

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

March 3, 2022



“Rich Heritage, Bright Future”

ADMINISTRATION DEPARTMENT

Public Survey of the Old Town Outdoor Dining

As a result of the COVID-19 pandemic and the loss of indoor dining through much of 2020, the City created a temporary closure of Santa Fe Street between Bradford Avenue and Main Street to provide outdoor dining space for Old Town restaurants. The street closure has been in effect now for nearly 18 months and has generated interest in the community of potentially making the closure permanent. The City has recently completed a parking and traffic circulation study to understand the street closure’s impact on the surrounding community and has been analyzing various conceptual plans of what a permanent street closure would look like and offer in terms of public amenities. With most COVID-19 restrictions now lifted by the State of California, the City is now seeking the public’s input to determine if the street closure should be made permanent, and if so, what outdoor dining activities and public amenities should be provided within the street closure? Please take a few moments to complete this short survey. The information you provide will help us further analyze the overall costs and benefits of a potential permanent street closure. [Click here](#) to take the survey.



Community Meeting on Parking in Old Town Placentia

The City of Placentia will host a community meeting to discuss parking and traffic circulation in Old Town Placentia. The community meeting will take place on **Thursday, March 3rd at 6:00 pm** at the Placentia Senior Center, 143 S. Bradford Avenue in Placentia.

The City recently completed a comprehensive traffic circulation analysis and parking study in Old Town Placentia. Come learn about the results of these studies and share your thoughts on the analysis.

For additional information, contact Deputy City Administrator Luis Estevez at (714) 993-8120 or lestevez@placentia.org.

Old Town Placentia
PARKING MEETING

THURSDAY MARCH 3RD
STARTS AT 6:00 PM

Topics to Discuss:

- Old Town Parking Analysis
- Traffic Circulation

Learn about the City's comprehensive traffic circulation analysis and parking studies recently completed in Old Town Placentia. For more information about this meeting, please call Luis Estevez, Deputy City Administrator at (714) 993-8120 or via email at lestevez@placentia.org.

Placentia Senior Center
143 S. Bradford Avenue
Placentia, CA 92870

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Upcoming Meetings and Events

- 3/3/22 Old Town Placentia Parking Meeting
- 3/8/22 Parks Arts and Recreation Commission
- 3/8/22 Planning Commission
- 3/9/22 Senior Advisory Committee
- 3/10/22 City Council Retreat

For additional information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

Apply for a City Commission or Committee

Get involved in your community! The City is currently accepting applications for all City Commissions and Committees, however, we presently have one vacancy on the Planning Commission, one vacancy on the Senior Advisory Committee, and one vacancy on the Veterans Advisory Committee. All interested residents are encouraged to submit an application and be a part of making a change in their community. The deadline to apply is **Thursday, March 10th at 6:00 pm**. Applications can be found by [clicking here](#).

To learn more about our City Committees and Commissions, please [click here](#).

E-Waste Recycling Event

The Placentia Chamber of Commerce is hosting an Electronic Waste Recycling Event on Saturday and Sunday, March 12th and 13th at the Placentia Town Center Parking Lot, 160 Yorba Linda Boulevard. All proceeds from the event will benefit the Placentia Yorba Linda Unified School District.

They will accept anything with a screen. All computer components (printers, keyboard, mouse, etc); laptop batteries; stereos; speakers; vacuums; satellite dish/boxes; small appliances; CDs; DVDs; lamps; ceiling fans; Christmas lights; power tools and their batteries; lawnmowers. **Light bulbs and household batteries will not be accepted.**

Below is the service charge for major appliances, including:

\$10 - Microwaves, Cooling Units (Water Dispensers, Air Conditioners, Personal Refrigerators)

\$20 - Water Heaters, Exercise Equipment (Treadmills, Stationary Bikes, Ellipticals)

\$30 - Washing Machines, Dryers, Dishwashers, Stoves.

\$40 - Refrigerators (Standard 2-3 doors)

For more information, please contact (714) 528-1873.

Orange County Awarded \$3 Million to Support Small Businesses Impacted by COVID-19

Orange County has been awarded \$3 million in California Microbusiness COVID-19 Relief Grant Program funding to support underserved microbusinesses and entrepreneurs impacted by COVID-19.

If awarded, microbusinesses can use the funding for the purchase of new equipment; investment in working capital; application for, or renewal of, a local permit; payment of business debt built up during the COVID-19 pandemic; or costs resulting from the COVID-19 pandemic and related health and safety restrictions, or business interruptions or closures due to the COVID-19 pandemic.

Applications are being accepted through **March 15th at 5:00 pm**. To find out if you are eligible, please visit oconestop.com/grant-relief-programs. For questions about the program or assistance submitting an application, call the Orange County Business and Economic Recovery Call Center at (714) 480-6500.

Microbusiness owners who do not have access to a computer or internet may contact the Call Center mentioned or visit OC Public Libraries, Garden Grove Workforce Solutions Center, or the Mobile Unit. Applications will be reviewed for eligibility, and submission does not guarantee receipt of payment.

Electronic Waste Recycling Event

**Saturday & Sunday
March 12 & 13
(9:00 am to 3:00 pm)
Placentia
Town Center
(Parking Lot)
160 Yorba Linda Blvd.
Placentia, CA 92870
All Proceeds Benefit PYLUSD**

Hosted By:



For more information, please call (714) 528-1873.



What is "E-waste"?
E-Waste is any consumer electronic equipment that has reached its end-of-life or end-of-usage, whether in full or non-working condition. It includes most electronics or electric appliances with a cord or circuit board such as:

Computer Monitors, Television Sets, PC Systems, Printers, Laptops, Copiers, Scanners, Fax Machines, Toner Cartridges, UPS & PDAs, Power Supplies, Main Frame Units, Networking Equipment, Mother Board Systems, VCR/DVD/CD Players, Home Entertainment Systems, Landline and Cellular Phones, & Small Portable Devices. We also accept Car and Forklift Batteries. **There is a service charge for Major Appliances, including Cooling Units & Microwaves.**
We do not accept Fluorescent Light Bulbs and Household Batteries.



COMMUNITY SERVICES DEPARTMENT

Community Food Programs

The City of Placentia hosts a food distribution event every 1st and 3rd Thursday of each month beginning at 9:00 am until 10:00 am. Families will receive canned and dry goods, bread, vegetables, and meat. These food distributions are held at the Whitten Community Center, located at 900 S. Melrose Street. For more information about the food programs, please contact the Neighborhood Services Office at (714) 986-2333.

Placentia Senior Center

The Community Services Department is working diligently alongside our community partners to ensure seniors have access to food as the COVID-19 pandemic persists. Frozen/shelf stable meals are delivered to each senior registered in the meal program weekly on Tuesdays and Thursdays. Additionally, the Senior Center remains open Monday, Wednesday, and Friday from 9:00 am to 1:00 pm for limited programming. Currently, those in attendance must wear a face mask indoors, regardless of vaccination status. Meal pick-up is also available on site.

Please call (714) 986-2332 for information about the Senior meal program or to register for meal deliveries.

Koch Park Improvements

The City Council approved the Placentia Parks Initiative Plan on June 1, 2021, a comprehensive master list of park and building projects. Projects were prioritized by safety, age of equipment, and funding sources. City park renovation projects are either funded through State Grants, Development Impact Fees, or Measure U funding. Renovations were recently completed at Goldenrod Park and City staff is currently in the process of obtaining concept designs to renovate several other park playgrounds within the next year. The City's goal is to have every City park playground renovated within 2 to 5 years. City parks will also have new amenities such as picnic tables, barbecues, benches, water fountains, and trash/recycling receptacles for residents to enjoy!

The City is excited to announce that the playground renovation at Koch Park are underway! The playground is expected to be completed in late March. Below is the concept plan of the renovated playground. The existing playground will be completely removed and replaced. In following the Parks Initiative Plan, the Koch Park playground will highlight first responders with a Placentia Fire and Life Safety Department theme. The playground will feature the distinctive department colors of red and black, a fire engine climber, and a Fire Department play house. There will also be a new swing set, climbing apparatus, and slides. For more information on the Placentia Parks Initiative Plan, please contact the Community Services Department at (714) 993-8232.





PUBLIC WORKS DEPARTMENT

Upcoming Shredding and E-Waste Recycling Event

The City of Placentia invites Placentia residents and businesses to participate in a free community Shredding & E-Waste Recycling Event on Saturday, April 9th, from 8:00 am to 12:00 pm at Placentia Civic Center (401 East Chapman Avenue). Paper Depot will be present at the event to destroy confidential documents on-site. Limit four (4) banker box-size containers from each household or business located in Placentia. Residents are asked to please place items in the trunk for easy access, and if material is in a 3-ring binder, please remove before shredding. Attan Recycling will be present to collect e-waste. For more information about accepted e-waste items, please [click here](#) or call the Public Works Department at (714) 993-8123.

Community Survey for Citywide Wayfinding Signage

The City of Placentia would like your help to develop a new citywide sign program. Our goal is to improve the identity of Placentia, facilitate wayfinding to popular destinations, provide civic information to celebrate, and position our community to attract citizens, visitors, and new businesses. Please [click here](#) to take the brief survey.

Orange County Transportation Authority Community Survey

The Orange County Transportation Authority (OCTA) wants your feedback on how to improve congestion in the State Route 91 (SR-91) corridor area. OCTA is studying a 23-mile stretch of the SR-91 in Orange County from the Los Angeles County to Riverside County lines. The goal of the SR-91 Comprehensive Multimodal Corridor Plan Study is to enhance mobility options and provide transportation choices on and around the SR-91 freeway by encouraging multimodal projects that improve transit and rail service and active transportation like biking and walking.

An online survey is also available [here](#). For more information, visit octa.net/91Plan.

SB 1383—What You Need to Know

By now you've probably heard of Senate Bill 1383 which is designed to reduce the amount of organic waste sent to landfills. As of now, there is no change in service or waste disposal for Placentia residents. The State is allowing cities extra time to further develop plans for collecting organic waste. Please view the graphic and visit www.placentia.org/sb1383 for more information on what to expect.



What is Senate Bill (SB) 1383? It is a State Law designed to reduce the amount of **organic waste** sent to landfills.

What do I do now? Nothing. At this time, there is no change in service or waste disposal for residents. Eventually, residents will be required to dispose of food waste in their yard waste bin.

What's next? The City will be focusing on promoting community awareness on future diversion efforts and finalizing the **organic waste** collection program with Republic Services.

Where do I learn more? The latest information can be found on placentia.org/SB1383.

Organic Waste: Food scraps, yard waste, wood, lumber, paper products, manure





POLICE DEPARTMENT

Police Department Promotions

The Placentia Police Department is pleased to announce the promotions of two supervisors. On February 27th, Lieutenant Brian Perry was promoted to Captain. Captain Perry is a 27-year law enforcement veteran who came to Placentia in 2001 from the Los Angeles Police Department. Captain Perry holds a bachelor's degree in Criminal Justice Management and a master's degree in Organizational Leadership from Union Institute and University. Captain Perry has worked as a patrol officer, gang detective, gang investigator, patrol sergeant, detective sergeant, patrol lieutenant, and administrative lieutenant. Additionally, Captain Perry is now the Administration Division Commander.

Also on February 27th, Sergeant Scott Millsap was promoted to Lieutenant. Lieutenant Millsap is a 28-year law enforcement veteran who started with Placentia Police Department in 1994. Lieutenant Millsap holds a bachelor's degree in Emergency Management from Union Institute and University. Lieutenant Millsap has worked as a patrol officer, gang detective, SWAT team member, patrol sergeant, detective sergeant, and motor sergeant. Lieutenant Millsap will be assigned to night watch patrol.

Congratulations to Captain Perry and Lieutenant Millsap!



FIRE AND LIFE SAFETY DEPARTMENT

Fire and Life Safety Update

This past week the Placentia Fire & Life Safety Department has been gearing up for a swearing in ceremony for Chief Butts and Chief Dobine as well as other department promotions. The event is a great opportunity for us to acknowledge the new Chiefs and other department promotions.

Safety Tips for your Smoke Alarm and Carbon Monoxide Alarm

Is there a beep or chirp coming from your smoke or carbon monoxide alarm? If so, are you unsure what that means? Knowing the difference can save you, your family, and your home! For more information on learning the sounds of fire safety, please visit <https://www.nfpa.org/fpw>.





DEVELOPMENT SERVICES DEPARTMENT

Pending Development Projects

| Project Address | Project Description | Applicant | Project Status |
|--|--|---|---|
| 140-150 E. Crowther Ave. | Development of a 215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot. | The Placentia TOD Project Owner LLC | Finishing up final construction. Partial Certificates of Occupancy Issued |
| SEC of Rose Drive and Alta Vista St. | Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot. | SC Development, LLC, c/o M. Paul Conzelman and Shea Homes | Phases 1-3 Complete; Phases 4-8 Under Construction. |
| 455 S. Van Buren St. | Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3). | Toffoli Investments | Site Grading Underway |
| SWC of Orchard Drive and Highland Avenue | Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot | HQT Homes | Grading Underway and Building Permits issued |
| 505 W. Crowther Ave. | Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site. | JPI | Construction of parking garage complete. Framing of apartments expected to begin in late March. |
| 719 ½ Monroe Way (APN: 339-102-21) | Development of a new 7,600 -square foot, 2-story industrial building located on an unimproved 0.37 acre lot. | Randy Orozco | Awaiting Plan Check Submission |
| 1049 Golden Avenue | Development of a 26 unit, three story town home complex units an unimproved 1.3 acre site. | Brandywine Homes – Angela Meyer | Certificates of Occupancy Issued |
| 1474 N. Kraemer Blvd. (Phase II improvement) | Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center. | Maikel Faragalla – Urban Dwell Architects | Under Construction |

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

| Project Address | Project Description | Applicant | Project Status |
|--|--|---|--|
| 1275 E. Yorba Linda Blvd. | Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building. | North Orange County Audi | Under Construction. Anticipated opening May 2022. |
| 1314 N. Angelina Ave. | Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church. | National Community Renaissance of California | In Plan Check |
| 207-209 Crowther Ave. | The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13 acre site on City owned property. | USA Properties Fund Inc. | Submitted for Plan Check 3/1/2022 |
| 140 E. Crowther Ave. | Establishment and operation of a 4-tap self-serve beer garden on a 5,056-square foot roof deck for The Herald multi-family community project. | Lyon Living | Construction of beer garden complete. Temporary Certificates of Occupancy issued for The Herald. |
| NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village) | A request to construct a 4,311-square foot multi-tenant commercial building with site improvements. | Maikel Faragalla – Urban Dwell Architects | In Plan Check |
| 736 S. Richfield Rd. | Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57 acre lot. | Net Development c/o Kevin A. Coleman | Under Construction. Interior work in progress. |
| 777 W. Orangethorpe Ave. | A 248 Unit Development Consisting of a 5-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72 acre lot | Gilad Ganish representing Orangethorpe Investment Partners, LLC | Under Entitlement Review; Project Deemed Incomplete |
| 860 S. Placentia Ave. | Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28 acre lot | U-Haul Co. of Orange County | Under Entitlement Review; Project Deemed Incomplete |



DEVELOPMENT SERVICES DEPARTMENT

Building Activity Report February 2022

| PERMIT TYPE | # PERMITS |
|-------------------------------|-----------|
| RESIDENTIAL ALTERATION | 44 |
| SOLAR | 18 |
| COMMERCIAL TENANT IMPROVEMENT | 5 |
| SIGN | 2 |
| ROOF | 13 |
| POOL | 1 |
| PATIO | 0 |
| FENCE/WALL | 2 |
| NEW RESIDENTIAL | 16 |
| DEMOLITION | 0 |
| INDUSTRIAL ALTERATION | 1 |
| TOTAL | 102 |

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – March 5-11, 2022

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

Family Cooking Time

FAMILY COOKING TIME: LUCKY TARTS OH MY! PREORDER

Preorder at www.placentialibrary.org/family-cooking-time, while supplies last – check out website for info! Feeling lucky? Create your own pot-of gold to find on St. Patrick's Day with this fast, easy, sugary treat: Lucky Tarts! Preorders began Monday, February 7. Kit pickup March 10-12. Details will be emailed to confirmed participants.



Sew Fun at the Library

SEWING WORKSHOP FOR TEENS AND ADULTS: TABLE RUNNER

Saturday, March 19, 2022, 1:30 – 4:30 p.m.
Placentia Library Community Meeting Room

Let's get creative and learn new sewing skills with these beginner projects! We will provide the sewing machines and supplies as we create items for the home and to wear. Space is limited, registration required, check below for details. Registration info: www.placentialibrary.org/sewing



Children's Programs

READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m.
This month: Monday, March 7

Virginia and Norman Haussman Storytime Alcove
Our furry friends will be back and can't wait for you to read them a story! Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc. because even dogs like to hear a good tail chasing tale now and then!

IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna Luna Bilingual Storytime

This week: Wednesday, March 9 @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver)

This week: Thursday, March 10 @ 10 a.m.

Family Storytime

Next storytime: Saturday, March 12 @ 10 a.m.

Read to the Dogs

@ Placentia Library!



1ST MONDAY OF
EACH MONTH
6:00 P.M.

MARCH 7. APRIL 4.
MAY 2. JUNE 6.
JULY 11. AUGUST 1.

Location: Virginia and
Norman Haussman
Storytime Alcove

Open to children of all ages! Read to a trained, furry friend from The Bright & Beautiful Therapy Dogs, Inc.



The Hangar Adult & Teen Take and Make

Visit www.placentialibrary.org/take-and-make-diy-kits for more info!



MARCH KIT PICKUP: KNITTED WASHCLOTH

Pickup began March 1, while supplies last

Gain some pearls of wisdom with this tutorial and you'll make this handy Knitted Washcloth.

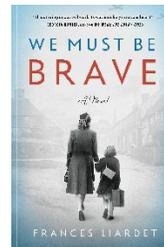
Adult, Teens and Literacy Programs

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m. This month: We Must Be Brave by Frances Liardet on March 8.

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/book-club



CIUDADANIA PARA PRINCIPIANTES (CITIZENSHIP 101 - SPANISH)

Presentación en Español

Sábado, Marzo 5, 2022, 2:00 - 3:00 p.m.

Junta Virtual, por medio de Zoom

Para residentes permanentes interesados en aplicar para la ciudadanía. El proceso de naturalización será descrito paso a paso, e incluirá una sesión para responder cualquier pregunta. No se requiere registración.

www.placentialibrary.org/citizenship101

Presentation in English on Saturday, March 26, 2022, 2:00 – 3:00 p.m. Visit www.placentialibrary.org/citizenship101 for more info.

YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

This week: Saturday, March 5, 10:30 a.m.

Placentia Library Lawn

Discover yoga for your body and mind with Good Moodra Yoga. Relax and flow into each pose as you enjoy the sunshine from our library lawn. Students of all levels welcome, bring your own mat. Program will not be held in the event of inclement weather including rain and/or extreme temperatures.

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next program: March 17

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac

eBooks and Online Learning

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