

Heritage Committee
MINUTES of February 9, 2022

Meeting called to order at 6:11 p.m.

PLEDGE OF ALLEGIANCE

HERITAGE COMMITTEE: Kenny Binnings, Carole Nixon, Frank Perez, Meredith Castillo, Patti Martin, Michele Severson, and Martin Gonzalez

ABSENT: Manpreet Chadha

Guests: None

ORAL COMMUNICATIONS: None

CITY STAFF: Veronica Ortiz, Community Services Supervisor, Aileen Munoz, Community Services Coordinator Madelinne Cuevas, Community Services Coordinator and, Matthew Brand, Community Services Coordinator.

COMMITTEE COMMENTS AND REPORTS:

Chairperson Binnings recommended adding a designated individual to assist all the VIP's and Grand marshals the morning of the event.

- 1. MINUTES:** The minutes for November 10, 2021, were **MOTIONED** for approval by Committee Member Perez and were **SECONDED** by Vice Chair Martin.
- 2. ELECTION OF OFFICERS:** Community Services Supervisor Ortiz opened the floor for nominations for Chairperson. Vice Chair Martin, Committee Member Perez and Committee Member Severson nominated Kenny Binnings for Chairperson. In a 5-0 unanimous voice vote, Kenny Binnings was elected as Chairperson for the 2022 Heritage Committee with all in favor. Community Services Supervisor Ortiz opened the floor for nominations for Vice Chair. Committee Member Michelle Severson and Chairperson Kenny Binnings nominated Patti Martin as Vice Chairperson. Patti Martin accepted the nomination. Supervisor Ortiz closed the nominations for the Vice Chair position, in a 5-0 unanimous voice vote, Patti Martin was elected as Vice Chair for the 2022 Heritage Committee with all in favor. Supervisor Ortiz opened the floor for nominations for Treasurer. Vice Chairperson Patti Martin and Committee Member Michelle Severson nominated Carol Nixon as Treasurer for the committee. Carol Nixon accepted nomination. Supervisor Ortiz closed the nominations for Treasurer. In a 5-0 unanimous voice vote, Carole Nixon was elected as Treasurer for the 2022 Heritage Committee with all in favor.

3. **EVENT BUDGET:** Treasurer Nixon provided a brief overview of the draft 2022 event budget. September 2021 revenue was \$3,370. Between the dates of September 2021 through February 3, 2022, \$20,477.43 was collected in revenue. Expenditures, excluding staff time, totaled \$72,034.09. The end of year budget indicated a deficit of -\$80,386.66 which includes cost associated to City staff. Supervisor Ortiz communicated to the Committee that the deficit is more significant this year due to a loss of revenue and increased equipment costs as a result of the COVID-19 pandemic. Supervisor Ortiz emphasized to the Committee that the increasing cost for the event should continue to be evaluated yearly in order to maintain fiscal responsibility and additional sponsorship opportunities should be aggressively examined. Vice Chair Martin inquired about the game vendor revenue. Supervisor Ortiz informed the Committee that the City will follow-up with the vendor on this request.

4. **2022 EVENT THEME, DATE, AND PARADE LOGISTICS:** Supervisor Ortiz reported that the Committee will soon need to present to the City Council, the event's date, theme, and parade route for approval. Supervisor Ortiz noted that past themes for the Heritage Festival have typically aligned with the Mayor's State of the City address theme.

5. **2022 CITY COUNCIL ITEM:**
 Supervisor Ortiz presented a draft of the City Council presentations and announced the intention to keep the same parade route as 2021. Supervisor Ortiz reported that the 2022 Heritage Festival will be recommended for approval by the City Council at the March 15th City Council meeting. Chairperson Binnings is to present the staff report to the City Council.

6. **STAFF COMMENTS:** None

7. **AGENDA BUILDING:** Election of Officers to be removed. The next meeting agenda will include final review of City Council item, and review of final budget.

ADJOURNMENT: Committee member Severson **MOTIONED** to adjourn the meeting. Committee member Perez **SECONDED** the motion. Motion carried. The meeting adjourned at 8:06 p.m. to the special meeting on Wednesday, March 2, 2022, at 6:00 p.m.