avenue). Paper Depot will be present at the event to destroy confidential documents on-site. Limit four (4) banker box-size containers from each household or business located in Placentia. Residents are asked to please place items in the trunk for easy access, and if material is in a 3-ring binder, please remove before shredding. Attan Recycling will be present to collect e-waste. For more information about accepted e-waste items, please [click here](#) or call the Public Works Department at (714) 993-8123.

### Community Survey for Citywide Wayfinding Signage

The City of Placentia would like your help to develop a new citywide sign program. Our goal is to improve the identity of Placentia, facilitate wayfinding to popular destinations, provide civic information to celebrate, and position our community to attract citizens, visitors, and new businesses. Please [click here](#) to take the brief survey.

### Orange County Transportation Authority Community Survey

The Orange County Transportation Authority (OCTA) wants your feedback on how to improve congestion in the State Route 91 (SR-91) corridor area. OCTA is studying a 23-mile stretch of the SR-91 in Orange County from the Los Angeles County to Riverside County lines. The goal of the SR-91 Comprehensive Multimodal Corridor Plan Study is to enhance mobility options and provide transportation choices on and around the SR-91 freeway by encouraging multimodal projects that improve transit and rail service and active transportation like biking and walking.

The public is invited to attend a virtual community webinar on Wednesday, March 2 from 5:30 to 6:30 p.m. An online survey is also available [here](#). For more information, visit [octa.net/91Plan](http://octa.net/91Plan).

### SB 1383—What You Need to Know

By now you've probably heard of Senate Bill 1383 which is designed to reduce the amount of organic waste sent to landfills. As of now, there is no change in service or waste disposal for Placentia residents. The State is allowing cities extra time to further develop plans for collecting organic waste. Please view the graphic and visit [www.placentia.org/sb1383](http://www.placentia.org/sb1383) for more information on what to expect.

**HERE'S THE  
DIRT  
ON SB 1383!**



**What is Senate Bill (SB) 1383?** It is a State Law designed to reduce the amount of **organic waste** sent to landfills.

**What do I do now?** Nothing. At this time, there is no change in service or waste disposal for residents. Eventually, residents will be required to dispose of food waste in their yard waste bin.

**What's next?** The City will be focusing on promoting community awareness on future diversion efforts and finalizing the **organic waste** collection program with Republic Services.

**Where do I learn more?** The latest information can be found on [placentia.org/SB1383](http://placentia.org/SB1383).

**Organic Waste:** Food scraps, yard waste, wood, lumber, paper products, manure





## **FIRE AND LIFE SAFETY DEPARTMENT**

### **Department Promotions**

There have been a lot of exciting things that are taking place with the Fire and Life Safety Department. First, we had the appointment of Jason Dobine as the new Fire Chief of the Placentia Fire and Life Safety Department. Chief Dobine previously served the Torrance Fire Department for almost 30 years before coming to work for Placentia. He started as a Battalion Chief and then served as the Acting Chief until he was recently appointed as the Fire Chief. Chief Dobine has already made significant accomplishments since he started. In addition to Chief Dobine, we recently had two other Department promotions: Anthony Davis was promoted from Captain to Battalion Chief, and Branden Smith was promoted from Engineer to Fire Captain. Both Davis and Smith had previously been serving in acting roles and are doing a great job. Congratulations to all!



### **Major Incident Response**

There was a major incident in Anaheim close to City borders this week and Placentia Fire and Life Safety had the chance to help Anaheim Fire & Rescue on a 4-alarm fire. Placentia Battalion 1 assisted with reconnaissance, utilities, and finding the responsible parties in the building. Placentia Engine 1 spent 12-hours on the fire performing multiple assignments. This was the second 4-alarm fire in Anaheim that day.





## POLICE DEPARTMENT

### Counterfeiting—Attempt to Identify/Locate



# PLACENTIA

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## POLICE DEPARTMENT



BRAD BUTTS, Chief of Police

401 East Chapman Avenue, Placentia, CA 92870

## Counterfeiting – Attempt to Identify/Locate

BULLETIN DATE: 2/22/2022

DR 21-04488



On Saturday, November 20, 2021, at approximately 11:13am, at the 7-Eleven located on the 800 block of W Orangethorpe Ave, the suspect depicted paid for a Visa gift card using three \$100.00 bills. It was later determined that two of the bills were counterfeit. The suspect was last seen leaving in the suspect vehicle depicted above. The suspect does not appear to be the registered owner of the suspect vehicle.

SUSPECT: Female, Black, late 20s-early 30s, 5'4", thin build, pregnant, multi-color braids, wearing a dark-colored sweater, black leggings, and dark-colored shoes.

SUSPECT VEHICLE: Silver, 2021 Nissan Versa, CA/8YNG097 (vehicle was displaying CA temporary plate of BT45V95 as recent as approximately 11:00am on Tuesday, February 22, 2022 in Fullerton).

If you have any information that might assist this investigation, please contact the Placentia Police Department at (714) 993-8164.



## DEVELOPMENT SERVICES DEPARTMENT

### Construction Underway at Future Luxury Apartment Site

The City's second development within the Transit Oriented Development (TOD) Zone is undergoing construction. JPI Development obtained building permits in March 2021 and is currently finishing up construction of the seven-level parking structure, which will be wrapped by luxury apartments. Framing is expected to begin in mid-March 2022. The project site is located at 501 W. Crowther Avenue, directly east of Tyler Lighting on the north side of the street.



1. VIEW LOOKING NORTHEAST

The development will feature 418 high-quality residential units, featuring amenities such as a pool, high-end workout facilities, gourmet kitchens, finely appointed courtyards with fire pits, barbeques, and pet walking areas. The mixed-use development will also feature approximately 10,500 square feet of retail-commercial space on the ground floor, accessible from Crowther Avenue. This exciting new rental community is projected to take another 16 months (approximately) to fully finish construction. Please call the City's Planning Division if you have any questions at (714) 993-8124.



## EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

# Placentia Library District

Weekly Summary – February 26 – March 4, 2022

Follow us on social media!  
Instagram: @placentialib  
Facebook: Placentia Library



## Read Across America Storytime

Wednesday, March 2, 6:30 p.m.

Virginia and Norman Haussman Storytime Alcove

Join us for a special storytime as we read, sing, work on a craft, and have fun celebrating the joy of reading!



## Family Cooking Time

### **FAMILY COOKING TIME: LUCKY TARTS OH MY! PREORDER**

Preorder at [www.placentialibrary.org/family-cooking-time](http://www.placentialibrary.org/family-cooking-time), while supplies last

Feeling lucky? Create your own pot-of-gold to find on St. Patrick's Day with this fast, easy, sugary treat -Lucky-Tarts! Preorders began Monday, February 7. Kit pickup March 10-12. Details will be emailed to confirmed participants.

## The Hangar Adult & Teen Take and Make

Visit [www.placentialibrary.org/hangar-diy-lab](http://www.placentialibrary.org/hangar-diy-lab) for more info!



### **MARCH KIT PICKUP: KNITTED WASHCLOTH**

Pickup begins March 1, while supplies last

Gain some pearls of wisdom with this tutorial and you'll make this handy Knitted Washcloth.



### **APRIL KIT PREORDER: PAPER ORCHID**

Preorder March 1-7 to pick up beginning April 1

Sad when your flowers die? Decorate for spring with these beautiful Paper Orchids instead. Preorder at [www.placentialibrary.org/take-and-make-kit-preorder](http://www.placentialibrary.org/take-and-make-kit-preorder).

## Children's Programs

### IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: [www.placentialibrary.org](http://www.placentialibrary.org)

**Luna Luna Bilingual Storytime** – Next storytime: Wednesday, March 9 @ 6:30 p.m.

**Once Upon A Storytime** – Next storytime: Thursday, March 10 @ 10 a.m.

**Family Storytime** – Next storytime: Saturday, March 12 @ 10 a.m.

## Adult, Teens and Literacy Programs

### YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Next program: Saturday, March 5, 10:30 a.m.

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome, bring your own mat. Program will not be held in the event of inclement weather including rain and/or extreme temperatures.

### PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

Thursday, March 3, 6:00 – 7:00 p.m.

Placentia Library Community Meeting Room

Learn more at [www.placentialibrary.org/ptac](http://www.placentialibrary.org/ptac)

## eBooks and Online Learning

Get to know some of our e-resources! Access free with your library card. Visit [www.placentialibrary.org/ebooks-and-online-learning](http://www.placentialibrary.org/ebooks-and-online-learning) to view more free digital resources.

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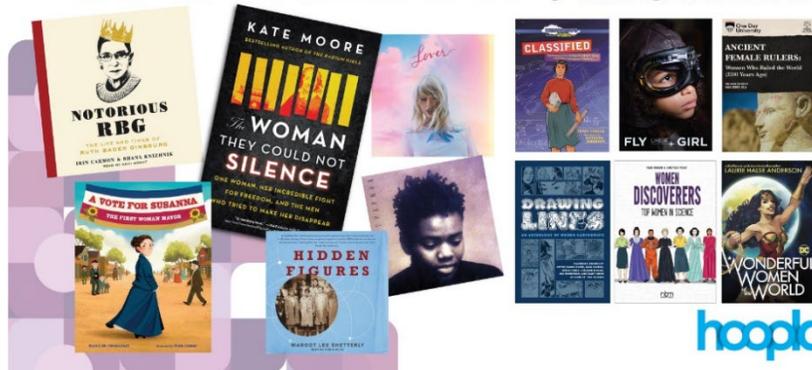
#### Library Hours:

Monday – Thursday: 9:00 a.m. – 8:00 p.m.

Friday – Saturday: 9:00 a.m. – 5:00 p.m.

Sunday: 1:00 p.m. – 5:00 p.m.

## WOMEN'S | HISTORY MONTH



hoopla

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