

City Administrator's Weekly Briefing

From: *Damien R. Arrula*

April 7, 2022



"Rich Heritage, Bright Future"

ADMINISTRATION DEPARTMENT

Fourth District Health Fair

Fourth District Supervisor Doug Chaffee's Office is hosting the Active Lives, Healthy Minds Health Fair on Saturday, April 9th from 9:00 am to 12:00 pm at Melrose Elementary School, 974 S. Melrose Street. No registration is required for this event. Please [click here](#) for more information.

Miss Placentia and Miss Placentia Outstanding Teen Honored at City Council Meeting

Mayor Rhonda Shader recognized 2022 Miss Placentia Ashley Nelson and 2022 Miss Placentia's Outstanding Teen Hailey Whitehurst at the April 4th City Council meeting.



April 10th - 16th Proclaimed as 911 Public Safety Telecommunications Week

Mayor Rhonda Shader presented the Public Safety Communications team with a proclamation designating April 10-16, 2022 as 911 Public Safety Telecommunications Week in recognition of the dedicated dispatchers whose diligence and professionalism keep Placentia citizens safe.



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Upcoming Meetings and Events

- 4/9/22 E-Waste and Shred Event
- 4/9/22 Easter Eggcitement Event
- 4/12/22 Planning Commission
- 4/13/22 Heritage Festival Committee
- 4/14/22 Koch Park Ribbon Cutting

For additional

information or

questions about this

Weekly Briefing, please email:

CAWeekly@placentia.org



ADMINISTRATION DEPARTMENT

April 5th Proclaimed as National Library Workers Day

The City Council designated April 5, 2022 as National Library Workers Day in the City of Placentia and encourages all in the community to take advantage of the variety of library resources available and to thank library workers for their exceptional contributions to American life. Mayor Shader presented the Placentia Library District with the proclamation at the April 5th City Council meeting.



March 29th Proclaimed as Vietnam War Veterans Day

The City Council designated March 29, 2022 as Vietnam War Veterans Day in the City of Placentia. All citizens are encouraged to recognize the service and duty rendered by all servicemen and women of this era. Mayor Shader presented Vietnam Veteran Meredith Castillo with the proclamation at the April 5th City Council meeting.



Rotary Club of Placentia

The Rotary Club of Placentia and the Placentia Public Works Department were busy this week working on clearing vegetation and removing the old flag pole at Bradford Park to make room for a new flag pole and flag. The new landscaped area will have ground flood lights to light up the new flag pole for all to see as they drive by Bradford Park in the evenings. The new flag pole is scheduled to be unveiled by Memorial Day. The City appreciates the great partnership with the Rotary Club of Placentia and the countless community service projects that they have provided to the community throughout the years.





ADMINISTRATION DEPARTMENT

Legacy Bricks Available for Purchase Coming Soon

The City Council allocated funds to restore the Kraemer Memorial Park Dolphin Fountain and the surrounding plaza area. The City is partnering with the Placentia Community Foundation to create an opportunity for the community to invest in this one-of-a-kind historic project by incorporating a legacy brick dedication program into this restoration effort. The City and Foundation will soon be selling personalized commemorative bricks to the community for installation in the fountain plaza area as part of this legacy project. The funds raised will help the Foundation invest further in local organizations benefiting the Placentia community and will help the City offset some construction costs related to the fountain and plaza restoration effort. More importantly, it provides the larger community an opportunity to participate in this legacy project and be a part of Placentia's legacy! Brick sales are scheduled to begin **by April 25th** and cost \$130 each. Placentia seniors (65+) can purchase a brick for \$95. For questions about the Legacy Brick Program, visit www.placentia.org/legacybrick or contact Community Services at (714) 993-8232.

A promotional poster for the City of Placentia Legacy Brick Program. The top section features the PCF logo, the City of Placentia seal, and a photograph of the Kraemer Memorial Park Fountain and Founder's Circle with several flags flying. Below this, the text reads "CITY OF PLACENTIA LEGACY BRICK PROGRAM" and "BE A PART OF PLACENTIA'S LEGACY!". A list of program details is provided, including prices for seniors and general bricks, dimensions, text limits, and tax deductibility. A yellow starburst graphic says "Purchase your legacy brick before they run out!". At the bottom, it provides the website for more information.

PCF
PLACENTIA COMMUNITY FOUNDATION

CITY OF PLACENTIA

LEGACY BRICK PROGRAM

BE A PART OF PLACENTIA'S LEGACY!

The City of Placentia is restoring the Kraemer Memorial Park Fountain and surrounding plaza. As a part of this project, the City and the Placentia Community Foundation are proud to offer Placentia residents, businesses, non-profits, and service groups a one-time opportunity to purchase a legacy brick, to be installed around the restored fountain, and become a part of Placentia's history.

- Bricks can be purchased for \$130 or \$95 for seniors (65+)
- Bricks will be 4 in x 8 in
- 1-3 lines of text will be allowed with 20 spaces per line
- Logos for businesses, non-profits, and service groups can be included for an additional fee
- Brick purchases are tax deductible
- Bricks are sold on a first come, first served basis, while supplies last

Purchase your legacy brick before they run out!

For more information or to purchase a legacy brick, please visit www.placentia.org/legacybrick

POLICE DEPARTMENT

Distracted Driver Awareness Month

The month of April is National Distracted Driver Awareness month. Placentia Police Officers will be actively looking for and enforcing distracted driving laws throughout the city. Here are some statistics regarding distracted driving:

- 21% of teen drivers involved in a traffic collision were distracted by cell phones.
- Texting or reading a text takes the driver's eyes off of the road for at least 5 seconds.
- Once a driver has been distracted, it takes only 5 seconds for a traffic collision to occur.
- In the United States, over 1000 people are injured every day in traffic collisions caused by distracted driving.
- In the United States, about 9 people are killed every day due to traffic collisions involving distracted drivers.

Remember, it can wait! One text or call can wreck it all!





COMMUNITY SERVICES DEPARTMENT

Koch Park Ribbon Cutting Ceremony

The City is excited to announce that we will hold a ribbon cutting ceremony on Thursday, April 14th at 4:00 pm at Koch Park to unveil the newly renovated playground equipment! In following the Parks Initiative Plan, the Koch Park playground highlights first responders with a Placentia Fire and Life Safety Department theme. The playground features the distinctive department colors of red and black, a fire engine climber, and a Fire Department play house. There will also be a new swing set, climbing apparatus, and slides. For more information on the event, please contact the Community Services Department at (714) 993-8232.



The City of Placentia Presents

Koch Park

Ribbon Cutting Ceremony

Thursday, April 14th • 4:00 p.m.
2210 N. Valencia Ave, Placentia, CA 92870

Join us for the unveiling of the first responders themed playground and celebrate the renovation of our second park as part of the Placentia Parks Initiative!

Refreshments & Giveaways!

For more information, please contact the Community Services Department at (714) 993-8232

Placentia Parks Initiative Plan

Community Food Programs

The City hosts a food distribution event every 1st and 3rd Thursday of each month beginning at 9:00 am until 10:00 am. Families will receive canned and dry goods, bread, vegetables, and meat. The food distributions are held at the Whitten Community Center, located at 900 S. Melrose Street. For more information about the food programs, contact Neighborhood Services at (714) 986-2333.

Placentia Senior Center

The Community Services Department is working diligently alongside our community partners to ensure seniors have access to food as the COVID-19 pandemic persists. Frozen/shelf stable meals are delivered to each senior registered in the meal program weekly on Tuesdays and Thursdays. Additionally, the Senior Center remains open Monday, Wednesday, and Friday from 9:00 am to 1:00 pm for limited programming. Currently, those in attendance must wear a face mask indoors, regardless of vaccination status. Meal pick-up is also available on site. Please call (714) 986-2332 for information about the Senior Meal Program or to register for meal deliveries.

Easter Eggcitement Event

The Easter Eggcitement event will be held on Saturday, April 9th from 10:00 am—1:00 pm at Kraemer Memorial Park, 201 N. Bradford Avenue.

Hop on over and join us for this annual spring event for story time, crafts, games, pictures with the Easter Bunny, treats, and more fun!

For more information, please call (714) 528-1906 or visit www.placentialibrary.org.

Easter Eggcitement

Saturday, April 9
10:00 a.m. - 1:00 p.m.
Kraemer Memorial Park
201 N. Bradford Ave.,
Placentia

Hop on over and join us for our annual spring event for storytime, crafts, games, pictures with the Easter Bunny, treats and fun!

Info: (714) 528-1906 or placentialibrary.org

Generously sponsored by:

*Free admission! Food and bike traffic require purchase.

Egg Hunts:

- 10:15 - 10:45 a.m. Special Needs & 0-4 year olds
- 11:00 a.m. - 12:45 p.m. 5-12 year olds

*while supplies last

This program is not affiliated with the school or school district (PISD). PISD does not endorse or sponsor this activity.



PUBLIC WORKS DEPARTMENT

Upcoming Shredding and E-Waste Recycling Event

The City of Placentia invites Placentia residents and businesses to participate in a free community Shredding & E-Waste Recycling Event this **Saturday, April 9th, from 8:00 am to 12:00 pm** at Placentia Civic Center (401 East Chapman Avenue). Paper Depot will be present at the event to destroy confidential documents on-site. Limit four (4) banker box-size containers from each household or business located in Placentia. Residents are asked to please place items in the trunk for easy access, and if material is in a 3-ring binder, please remove before shredding. Attan Recycling will be present to collect e-waste. For more information about accepted e-waste items, please [click here](#) or call the Public Works Department at (714) 993-8123.

Community Cleanup Day—April 21st

The City of Placentia, in partnership with Republic Services will host a Community Cleanup event on Thursday, April 21st from 3:00 pm to 6:00 pm at Tri-City Park, 2301 N Kraemer Boulevard. This event will be a free bulky-item drop-off event. There will also be a Meet & Greet with City and Republic Services staff featuring a Touch-A-Truck station and an informational booth. The event is a first come, first serve basis with proof of residency required. No drop-offs will be accepted after 6:00 pm, and the event may end early if capacity is reached. For more information, view the flyer below or contact the Public Works Department at (714) 993-8123 or recycling@placentia.org.

Expand the Forest Program

We are still accepting applications for our Expand the Forest Program. This program provides residents an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. A dedication tree can also be planted in a City Park. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. The current cost is \$300 for an Expand the Forest tree. Once planted, the City will assume maintenance responsibilities to care for the tree. Participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at urbanforest@placentia.org or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at www.placentia.org/urbanforest and at City Hall through the Public Works Department. For more information, contact (714) 993-8148.

SB 1383—What You Need to Know

By now you've probably heard of Senate Bill 1383 which is designed to reduce the amount of organic waste sent to landfills. As of now, there is no change in service or waste disposal for Placentia residents. The State is allowing cities extra time to further develop plans for collecting organic waste. Please view the graphic and visit www.placentia.org/sb1383 for more information on what to expect.

**HERE'S THE
DIRT
ON SB 1383!**



What is Senate Bill (SB) 1383? It is a State Law designed to reduce the amount of **organic waste** sent to landfills.

What do I do now? Nothing. At this time, there is no change in service or waste disposal for residents. Eventually, residents will be required to dispose of food waste in their yard waste bin.

What's next? The City will be focusing on promoting community awareness on future diversion efforts and finalizing the **organic waste** collection program with Republic Services.

Where do I learn more? The latest information can be found on placentia.org/SB1383.

Organic Waste: Food scraps, yard waste, wood, lumber, paper products, manure



**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
140-150 E. Crowther Ave.	Development of a 215 unit 5-story apartment complex with roof top amenities and 6-story parking garage on a 2.95-acre lot.	The Placentia TOD Project Owner LLC	Construction complete. Partial Certificates of Occupancy Issued
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Phases 1-4 Complete; Phases 5-9 Under Construction.
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Site Grading Underway and Building Permits issued
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Grading Underway and Building Permits issued
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Construction of parking garage complete. Framing of apartments has begun.
1049 Golden Avenue	Development of a 26 unit, three story town home complex units an unimproved 1.3 acre site.	Brandywine Homes – Angela Meyer	Certificates of Occupancy Issued
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla – Urban Dwell Architects	Under Construction

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

Project Address	Project Description	Applicant	Project Status
1275 E. Yorba Linda Blvd.	Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building.	North Orange County Audi	Under Construction. Anticipated opening May 2022.
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	In Plan Check
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13 acre site on City owned property.	USA Properties Fund Inc.	In Plan Check
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla – Urban Dwell Architects	In Plan Check
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57 acre lot.	Net Development c/o Kevin A. Coleman	Under Construction. Interior work in progress.
777 W. Orangethorpe Ave.	A 248 Unit Development Consisting of a 5-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72 acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; Project Deemed Incomplete
860 S. Placentia Ave.	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28 acre lot	U-Haul Co. of Orange County	Under Entitlement Review; Project Deemed Incomplete



DEVELOPMENT SERVICES DEPARTMENT

Building Activity Report March 2022

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION	66
SOLAR	18
COMMERCIAL TENANT IMPROVEMENT	11
SIGN	3
ROOF	20
POOL	5
PATIO	2
FENCE/WALL	0
Demolition	1
Pool Demolition	1
NEW RESIDENTIAL	17
TOTAL	144

EXTERNAL COMMUNICATION

Placentia Library District Weekly Summary

Placentia Library District

Weekly Summary – April 8-14, 2022

Follow us on social media!
Instagram: @placentialib
Facebook: Placentia Library

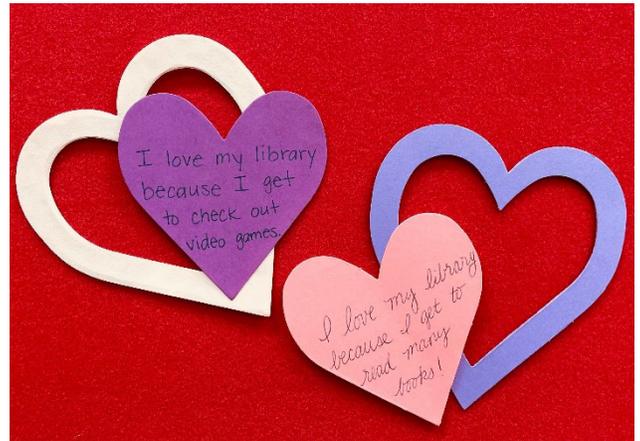
National Library Week

NATIONAL LIBRARY WEEK: LOVE MY LIBRARY

April 3-9

Library Lobby

Pick up a heart and write what you love about the library. Whether it's borrowing a LOTs item, enjoying our free databases, or creating something new in The Hangar, we would love to hear why you love the library!



Children's Programs

READ TO THE DOGS

1st Monday of Each Month, 6:00 p.m. Next month: May 2

Virginia and Norman Haussman Storytime Alcove

Learn more at www.placentialibrary.org/read-to-the-dogs

IN-PERSON STORYTIMES

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: www.placentialibrary.org

Luna Luna Bilingual Storytime – On break this week. Returns Wednesday, April 20 @ 6:30 p.m.

Once Upon A Storytime (Ages 0-3 with caregiver) – On break this week. Returns Thursday, April 21 @ 10 a.m.

Family Storytime – On break this week. Returns Saturday, April 23 @ 10 a.m.

MORNING MEET UPS

2nd and 4th Monday of Each Month, 10:00 a.m. - 12:00 p.m. This week: April 11

Crossroads Corner

Join us in the Crossroads Corner area for play and meeting other families at the library! We will have toys, books, and learning materials available for your children. Start off the week with family time and conversations with other families at the library! Recommended for children 0 - 4 years accompanied by a parent or caregiver.



1,000 BOOKS BEFORE KINDERGARTEN!

<https://placentialibrary.beanstack.org>

Read a book (any book) to your newborn, infant, and/or toddler and log it in Beanstack. The goal is to have read 1,000 books before your kiddo starts kindergarten! Don't worry, repeated books still count towards your total. Once you've logged your 1,000 books, you'll receive a special certificate and prize!



The Hangar DIY Lab

Visit www.placentialibrary.org/hangar-diy-lab for more info!



ADULT & TEEN TAKE AND MAKE KIT PICKUP: PAPER ORCHID

Pickup began April 1, while supplies last

Sad when your flowers die? Decorate for spring with these beautiful Paper Orchids instead.

Adult, Teens and Literacy Programs

SPOTLIGHT ON OUR WESTERN BOOKS

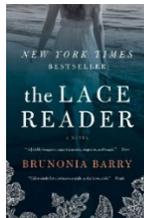
Do the words Wagons Ho! conjure up images of your favorite westerns? If so check out these new books in our western collection today!

BOOK CLUB

2nd Tuesday of Each Month, 1:00 p.m. This week: *The Lace Reader* by Brunonia Barry on April 12.

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/book-club



YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA

Select Saturdays, 10:30 a.m. Next program: April 23

Placentia Library Lawn

Learn more at www.placentialibrary.org/yoga

PLACENTIA TEEN ADVISORY COUNCIL (PTAC)

1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next week: April 21

Placentia Library Community Meeting Room

Learn more at www.placentialibrary.org/ptac

eBooks and Online Learning

Get to know some of our e-resources, like Coursera! Access free with your library card. Visit www.placentialibrary.org/ebooks-and-online-learning to view more free digital resources.

COURSERA

www.placentialibrary.org/ebooks-and-online-learning

Build skills with courses, certificates, and degrees online from world-class universities and companies including Yale, IBM and Google. To register, please visit the [California State Library Career Pathways page](#) and navigate to the Coursera registration tab and enter your name and email address and select Placentia Library District as your library.



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Download free eBooks, eAudiobooks, and eMagazines to your phone, eReader, tablet, computer, or mp3 device! Access through the website or an easy to use app. New titles and new releases added each month.

Placentia Library Friends Foundation

SPRING BOOK SALE

Saturday, April 9, 9 a.m. – noon, and Sunday, April 10, 1:00 – 3:00 p.m.

Learn more at www.placentialibraryfriends.com

Looking for a book or library item? Search our online catalog at catalog.placentialibrary.org.

