

# Heritage Festival Committee Agenda

September 14, 2011 – 7:00 p.m.

## Regular Meeting

### Heritage Festival Committee

**Bruce Hunt Jr.**  
Chair

**Anne Russell**  
Vice Chair

**Veronica Harlan**  
Secretary

**Carole Nixon**  
Treasurer

**Peggie Yamaguchi**  
2<sup>nd</sup> Vice Chair

**Jim Cucalon**

**Bruce Hunt**

**Tommie Kalman**

**Frank Perez**

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City of Placentia, CA 92870

Community Services Department  
Phone: (714) 993-8184  
Fax: (714) 961-0283  
Website: [www.placentia.org](http://www.placentia.org)

#### Procedures for Addressing the Heritage Festival Committee

Any person who wishes to speak regarding an item on the agenda or on a subject within the City's jurisdiction during the "Oral Communications" portion of the agenda should fill out a "Speaker Request Form" and give it to the recording secretary BEFORE that portion of the agenda is called.

The Heritage Festival Committee encourages free expression of all points of view. To allow all persons the opportunity to speak, please keep your remarks brief. If others have already expressed your position, you may simply indicate that you agree with a previous speaker. If appropriate, a spokesperson may present the views of an entire group. To encourage all views, Heritage Festival Committee discourages clapping, booing or shouts of approval or disagreement from the audience.

PLEASE SILENCE ALL PAGERS, CELL PHONES, AND OTHER ELECTRONIC EQUIPMENT WHILE COMMITTEE IS IN SESSION.

#### Special Accommodations

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Community Services Department at (714) 993-8184. Notification 48 hours prior to the meeting will generally enable City staff to make reasonable arrangements to ensure accessibility.  
(28 CFR 35.102.35.104 ADA Title II)

Copies of all agenda materials are available for public review in the Office of the City Clerk. Persons who have questions concerning any agenda item may call the Community Services Department, (714) 993-8184, to make inquiry concerning the nature of the item described on the agenda.

In compliance with Senate Bill 343, any writings or documents provided to a majority of the City Council regarding any item on this agenda that are not exempt from disclosure under the Public Records Act will be made available for public inspection at the City Clerk's Office at City Hall, 401 East Chapman Avenue, Placentia, during normal business hours.

**REGULAR MEETING**  
7:00 p.m. – Placentia City Hall

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**MEETING CALLED TO ORDER**

**EXECUTIVE COMMITTEE**

**ROLL CALL:** Chair / Bruce Hunt Jr.  
Vice Chair / Anne Russell  
2<sup>nd</sup> Vice Chair Peggie Yamaguchi  
Secretary/Veronica Harlan  
Treasurer/Carole Nixon  
Jim Cucalon  
Bruce Hunt  
Tommie Kalman  
Frank Perez

**PLEDGE OF ALLEGIANCE**

**ORAL COMMUNICATIONS**

At this time, the public is invited to address the Heritage Festival Committee concerning any agenda item, which is not a public hearing item or other items under the jurisdiction of the Heritage Festival Committee.

**COMMITTEE COMMENTS AND REPORTS**

The purpose of these reports is to provide information on projects that are discussed at sub-committee meetings. No decisions are to be made on these issues. If a Committee member would like formal action on any of the discussed items, it will be placed on a future Agenda.

**HERITAGE FESTIVAL AGENDA**

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1. Minutes
  - a. Regular Meeting – August 10, 2011  
Recommended Action: Approve
2. Treasurer's Report – Carole Nixon to provide an updated treasurer's report
3. Sub-Committee Report – Sub-Committee chairpersons to review areas of responsibilities for discussion.
4. Food Booth Netting – Discuss options to assists food vendor groups.
5. Agenda Building – Staff and committee to review agenda items for the next meeting.

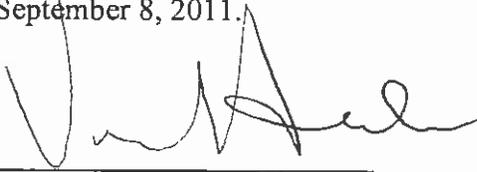
## ADJOURNMENT

The Heritage Festival Committee Adjourn to a Regular Meeting on Wednesday, September 28, 2011 at 7:00 p.m. in the front conference room located at City Hall, 401 East Chapman Avenue, Placentia.

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### CERTIFICATION OF POSTING

I, Veronica Harlan, Recording Secretary of the Heritage Festival Committee hereby certify that the Agenda for the September 14, 2011 meeting of the Heritage Festival Committee post September 8, 2011.

A handwritten signature in black ink, appearing to read 'V. Harlan', written over a horizontal line.

Veronica Harlan  
Recording Secretary

Heritage Festival Committee  
MINUTES of August 10, 2011

Meeting called to order 7:15 p.m.

**PLEDGE OF ALLEGIANCE**

**ROLL CALL**, Gerry Carnevalie, Jim Cucalon, Veronica Harlan, G. R. Hodges, Bruce Hunt Jr., Bruce Hunt, Tommie Kalman, Janice Lacher, Julie Martinez, Carole Nixon, Frank Perez and Peggie Yamaguchi.

**Absent:** Laurie Arroyo, and Anne Russell

**CITY STAFF:** Jon Nicks, Deputy Director -Community Services, Veronica Ortiz, Community Services Coordinator

**CHAMBER OF COMMERCE:** Erin Lee, Representative

Guests: Jeremy Yamaguchi, City Councilman

**APPROVAL OF MINUTES:** There were corrections to the last minutes made by **Julie** under Non-profit it should read fuzzy pets foundation and guide dogs. **Jim** wants it to read he is working on a different R2D2 and the Outback hummer will be at the parade and possibly the car show area. **Bruce** made changes under discussion the pancake breakfast wants to change locations **MOTION** to approve the minutes of July 13, 2011 as amend made by **Jim** **SECOND** by **Carole**

**TREASURER REPORT:** (**Carole**) distribute and reviewed the financial report for August 10, 2011 period covering July 14, 2011 through August 10, 2011. She states our Heritage Trust at City of Placentia is -\$1206.66. The net change for checking account was \$691.00. The Heritage Trust balance at the City is -\$515.66. Treasurer's report filed for audit.

Expense \$1300.67 for parade trophies this is \$420.98 less than last year fixing the old and recycling 11 trophies.

**SUBCOMITTEE REPORTS:**

Crafts committee (**V. Harlan**) N/A

Discussion each vendor needs to apply for business license application.

Car show committee (**Bruce**) Forty-five applications and (6) came in the mail.

Discussion: **Veronica Ortiz** needs a quote for Finance maybe last year from the car show an estimate from last year will do. We also need to decide on the issue of business licenses.

Non-Profit Committee (**Julie**) Received MOMs Club application

Entertainment and Advertising Committee (**Tommie**) – Same entertainment people from last year and the advertising for October 5 and 12th will go out to 7000 homes on north part of town and 5000 on south part of Placentia with front and back cover.

Food booth committee (**Gerry**)– Have 14 applications, six have netting for the food booth and one is renting from the city, and six still do not have netting for the food booth.

Discussion: **Bruce** mentioned the vendors are pulling out because they cannot afford the canopy. Recommended to have commercial business and team them up with non-profit organization.

Special Events Committee (**Jim**) **Jim** is still working on the Angels of Anaheim baseball team and looking into a company that has a bus called “Bustache”.

Discussion: **Jim** knows a producer who works with celebrity Jason Alexander and Valerie Bertanelli plus working on more ideas.

Parade committee (**Bruce**) Arcadia is not coming and **Carole** has the quotes on the trophies accompanied with letter for donations.

Discussion **Bruce** wants to solidify the grand marshal position

Chamber of Commerce (**Erin**) the MOU will be sign next week. **Erin** has final touches on flyer and working with the Rotary Club on the pancake breakfast.

Discussion will bring up the moving of the breakfast location next year.

**STAFF COMMENTS:** (**V. Ortiz**) The heritage event advertised in the fall quarterly. There will be a meeting with Police, RACES and Community Service staff the last week of August.

Discussion **Jon** will work with **Veronica Ortiz** and the Boys and Girls Club expecting them there at the beer garden.

**AGENDA ITEMS:** Discuss the food booth-netting rental for the next meeting. Invite the Placentia TV people for the next meeting

**ADJOURNMENT:** The meeting adjourned at 8:45 p.m. The next regular meeting will be Wednesday, September 14, 2011, at 7:00 p.m.

Veronica Harlan  
Heritage Committee Secretary