



Heritage Committee Agenda

March 2, 2022 – 6:00 p.m.
Special Regular Meeting

SPECIAL PROCEDURES NOTICE

Kenny Binnings
Chair

Patti Martin
Vice Chair

Carole Nixon
Treasurer

Frank Perez

Meredith Castillo

Martin Gonzalez

Michele Severson

Manpreet Chadha

City of Placentia
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City of Placentia, CA 92870

Community Services Department
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On March 4, 2020, pursuant to California Government Code Section 8625, Governor Newsom declared a State of Emergency as a result of the threat of the COVID-19 virus.

On September 17, 2021, Governor Newsom signed AB 361, which went into immediate effect as urgency legislation. AB 361 added subsection (e) to Section 54953 to authorize legislative bodies to conduct remote meetings provided the legislative body makes specified findings. As of September 19, 2021 the COVID-19 pandemic had killed more than 67,612 Californians. Social distancing measures decrease the chance of the spread of COVID-19.

Given the health risks associated with COVID-19, please be advised that while the City Council Chambers are open to the public, some or all of the Placentia City Council Members may attend this meeting via teleconference. Those locations are not listed on the agenda and are not accessible to the public.

Procedures for Addressing the Heritage Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's office at cityclerk@placentia.org or by calling (714) 993-8231. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.

(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8232, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

REGULAR MEETING

February 9, 2022 6:00 p.m. – City Hall Front Community Room

MEETING CALLED TO ORDER

PLEDGE OF ALLEGIANCE

EXECUTIVE COMMITTEE

ROLL CALL: Chair / Kenny Binnings
Vice Chair / Patti Martin
Treasurer / Carole Nixon
Frank Perez
Meredith Castillo
Martin Gonzalez
Michele Severson
Manpreet Chadha

ORAL COMMUNICATIONS

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

COMMITTEE COMMENTS AND REPORTS

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

HERITAGE COMMITTEE AGENDA

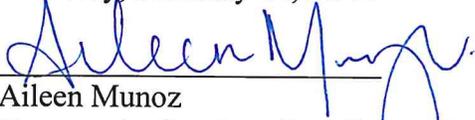
1. Minutes
 - a. Adjourned Regular meeting
February 9, 2022
Recommended Action: Approve
2. Review of Final Event Budget – Staff and Committee to discuss and review the 2022 event budget.
3. Review of 2022 City Council item- Staff and Committee to finalize the 2022 City Council item presentation.
4. Staff Comments- Staff to provide updates and discuss areas of responsibilities.
5. Agenda Building- Staff and Committee to review agenda items for the next meeting.

ADJOURNMENT

The Heritage Committee Adjourn to the next regular meeting on Wednesday, April 13, 2022 at 6:00 p.m. in the Community Meeting Room located at City Hall, 401 East Chapman Avenue, Placentia.

CERTIFICATION OF POSTING

I, Aileen Munoz, Community Services Coordinator/Heritage Festival Staff Liaison, hereby certify that the Agenda for the March 2, 2022 special meeting of the Heritage Committee was posted on Thursday, February 24, 2022.


Aileen Munoz
Community Services Coordinator/Heritage Committee Staff Liaison

Heritage Committee
MINUTES of February 9, 2022

Meeting called to order at 6:11 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Carole Nixon, Frank Perez, Meredith Castillo, Patti Martin, Michele Severson, and Martin Gonzalez

ABSENT: Manpreet Chadha

Guests: None

ORAL COMMUNICATIONS: None

CITY STAFF: Veronica Ortiz, Community Services Supervisor, Aileen Munoz, Community Services Coordinator Madelinne Cuevas, Community Services Coordinator and, Matthew Brand, Community Services Coordinator.

COMMITTEE COMMENTS AND REPORTS:

Chairperson Binnings recommended adding a designated individual to assist all the VIP's and Grand marshals the morning of the event.

1. **MINUTES:** The minutes for November 10, 2021, were **MOTIONED** for approval by Committee Member Perez and were **SECONDED** by Vice Chair Martin.
2. **ELECTION OF OFFICERS:** Community Services Supervisor Ortiz opened the floor for nominations for Chairperson. Vice Chair Martin, Committee Member Perez and Committee Member Severson nominated Kenny Binnings for Chairperson. In a 5-0 unanimous voice vote, Kenny Binnings was elected as Chairperson for the 2022 Heritage Committee with all in favor. Community Services Supervisor Ortiz opened the floor for nominations for Vice Chair. Committee Member Michelle Severson and Chairperson Kenny Binnings nominated Patti Martin as Vice Chairperson. Patti Martin accepted the nomination. Supervisor Ortiz closed the nominations for the Vice Chair position, in a 5-0 unanimous voice vote, Patti Martin was elected as Vice Chair for the 2022 Heritage Committee with all in favor. Supervisor Ortiz opened the floor for nominations for Treasurer. Vice Chairperson Patti Martin and Committee Member Michelle Severson nominated Carol Nixon as Treasurer for the committee. Carol Nixon accepted nomination. Supervisor Ortiz closed the nominations for Treasurer. In a 5-0 unanimous voice vote, Carole Nixon was elected as Treasurer for the 2022 Heritage Committee with all in favor.

3. **EVENT BUDGET:** Treasurer Nixon provided a brief overview of the draft 2022 event budget. September 2021 revenue was \$3,370. Between the dates of September 2021 through February 3, 2022, \$20,477.43 was collected in revenue. Expenditures, excluding staff time, totaled \$72,034.09. The end of year budget indicated a deficit of -\$80,386.66 which includes cost associated to City staff. Supervisor Ortiz communicated to the Committee that the deficit is more significant this year due to a loss of revenue and increased equipment costs as a result of the COVID-19 pandemic. Supervisor Ortiz emphasized to the Committee that the increasing cost for the event should continue to be evaluated yearly in order to maintain fiscal responsibility and additional sponsorship opportunities should be aggressively examined. Vice Chair Martin inquired about the game vendor revenue. Supervisor Ortiz informed the Committee that the City will follow-up with the vendor on this request.

4. **2022 EVENT THEME, DATE, AND PARADE LOGISTICS:** Supervisor Ortiz reported that the Committee will soon need to present to the City Council, the event's date, theme, and parade route for approval. Supervisor Ortiz noted that past themes for the Heritage Festival have typically aligned with the Mayor's State of the City address theme.

5. **2022 CITY COUNCIL ITEM:**
 Supervisor Ortiz presented a draft of the City Council presentations and announced the intention to keep the same parade route as 2021. Supervisor Ortiz reported that the 2022 Heritage Festival will be recommended for approval by the City Council at the March 15th City Council meeting. Chairperson Binnings is to present the staff report to the City Council.

6. **STAFF COMMENTS:** None

7. **AGENDA BUILDING:** Election of Officers to be removed. The next meeting agenda will include final review of City Council item, and review of final budget.

ADJOURNMENT: Committee member Severson **MOTIONED** to adjourn the meeting. Committee member Perez **SECONDED** the motion. Motion carried. The meeting adjourned at 8:06 p.m. to the special meeting on Wednesday, March 2, 2022, at 6:00 p.m.