

# City Administrator's Weekly Briefing

From: *Damien R. Arrula*

June 16, 2022



“Rich Heritage, Bright Future”

## ADMINISTRATION DEPARTMENT

### A Father’s Day Message from City Administrator Damien R. Arrula

On behalf of the City of Placentia and City Council, I would like to wish all of the Dads and Father figures in our community a Happy Father’s Day.

As we pause and take the time to celebrate Father’s Day this weekend, I would like to take this opportunity to recognize our residents and community members who are dedicated fathers, shaping the minds and futures of the children and even adults in our community.

It can be daunting to consider the immense and lifelong influence we have over our children. Our words, actions and examples greatly mold who they will become. We can only hope that the time we spend teaching, guiding, and loving them will positively influence them throughout their lives.

From my family to yours, I hope you enjoy this Fathers Day with your loved ones, and have a chance to make lasting memories.

### Resident Vehicle Rebate Program

Placentia residents purchasing or leasing a new vehicle from Fairway Ford or Audi North OC are eligible to receive a \$500 rebate with proof of residency. Vehicle price must exceed \$25,000 or more to qualify. Visit the following participating dealerships for more information on this program:

- Fairway Ford - 1350 E. Yorba Linda Blvd., Placentia, CA 92870 (714) 579-3800
- Audi North OC - 1275 E. Yorba Linda Blvd., Placentia, CA 92870 (657) 452-6940

The Resident Vehicle Rebate Program will expire on April 30, 2025.

### Legacy Bricks Available for Purchase

The City and Placentia Community Foundation are now selling personalized commemorative bricks to the community for installation in the fountain plaza area as part of this legacy project. This will provide the larger community an opportunity to participate in this legacy project and be a part of Placentia’s legacy! Brick sales are on sale now and cost \$130 each. Placentia seniors (65+) can purchase a brick for \$95. For questions about the Legacy Brick Program, visit [www.placentia.org/legacybrick](http://www.placentia.org/legacybrick) or contact (714) 993-8232.



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**Upcoming Meetings and Events**

6/21/22	City Council Meeting
6/27/22	Placentia Community Foundation
6/28/22	Historical Committee
7/4/22	Independence Day City Facilities Closure
7/5/22	City Council Meeting

**For additional information or questions about this Weekly Briefing, please email:**  
[CAWeekly@placentia.org](mailto:CAWeekly@placentia.org)



## ADMINISTRATION DEPARTMENT

### Commercial Sign Waiver Program

As part of the City's Buy Local Incentive Program, the Placentia City Council approved the Commercial Sign Waiver Program. This program allows the City to waive all planning and building fees, up to \$1,000 per business that is interested in upgrading their existing commercial building sign. Participating business must have an active business license. The Commercial Sign Waiver Program starts on May 1, 2022 and is only available for six months and will expire on November 1, 2022. For additional information, please call (714) 993-8268.



### Orange County Animal Care—Pet Licensing

As National Lost Pet Prevention Month approaches this July, OC Animal Care is raising awareness of responsible pet ownership and encouraging residents to license their pets. Animal shelters typically see an uptick in lost pets going into the summer months, primarily around the Fourth of July. A license tag provides a quick and accurate way of helping furry family members find their way home. It is also required by law in Orange County for all dogs over the age of four months to be licensed and vaccinated against rabies, which a license tag also provides proof of.



Residents owning or having custody of any dog must license the dog within 15 days of acquisition or within 15 days after the license becomes due. Residents must provide proof of California-approved rabies vaccination to obtain a license.

When residents license their pets through OC Animal Care, they will receive a new PetHub License tag which allows pet owners to create a free online profile for their pet. The profile contains information such as the pet's name, breed, age, medications, allergies, owner's contact information, and much more. Anyone finding the pet can scan the tag's QR code and see the pet's information made public by its owner to help reunite the pet and its owner sooner.

For more information on how to license your pet, visit [ocpetinfo.com/license](https://ocpetinfo.com/license) or contact OC Animal Care's Licensing Department Monday to Friday from 8:00 am to 5:00 pm at (714) 259-1091. Pet owners can also email [ACSLicensing@occr.ocgov.com](mailto:ACSLicensing@occr.ocgov.com) for assistance.

### Stage 2 Mandatory Water Conservation

On March 28, 2022, Governor Newsom directed the State Water Board (Board) to consider adopting an emergency regulation for urban water conservation. On May 24, 2022, the Board adopted an emergency regulation. On June 10, 2022, the emergency regulation went into effect. It will remain in effect for one year from the effective date, unless the Board modifies it, readopts it, or ends it before then. The new statewide emergency water conservation regulation bans using potable (drinkable) water on decorative or non-functional grass at commercial, industrial, and institutional properties. It also requires urban water suppliers to implement all demand-reduction actions under Level 2 of their Water Shortage Contingency Plans. "Level 2" actions vary for each water supplier, but they often include things such as increasing communication about the importance of water conservation, limiting outdoor irrigation to certain days or hours, increasing patrolling to identify water waste, and enforcing water-use prohibitions. For more information on changes from Golden State Water and Yorba Linda Water District, please [click here](#) for Golden State Water and [click here](#) for Yorba Linda Water District.



## COMMUNITY SERVICES DEPARTMENT

### Tiny Tots Program Coming Soon!

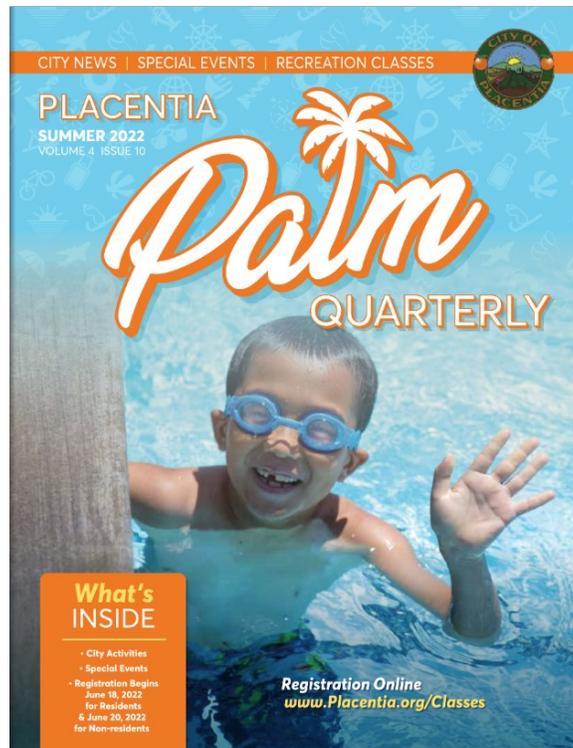
A new Tiny Tots program will be offered beginning July 2022. The program will focus on introducing youth ages 3-5 years old to numbers, counting, colors, shapes, letters, vocabulary development, and following directions in order to gain valuable socialization skills and prepare for kindergarten. The program will be offered in 6-week sessions and at the Koch Park Community Building. For more information, [click here](#) to view the flyer or call (714) 993-8232.

### Movies in the Park

The Movies in the Park series will return this summer beginning on Friday, June 24th. The first movie of the series will be Disney's Encanto. Movies begin at dusk, and participants are encouraged to bring lawn chairs for comfortable viewing. Movies are held at the Champions Sports Complex, 505 Jefferson Street. Snacks and refreshments will be available for a nominal fee. Also, free glow necklaces will be distributed to all children in the audience. Admission to the Movies in the Park series is free. The Summer Movies series is hosted in partnership with Republic Services. The City of Placentia thanks our sponsor Republic Services for making this event possible. For more information, please visit [www.placentia.org/movies](http://www.placentia.org/movies) or contact the Community Services Department at (714) 993-8232.

### Summer 2022 Recreation Class Registration

Summer recreation programs begin Monday, June 27th. Registration will begin online only for residents at 12:01 am on Saturday, June 18th, and non-residents may register beginning at 12:01 am on Monday, June 20th. Swim lessons, sports programs, virtual classes, science camps, and music and art classes will all be offered this summer. All programs and classes are filled on a first-come, first-serve basis. To browse the Placentia Palm Quarterly for available classes and programs, [click here](#). Complete your registration online by visiting [www.placentia.org/classes](http://www.placentia.org/classes). In-person registration will also be open starting Monday, June 20th at City Hall, 401 E. Chapman Ave., between the hours of 7:30 am to 6:00 pm. For more information, please contact the Community Services Department at (714) 993-8232.





## PUBLIC WORKS DEPARTMENT

### Atwood Channel Multipurpose Trail - Community Survey

The City is seeking community input on the proposed Atwood Multi-Purpose Trail. The Trail will assist in expanding the city's trail network and help increase the number of users who can bike/walk to public transportation. It aims to provide connectivity to surrounding communities, including Placentia's Veterans Village and the Atwood neighborhood while promoting a livable city where people can get around without cars. For more information and to take this brief survey, please [click here](#).

### Expand the Forest Program

The City's Expand the Forest Program provides residents and community groups with an opportunity to purchase and dedicate a tree to commemorate a loved one or special event. Planting a tree in a City Park is a special way to honor a loved one and also provides a gift to the whole community by contributing to the expansion of the City's Urban Forest. The cost to purchase and plant a tree will be funded by the tree sponsor and is based on the current contract price paid by the City for 24-inch box trees. The current cost is \$300 for an Expand the Forest tree. Residents can participate by completing an Expand the Forest Program application and submitting it to the Public Works Department via email at [urbanforest@placentia.org](mailto:urbanforest@placentia.org) or via mail at 401 E. Chapman Avenue, Placentia, CA 92870. The application is available online at [www.placentia.org/urbanforest](http://www.placentia.org/urbanforest) and at City Hall through the Public Works Department. For more information on the Expand the Forest Program, contact the Public Works Department at (714) 993-8148 or [urbanforest@placentia.org](mailto:urbanforest@placentia.org).

## POLICE DEPARTMENT

### Law Enforcement Torch Run

On Thursday June 9th, members of the Placentia Police Department (PPD) once again participated in the Law Enforcement Torch Run for Special Olympics. PPD is always proud to participate in the Torch Run and help to raise money and awareness for Special Olympians. The Law Enforcement Torch Run for Special Olympics is the largest public awareness vehicle and grass-roots fundraiser for Special Olympics. Known as Guardians of the Flame, law enforcement members and Special Olympic athletes carry the Flame of Hope into the Opening Ceremony of local competitions, and into the Special Olympics State, Provincial, National, Regional, and World Games. Annually, more than 100,000 dedicated and compassionate law enforcement members carry the Flame of Hope, symbolizing courage and celebration of diversity uniting communities around the globe.





## **FIRE AND LIFE SAFETY DEPARTMENT**

### **Brookhaven Kindergarten Station Visit**

One of the big highlights this week was the Fire Station #2 visit by Brookhaven kindergarteners. Several students, teachers, and parents arrived for the grand tour at Station #2, located off of Valencia. The kids learned about “Stop, Drop, and Roll,” how to call “9-1-1,” took a tour of the Station, and got to practice using the fire hose. Lynch Paramedics also showed off their equipment and received a call, where the kids got to see the Paramedics jump into action to respond to a medical aid. We even had an experienced father in the crowd who works for the Los Angeles County Fire Department who assisted us in showing the kids how to use the fire hose. A great time had by all!



### **Annual Fire Inspections**

Annual fire inspections for the fire service are a big deal. This year, Fire Chief Jason Dobine announced that he would be conducting annual fire inspections for all three shifts. Annual inspections are broken down into a few categories; firefighter uniforms and personal protective clothing, apparatus and equipment, and inside and outside the fire station. In addition, each shift is assigned an area of responsibility. For example, firefighters from the “B” shift are seen in the photo cleaning out the ventilation ducts throughout the Station. This shows pride and ownership for the city they work in and creates an “Esprit de corps” (a feeling of pride) through the department, a well-known fire service tradition.





## DEVELOPMENT SERVICES DEPARTMENT

### Pending Development Projects

Project Address	Project Description	Applicant	Project Status
SEC of Rose Drive and Alta Vista St.	Development of a 10,500-square foot commercial retail building and 54, single family detached residential homes located on an 8.45-acre lot.	SC Development, LLC, c/o M. Paul Conzelman and Shea Homes	Phases 1-5 Complete; Phases 6-9 Under Construction.
455 S. Van Buren St.	Development of 139, three-story townhome units on an approximately 5.57-acre site. Zoning of parcel to change from Manufacturing (M(O)) to High-Density Residential (R-3).	Toffoli Investments	Site Grading Underway and Building Permits issued
SWC of Orchard Drive and Highland Avenue	Development of an of four, three-story, multi-family buildings consisting of 16 residential townhomes located on a 1.24-acre unimproved vacant lot	HQT Homes	Grading Underway and Building Permits issued
505 W. Crowther Ave.	Development of a 5-story, 418 Unit apartment building with a 7-story parking structure on a 4.4-acre site.	JPI	Construction of parking garage complete. Framing of apartments has begun.
1478 N. Kraemer Blvd	Modify existing UP to permit the service of beer & wine (Type 41 ABC license).	Clyde's Hot Chicken  Ray Hart	PC date scheduled
1474 N. Kraemer Blvd. (Phase II improvement)	Development and operation of a drive-thru in conjunction with a comprehensive façade remodel for the Village Plaza shopping center.	Maikel Faragalla – Urban Dwell Architects	Under Construction
1275 E. Yorba Linda Blvd.	Development and operation of a new automobile dealership and construction of an approximately 35,334 square foot dealership building.	North Orange County Audi	Certificate of Occupancy Issued. Now Open.

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

<b>Project Address</b>	<b>Project Description</b>	<b>Applicant</b>	<b>Project Status</b>
1314 N. Angelina Ave.	Development of an affordable senior housing project consisting of two, two-story buildings, one with 33 units and one with 32 units and a new parish hall for an existing church.	National Community Renaissance of California	In Plan Check
207-209 Crowther Ave.	The development of a mixed-use community including 189 mixed-income apartment units and 1,500 S.F. of retail on a 2.13-acre site on City owned property.	USA Properties Fund Inc.	In Plan Check
NWC of E. Orangethorpe Ave. and N. Lakeview Ave. (Cobblestone Village)	A request to construct a 4,311-square foot multi-tenant commercial building with site improvements.	Maikel Faragalla – Urban Dwell Architects	In Plan Check
736 S. Richfield Rd.	Construction of a two-story, tilt-up, industrial building consisting of 34,000 square feet on a 1.57-acre lot.	Net Development c/o Kevin A. Coleman	Under Construction. Interior work in progress.
777 W. Orangethorpe Ave.	A 248 Unit Development Consisting of a 5-story, 249,557 gross sq. ft. residential building with 2,703 sq. ft. of commercial space, surrounding 7 level, 151,900 gross sq. ft. parking structure located on a 2.72-acre lot	Gilad Ganish representing Orangethorpe Investment Partners, LLC	Under Entitlement Review; Project Deemed Incomplete
2401 N. Rose Dr.	Addition of approximately 1,500 square feet to an existing single-family residence.	Ted Romios	Site Plan Review is approved. Awaiting building plan check submittal.
119 S. Main St.	Construction of a new two-story 2,870 square foot duplex, with a four-car garage.	Ernesto Ramos	Building permits issued and construction in progress.

**DEVELOPMENT SERVICES DEPARTMENT****Pending Development Projects**

<b>Project Address</b>	<b>Project Description</b>	<b>Applicant</b>	<b>Project Status</b>
17000 La Paloma	Construction of (3) three 2,532 square foot, two-story, single-family houses on (3) three recently subdivided parcels	Elliot Barker	Site Plan Review approved. Awaiting plan check submittal.
412 Tidland Circle (APN: 341-433-34)	Subdivide one 15,681 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Deemed incomplete, Now Under Entitlement Review;
1421 Cisneros Lane (APN: 341-433-48)	Subdivide one 17,424 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Deemed incomplete, Now Under Entitlement Review;
1451 E. Howard Place (APN: 341-431-01)	Subdivide one 19,166 square foot parcel into three (3) parcels for the future development of single-family homes.	Blain Meith	Deemed incomplete, Now Under Entitlement Review;
421 N. Nevin Place (APN: 341-433-05)	Subdivide one 1.76-acre parcel into Seven (7) parcels for the future development of single-family homes.	Blain Meith	Deemed incomplete, Now Under Entitlement Review;
502 Gerhold Lane (APN: 341-421-33)	Subdivide one 17,859 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Deemed incomplete, Now Under Entitlement Review;
406 Nevin Lane (APN: 341-433-23)	Subdivide one 20,908 square foot parcel into two (2) parcels for the future development of single-family homes.	Blain Meith	Deemed incomplete, Now Under Entitlement Review;



## DEVELOPMENT SERVICES DEPARTMENT

### Pending Development Projects

Project Address	Project Description	Applicant	Project Status
860 S. Placentia Ave.	Construction of a new 34,275 sq. ft. warehouse building and a new 34,063 square foot maintenance building at an existing 6.28-acre lot	U-Haul Co. of Orange County	Under Entitlement Review; Project Deemed Incomplete
1840 N. Placentia Ave.	To permit the establishment and operation of a dance studio.	The Art of Dance & Ballet Academy	Planning Commission Date 6/14/22
1876 N Placentia Ave.	To permit the establishment and operation of a martial arts studio.	Ivan Seguel	Planning Commission Date 6/14/22
128 W. Santa Fe Ave.	Modify existing UP to permit the service of beer & wine (Type 42 ABC license).	La Biblioteca  Anna Ayupova and Brad Johnson	Under Entitlement Review
1952 & 1958 E. Veterans Way (346-337-33 & 35)	To permit the subdivision to establish 39 three- and four-story residential condominiums on approximately 1.3 acres.	Toffoli Investments, Inc.	Deemed Incomplete

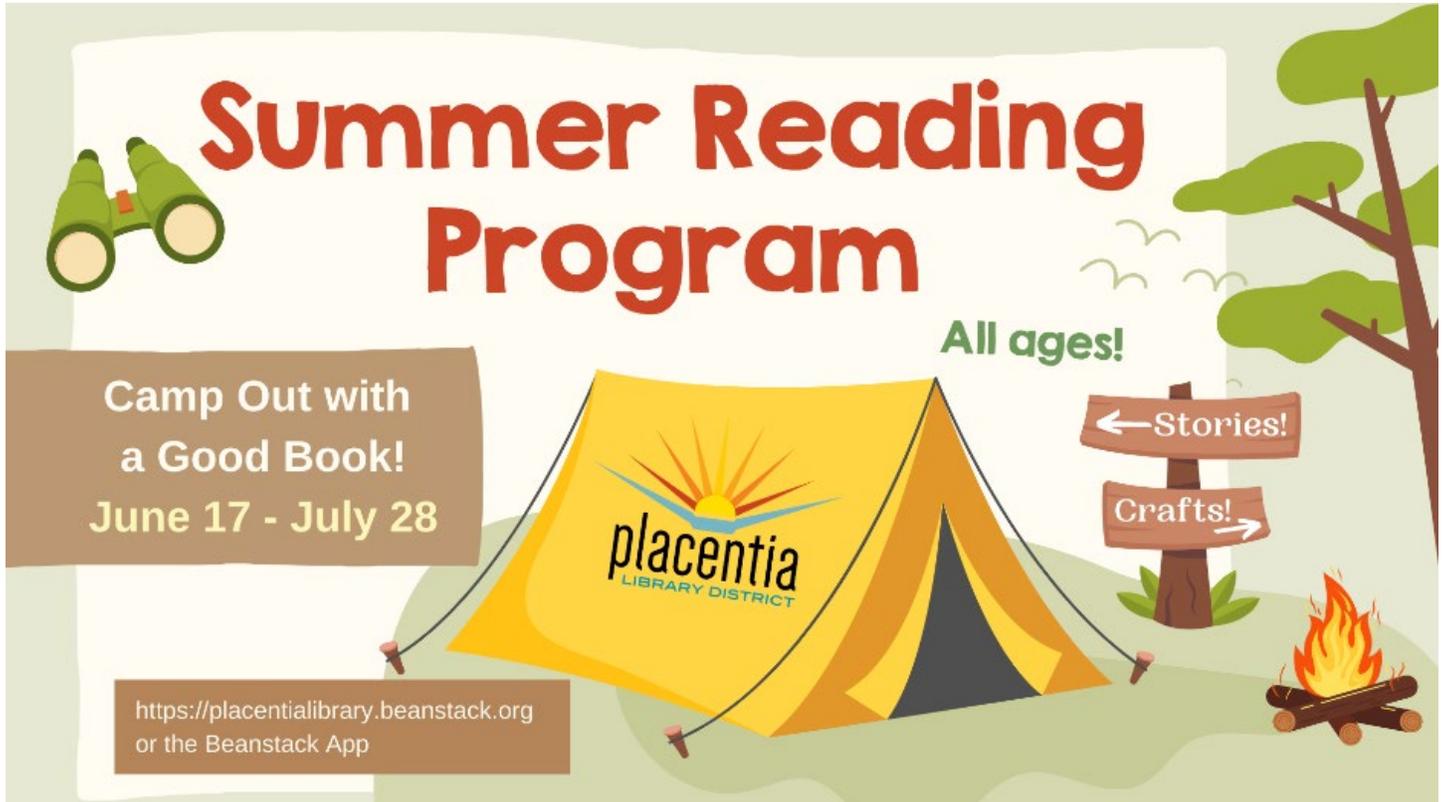
### Building Activity Report May 2022

PERMIT TYPE	# PERMITS
RESIDENTIAL ALTERATION /ADDITION	67
SOLAR	33
COMMERCIAL TENANT IMPROVEMENT	6
SIGN	3
ROOF	20
POOL	2
PATIO	6
FENCE/WALL	0
Demolition	2
New MFR	3
<b>TOTAL</b>	<b>142</b>

## EXTERNAL COMMUNICATION

### Placentia Library District Weekly Summary

## Summer Reading Program



### **SUMMER READING PROGRAM: CAMP OUT WITH A GOOD BOOK!**

June 17 – July 28

<https://placentialibrary.beanstack.org> or the Beanstack App

Hike on over to the library to start your summer reading! Pack up your stories - the more you read, the s'more chances you'll have to win! All ages!

### **SUMMER READING CELEBRATION**

Saturday, June 18, 5:30 - 8:30 p.m.

Library Lawn

Celebrate reading in the great outdoors with us! Jump in on the fun as we kick off our Summer Reading Program: Camp out with a good book! Enjoy carnival style games, bounce house, obstacle course, crafts, animal show, petting zoo, storytime and more! Local food trucks will be on site for food and drink purchases, all activities are free!

## Children's Programs

### **STEAM LABS! – CLEAN UP AN OIL SPILL**

Wednesday, June 22, 3:30 p.m.

Placentia Library Community Meeting Room

Join us to explore the beauty and practicality of STEAM-related topics through engaging discussions and hands-on activities! Space is limited.

## **IN-PERSON STORYTIMES**

Your favorite storytimes are back at Placentia Library District! Our storytimes are held in the Virginia and Norman Haussman Storytime Alcove. Info and schedules: [www.placentialibrary.org](http://www.placentialibrary.org)

**Luna, Luna! Bilingual Pajama Storytime** – This week: Wednesday, June 22 @ 6:30 p.m.

**Once Upon A Storytime (Ages 0-3 with caregiver)** – This week: Thursday, June 23 @ 10 a.m.

**Family Storytime** – Next week: Saturday, June 25 @ 10 a.m.



## **READ TO THE DOGS**

*1st Monday of Each Month, 6:00 p.m. Next month: July 11*

*Virginia and Norman Haussman Storytime Alcove*

Learn more at [www.placentialibrary.org/read-to-the-dogs](http://www.placentialibrary.org/read-to-the-dogs)

## **MORNING MEET UPS**

*2nd and 4th Monday of Each Month, 10:00 a.m. - 12:00 p.m. Next meet up: June 27*

*Crossroads Corner*

Join us in the Crossroads Corner area for play and meeting other families at the library! We will have toys, books, and learning materials available for your children. Start off the week with family time and conversations with other families at the library! Recommended for children 0 - 4 years accompanied by a parent or caregiver.

## **The Hangar DIY Lab**

Visit [www.placentialibrary.org/hangar-diy-lab](http://www.placentialibrary.org/hangar-diy-lab) for more info!



## **ADULT & TEEN TAKE AND MAKE KIT PICKUP: PERSONAL PIÑATA**

*Pickup began June 1, while supplies last*

Celebrate a swinging good time with the Personal Piñata.

Learn more at [www.placentialibrary.org/take-and-make-diy-kits](http://www.placentialibrary.org/take-and-make-diy-kits)

## **Adult, Teens and Literacy Programs**

### **BOOK CLUB**

*2nd Tuesday of Each Month, 1:00 p.m. This week: "All-Night Sun" by Diane Zinna on July 12*

*Placentia Library Community Meeting Room*

Learn more at [www.placentialibrary.org/book-club](http://www.placentialibrary.org/book-club)

### **YOGA AT THE LIBRARY WITH GOOD MOODRA YOGA**

*Select Saturdays, 10:30 a.m. This week: June 18*

*Placentia Library Lawn*

Learn more at [www.placentialibrary.org/yoga](http://www.placentialibrary.org/yoga)

### **PLACENTIA TEEN ADVISORY COUNCIL (PTAC)**

*1st and 3rd Thursdays of Each Month, 6:00 – 7:00 p.m. Next meeting: July 7*

*Placentia Library Community Meeting Room*

Learn more at [www.placentialibrary.org/ptac](http://www.placentialibrary.org/ptac)

## **Featured Library Service**

### **EBOOKS AND ONLINE LEARNING**

Learn more at [www.placentialibrary.org/ebooks-and-online-learning](http://www.placentialibrary.org/ebooks-and-online-learning)

Get to know some of our e-resources, from online courses on Coursera to eBooks and eAudiobooks on Hoopla! Access free with your library card.

Looking for a book or library item? Search our online catalog at [catalog.placentialibrary.org](http://catalog.placentialibrary.org).

